

MIKE PETERS

DESIGNER FROM ATLANTA, GA



EMPLOYMENT

BRIGHTFIRE

GRAPHIC DESIGNER

2012 -

Worked directly with Live Nation and managed creative assets for multiple markets; specifically Live Nation Atlanta, Florida and the National market. Daily responsibilities included the creation of digital advertisements and print items such as posters, handbills, billboards and large format printed items.

RSVPATL

GRAPHIC DESIGNER

2010 - 2012

Produced quality work in a fast-paced environment, meeting deadlines and client expectations for creativity and accuracy. I also helped clients envision a new or revitalized web presence using the latest techniques and technologies including social media, content management systems, event management, and advertising.

NEIGHBORHOOD NEWS

JUNIOR DESIGNER

2007 - 2010

Worked closely with the sales staff to create, modify and update advertisements in time to meet monthly advertising deadlines. I also worked directly with the editorial staff to build the monthly newspaper.

WALTON PRESS

BINDERY ASSISTANT

2004 - 2007

Performed various tasks that are involved in binding books, newspapers, magazines and other printed materials. My responsibilities involved the operation of a variety of power equipment, such as folding, cutting, collating, drilling, punching and binding machines.

SKILLS

DESIGN

- Advanced usage of Adobe products; Photoshop, Illustrator and InDesign.
- Extensive knowledge of preparing files for CMYK output.
- Experience producing imagery for vehicle wraps, trade show booth displays, large outdoor graphics, digital advertisements and printed materials.

DEVELOPMENT

- Fluent in HTML 5 / CSS 3 with everyday usage of SASS.
- Extensive knowledge of media queries and the Foundation framework.
- Knowledge of version control systems such as Github and BitBucket.
- Working knowledge of PHP and Javascript.

EDUCATION

GEORGE WALTON ACADEMY

1994-2005

Graduated with honors and received high school diploma.

AWARDS

US ACHIEVEMENT ACADEMY

2004

All American Scholar Award