



AUTONOMOUS LIVE PRODUCTION

Creedly

The next generation of AI-driven congregational experience.
Moving church production from manual execution to cognitive
autonomy.



Michael Chikezie

Founder & Chief Architect

"I founded Greenly to empower ministry teams. My mission is to use advanced AI to remove the technical frictions that distract from the message, allowing leaders to focus on their people, not the powerpoint."

Engineering Focus

AI Systems

Expertise in high-frequency data pipelines and zero-latency human-AI interaction models.

Vision Focus

Modern Ministry

Designing tools for the 65% of churches transitioning to hybrid and digital-first experiences.

The "Sunday Morning" Chaos

Live production is the backbone of the service, yet it remains the most prone to human error and high-stress bottlenecks.

The Operator Bottleneck

Operators must find and display verses in <2 seconds. Manual typing leads to "The Lag" that breaks the flow of worship.

Hardware Barriers

High-end production software necessitates \$3,000+ workstations, pricing out 40% of mid-sized congregations.

Software Complexity

Existing industry tools require weeks of training. The learning curve prevents volunteers from contributing effectively.

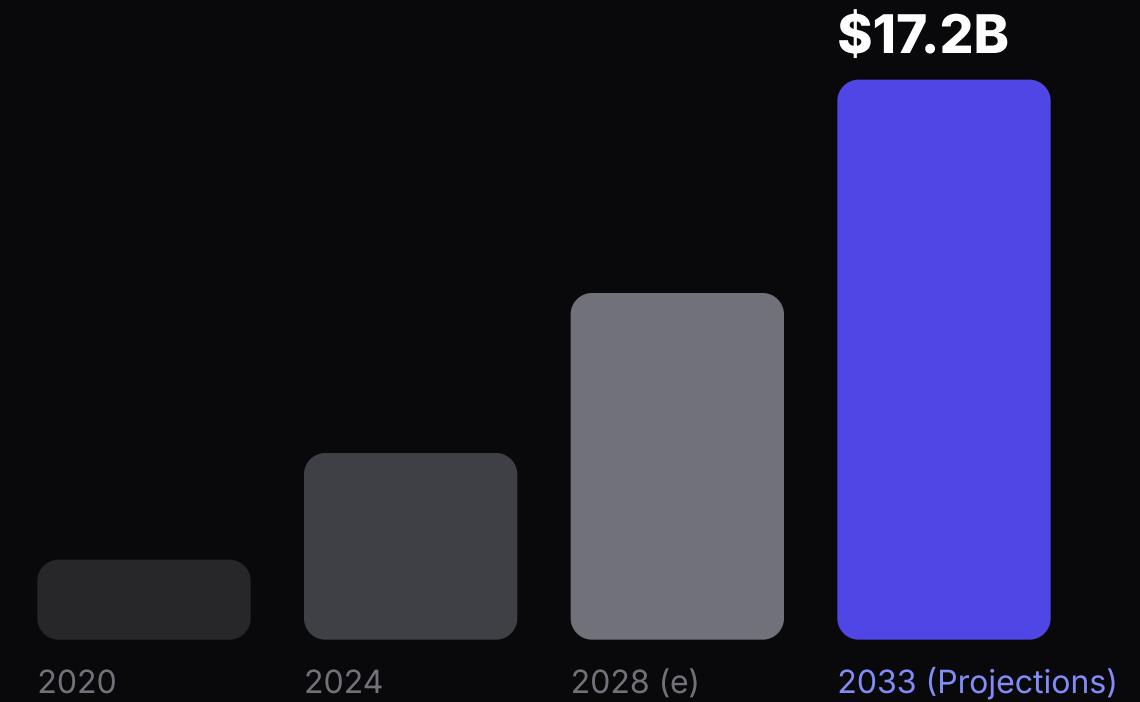
Data Silos

Pastors' notes, slides, and lighting are disconnected. There is no central brain orchestrating the service.

A Multi-Billion Dollar Digital Shift

The Church Management and Software market is projected to reach **\$17.2 Billion** by 2035.

Churches are no longer just religious centers; they are digital media hubs.



22%

Annual growth in Digital Adoption

60%

of churchgoers prefer digital-first interaction

Creenly: The Cognitive Hub

Intelligent Sensing

Creenly "listens" to the sermon. It doesn't just transcribe; it extracts intent, scriptures, and commands in real-time with zero-latency.

Autonomous Execution

Auto-Push logic ensures identified verses are on screen before the pastor finishes the reference. No clicks required.

Universal Sync

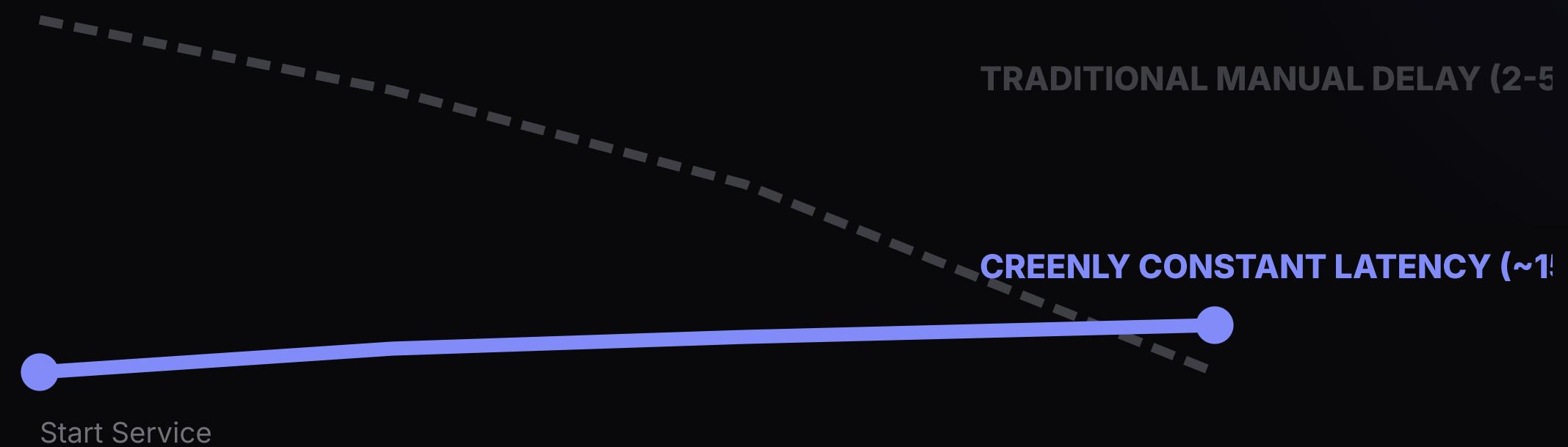
One brain for all outputs. Projector, Stage displays, and Lighting rigs (MIDI) are perfectly synchronized under one AI co-pilot.

Fuzzy Scripture Logic

Our specialized models handle loose phrasing like "Let's turn to that famous passage in John three verse sixteen" with 99.4% accuracy.

Zero-Latency Intelligence

We've engineered a unique pipeline that processes audio into visual metadata in milliseconds, bypassing the traditional bottlenecks of web-based apps.



Core Stack

- Deepgram Streaming
- Custom Fuzzy RegEx
- Electron Bridge
- SQLite Cached Bible
- Parallel Pre-fetching
- Web Broadcast API

More Than a Slide Flipper

DMX & MIDI

Creenly can trigger lighting scenes or video transitions (ATEM) based on scripture detection, synchronizing the atmosphere with the word.

Stage Sync

Precise styling parity for confidence monitors, ensuring pastors see exactly what the congregation sees, with identical typography and delays.

Multilingual

Support for ESV, NIV, KJV, and future expansions into Spanish/Portuguese markets to serve global multi-cultural congregations.

Media Hub

High-performance video and image playback with full-screen, seek, and playback controls integrated into the live AI dashboard.

Proven Performance

100%

UI Responsiveness during rapid transcription

99.4%

Scripture Detection Accuracy (Validated)

0ms

Perceived lag in "Auto-Push" mode via parallel pre-fetching

50%

Reduction in operator stress/clicks per service

Success Case

"The transition from clicking verses to Creenly's Auto-Push felt like moving from a manual car to an autopilot horse. It simply works, giving our staff peace of mind."

Scaling the Vision

Q1 2026

Global Language AI

Full support for Spanish, Portuguese, and French scripture detection for international markets.

Q2 2026

Sermon Insights Dashboard

AI-driven analytics for pastors on verse frequency, topic trends, and congregational sentiment.

Q3 2026

Creenly Mobile Remote

Bringing the power of the AI dashboard to tablets and mobile devices for roving production teams.

Q4 2026

B2B Integration API

Official integrations with Planning Center, ChurchSuite, and Resend for unified church management.

JOIN US

The Future is Autonomous

We are seeking partners and supporters who believe that the word of God deserves the world's best technology. Join Michael and the Creenly team in modernizing live ministry.

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