Cedarburg, Wisconsin 53012

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Crafting sophisticated digital experiences is my passion. As a senior frontend creative developer and designer with almost 2 decades of experience across agency and corporate landscapes, I bring a refined sense of taste and meticulous craft to complex user interfaces. My deep expertise in web technologies, coupled with a proven track record of seamless collaboration and independent execution, ensures impactful and aesthetically elevated results. I thrive on challenging projects and contributing my unique blend of technical mastery and design sensibility to a successful team.

SKILLS / TECHNOLOGIES

JavaScript

Vue Nuxt

Svelte

React

Next

SvelteKit

Redux/Valtio

Typescript

jQuery

Vuex/Pinia

GSAP

Lottie

Webpack

· Gulp/Grunt

Rest/AJAX

SPA/SSR

· Electron

Vite

Axios

· Framer Motion

· Sass/Less

CSS

- Animation Responsive
- · CSS-in-JS
- Tailwind

HTML

- Semantics
- Accessibility
- SEO

CMS

- Payload
- Strapi
- Sanity
- WordPress
- Umbraco
- Firebase
- Firestore

SVG

Airtable

Version Control

Subversion/SVN

Estimation/planning

• Git

Github

Asana

Notion

· Agile/Scrum

Jira

Bitbucket

- · Design Systems
 - Figma

UX/UI Design

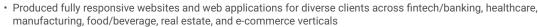
- Sketch
- Photoshop
- Illustrator

Backend

- Node
- · .Net/Razor · PHP/Twig

Senior Frontend Developer Active Theory / Buttermax March 2021 - May 2024 (Full-time) August 2024 - January 2025 (Contract)

- Developed award-winning interactive user interfaces for a wide range of applications
- Key clients included Hubspot, Google, Kia, Spotify, Patreon, Delta Airlines, IBM, Accenture, and TikTok
- Produced fully immersive and responsive virtual conferences that drew more than 70,000 participants for Hubspot: Inbound & Grow, Google Marketing Live, and several other clients
- Worked closely with designers to create a custom design token system for reusable, composable components
- · Built, maintained, and improved internal tools, frameworks, and libraries



- Developed creative and performant solutions for complex UI designs, layouts, and interactions
- Introduced new technologies and workflows to improve code base efficiencies and maintainability
- Crafted custom CMS implementations on multiple platforms



Designer - Digital Innovations Kohl's Dept. Stores June 2012 - September 2013

September 2013 - March 2021

Frontend Director

Northern Ground

- · Worked on the Digital Innovations team to explore, prototype, and refine creative digital solutions for marketing needs
- Designed and developed cross-platform interactive media for omnichannel, brand, and seasonal experiences on kohls.com and other Kohl's digital outlets, utilizing HTML5 technologies
- Mentored and led a team of developers in prototyping web applications that creatively solved unique brand needs within limited systems by introducing new technologies



Interactive Designer / Developer McDill Design February 2006 - June 2012

- Led team involved in all phases of interactive projects (creative concept, client presentation, design exploration and refinement, production development)
- Designed and produced websites, Flash microsites, touch-screen applications, animation, e-mail campaigns, and interactive PDFs





Additional Certificates

- Multimedia
- Photography & Digital Imaging

