

WHY BEAMER LOOKS TERRIBLE

THEORETICAL AND EXPERIMENTAL EVIDENCE

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IN THIS PRESENTATION

- Introduction
- Some Indiscriminate Insults
- Personal Reflection & Apologies
- Well-known Socio-psychological effects
- The Large Hadron Colider

INTRODUCTION

SOME INDISCRIMINATE INSULTS

PERSONAL REFLECTION & APOLOGIES

WELL-KNOWN SOCIO-PSYCHOLOGICAL EFFECTS

THE LARGE HADRON COLIDER