Michael Peters
Digital Designer

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ABOUT ME

Hello! I'm Mike. I'm a Digital Designer from Atlanta, Georgia and I help agencies & creative studios build user interfaces and digital interactive experiences.

### EDUCATION

Art Institute of Atlanta
Graphic & Web Design
2007 - 2010

APPS / SKILLS

Design	Programming
Photoshop	HTML
Illustrator	CSS / SASS
InDesign	Javascript
Adobe XD	Jquery
Sketch	Github
Invision	

SOCIAL

Bē behance.net/mikeio
in linkedin.com/in/mikepetersio
🐙 github.com/mikeio

EXPERIENCE

Freelance, Digital Designer
Atlanta, GA | June 18 - Present

▸ Provide UI /UX design, front-end development and online marketing services to select regional clients.

Twenty Over Ten, Web Designer / Developer
State College, PA | Sep 17 - June 18

▸ Managed, designed and developed over 40+ websites for financial institutions from initial concept to final product.
▸ Ensured products met or exceeded client expectations while in alignment with advertising and marketing goals as well as broker-dealer requirements and regulations.

Force Marketing, Senior Digital Designer
Atlanta, GA | May 2015 - Aug 2017

▸ Lead design and oversaw implementation of email marketing campaigns, landing pages and digital advertisements for automotive dealers throughout the United States and Canada.
▸ Worked with Leadership Team to determine strategy and execute design for internal marketing campaigns.
▸ Prototyped visual design concepts and collaborated with R&D team to improve functionality and user experience for Helix, a marketing intelligence platform for automotive dealers.

Brightfire, Web Designer
Lawrenceville, GA | Jun 2012 - Apr 2015

▸ Worked directly with Creative Director to design a wide variety of cross-media projects involving UI design, branding and illustrations for startups and entertainment companies such as Live Nation, Comedy Central & Cirque du Soleil.
▸ Designed marketing materials that adhered to established brand standards and guidelines. Items included digital and prints ads, music festival signage and passes, large format items and various social media materials.

RSVPATL, Web / Graphic Designer
Atlanta, GA | Jan 2010 - Jun 2012

▸ Designed flyers, posters, business cards, bookmarks, wide format banners and digital advertisements for promotional events.
▸ Maintained Wordpress based website by updating content, implementing event management software, improving SEO and monitoring performance with Google Analytics.