Admin Side

* **Record Form**
  1. UTM Parameter – the value for the utm\_campaign parameter.
  2. Logo Path – the file path to the desired image. MUST be in the folder named “loc-logos” which is in the root of the JourneyPure theme |assets>img>loc-logos.
  3. Logo Alt Value – the alt attribute value for the logo image.
* **Records**
  1. This section displays the existing UTM records handled by the UTM handler.

Front-end Side

* The logo handler sets the logo according to the logic defined in the Logo Handler Class.
* Default logo path and alt value can be set in the Logo constructor located in the assets>src> header.php file.