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Mike Peters
Senior Digital Designer

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🌐 mikepeters.io

ABOUT ME

Creative, multi-talented digital designer with 10 years professional experience producing dynamic visuals for web and digital projects.

Expertise in web design, front-end development and user experience.

SOCIAL

Bē behance.net/mikeio
in linkedin.com/in/mikepetersio/
⬡ github.com/mikeio

EXPERIENCE

Force Marketing   2015 - 2017
Senior Digital Designer   Atlanta, Ga

- Produced high-quality websites and applications, including user interfaces, sitemaps, wireframes and visual designs based on requirements and brand guidelines.
- Produced designs for interactive marketing materials, landing pages, e-mail campaigns and digital advertisements.
- Worked with internal clients to determine strategy and design for annual marketing campaigns.
- Developed mobile-friendly and responsive web products utilizing Bootstrap / Foundation, HTML, SASS and jQuery.
- Collaborated with various internal and external teams such as PHP and .Net developers as well as SEM and SEO teams.

Brightfire   2012 - 2015
Web Designer   Lawrenceville, Ga

- Daily responsibilities included the creation of websites, digital advertisements, mobile applications and print collateral.
- Worked directly with Live Nation to create and manage digital assets for multiple geographic markets.
- Created branding for multiple clients including logo design, direct marketing, brochures, postcards, billboards and large format items from concept through completion.

RSVPATL   2010 - 2012
Web / Graphic Designer   Atlanta, Ga

- Designed web and print materials for all internal and external promotional events.
- Produced quality work in a fast-paced environment, meeting deadlines and client expectations for creativity and accuracy.
- Created websites using content management systems, event management software and social media platforms.

Neighborhood News — 2005 - 2007
Junior Graphic Designer — Dacula, Ga

- Worked directly with the editorial staff to create, modify and update advertisements in time to meet advertising deadlines.
- Designed art and copy layouts for direct mail collateral.
- Formatted text and graphics for blog posts, newsletters and other internal materials.

EDUCATION

- **Art Institute of Atlanta** — 2007 - 2010
  Graphic & Web Design — Atlanta, Ga
- **George Walton Academy** — 1994 - 2005
  High School Diploma — Monroe, Ga

APPLICATIONS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Suitcase Fusion
- Sketch
- Sublime Text
- Codekit
- MAMP

SKILLS

- Advanced knowledge of HTML, CSS and preprocessor languages like SASS and LESS.
- Knowledge of version control systems like Github and Bitbucket.
- Extensive knowledge of Foundation and Bootstrap.
- Working knowledge of PHP and Javascript (jQuery).