

Cigar Maestro v32.5 - Investor Report

Elevator Pitch: You love cigars. But what if your cigar loved you back? Cigar Maestro learns your palate, adapts to your mood, and delivers perfect pairings. Built for lounges, connoisseurs, and collectors.

Executive Summary: Tech-forward cigar platform with LMS-ready CEU education, AI pairing, and emotional flavor tracking. \$4,500 ask. 1836 month ROI horizon.

Vision: To become the global intelligence layer of the cigar world.

Problem: Fragmented tools, no CEU systems, zero pairing intelligence.

Solution: GPT pairing engine, LMS masterclasses, NFT milestones, Lounge dashboard.

Market Opportunity: TAM \$22B | SAM \$2B | SOM \$25M from 100K users + 500 lounges.

Product Snapshot: Web/kiosk, AI assistant, GPT memory, CEU module export.

Revenue Model: 4 Tiers (\$9.99-\$249.99/mo), NFT royalties, CEU licensing, POS integrations.

Go-to-Market: Beta (30d), Lounge activations (60d), CEU + NFT (90d). Channels: IG, PCA, QR flyers.

Traction: JSON v32.5 stable. POS + LMS live. ADA-ready. 80+ features. AI habit coach active.

Competitive Edge: Only platform with CEU, AI, NFT, GPT, and B2B tools in one.

Team: Michael L. Hamilton II (50%) - Founder / Tamera N. Perryman-Hamilton (20%) - Ops / Investor (30%) -
Voting rights

Financials: Year 1: \$300K rev, -\$150K EBITDA | Year 5: \$12M rev, \$4.8M EBITDA

Use of Funds: 35% Dev, 25% GTM, 20% Ops, 10% CEU Cert, 10% IP

Exit: 3x ROI target at 60K users. Break-even: 15K users in 18 months.

Membership Tiers: Aficionado (\$9.99), Connoisseur (\$19.99), Maestros Circle (\$39.99), Lounge Operator (\$249.99)

Appendix: JSON spec, CEU packet, NFT roadmap, pilot LOIs