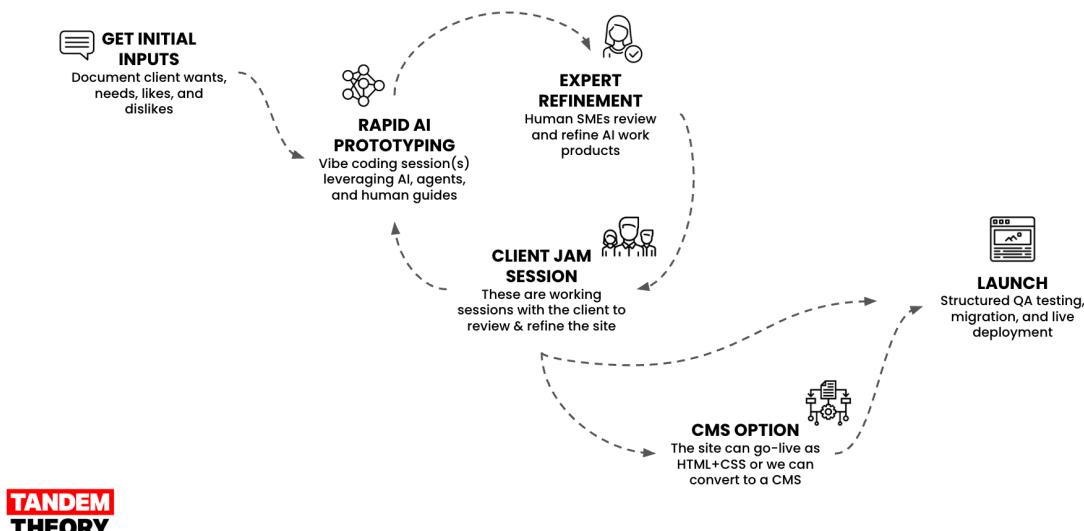


AI-Native Web Development Process

From concept to launch in 4 weeks or less*

AI-NATIVE WEB DEVELOPMENT

Our modern approach to AI-Native web development (from concept to launch is 4 weeks or less)



*Timeline dependent on website size, complexity, and applications involved.

What We Need From the Client

We'll work with as much information as the client can provide, but ideally:

1. Existing website URL
2. Strategy/positioning materials (any decks or docs available)
3. Links to websites for inspiration (competitors they like, design references)
4. Brand guidelines (if available - otherwise we'll extract from existing site)
5. 30-60 minute discovery call (goals, pain points, requirements)

How It Works

1. GET INITIAL INPUTS

We analyze the existing site, extract brand assets, incorporate any client-provided materials, and document requirements from the discovery call.

2. RAPID AI PROTOTYPING

Using the client inputs and 10 specialized AI agents working in orchestrated sequence, the Orchestrator creates discovery and design artifacts:

- Site audit and competitive analysis
- Brand guidelines
- Messaging framework and SEO strategy
- Information architecture and wireframes
- Complete content for all pages
- 3 fully-built HTML/CSS prototypes

AI Agents Used:

- `tech-stack-spider`
- `workflow-project-manager`
- `workflow-architect-ux`
- `design-brand-guardian`
- `marketing-content-strategy`
- `marketing-seo-technical`
- `design-ui-systems`
- `engineering-frontend-development`
- `marketing-conversion-optimization`
- `design-interaction-widgets`

Orchestrator Review: Internal review of all artifacts to ensure they're strong enough inputs to create 3 high-quality prototypes.

3. EXPERT REFINEMENT

Human subject matter experts review and refine the completed prototypes before client presentation to ensure quality and accuracy.

4. CLIENT JAM SESSION

Present the client with 3 complete, working prototypes. The client picks the direction they prefer, and we iterate together in real-time working sessions.

Up to 3 iterations included. Additional iterations require additional fee per iteration.

5. CMS OPTION

The site can go live as high-performance HTML+CSS, or we can convert to WordPress/CMS for easy client editing.

6. LAUNCH

Structured QA testing, migration planning, and live deployment.

Timeline: 4 Weeks*

- **Week 1:** Discovery + AI artifact creation
- **Week 2-3:** Orchestrator review + prototype builds + expert refinement
- **Week 4:** Client review, iteration, launch prep

*Timeline varies based on website size, complexity, and application requirements.