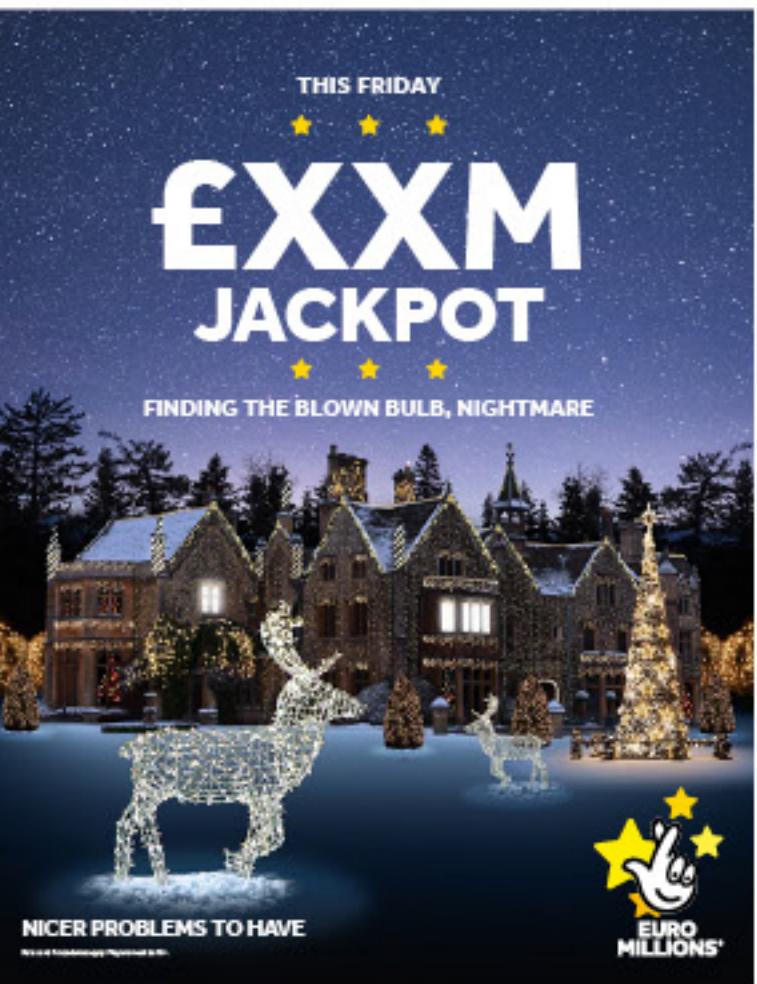
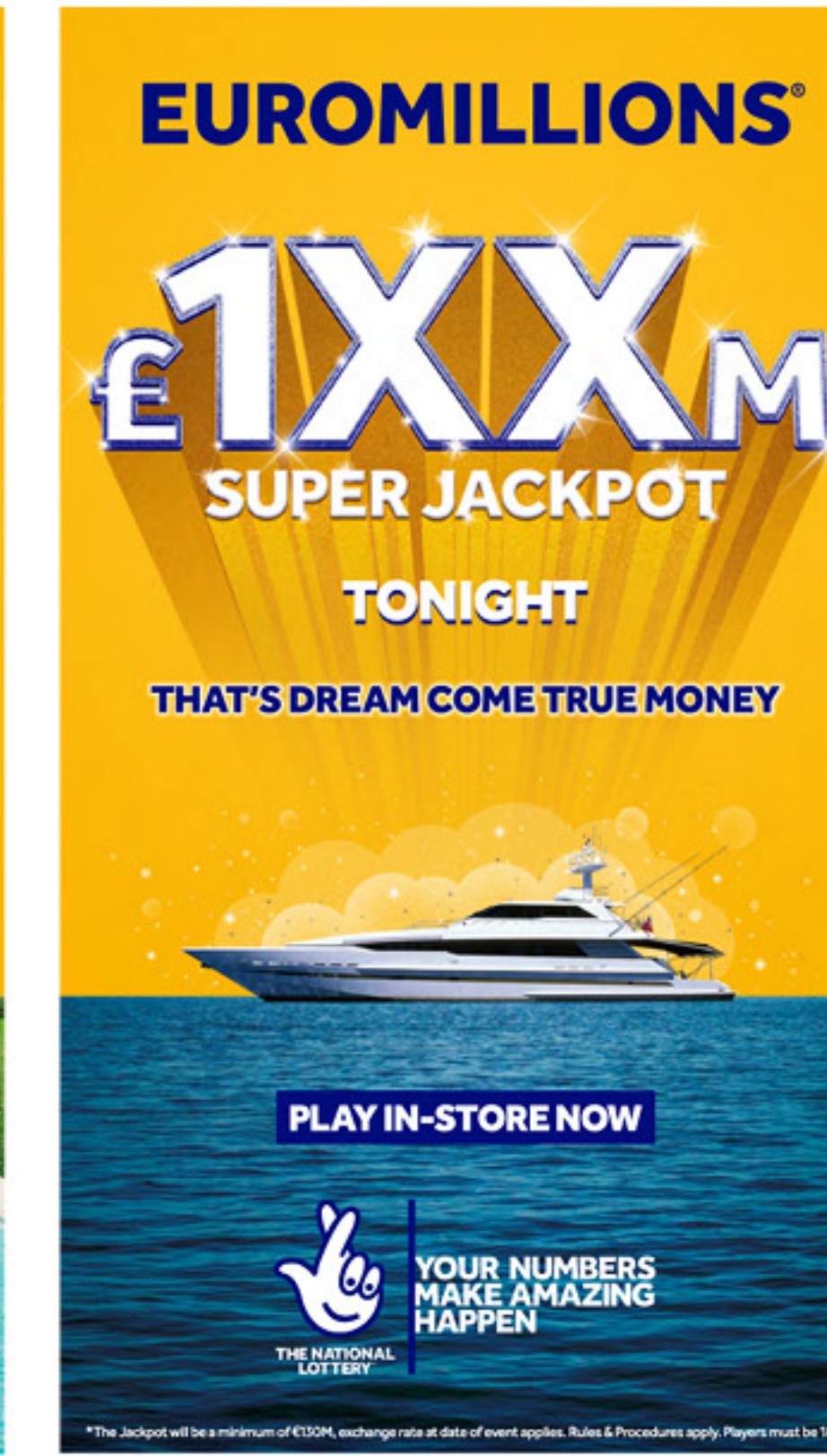
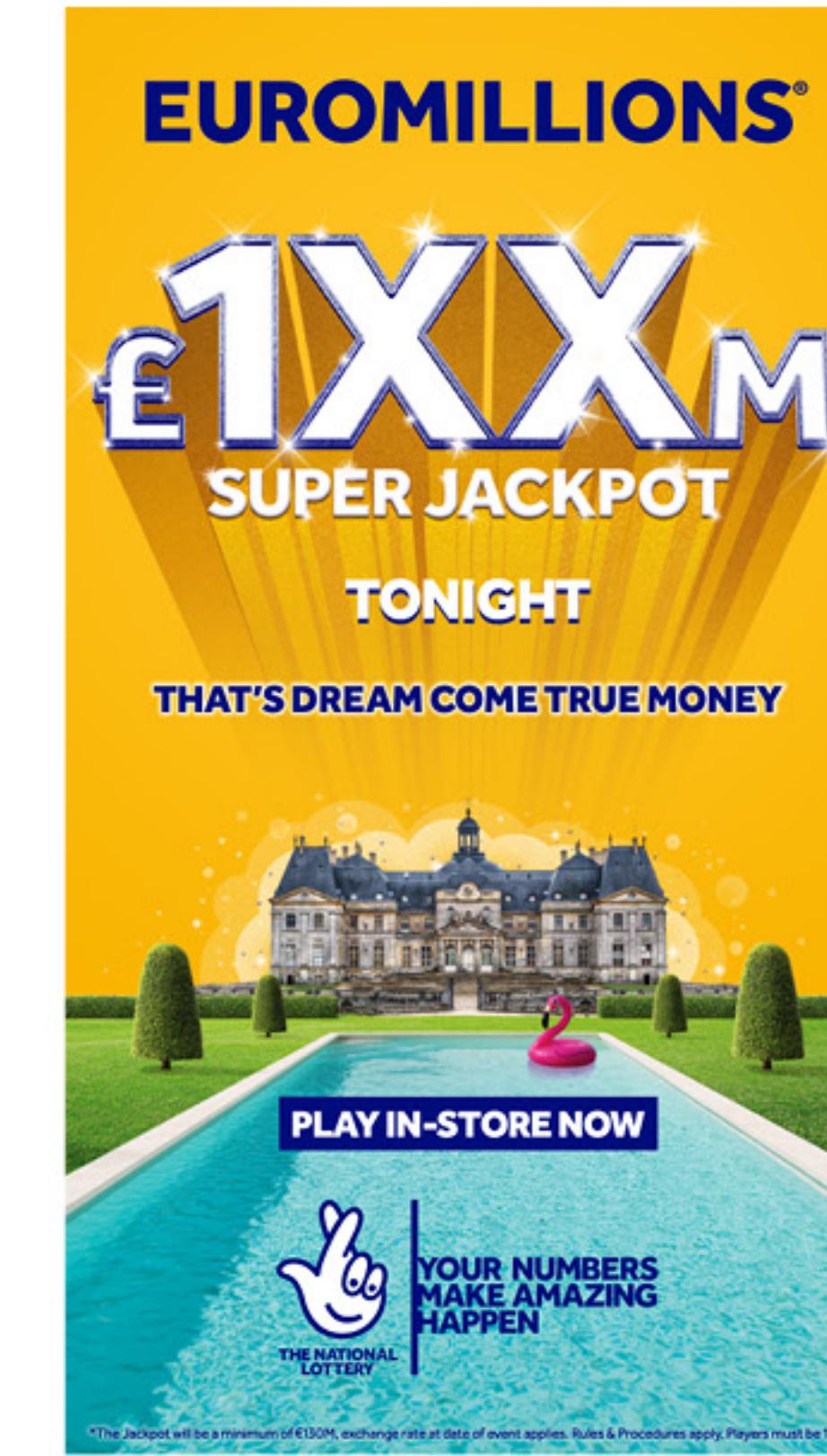




SIMON MINNS / PORTFOLIO













An advertisement for a scratchcard game titled "Love Island". The main title "PLAY THE GAME OF LOVE" is displayed in large white letters against a blue gradient background. Below the title is a scratchcard featuring the "love island" logo and a "BONUS GAME" section. The scratchcard also highlights "TOP PRIZES OF £50,000" and "WINNING SYMBOLS". A yellow heart-shaped graphic with the word "NEW" is positioned next to the scratchcard. To the right is a large, shiny, gold-glittered heart resting on sand. The bottom right corner features the National Lottery logo with the slogan "AMAZING STARTS HERE".

An advertisement for a scratchcard lottery titled "MONOPOLY JACKPOT". The scratchcard features a large central wheel with "4 TOP PRIZES OF £1 MILLION" and sections labeled "GO", "LEFT", "RIGHT", and "STOP". Below the wheel are several scratch-off panels, one of which shows a grid of symbols like hats and dogs. The background is dark with glowing lightbulbs and arrows pointing towards the card. A blue diamond-shaped badge in the top right corner says "NEW". The National Lottery logo is at the bottom left, and the slogan "AMAZING STARTS HERE" is at the bottom right.

GO THE SECRET OF MY SUCCESS

New CR-V

PERSONAL CONTRACT PURCHASE

REPRESENTATIVE EXAMPLE:
CR-V 2.0 i-VTEC S 2WD
IN OPTIONAL PASSION RED PEARL

£7 Monthly Payments (duration 48 months)	£273.00
On The Road Price (inc. VAT)	£22,005.00
Customer Deposit	£5,451.39
Total Amount of Credit	£16,553.61
Final Payment (inc. Option to Purchase Fee)	£5,911.06
Option to Purchase Fee	£65.00
Credit Acceptance Fee	£125.00
Total Amount Payable	£24,193.45
Interest Rate per Annum (Fixed)	4.38%
Representative APR	4.7%
Optional 4 years' servicing	£399

HONDA
The Power of Dreams

Finance tables. Let's be honest, they don't usually make the most interesting reading. But this one? Well, we've put it first for a reason. Because it's The Honda Way to make the best bits as clear as possible.

honda.co.uk/thehondaway

Fuel consumption figures for the new CR-V range in mpg (l/100km): Urban 28.0 - 43.5 (10.1 - 6.5); Extra Urban 43.5 - 55.4 (6.5 - 5.1). Combined 36.7 - 50.4 (7.7 - 5.6). CO₂ emissions: 180 - 149g/km.

Based on CR-V 2.0 i-VTEC S 2WD Manual in optional Passion Red Pearl at £22,005 On The Road. Terms and Conditions: New retail CR-V registrations from 2 April 2013 to 30 June 2013. Subject to availability and subject to status. Offers applicable at participating dealers and are at the provider's absolute discretion. Honda Agreements (PCA) Representative Example based on annual mileage of 10,000 miles per annum. Total amount payable £24,193.45. If you do not have to pay the Final Payment if you return the car at the end of the agreement and you have paid all other amounts due, the vehicle is in good condition and has not suffered any damage or accident. Repossession may be required in certain circumstances. Finance is only available to approved applicants aged 18 or over, subject to status. All figures are correct at time of publication but may be subject to change. Credit provided by Honda Finance Europe Plc, 470 London Road, Dagenham, Essex, RM10 7JL. ©2013 Honda Motor Europe B.V.

GO THE SECRET OF MY SUCCESS

HONDA
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honda.co.uk/thehondaway

Fuel consumption for the Civic 1.6 i-DTEC range in mpg (l/100km): Urban Cycle 70.6 (4.0), Extra Urban 85.6 (3.3). Combined 78.5 (3.6). CO₂ emissions 94g/km.

Based on Civic 1.6 i-DTEC S Manual in optional Advance Green Metallic at £20,005 On The Road. Terms and Conditions: Credit provided by Honda Finance Europe Plc, 470 London Road, Dagenham, Essex, RM10 7JL. ©2013 Honda Motor Europe B.V.

New Civic 1.6 Diesel

78.5 miles per gallon combined
120 PS of turbo-charged power
94g of CO₂ per kilometre
£0 road tax

GO THE SECRET OF MY SUCCESS

HONDA
The Power of Dreams

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honda.co.uk/thehondaway

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HONDA
The Power of Dreams



Turn your fleet world upside down

The CR-V 1.6 diesel with 62.8 mpg joins the Honda range

CR-V 1.6 Diesel • Low fuel costs 62.8 mpg • 119 g/km Band C road tax and low BIK rate • Two wheel drive

Civic 1.6 Diesel • Low fuel costs 78.5 mpg • 94 g/km zero road tax and low BIK rate • Insurance group from 15E



Fuel consumption for the Honda car range in mpg (l/100km): Urban Cycle 23.2 – 70.6 (12.2 – 4.0), Extra Urban 40.4 – 85.6 (7.0 – 3.3), Combined 32.5 – 78.5 (8.7 – 3.6). CO2 emissions 201 – 94g/km. Fuel consumption figures sourced from official EU-regulated laboratory test results, are provided for comparison purposes and may not reflect real-life driving experience.

Models shown for illustrative purposes: Civic 1.6 i-DTEC EX in optional White Orchid Pearl and CR-V 1.6 i-DTEC SE in optional Passion Red Pearl.

Powered by
EARTH DREAMS
TECHNOLOGY
honda.co.uk/cars/earthdreams



Turn your fleet world upside down

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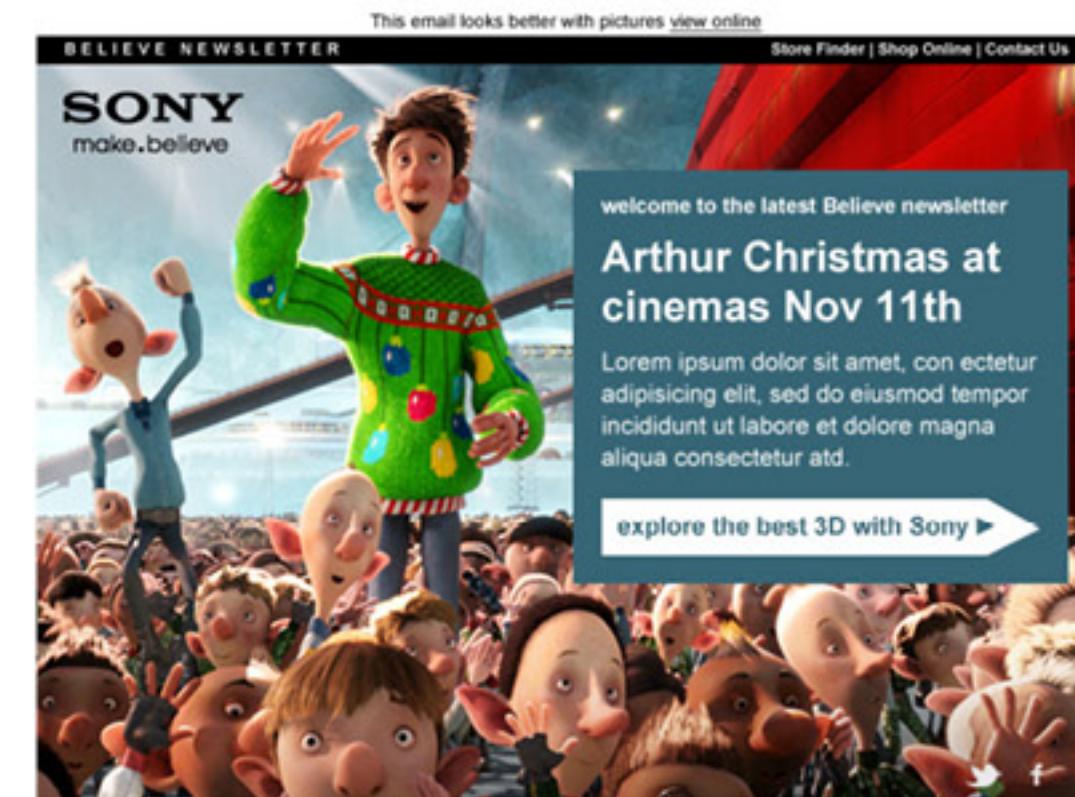
Civic Tourer • Coming Soon



Fuel consumption for the Honda car range in mpg (l/100km): Urban Cycle 23.2 – 70.6 (12.2 – 4.0), Extra Urban 40.4 – 85.6 (7.0 – 3.3), Combined 32.5 – 78.5 (8.7 – 3.6). CO2 emissions 201 – 94g/km. Fuel consumption figures sourced from official EU-regulated laboratory test results, are provided for comparison purposes and may not reflect real-life driving experience.

Models shown for illustrative purposes: Civic 1.6 i-DTEC EX in optional White Orchid Pearl and CR-V 1.6 i-DTEC SE in optional Passion Red Pearl.

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EARTH DREAMS
TECHNOLOGY
honda.co.uk/cars/earthdreams





Miller Brands | Occasions



DISCOVER THE AUTHENTIC TASTE OF ITALY

Peroni Nastro Azzurro Piccola



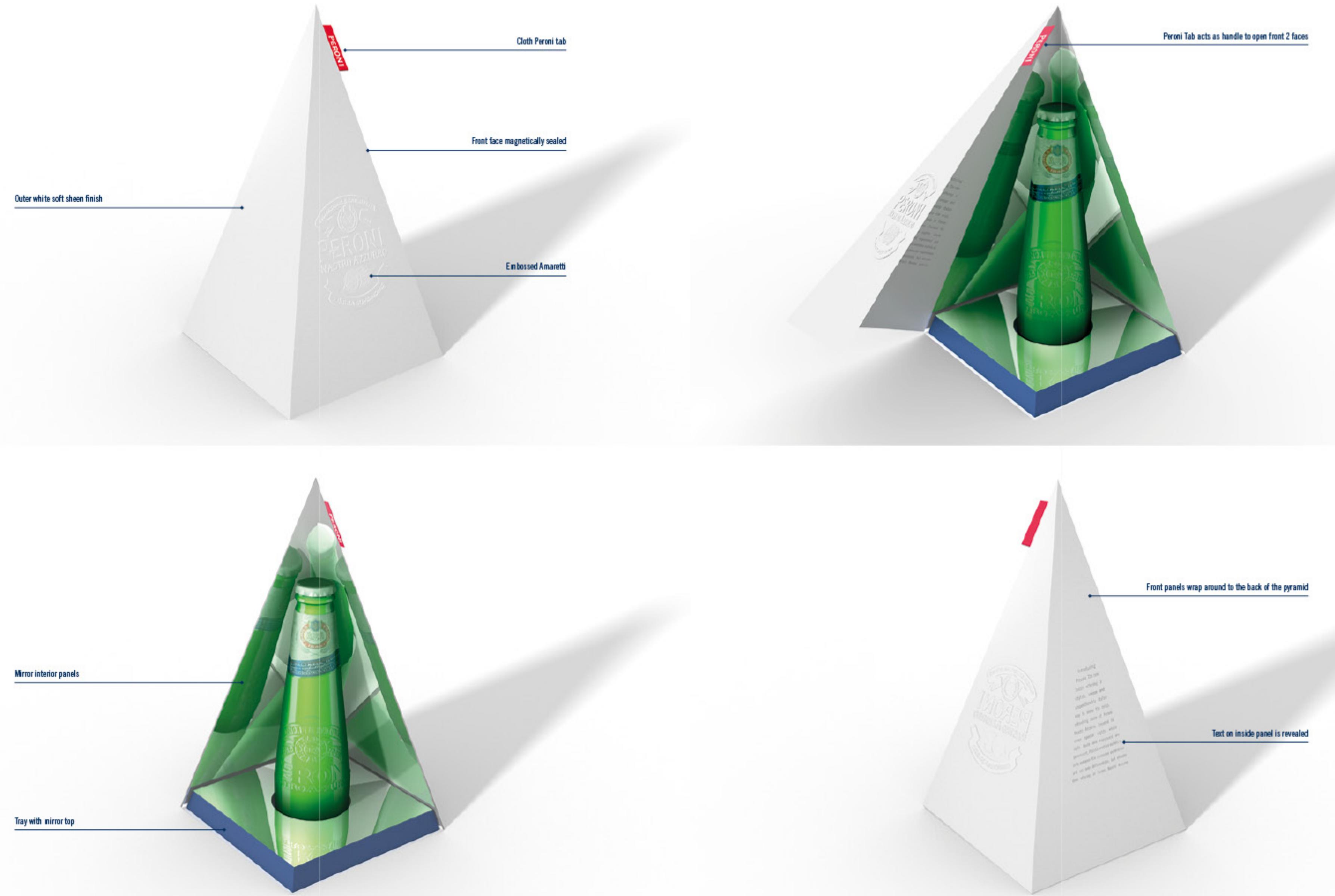
drinkaware.co.uk for the facts

PERONI





Peroni Nastro Azzurro | Piccola PR launch box





Peroni Nastro Azzurro | Piccola PR launch photography



Peroni Nastro Azzurro | Piccola PR launch photography



Peroni Nastro Azzurro | Waitrose summer event bar



Peroni Nastro Azzurro | Modular mobile bar system



Peroni Nastro Azzurro | Modular mobile bar system

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Get pulses racing

Love being the centre of attention? Get that oh-so-easy flirty flush with Benefit's thrillblusher and high beam sample – free with the glam pink Sony Ericsson W395 Walkman™.

And that's not all. Get 15% off your next online order at BenefitCosmetics.co.uk

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Shine. Sparkle. Glow. Get ready for those all-eye-on-you moments with Benefit's posietint lip and cheek stain, and dr. feelgood complexion balm – free samples with the glam pink Sony Ericsson W395 Walkman™.

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I  a cute accessory

Fashion's going small-crazy, so get your hands on the latest tiny accessory – the Sony Ericsson T303. With a gorgeous metal and chrome finish, it's so cute you might have to remind yourself it's a phone.



Sony Ericsson

I  a cute accessory

Petite's going small-crazy, so get your hands on the latest tiny accessory – the Sony Ericsson T303. You won't be able to resist drooling at its precious metal and chrome finish, and we're even going asay a super-glam Bombay Duck bracelet to complete the look.

Sony Ericsson

O₂

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Sony Ericsson

O₂

What's in it?

Super cute
At just 3.3 inches tall, with soft edges and a stunning metal and chrome finish, this phone is the perfect party accessory and will be a snug fit in even the smallest of clutch bags.

1.3 Megapixel camera
Perfect for taking party photos out even more memorable, or getting a quick shot of those must-have shoes in a shop window.

FM radio
Tune into your favourite station whenever and wherever – and get details of tracks you love sent to you in seconds with trackID™.

MMS Picture Messaging
Whether it's a great outfit, a hilarious pose or a gorgeous guy, don't let your mates miss out – send them all a picture message.

Bluetooth™
Share your coolest pictures and music with friends or send it straight from your phone to your computer.

WIN £250 of shopping vouchers
The T303 is all about looking good – so if that's you too, the O₂ for Christmas competition has no further. We're giving away £250 to spend on clothes, jewellery, accessories and shoes – and for the guys, just think watches, cufflinks and slick designer suits.

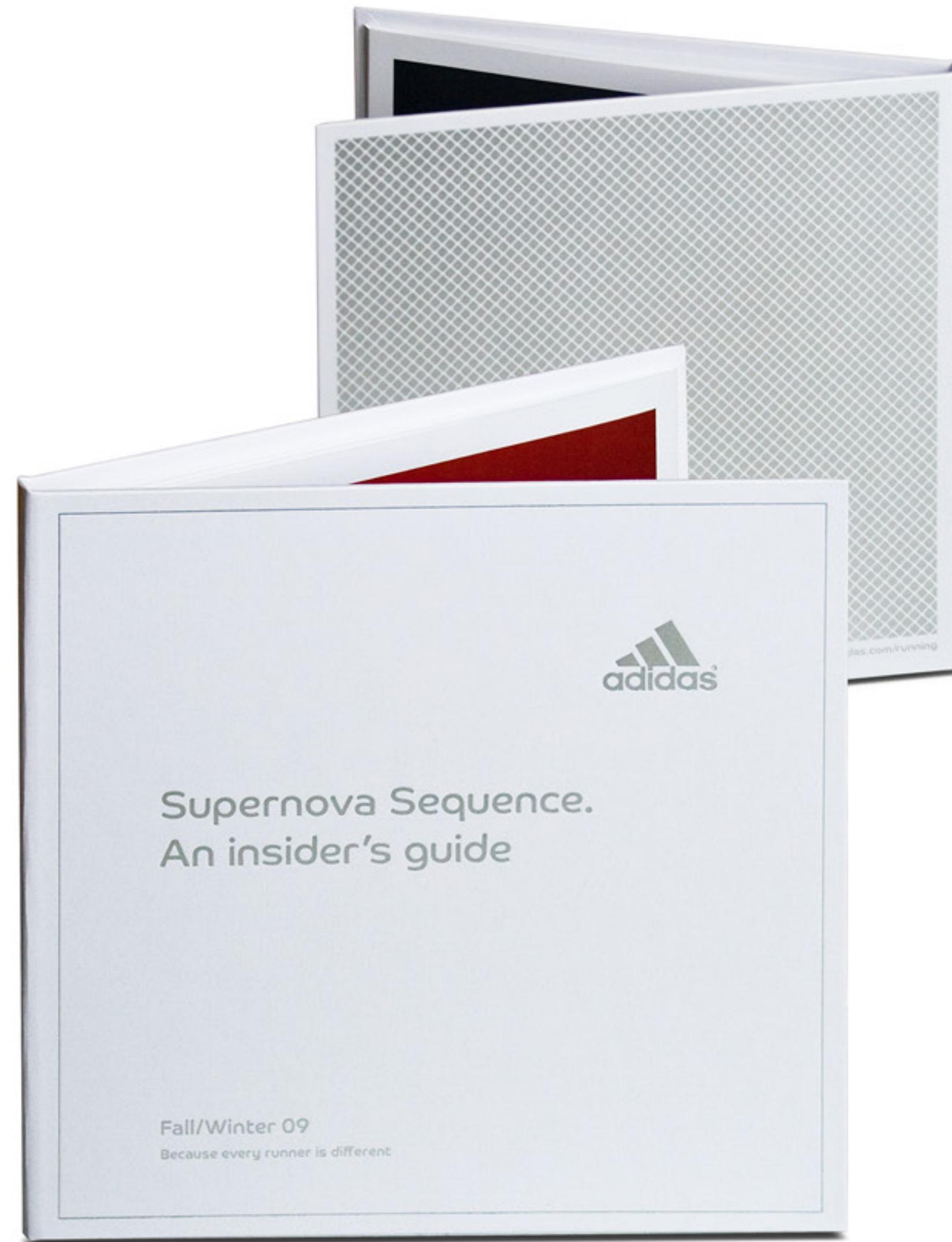
To enter the competition and spruce up your image, simply text your answer to this question to XXXXXX:

Q: Which of these colours is the T303 exclusively available in at O₂?

- a) Shimmering Silver
- b) Black
- c) Mocha

Sony Ericsson

Sony Ericsson | T303 O2 – Magazine ad, 6 sheet poster and call centre desk-drop



Finalisation
There's more to the final stage than popping the shoes in a box. As the last touch of the final product, all eyes are on every detail.

ForMotion™ unit
One of the most crucial parts of Supernova Sequence, the ForMotion™ heel is assembled, providing dynamic stability and a new level of support for the runner.

Process

We put a lot of thought and care into the making of Supernova Sequence, so we thought we'd let you in on some inside information.

The diagram below explains in simple terms the process behind the making of Supernova Sequence, and the different stages we go through to make an incredible running shoe.

```

graph TD
    A[Design] --> B[Technology  
Innovations  
Hand-making]
    B --> C[Upper making]
    C --> D[Sole creation  
Mould-making]
    D --> E[Stock fitting]
    
```

Philosophy

Evolving with every generation of shoe design, Supernova Sequence provides incredible comfort as well as the most innovative technology in the industry, in order to meet the needs of every runner.

Over the 18-month design and development process, adidas has addressed everything – how to accommodate for the extra weight of pregnancy in females, how to reduce knee injuries, and how to maximise ventilation while balancing comfort with support.

The result is the most innovative and reliable Supernova Sequence ever. Here is an inside look at the industry-leading shoe, from start to finish.

ForMotion™ technology

Although every runner is different, adidas designs its shoes to accommodate for physiological and anthropometric differences between male and female runners. Female runners have different gait patterns compared to men and, in general, demonstrate a higher joint laxity. As a result, women's running shoes need to be softer and more flexible.

Supernova Sequence features ForMotion™ which means that every runner will experience a new level of personalised comfort, fitness and support while reducing their risk of common knee injuries. So if you need to think about where you're going and how fast you want to get there.

Gender-specific designs

Because every runner is different, adidas designs its shoes to accommodate for physiological and anthropometric differences between male and female runners. Females produce far less ground force and thus require more forefoot flexibility, and ForMotion™ technology takes this into account.

The architecture of Supernova Sequence also takes into account the differences between the ground impact force of males and females. Females produce far less ground force and thus require more forefoot flexibility, and ForMotion™ technology takes this into account.

In addition, women's Supernova Sequence shoes are designed with narrow heels and wider forefoot, allowing for bunion areas. There are three different widths available for women and four for men. Meaning that the shoe fits perfectly, no matter what.

Supernova Sequence Male

**For people.
By people**

Each Supernova Sequence shoe is made with hand stitching and constant human interaction throughout the construction process. Resulting in each shoe being of the highest possible quality, with little room for inconsistency.

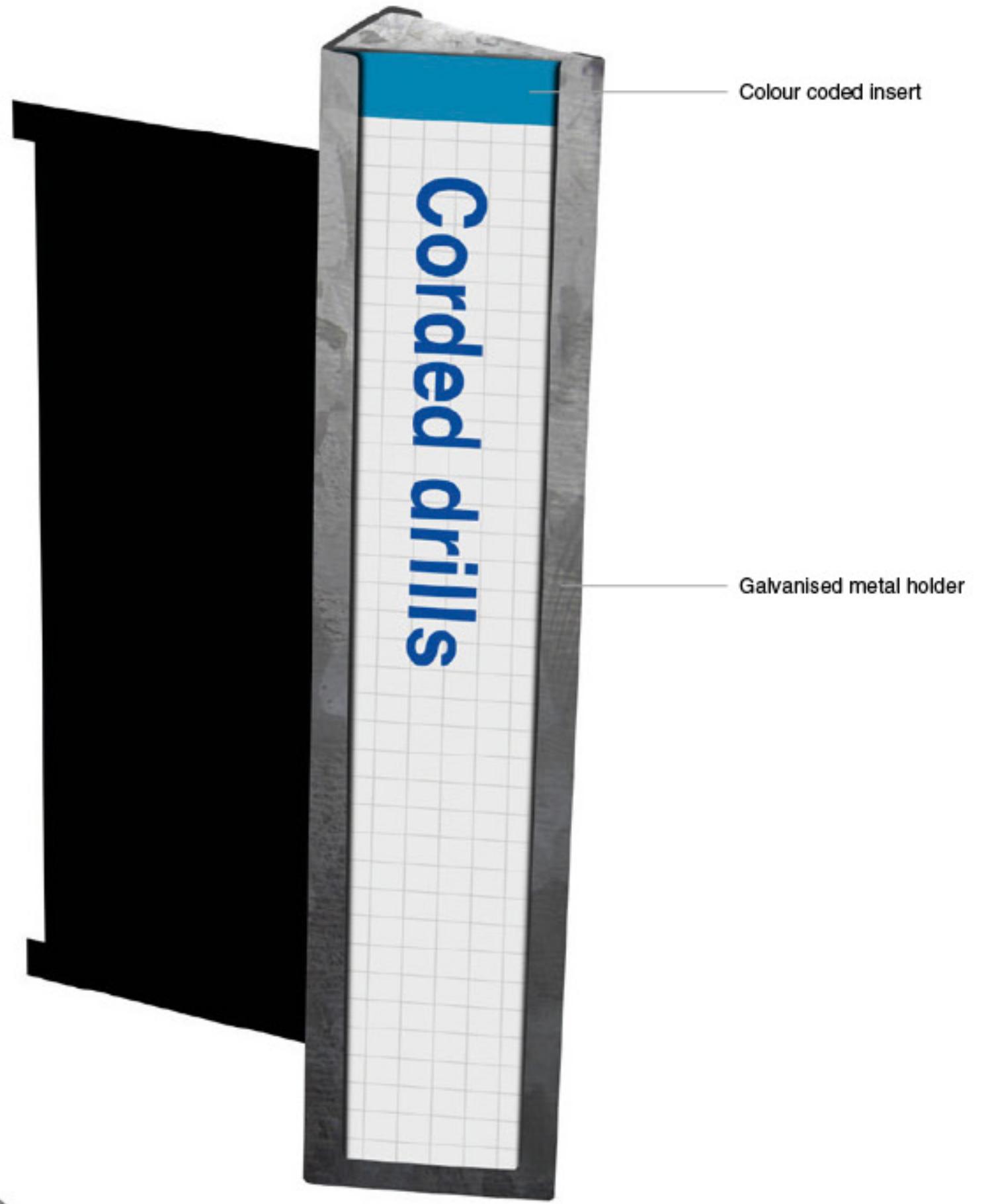
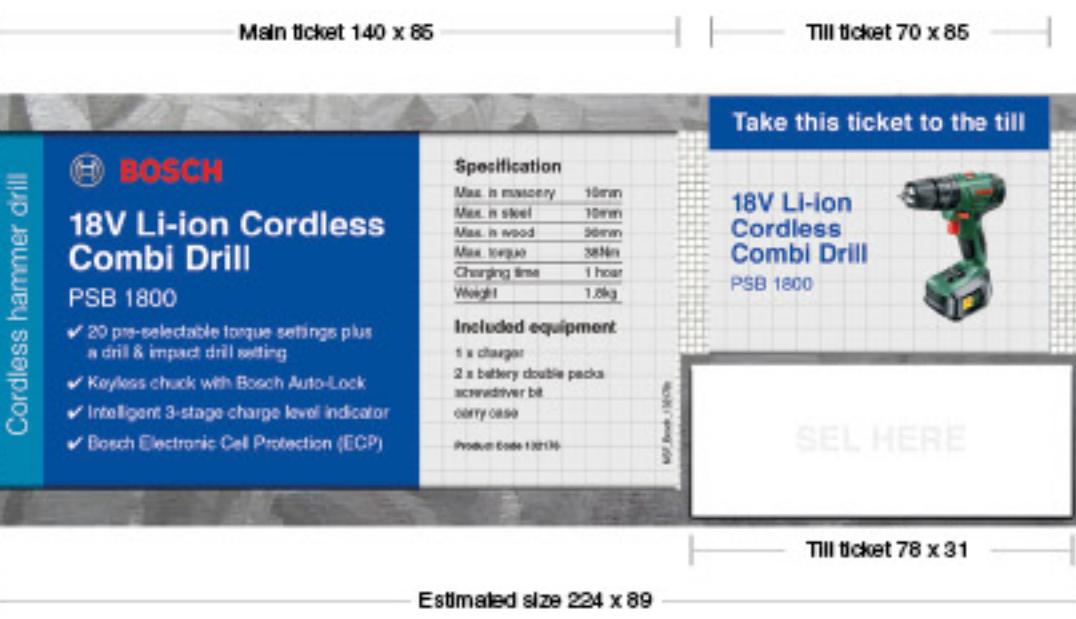


PREPARATION IS EVERYTHING.
GET READY.

adidas

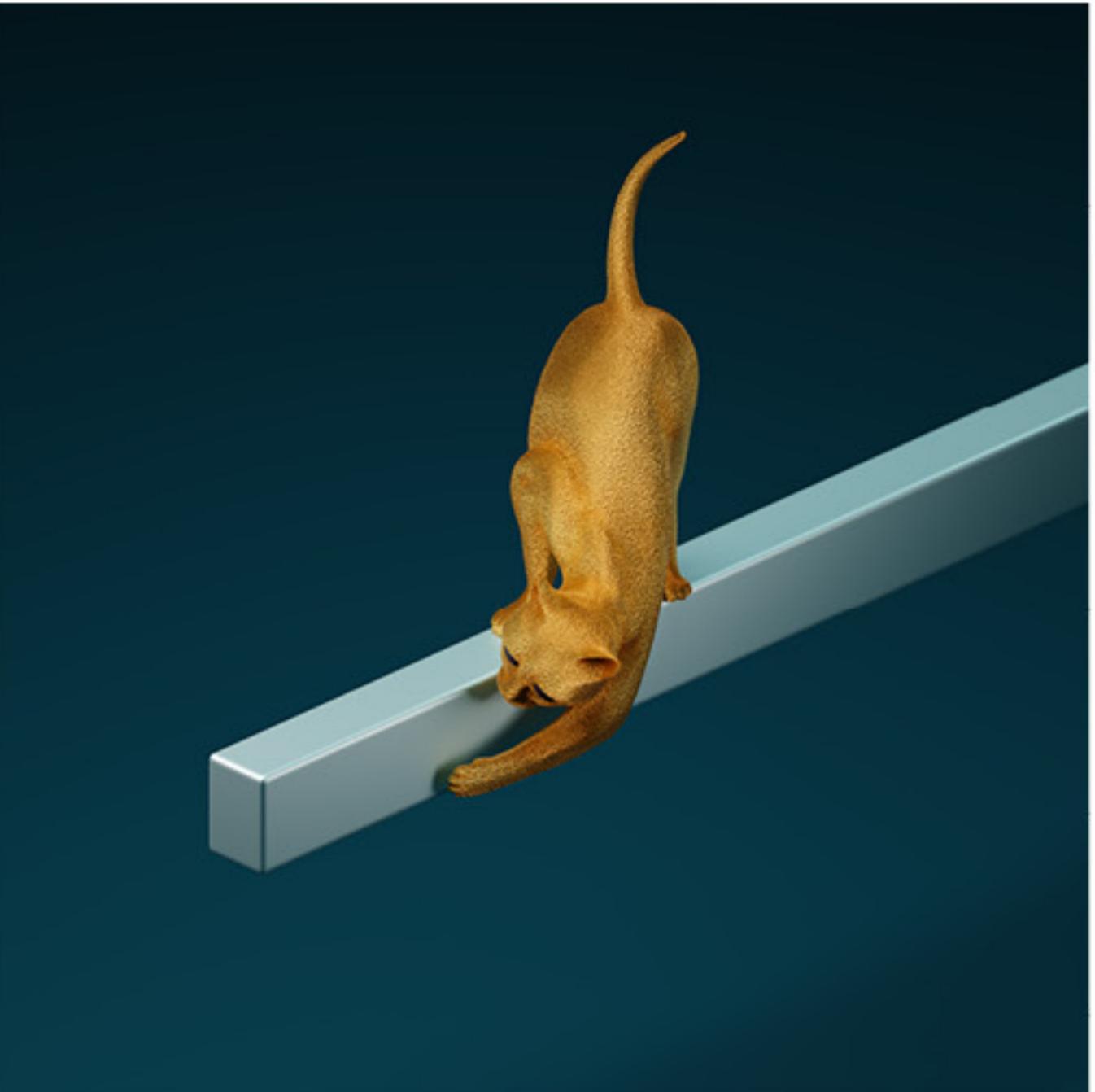
Official London 2012 supporters wear.

adidas
official sportswear partner





Personal | 3D illustration and typography





Visit your local Orange shop

I a cute accessory

Fashion's going small-cute, so get your hands on the latest tiny accessory—the Sony Ericsson T610. With a pinkie ring and chrome finish, it's so cute you might have to remind yourself it's a phone.

THANK YOU

