



## Mike Peters

Senior Digital Designer

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## ABOUT

I'm a dedicated and creative web professional with nearly a decade of experience ranging from print design and the CMYK process to user interfaces and front-end web development.

I believe good design is always in service of the user and it's my job to ensure that a project achieves both its business objectives and the needs of its users above all else.

## SOCIAL

Behance  behance.net/mikeio

LinkedIn  linkedin.com/in/mikepetersio/

GitHub  github.com/mikeio

## EXPERIENCE

### Force Marketing

Senior Digital Designer

Interactive Team

2015 - 2017

Atlanta, GA

- ▶ Produced high-quality websites and applications, including user interfaces, sitemaps, wireframes and visual designs based on requirements.
- ▶ Developed mobile-friendly and responsive HTML products utilizing HTML, CSS and Javascript.
- ▶ Produced designs for interactive marketing materials, landing pages, e-mails campaigns and digital advertisements.
- ▶ Collaborated with various internal and external teams such as PHP and .Net developers as well as SEM and SEO teams.

### Brightfire

Web Designer

2012 - 2015

Lawrenceville, GA

- ▶ Worked directly with Live Nation and managed creative assets for multiple markets; specifically Live Nation Atlanta, Florida and the national market.
- ▶ Daily responsibilities included the creation of websites, applications, digital advertisements as well as print items such as posters, handbills, billboards and large format printed items.

### RSVPATL

Graphic Designer

2010 - 2012

Atlanta, GA

- ▶ Produced quality work in a fast-paced environment, meeting deadlines and client expectations for creativity and accuracy.
- ▶ Created branding for multiple clients including web sites, logo design, brochures, postcards, billboards and business cards.
- ▶ Helped clients revitalize their online presence using content management systems, event management software, social media platforms and digital advertising.



## APPLICATIONS

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- ▶ Adobe Photoshop
- ▶ Adobe Illustrator
- ▶ Adobe InDesign
- ▶ Sketch
- ▶ Sublime Text
- ▶ Codekit
- ▶ MAMP

## SKILLS

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- ▶ Advanced knowledge of HTML, CSS and preprocessor languages like SASS.
- ▶ Extensive knowledge of the Foundation and Bootstrap frameworks.
- ▶ Knowledge of version control systems such as Github and Bitbucket.
- ▶ Working knowledge of PHP and Javascript.

## Neighborhood News

Junior Graphic Designer

2005 - 2007

Dacula, GA

- ▶ Worked closely with the sales staff to create, modify and update advertisements in time to meet monthly advertising deadlines.
- ▶ Worked directly with the editorial staff to design and build the monthly newspaper.

## EDUCATION

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### ▶ Art Institute of Atlanta

Graphic & Web Design

2007 - 2010

Atlanta, GA

### ▶ George Walton Academy

High School Diploma

1994 - 2005

Monroe, GA

## AWARDS

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### ▶ One Page Love Award

Featured Website

<https://onpagelove.com/mikepeters>

2017

### ▶ HipChat T-Shirt Contest

Best of Week #4

<https://blog.hipchat.com/2013/07/16/hipchat-t-shirt-contest-best-of-week-4/>

2013

### ▶ Transworld - Pay Day: Wes Kremer

1st Place Winner

<http://skateboarding.transworld.net/features/pay-day-wes-kremer/>

2011

### US Achievement Academy

All American Scholar Award

<http://www.usaa-academy.com/>

2004