



## Michael Peters

Digital Designer

[mikepeters.io](http://mikepeters.io)

(678) 858-6863

[info@mikepeters.io](mailto:info@mikepeters.io)

## ABOUT ME

Hello! I'm Mike. I'm a digital designer from Atlanta, Georgia and I help agencies & creative studios build user interfaces and digital interactive experiences.

## EDUCATION

### Art Institute of Atlanta

Graphic & Web Design

2007 - 2010

## APPS / SKILLS

Tools	Languages
Photoshop	HTML
Illustrator	CSS / SASS
InDesign	Javascript
Adobe XD	Jquery
Sketch	
Github	

## SOCIAL

[Behance](https://behance.net/mikeio) behance.net/mikeio

[Github](https://github.com/mikeio) github.com/mikeio

[LinkedIn](https://www.linkedin.com/in/mikepetersio) linkedin.com/in/mikepetersio

[Instagram](https://www.instagram.com/mikeio_) instagram.com/mikeio\_

## EXPERIENCE

### Freelance, Digital Designer

Atlanta, GA | Jun 2018 - Present

- ▶ Provide UI /UX design and online marketing services to select regional clients.
- ▶ Manage, maintain and update existing websites for customers and provide customer service.

### Twenty Over Ten, Web Designer / Developer

State College, PA | Sep 2017 - Jun 2018

- ▶ Designed and developed over 40+ websites for financial advisors from initial consultation to final product using ToT's advisor platform.
- ▶ Coordinated and directed projects with ability to handle multiple clients simultaneously.
- ▶ Ensured products met or exceeded client expectations while in alignment with marketing goals, compliance requirements and broker-dealer regulations.

### Force Marketing, Senior Digital Designer

Atlanta, GA | May 2015 - Aug 2017

- ▶ Lead design and oversaw implementation of email marketing campaigns, landing pages and digital advertisements for automotive dealers throughout the United States and Canada.
- ▶ Collaborated with Director of Interactive Marketing to determine strategy and execute design for annual marketing campaigns.
- ▶ Produced wireframes and prototyped visual design concepts to improve functionality and user experience for Helix; a data-driven marketing intelligence platform for automotive dealers.

### Brightfire, Web Designer

Lawrenceville, GA | Jun 2012 - Apr 2015

- ▶ Worked directly with Creative Director to design a wide variety of cross-media projects involving branding, illustrations, wireframing and UI design for startups and entertainment companies such as Live Nation and Comedy Central.
- ▶ Designed marketing materials that adhered to established brand standards and guidelines. Items included digital and prints ads, music festival signage and passes, large format items and various social media materials.

### RSVPATL, Web / Graphic Designer

Atlanta, GA | Jan 2010 - Jun 2012

- ▶ Designed flyers, posters, business cards, bookmarks, wide format banners and digital advertisements for promotional events.
- ▶ Maintained Wordpress based website by updating content, implementing event management software, improving SEO and monitoring performance.