

Table 5: Relative Risk Ratios (Base Happiness)

| | (1) <u>Online Communication</u> | | (2) <u>Social Cohesion</u> | |
|--------------------------------|------------------------------------|-------------------|-------------------------------|-------------------|
| | Happy | Unhappy | Happy | Unhappy |
| Interaction Effects: | | | | |
| High Online Communication | .265 | 1.21 | | |
| <i>w/Low Loneliness</i> | .374 | .528 | | |
| <i>w/High Loneliness</i> | 6.97e+08** | 74.6* | | |
| High Social Cohesion | | | .213 | .807 |
| <i>w/Low Loneliness</i> | | | .809 | .0245* |
| <i>w/High Loneliness</i> | | | 6.51 | .000215** |
| Main Loneliness Effect: | | | | |
| Low Loneliness | 1.6 | 1.56 | 1.58 | 8.01 ⁺ |
| High Loneliness | 6.70e-10** | .095 | .195 | 755** |
| Online Engagement | .439 | .0912* | .46 | .0613** |
| Offline Engagement | 1.79 | 8.73 ⁺ | 1.35 | 6.74* |
| Observations | 276 | | 276 | |
| Individuals | 112 | | 112 | |

Exponentiated coefficients

⁺ $p < 0.10$, * $p < 0.05$, ** $p < 0.01$