

Mike Marin

USER EXPERIENCE DESIGNER



PORTFOLIO
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PROFILE

Working with a Graphic and Web Design foundation, I am a Houston based UX Designer interested in understanding design problems and using experience, resourcefulness, and empathy to design helpful user experiences.

WORK EXPERIENCE

GRAPHIC DESIGNER
2018 – 2019

AlphaGraphics

- Participated in daily standups to review current and incoming work and provided feedback to help work progress.
- Created layouts for newsletters, calendars, brochures, booklets and signage creatively within client direction.
- Reviewed, accepted, rejected, modified or replaced provided client assets to ensure finished product quality was the highest possible.

VISUAL DESIGNER
2014 – 2016

IHS Energy

- Created deliverables including visual mockups, iconography, interaction prototypes, feature and component style guides, and specification w/ documents to help support and maintain IHS products.
- Collaborated with Product Managers, Developers, Interaction Designers and User Researchers during the design process to ensure what was delivered met user expectations as well as IHS quality requirements.
- Produced aesthetically pleasing designs that kept consistent with evolving company branding specifications.
- Communicated daily progress and activities with domestic and international teams using RallyDev / CA Technologies software as well as in daily Scrum meetings while following Agile best practices.
- Maintained a library of visual components within the UX team that helped standardize appearances for use in prototyping and responsive design templates.

MEDIA DESIGNER
2012 – 2013

Seebriidge Media

- Designed and managed graphic assets and collateral for all new and existing clients.
- Conceptualized, coded, and distributed company email newsletters to clients as well as employees.
- Integrated videography and motion graphic services to complement current company offerings.
- Applied skills in photography to create content for both internal and external company use.

WEB / GRAPHIC DESIGNER
2011 – 2013

Blindspot Tactical

- Developed collateral and photography shoots for company website and promotional advertisements.
- Designed, coded and deployed company website as well as implemented online registration and newsletters.
- Directed, produced and edited all videography content for website usage.

EDUCATION

DESIGNER TRACK
FINISHED
SPRING 2020

Certification

- **Bloc**
User Experience Design Program

WEB DESIGN & DEV.
GRADUATED
FALL 2012

Diploma

- **The Art Institute of Austin**
Awarded Best in Show - Portfolio

GRAPHIC DESIGN
GRADUATED
SUMMER 2010

Bachelor of Fine Arts

- **The Art Institute of Houston**

TECHNICAL SKILLS

Proficiencies / Expertise

- **Graphics/Layout:** Photoshop, Illustrator, InDesign
- **Prototyping:** Figma, Sketch, Axure RP
- **Coding:** HTML/CSS, Coda, Atom, Github, Browser DevTools
- **Video/Audio:** Premiere, After Effects, Audition, Prelude
- **Communication Tools:** Slack, Zoom, WebEx, Skype, Lync
- **Business Tools:** CA RallyDev, Lync, MS Office Suite
- **Operating Systems:** MS Windows, MacOS and iOS