# MIKE PETERS



### **EMPLOYMENT**

### BRIGHTFIRE

**GRAPHIC DESIGNER** 

Worked directly with clients and managed creative assets for multiple markets; specifically Live Nation Atlanta, Florida and the national Live Nation market. Daily responsibilities included the creation of digital advertisements and print items such as posters, handbills, billboards and large format printed items.

### **RSVPATL**

**GRAPHIC DESIGNER** 

Produced quality work in a fast-paced environment, meeting deadlines and client expectations for creativity and accuracy. I also helped clients envision a new or revitalized web presence using the latest techniques and technologies including social media, content management systems, event management, and advertising.

### **NEIGHBORHOOD NEWS**

JUNIOR DESIGNER

Worked closely with the sales staff to create, modify and update advertisements in time to meet monthly advertising deadlines. I also worked directly with the editorial staff to build the monthly newspaper.

### WALTON PRESS

**BINDERY ASSISTANT** 

Performed various tasks that are involved in binding books, newspapers, magazines and other printed materials. My responsibilities involved the operation of a variety of power equipment, such as folding, cutting, collating, drilling, punching and binding machines.

#### 2012 -

2010 - 2012

### 2007 - 2010

2004 - 2007

### **SKILLS**

#### **DESIGN**

- Advanced usage of Adobe products;
  Photoshop, Illustrator and InDesign.
- Extensive knowledge of preparing files for CMYK output.
- Experience producing imagery for vehicle wraps, trade show booth displays, large outdoor graphics, digital advertisements and printed materials.

#### **DEVELOPMENT**

- Fluent in HTML 5 / CSS 3 with everyday usage of SASS.
- Extensive knowledge of media queries and the Foundation framework.
- Knowledge of version control systems such as Github and BitBucket.
- Working knowledge of PHP and Javascript.

### **EDUCATION**

### **GEORGE WALTON ACADEMY**

1994-2005

Graduated with honors and received high school diploma.

## **AWARDS**

#### **US ACHIEVEMENT ACADEMY**

2004

All American Scholar Award

Mike Peters

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