

THE AfDB AGRIPITCH BOOTCAMP 2022 SME DIGITALISATION SUPPORT PROGRAMME DIGITISATION DELIVERABLES SUMMARY

Company Name:	AMRA	Junior tech professional assigned:	Mike MUTURI	
Company representative name:	AMRA	Company representative role:	Manager	
Company representative e mail:	cabinetamra@gmail.com	Country:	Senegal	
Brief on Company				
Company digital presence				
Company identified digitisation needs	Bullet point summary	Milestones to be achieved	Milestones achieved	Links
 Website Application for monitoring veterinary clinical activities Review logos and graphic charts 	Presentation of the company and its activities Presentation of products and prices Company stories updates Easy to use and intuitive	Debrief with Mike MUTURI Writing the content of the site Development of website Configuration of the email addresses Launch of the website Debrief with Mike MUTURI Writing the content of the site Development of website Configuration of the email addresses		



	• Launch of the website	
Remarks by JTP:		



Signature	Signature:	Signature:	Signature:
SME Rep. Name: Mariam ALHAMDOU	JTP Name:	Eldo hub Rep. Name:	PES Rep. Name:
Position: Manager	Position:	Position:	Position:
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