Mike Marin
USER EXPERIENCE DESIGNER

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I am a Houston based UX Designer, with a Graphic and Web Design foundation. I am interested in understanding design problems and using experience, resourcefulness, and empathy to design helpful user experiences.

PROJECTS

UX/ UI DESIGNER
8 WEEK DURATION

Foodle iOS App (concept)

Foodle is a recipe driven social database and meal planning iOS application created to allow users to find, create, plan, and share food ideas with the world. Users have the ability to search recipes from a database born of collaboration with online sources as well as personal contributions from other users. They will also have the ability to rate their favorite recipes, photograph their food creations, and post those creations for their followers and community to view.

WORK EXPERIENCE

GRAPHIC DESIGNER
2018 – 2019

AlphaGraphics

- Participated in daily standups to review current and incoming work and provided feedback to help work progress.
- Created layouts for newsletters, calendars, brochures, booklets and signage creatively within client direction.
- Reviewed, accepted, rejected, modified or replaced provided client assets to ensure finished product quality was the highest possible.

VISUAL DESIGNER
2014 – 2016

IHS Energy

- Created deliverables including visual mockups, iconography, interaction prototypes, feature and component style guides, and specification w/ documents to help support and maintain IHS products.
- Collaborated with Product Managers, Developers, Interaction Designers and User Researchers during the design process to ensure what was delivered met user expectations as well as IHS quality requirements.
- Produced aesthetically pleasing designs that kept consistent with evolving company branding specifications.
- Communicated daily progress and activities with domestic and international teams using RallyDev / CA Technologies software as well as in daily Scrum meetings while following Agile best practices.
- Maintained a library of visual components within the UX team that helped standardize appearances for use in prototyping and responsive design templates.

MEDIA DESIGNER
2012 – 2013

Seebridge Media

- Designed and managed graphic assets and collateral for all new and existing clients.
- Conceptualized, coded, and distributed company email newsletters to clients as well as employees.
- Integrated videography and motion graphic services to complement current company offerings.
- Applied skills in photography to create content for both internal and external company use.

WEB / GRAPHIC DESIGNER
2011 – 2013

Blindspot Tactical

EDUCATION

DESIGNER TRACK
FINISHED
SPRING 2020

Certification

Bloc
User Experience Design Program

WEB DESIGN & DEV.
GRADUATED
FALL 2012

Diploma

The Art Institute of Austin
Awarded Best in Show - Portfolio

GRAPHIC DESIGN
GRADUATED
SUMMER 2010

Bachelor of Fine Arts

The Art Institute of Houston

TECHNICAL SKILLS

Proficiencies / Expertise

- **Graphics/Layout:** Photoshop, Illustrator, InDesign
- **Prototyping:** Figma, Sketch, Axure RP
- **Coding:** HTML/CSS, Coda, Atom, Github, Browser Dev Tools
- **Video/Audio:** Premiere, After Effects, Audition, Prelude
- **Communication Tools:** Slack, Zoom, WebEx, Skype, Lync
- **Business Tools:** CA RallyDev, Lync, MS Office Suite
- **Operating Systems:** MS Windows, MacOS and iOS