

Prototype: ***link*

----- Interview 00 Start: Initial Contact -----

Hi (USERS NAME), my name is Mike Marin, and I'm going to be walking you through this testing session today.

Before we begin, I have some information for you, and I'm going to read it to make sure that I cover everything.

Today we're asking people to try to use specific features of a mobile application so we can see whether it works as intended. The session should take 30 minutes.

The first thing I want to make clear right away is that we're testing the app, not you. You can't do anything wrong here. In fact, this is probably the one place today where you don't have to worry about making mistakes.

As you are given the task, I'm going to ask you to try to think out loud as much as possible to say what you're looking at, what you're trying to do, and what you're thinking. This will be a big help. These screens show high fidelity mockups of an app nearing final stages of design. Its modeled as close to the real thing as it can be, and you have the freedom to go down multiple paths within it.

Please say what's on your mind without any filtering. We value your honest feedback most of all.

Please ask any questions you have as they come up, but know that I may not be able to answer them right away. I want you to pretend that I'm not here during the session, and it's just you want the tasks at hand.

I'll be taking notes of this experience today, so if you ask a question that I don't respond to, please don't hesitate to ask again.

Do you have any questions so far?

----- Interview 00: User Background -----

OK. Before we look at the site, I'd like to ask you just a few quick questions.

First, what's your occupation? What do you do all day?

Bloc.io > Designer Track > Mike Marin

5.16 Submission > Clickable Prototype - RD2 -- Interview Script

Now, roughly how many hours a week altogether—just a ballpark estimate— would you say you spend using the Internet, including Web browsing and email, at work and at home?

What kinds of sites are you looking at when you browse the Web?

OK, great. We're done with the questions, and we can start looking at the app.

----- Interview 00: User Task 00: Initial Prototype Screen Impressions -----

***Cue'd up Figma prototype via Chrome. Moved to Social Feed screen and mirrored for user.*

First, I'm going to ask you to look at this initial screen and tell me what you make of it. This is the central part of this app where you will be able to progress in different directions depending on the task. You won't start here, but you will progress to this screen.

Any questions before we start?

----- Interview 00: User Task 01: Signing Up for an Account -----

Ok. Now I'm going to ask you to try doing some specific tasks. I'm going to read each one out loud and point out this task on the printed reference I've provided..

...and again, as much as possible, it will help us if you can try to think out loud as you go along.

For this task, I'm going to ask you to look at the interface here, and based on your previous experience with how mobile apps work, please demonstrate how you would go about signing up for an account and then signing into the app.

Any questions before we proceed with this task?

***User completes task.*

Any questions or suggestions regarding another way to complete this task?

----- Interview 00: User Task 02: Photographing and Posting a Message -----

Great! For this next task, I'm going to ask you to look at the interface and demonstrate your process for adding a piece of content, in this case taking a photo of a great looking meal and posting it to your account.

Any questions before we proceed with this task?

***User completes task.*

Any questions or suggestions regarding another way to complete this task?

----- Interview 00: User Task 03: Finding and Favoriting a Recipe -----

Wonderful! For this next task, I'm going to ask you using the same interface, please demonstrate your process of finding and favoriting the Chicken Marsala recipe.

Any questions before we proceed with this task?

***User completes task.*

Any questions or suggestions regarding another way to complete this task?

----- Interview 00: Closing Remarks -----

Thanks, that was very helpful.

Do you have any final questions for me now that we're done?

Thank you.

----- Interview 00: Todos from Results? -----

***Meant to be completed by the interviewer.*