

Filters

Participants

Answers

Country

United States

20

Gender

Age range

Education level

Employment status

Annual household income

Employment status

Annual household income
Employment status

Annual household income

Technical proficiency

Daily hours online

Source

Self-recruited

20

20

Total participants

38s

Average duration

Share

Export

1. Preference Test

Which Tab Bar design do you prefer?



Pref 1 - A 01 Dashboard.png

24s

15%

3



Pref 1 - B 01 Dashboard.png

10s

85%

17



Pref 1 - B 01 Dashboard.png is performing better, and the difference is **99.0%** likely to be statistically significant. This means that you can be **very confident** that it is actually better, and not performing better due to random chance.

2. Preference Test

Which icon styling do you prefer?



Pref 2 - A 01 Weekly.png

11s

90%

18



Pref 2 - B 01 Weekly.png

20s

10%

2



Pref 2 - A 01 Weekly.png is performing better, and the difference is **99.0%** likely to be statistically significant. This means that you can be **very confident** that it is actually better, and not performing better due to random chance.

3. Preference Test

Which lower button styling do you prefer? The button will persist on screen as user scrolls through recipe.



Pref 3 - A 03 Recipe -- 01.png

7s

80%

16



Pref 3 - B 03 Recipe -- 01.png

8s

20%

4



Pref 3 - A 03 Recipe -- 01.png is performing better, and the difference is **99.0%** likely to be statistically significant. This means that you can be **very confident** that it is actually better, and not performing better due to random chance.