

# MIKE McCREADY

MMCCREADY.COM

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## EXPERIENCE

### **Independent Designer**

**Los Angeles, CA**

*Sept. 2014 - Present*

Mobile application design  
Identity design including:  
Logos, color-scheme, typography,  
and collateral.

### **Coalition Technologies**

**Los Angeles, CA**

*Graphic Design Intern*

*Oct. 2014 - Present*

Wireframes and mockups  
for client websites.  
Designed client brand identity  
Created engaging ads and web  
banners to drive sales for client sites  
and promotions.

### **Cetera Financial Group**

**Los Angeles, CA**

*Financial Advisor Assistant*

*Nov. 2012 — Jan. 2013*

Outlined client financial  
position and cash-flow projections.  
Monitored portfolios to ensure  
accurate distributions  
& tax estimates.

## EDUCATION

### **General Assembly**

**Los Angeles, CA**

*Web Development Immersive*

*Graduated July 2015*

Full Stack

Web Development Bootcamp

### **University of California**

**Los Angeles Extension**

*Advanced Interactive Design*

*&*

*Design Communication Arts*

*Graduated March 2015*

Coursework:

Branding & Identity

Advertising Design

User Experience

Responsive Design

Advanced Typography

Strategic Marketing

### **University of California**

**Santa Barbara**

*Bachelor of Business Economics*

*Graduated June 2009*

Coursework:

Microeconomic &

Macroeconomic Theory

Financial Management

Professional Writing

for Business Economics

## PROFESSIONAL SKILLS

### **Full Stack Development**

Ruby on Rails

Javascript

AngularJS

jQuery

HTML5 & CSS3

Firebase

PostgreSQL

Bootstrap

Foundation

Mobile Optimized |

Responsive Design

### **Adobe Creative Suite**

Photoshop

Illustrator

Indesign

### **General**

Mac & PC Platforms

Microsoft Office:

Excel, Powerpoint, Word

Omnigraffle

Axure

Basecamp