



## Michael Peters

Senior Digital Designer

☎ 678-858-6863

✉ info@mikepeters.io

🌐 mikepeters.io

## ABOUT ME

Atlanta based digital designer with nearly 10 years of experience producing rich, visually compelling, web and digital projects.

Expertise in interactive, user centric, responsive, and digital work, from concept to visual design and testing.

## SOCIAL

Behance: behance.net/mikeio

LinkedIn: linkedin.com/in/mikepetersio/

GitHub: github.com/mikeio

## EXPERIENCE

### Force Marketing

Senior Digital Designer

2015 - 2017

Atlanta, Ga

- ▶ Produced high-quality websites and applications, including user interfaces, sitemaps, wireframes and visual designs based on requirements and brand guidelines.
- ▶ Produced designs for interactive marketing materials, landing pages, e-mail campaigns and digital advertisements.
- ▶ Worked with internal clients to determine strategy and design for annual marketing campaigns.
- ▶ Developed mobile-friendly and responsive web products utilizing Bootstrap / Foundation, HTML, SASS and jQuery.
- ▶ Collaborated with various internal and external teams such as PHP and .Net developers as well as SEM and SEO teams.

### Brightfire

Web Designer

2012 - 2015

Lawrenceville, Ga

- ▶ Daily responsibilities included the creation of websites, digital advertisements, mobile applications and print collateral.
- ▶ Worked directly with Live Nation to create and manage digital assets for multiple geographic markets.
- ▶ Created branding for multiple clients including logo design, direct marketing, brochures, postcards, billboards and large format items from concept through completion.

### RSVPATL

Web / Graphic Designer

2010 - 2012

Atlanta, Ga

- ▶ Designed web and print materials for all internal and external promotional events.
- ▶ Produced quality work in a fast-paced environment, meeting deadlines and client expectations for creativity and accuracy.
- ▶ Created websites using content management systems, event management software and social media platforms.



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## Neighborhood News

Junior Graphic Designer

2005 - 2007

Dacula, Ga

- ▶ Worked directly with the editorial staff to create, modify and update advertisements in time to meet advertising deadlines.
- ▶ Designed art and copy layouts for direct mail collateral.
- ▶ Formatted text and graphics for blog posts, newsletters and other internal materials.

## EDUCATION

### ▶ Art Institute of Atlanta

2007 - 2010

Graphic & Web Design

Atlanta, Ga

### ▶ George Walton Academy

1994 - 2005

High School Diploma

Monroe, Ga

## APPLICATIONS

- ▶ Adobe Photoshop
- ▶ Adobe Illustrator
- ▶ Adobe InDesign
- ▶ Suitcase Fusion
- ▶ Sketch
- ▶ Sublime Text
- ▶ Codekit
- ▶ MAMP

## SKILLS

- ▶ HTML
- ▶ Github
- ▶ Javascript
- ▶ CSS / SASS
- ▶ Foundation / Bootstrap
- ▶ jQuery