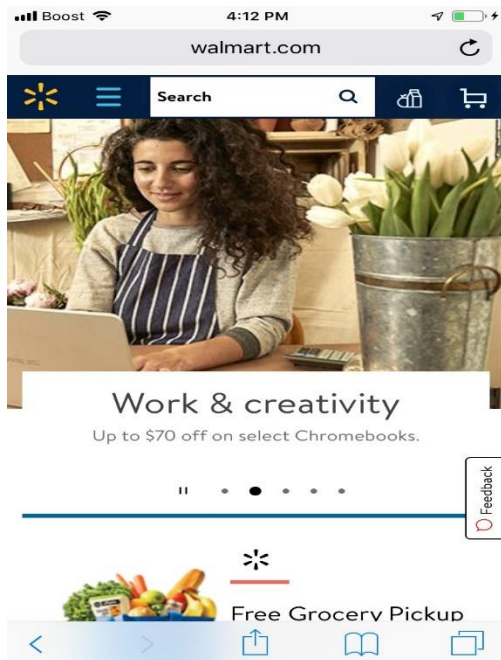# Design principles

Michael Moses Nakkapalli

Proximity:- www.foxnews.com

It is very well organized. the spacing between the words and the picture are well separated for the user to understand the context of the information. Fox news does extremely well for the user to access the news according to the user what they are searching for.
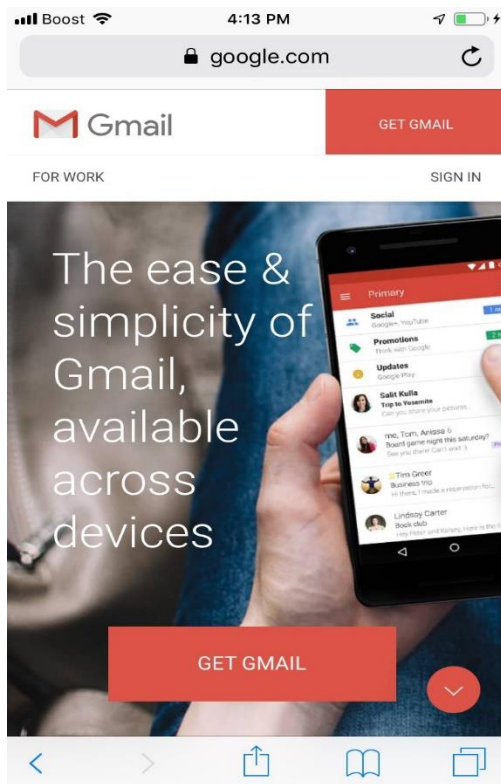

Alignment:- www.walmart.com

The website for Walmart provides good alignment for the user. The Walmart website designed for the shopping online and provides good alignment with in the white spacing. The alignment for the categories for the different items in the store, as a result makes it easier for the user.
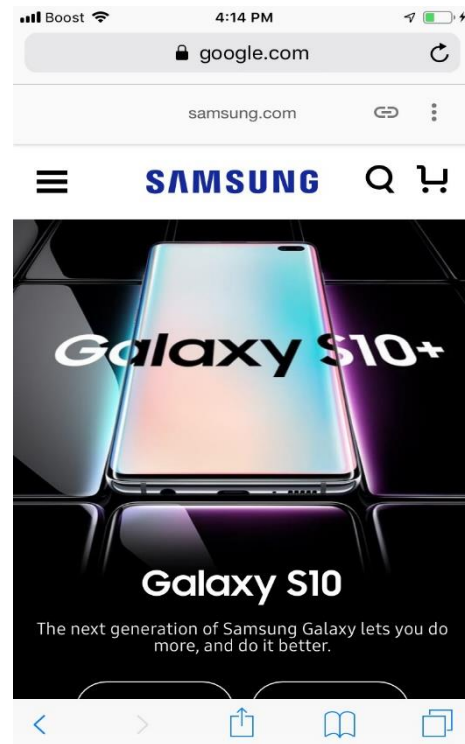
Repetition:- www.gmail.com

Gmail is considered as the communicating application for the people from entire world. Gmail provides tools and buttons that allow the user to navigate around the Gmail application it makes it easier to communicate and send messages and share information and upload data.

Contrast:- www.samsung.com

Samsung mobile application is considered a good example when it comes to the topic of the contrast. Samsung provides easy to read content from the website because the colors are well organized

and background color provides easy reading to black text.

Typography:- www.webster.com

For the Webster mobile application which is a common website for looking up for definition, and also helpful for understanding the similar words that are applied to your search results. Webster's provide a good amount of spacing and organization for the information the user is searching for.

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plural **dictionaries**

Definition of *dictionary*

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