Michael Peters
Digital Designer

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ABOUT ME

I've been a professional designer since 2010 and I help agencies and creative studios build user interfaces and digital interactive experiences.

EDUCATION

- **Art Institute of Atlanta**
  Graphic & Web Design
  2007 - 2010

APPS / SKILLS

- Adobe CC
- Sketch
- Invision
- Framer
- Sublime Text
- Codekit
- MAMP
- HTML
- CSS / SASS
- Flexbox
- Javascript
- Github
- Bootstrap
- Foundation

SOCIAL

- Bē behance.net/mikeio
- in linkedin.com/in/mikepetersio/
- github.com/mikeio

EXPERIENCE

Twenty Over Ten
Web Designer / Developer

2017 -
Atlanta, Georgia

- Responsibilities included designing & developing client websites based on the client's unique needs.
- Developed mobile-friendly and responsive web products utilizing Flexbox Grid, HTML, SASS and Javascript.
- Worked directly with clients to effectively manage and produce multiple web based projects simultaneously.

Force Marketing
Senior Digital Designer

2015 - 2017
Atlanta, Georgia

- Produced websites and applications, including user interfaces, sitemaps, wireframes and visual designs based on requirements and brand guidelines.
- Created designs for interactive marketing materials, landing pages, e-mail campaigns and digital advertisements.
- Worked with multiple departments to determine strategy and design for annual marketing campaigns.
- Collaborated with various internal and external teams such as PHP and .Net developers as well as SEM and SEO teams.

Brightfire
Web Designer

2012 - 2015
Lawrenceville, Georgia

- Daily responsibilities included the creation of websites, digital advertisements, mobile applications and print collateral.
- Worked directly with clients to create and manage digital assets for multiple geographic markets.
- Created branding for multiple clients including logo design, direct marketing, brochures, postcards, billboards and large format items.

RSVPATL
Web / Graphic Designer

2010 - 2012
Atlanta, Georgia

- Designed web and print materials for all internal and external promotional events.
- Produced quality work in a fast-paced environment, meeting deadlines and client expectations for creativity and accuracy.
- Created websites using content management systems, event management software and social media platforms.