

----- **Session Start: Initial Contact** -----

Hi (USER NAME), my name is Mike Marin, and I'm going to be walking you through this testing session today.

Before we begin, I have some information for you, and I'm going to read it to make sure that I cover everything.

Today we're asking people to try to use specific features of a mobile application so we can see whether it works as intended. The session should take 30 minutes.

The first thing I want to make clear right away is that we're testing the app, not you. You can't do anything wrong here. In fact, this is probably the one place today where you don't have to worry about making mistakes.

As you are given the task, I'm going to ask you to try to think out loud as much as possible to say what you're looking at, what you're trying to do, and what you're thinking. This will be a big help. These screens show mockup wireframes and are not in a finished product so we have flexibility on different paths and directions to accomplish the same goals.

Please say what's on your mind without any filtering. We value your honest feedback most of all.

Please ask any questions you have as they come up, but know that I may not be able to answer them right away. I want you to pretend that I'm not here during the session, and it's just you want the tasks at hand.

Is it ok to record audio of you while this is being done. This ensures that I have reference to go back to as I evaluate my notes after this session?

Do you have any questions so far?

----- **Interview: User Background** -----

Do you have any questions so far?

OK. Before we look at the site, I'd like to ask you just a few quick questions.

First, what's your occupation? What do you do all day?

Now, roughly how many hours a week altogether—just a ballpark estimate— would you say you spend using the Internet, including Web browsing and email, at work and at home?

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And what's the split between email and browsing—a rough percentage?

What kinds of sites are you looking at when you browse the Web?

Do you have any favorite Web sites?

OK, great. We're done with the questions, and we can start looking at things.

----- Interview: User Task 00: Initial Prototype Screen Impressions -----

First, I'm going to ask you to look at this initial screen and tell me what you make of it. I realize that the info provided is vague in showing details but initial impressions help us. Please don't tap on anything yet.

Any questions before we start?

----- Interview: User Task 01: Signing Up for an Account -----

Ok. Now I'm going to ask you to try doing some specific tasks. I'm going to read each one out loud and point out this task on the printed reference I've provided..

...and again, as much as possible, it will help us if you can try to think out loud as you go along.

For this task, I'm going to ask you to look at the wireframe interface here, and based on your previous experience with how mobile apps work, please demonstrate how you would go about signing up for an account.

Any questions or suggestions regarding another way to complete this task?

----- Interview: User Task 02: Add and Post Content -----

Great! For this next task, I'm going to ask you to look at the wireframe interface and demonstrate your process for adding a piece of content, in this case taking a photo of a great looking meal and posting it to your account.

Any questions or suggestions regarding another way to complete this task?

----- Interview: User Task 03: Favoriting a Recipe -----

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Wonderful! For this next task, I'm going to ask you using the same interface, please demonstrate your process of favoriting a recipe..

Any questions or suggestions regarding another way to complete this task?

----- **Interview: Closing** -----

Thanks, that was very helpful.

Do you have any final questions for me now that we're done?

Thank you.