



Mike Peters

Senior Digital Designer

☎ 678-858-6863

✉ info@mikepeters.io

🌐 mikepeters.io

ABOUT ME

Creative, multi-talented digital designer with 10 years professional experience producing dynamic visuals for web and digital projects.

Expertise in web design, front-end development and enhancing user experience.

SOCIAL

Behance behance.net/mikeio

LinkedIn linkedin.com/in/mikepetersio/

GitHub github.com/mikeio

EXPERIENCE

Force Marketing

Senior Digital Designer

2015 - 2017

Atlanta, Ga

- ▶ Produced high-quality websites and applications, including user interfaces, sitemaps, wireframes and visual designs based on requirements and brand guidelines.
- ▶ Produced designs for interactive marketing materials, landing pages, e-mail campaigns and digital advertisements.
- ▶ Worked with internal clients to determine strategy and design for annual marketing campaigns.
- ▶ Developed mobile-friendly and responsive web products utilizing Bootstrap / Foundation, HTML, SASS and jQuery.
- ▶ Collaborated with various internal and external teams such as PHP and .Net developers as well as SEM and SEO teams.

Brightfire

Web Designer

2012 - 2015

Lawrenceville, Ga

- ▶ Daily responsibilities included the creation of websites, digital advertisements, mobile applications and print collateral.
- ▶ Worked directly with Live Nation to create and manage digital assets for multiple geographic markets.
- ▶ Created branding for multiple clients including logo design, direct marketing, brochures, postcards, billboards and large format items from concept through completion.

RSVPATL

Web / Graphic Designer

2010 - 2012

Atlanta, Ga

- ▶ Designed web and print materials for all internal and external promotional events.
- ▶ Produced quality work in a fast-paced environment, meeting deadlines and client expectations for creativity and accuracy.
- ▶ Created websites using content management systems, event management software and social media platforms.



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Neighborhood News

Junior Graphic Designer

2005 - 2007

Dacula, Ga

- ▶ Worked directly with the editorial staff to create, modify and update advertisements in time to meet advertising deadlines.
- ▶ Designed art and copy layouts for direct mail collateral.
- ▶ Formatted text and graphics for blog posts, newsletters and other internal materials.

EDUCATION

▶ Art Institute of Atlanta

2007 - 2010

Graphic & Web Design

Atlanta, Ga

▶ George Walton Academy

1994 - 2005

High School Diploma

Monroe, Ga

APPLICATIONS

- ▶ Adobe Photoshop
- ▶ Adobe Illustrator
- ▶ Adobe InDesign
- ▶ Suitcase Fusion
- ▶ Sketch
- ▶ Sublime Text
- ▶ Codekit
- ▶ MAMP

SKILLS

- ▶ Advanced knowledge of HTML, CSS and preprocessor languages like SASS and LESS.
- ▶ Knowledge of version control systems like Github and Bitbucket.
- ▶ Extensive knowledge of Foundation and Bootstrap.
- ▶ Working knowledge of PHP and Javascript (jQuery).