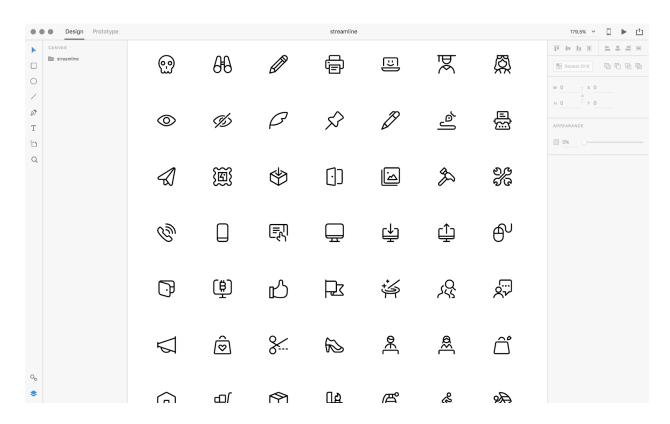
## **Color Scheme**



# Image Examples



#### **Iconography Style Examples**



#### **Initial Outline**

- Mobile App Launch Foodle
- Onboarding (group)
  - Onboarding 01 (screen)
    - Content
      - Graphic (image)
      - Text: Foodle is an online recipe lookup and sharing app. Here you can find it, make it, snap it, and share it, all with a few steps.
      - Page Indicators
      - Skip For Now (link)
  - Onboarding 02 (screen)
    - Content
      - Graphic (image)
      - Text: Foodle also makes meal planning easier by assigning recipes to specific days of the week, as well as sorting using themes. Taco Tuesday? Fish Friday? Super Bowl Sunday? Foodle makes meal planning fun!
      - Page Indicators
      - Skip For Now (link)

- Onboarding 03 (screen)
  - Content
    - Graphic (image)
    - Text: Find some awesome recipes today!
    - Let's Go !!! (button)
- Account Login (group)
  - Account Login (screen)
    - Content
      - Logo (image)
      - Email (text field)
      - Password (text field)
      - Forgot Password (link)
      - Sign Up (button)
      - Skip For Now (link)
  - Sign Up (screen)
    - Content
      - Logo (image)
      - First Name (text field)
      - Last Name (text field)
      - Email (text field)
      - Password (text field)
      - Submit (button)
  - Forgot Password (screen)
    - Content
      - Logo (image)
      - Email (text field)
      - Submit (button)
- Dashboard (group)
  - Dashboard (screen)
    - Top Bar
      - Settings (icon)
      - Logo (image)
      - Search (icon)
    - Content
      - Filter Bar
    - Tab Bar
      - Dashboard (icon) active
      - Recipes (icon)

- Camera (icon)
- Calendar (icon)
- Favorites (icon)
- Settings (group)
  - Settings (screen)
    - Top Bar
      - Profile
        - Avatar (image)
        - Sign In/Out (link)
        - Type/Category of User (link)
    - Content
      - Social Accounts (accordion)
        - Facebook (toggle button)
          - Link App (modal)
          - Link App with Facebook Account?
            - Close (icon)
            - Yes (button)
            - No (button)
        - Instagram (toggle button)
          - Link App (modal)
          - Link App with Instagram Account?
            - Close (icon)
            - Yes (button)
            - No (button)
        - Twitter (toggle button)
          - Link App (modal)
            - Link App with Twitter Account?
              - Close (icon)
              - Yes (button)
              - No (button)
        - Pinterest (toggle button)
          - Link App (modal)
          - Link App with Pinterest Account?
            - Close (icon)
            - Yes (button)
            - No (button)
      - How to Use this App
      - Other Settings...

- Recipes (group)
  - o Recipes categories (screen)
    - Top Bar
      - Settings (icon)
      - Logo (image)
      - Search (icon)
    - Content
      - Filter Bar
      - Ingredients on Hand (button)
    - Tab Bar
      - Dashboard (icon)
      - Recipes (icon) active
      - Camera (icon)
      - Calendar (icon)
      - Favorites (icon)
  - Recipe customizer (screen)
    - Top Bar
      - Back (icon)
      - Logo (image)
      - Search (icon)
    - Content
      - Main Ingredient (dropdown menu)
      - Secondary Ingredient (dropdown menu)
      - Tertiary Ingredient (dropdown menu)
      - Theme (dropdown menu)
      - Submit (button)
  - Recipes results (screen)
    - Top Bar
      - Back (icon)
      - Logo (image)
      - Search (icon)
    - Content
      - Filter Bar
      - Favorite (icon)
      - Share (icon)
  - Recipes individual (screen)

- Top Bar
  - Close (icon)
  - Logo (image)
- Content
  - Share (icon)
  - Favorite (icon)
  - Export List (icon)
  - Servings # (dropdown menu)
- o Camera (group)
  - Camera View (screen)
    - Content
      - Close (icon)
      - Photo Snapshot (button)
      - Filter Options (icon)
      - Gallery View (icon)
  - Photo Taken (screen)
    - Content
      - Close (icon)
      - Confirm (icon)
      - Retake (icon)
  - Gallery View (screen)
    - Content
      - Edit (button)
      - Post (button)
  - Post Image (screen)
    - Content
      - Notes/Captions (text field)
      - Send to all linked accounts (toggle button)
      - Post (button)
  - Filter Options (screen)
    - Content
      - Filters (button)
      - Next (button)

- Device Photo Album (screen)
  - Content
    - Photos (image)
    - Filter Options (button)
    - Next (button)
- Calendar (group)
  - Calendar-Weekly (screen)
    - Top Bar
      - Settings (icon)
      - Logo (image)
      - Search (icon)
    - Content
      - Week Image Card (button)
    - Tab Bar
      - Dashboard (icon)
      - Recipes (icon)
      - Camera (icon)
      - Calendar (icon) active
      - Favorites (icon)
  - Calendar-Daily (screen)
    - Top Bar
      - Back (icon)
      - Logo (image)
      - Search (icon)
    - Content
      - Daily Image Card (button)
      - Random Recipe (button)
- Favorites (group)
  - Favorites (screen)
    - Top Bar
      - Settings (icon)
      - Logo (image)
      - Search (icon)
    - Content
      - Filter Bar
      - Image Card (button)
    - Tab Bar
      - Dashboard (icon)

- Recipes (icon)
- Camera (icon)
- Calendar (icon)
- Favorites (icon) active
- o Favorites results (screen)
  - Top Bar
    - Back (icon)
    - Logo (image)
    - Search (icon)
  - Content
    - Filter Bar
    - Favorite (icon)
    - Share (icon)
- o Favorites individual (screen)
  - Top Bar
    - Close (icon)
    - Logo (image)
  - Content
    - Share (icon)
    - Favorite (icon)
    - Export List (icon)
    - Servings # (dropdown menu)