**WELCOME | WHAT IS EN RAPPORT**

En Rapport is *the* cycling event for those working in the digital marketing industry. On the 27th September, twenty digital marketing gurus will swap their Mac screens for the breath taking sights of Europe, as they take up the challenge of cycling 575km from Paris to Geneva.

Over the course of four days, cyclists will experience some iconic highlights, the most notable of which includes conquering the Tour de France ‘Col du Tourmalet’. Riding across stunning French countryside, through famous vineyard regions, the ride will culminate in an epic finish on the shores of Lake Geneva.

Up for the challenge? We are still accepting expressions of interest for the event, so if you think you have what it takes to be part of the En Rapport team, get in touch! You don’t need to have the endurance of Bradley Wiggins, just a passion for cycling and the digital marketing industry… see you at the finish line!

**GREAT FUN**

It’s not about finishing first, it’s about together. The En Rapport team start together and finish together.

**HEALTHY**

Riding over 575km you can expect to burn over 25,000 calories! Best pack that extra pack of biscuits!

**FUNDRAISING**

It’s all for a great course; our chosen charity is YouthNet. For more information about YouthNet, click here.

**NETWORK**

En Rapport is a great opportunity to network with likeminded people from the digital marketing industry.

**CHALLENGE**

Because riding 575km in 4 days isn’t something you do everyday!

**ROUTES & DETAILS**

Over the course of 4 days, you will ride a total of 575km, burning a whopping 25,000 calories! [insert copy off GAC?]

**GET IN TOUCH**

Think you are up to the challenge? Then get in touch! We only have a limited number of spaces available, so don’t think about it, just do it… See you at the finish line!