



Michael Peters

Digital Designer

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ABOUT ME

Hello! I'm Mike. I've been a professional designer since 2010 and I help agencies and creative studios build user interfaces and digital interactive experiences.

EDUCATION

▶ **Art Institute of Atlanta**
Graphic & Web Design
2007 - 2010

APPS / SKILLS

▶ Adobe CC ▶ HTML
▶ Sketch ▶ CSS / SASS
▶ Invision ▶ Flexbox
▶ Framer ▶ Javascript
▶ Sublime Text ▶ Github
▶ Codekit ▶ Bootstrap
▶ MAMP ▶ Foundation

SOCIAL

Behance behance.net/mikeio
LinkedIn linkedin.com/in/mikepetersio/
GitHub github.com/mikeio

EXPERIENCE

Twenty Over Ten

Web Designer / Developer

2017 -

Atlanta, Georgia

- ▶ Responsibilities included designing & developing client websites based on the client's unique needs.
- ▶ Developed mobile-friendly and responsive web products utilizing Flexbox Grid, HTML, SASS and Javascript.
- ▶ Worked directly with clients to effectively manage and produce multiple web based projects simultaneously.

Force Marketing

Senior Digital Designer

2015 - 2017

Atlanta, Georgia

- ▶ Produced websites and applications, including user interfaces, sitemaps, wireframes and visual designs based on requirements and brand guidelines.
- ▶ Created designs for interactive marketing materials, landing pages, e-mail campaigns and digital advertisements.
- ▶ Worked with multiple departments to determine strategy and design for annual marketing campaigns.
- ▶ Collaborated with various internal and external teams such as PHP and .Net developers as well as SEM and SEO teams.

Brightfire

Web Designer

2012 - 2015

Lawrenceville, Georgia

- ▶ Daily responsibilities included the creation of websites, digital advertisements, mobile applications and print collateral.
- ▶ Worked directly with clients to create and manage digital assets for multiple geographic markets.
- ▶ Created branding for multiple clients including logo design, direct marketing, brochures, postcards, billboards and large format items.

RSVPATL

Web / Graphic Designer

2010 - 2012

Atlanta, Georgia

- ▶ Designed web and print materials for all internal and external promotional events.
- ▶ Produced quality work in a fast-paced environment, meeting deadlines and client expectations for creativity and accuracy.
- ▶ Created websites using content management systems, event management software and social media platforms.