

MICHAEL MARTIN

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Profile

Energetic, hard working and versatile individual who can demonstrate an ability to work efficiently on multiple projects to meet tight deadlines. Extensive knowledge of multimedia and web applications as well as aesthetics and technical print production. Excellent written and oral communication skills, positive attitude and creative mind.

Skills & Technologies

Design & Layout:	Illustrator, Photoshop, InDesign, QuarkXPress, Dreamweaver
Multimedia:	Flash, Fireworks, Premiere, After Effects, iMovie, Director
Programming:	XHTML, CSS, PHP, ASP.NET, ASP Classic, XML, XSLT, ActionScript, JavaScript, JSON
Databasing:	MySQL, Access
Content Management:	Wordpress, Drupal, Sitefinity CMS, Firerift, The Level, Telligent Enterprise

Education & Training

Graphic Arts

St. John's, Newfoundland

Diploma, College of the North Atlantic, 2005 – 2007

Multimedia: Internet Development

Clarenville, Newfoundland

Diploma, College of the North Atlantic, 2003 – 2005

Awards

Bronze Medal

Saskatoon, Saskatchewan

Web Development, Canadian Skills Competition, 2007

Gold Medal

St. John's, Newfoundland

Web Development, Newfoundland Skills Competition, 2007

Bronze Medal

St. John's, Newfoundland

Web Development, Newfoundland Skills Competition, 2006

President's Medal for Academic Excellence

Clarenville, Newfoundland

Multimedia: Internet Development, College of the North Atlantic, 2006

Business Experience

Absolute Software

Vancouver, British Columbia

Web Designer, October 2007 – July 2010

Responsibilities included maintenance of all the company's websites, along with creation of new promotions and landing pages. Was instrumental in the redesign of the company website to support new products and 11 languages. Developed internal community involving user groups for each department with blogging, media, forum and wiki capabilities. Also worked on a new Partner Portal that involved single user login, developed the registration process, and information architecture.

Anthem Web Services

Saltspring Island, British Columbia

Web Developer, June 2007 – September 2008

Several flash and graphic design projects for Megadeth.com.

Bristol Group

St. John's, Newfoundland

Junior Graphic Designer, January 2007 – June 2007

Production design of multi-lingual projects including forms, brochures, billboards and credit cards. Mechanical duties including cutting, scoring, and assembling final projects.

Bluedrop Performance Learning

St. John's, Newfoundland

Web Developer, 2006 – 2007

Designed and developed e-learning website for Canadian Food Inspection Agency.

Johnson Geo Centre

St. John's, Newfoundland

Web Developer, June 2006 – August 2006

Developed the Geo Gifts website and e-newsletter displaying products offered in Gift Shop. Involved product photography, front end development and content management system.

AppleCore Interactive

St. John's, Newfoundland

Web Developer, April 2005 – August 2005

Maintained websites, e-newsletter and search engine optimization.

References

Tara Lucas

Consumer Marketing Manager
Absolute Software
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Des Ryan

Creative Lead
Spark Marketing
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Keith Ball

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