Sample Episode Breakdown - RISK vs. REWARD

Tagline: "Two contestants. Two strategies. One shot at a million."

Episode Length:

1 hour (approx. 42 minutes of content + commercials)



Segment 1: Cold Open & Intro (2-3 minutes)

Opening Tension Hook: A brief flashback to a high-stakes moment from a past contestant— "I thought I had it... but I lost over three hundred grand."

Teaser montage: Rapid cuts of dramatic contestant moments—hands hovering over the slider, last-second decisions, celebratory wins, stunned losses.

Host intro:

- Welcomes viewers and builds anticipation.
- Explains the game rules with punchy energy: "Twelve questions, one million dollars but it's all in their hands."
- Introduces the two contestants with quick, engaging personality hooks.

Segment 2: Contestant 1 Gameplay (15–20 minutes)

Early Rounds (Questions 1–4)

- Light tension, strategic opening moves.
- Host engages with contestant choices: "You're playing it smart—but will you take bigger risks later?"

Mid-Game (Questions 5–8)

- Compounding stakes begin to kick in.
- Possible use of "Do Over" lifeline, creating extra suspense.
- Contestant visibly weighing risk vs. security—this is their defining moment.

Final Questions (Questions 9–12)

- Maximum pressure. Every decision counts.
- Host reacts in real time to stakes changes: "That's a SIX-FIGURE decision right there."
- Contestant reaches the final question—Do they go all-in, or hedge their bet?

Post-Game Reflection: Quick reaction moment from the contestant, whether triumphant or regretful.

Flexible Pacing: If Contestant 1 plays cautiously and exits with a modest total, their segment may be slightly shorter to maintain momentum.

Segment 3: Contestant 2 Gameplay (20–25 minutes)

Opening Energy Boost: Host sets up contestant comparison: "Contestant 1 played it safe—will Contestant 2 go bigger?"

Pacing Adjustments: If this contestant plays boldly or has a dramatic risk arc, their **screen time expands**—heightening tension.

Key Moments: If Contestant 1 lost big, Contestant 2 adjusts their approach carefully. If Contestant 1 walked away with a respectable total, Contestant 2 might **chase the million.** Host **leans into psychological storytelling**, making direct contrasts: "Two approaches—one will pay off more. But will it backfire?"

Editing Flexibility: Allows dynamic storytelling between contestants while keeping engagement high.

Segment 4: Wrap-Up (2–3 minutes)

- Contestant Comparisons: Host recaps totals and strategic differences in gameplay.
- Final Reflections:
 - Contestants share emotional takeaways.
 - · Reinforces risk vs. reward theme.
- · Closing Tease:
 - A quick preview of **next week's contestants**, with an explosive moment from their game:
 - "This player goes ALL IN on a single question—did it pay off?"
 - Host directly engages viewers:
 - "Would you have taken that risk tonight? Let's see if next week's players have the nerve."

Created by: Eddie Lawhorn

■ eddie.lawhorn.author@gmail.com | \$\square\$256-975-2238 | \$\emptyset\$ eddielawhorn.com