AWS AppStream vs Azure RemoteApp: A Technical Smackdown

Mike Nelson

Benny Tritsch

The Conversations

Why are we having this discussion? Why would you want to do this? Who's in the space? Under the hoods Let's deploy something -VS-

Mike Nelson































Benny Tritsch

























Microsoft Regional Director Why...?

What Drives It?

What Does It Solve?

Is It Real?

The Players





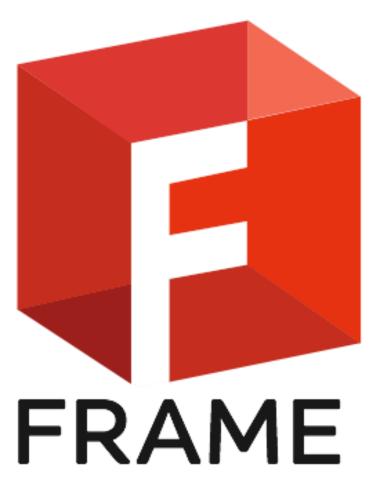


DaaS

RDS



The Players



Code: BRI100

history

clients

STX protocol

compute

amazonWorkSpaces

pricing





history

clients

STX protocol

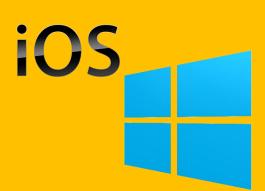
compute

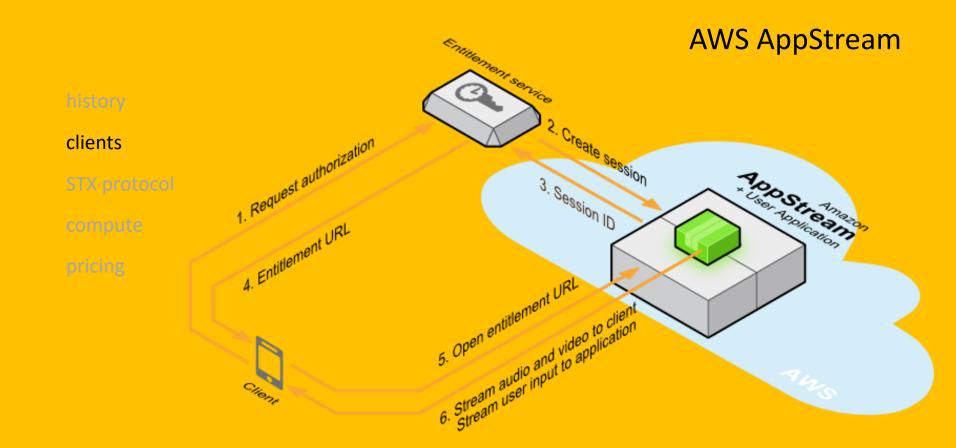
pricing

Roll your own with the sdk & api









hybrid apps

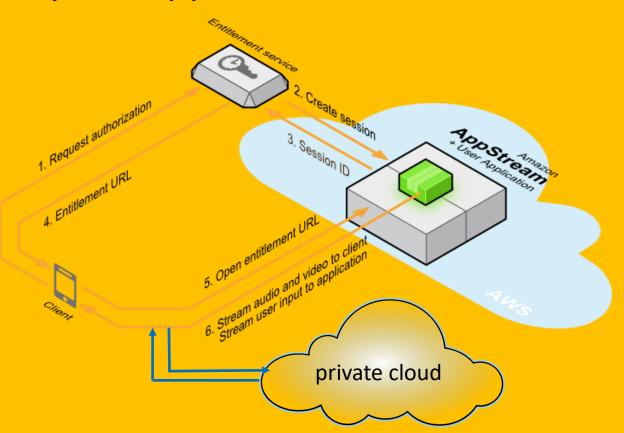
history

clients

protocols

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pricing



history

clients

protocols

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pricing

H.264 MPEG-4/AVC

STreaming e**X**perience



3mb minimum

UDP for streams – TCP for input & control

low latency

Constantly monitors connection

history

EC2 g2.2xlarge instance

clients

protocols

compute

pricing



gk104 Kepler – 1536 CUDA cores, 4GB frame buffer



octacore (8 vCPU) xeon sandy bridge

15GB RAM 60GB SSD

Hardware video encoder – 8 RT HD streams 720p@30fps / 4 RT FHD streams 1080p@30fps

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per hour charge for each client

- \$0.03/hr US East

- \$1.20/hr APAC

compute is included

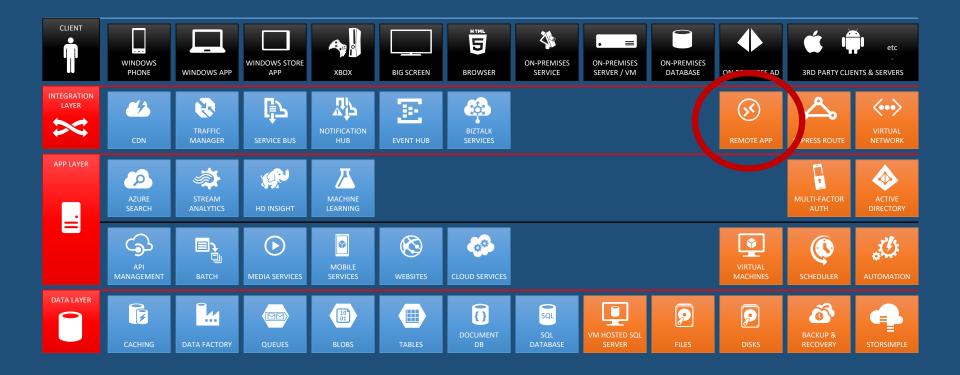
pricing

reserved streaming sessions

- one time payment

first 20 hours free of any month for one year

The Microsoft Azure Platform Services



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history

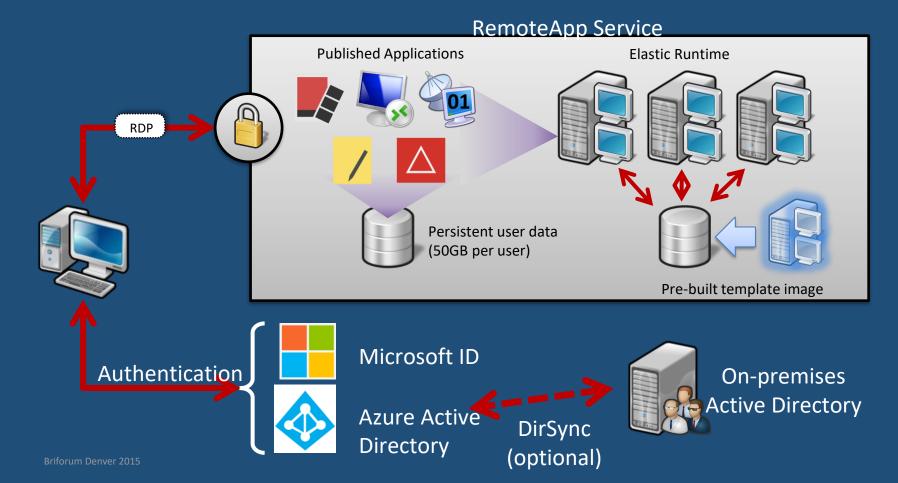
clients

protocols

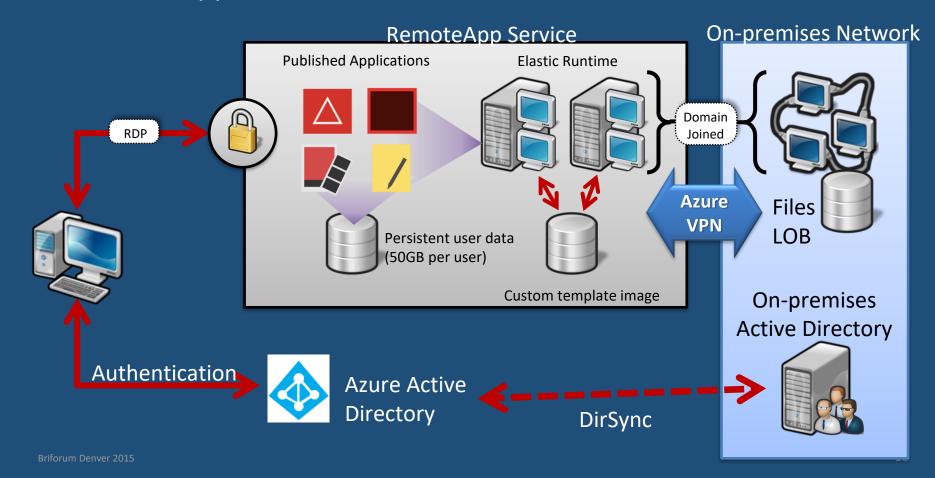
compute

pricing

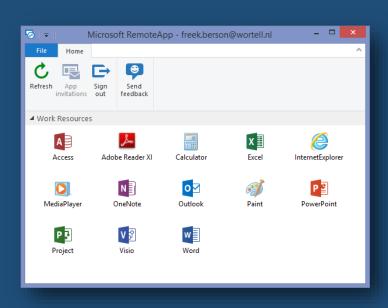
Launched December 2014



17



- Separate client to install and run
- Leveraging RDP 8.1 (RemoteFX)
- Available for Windows 8.1,
 Windows 8, Windows 7 Service
 Pack 1, iOS, Mac OS X, Android
 devices, Windows Phone and
 Windows RT



history

clients

protocols

compute

pricing

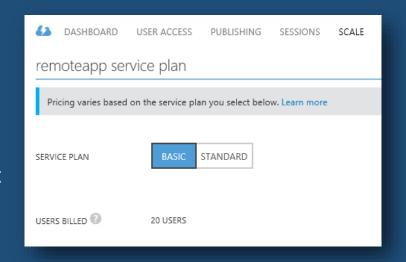
Service Plans

Basic

- Task Worker
- Lightweight LOB applications
- Max 16 users per RD Session Host

Standard

- Information worker
- Productivity applications
- Max 10 users per RD Session Host



history
clients
protocols
compute

pricing

Both Service Plans use A3 VM (4 cores, 7GB RAM)

Pricing Basic Plan

- Starting at \$10 per user per month
- 40 Hours included
- Hourly overage rate \$0.175
- Cap price \$17, including RDS CAL
- Minimum of 20 users, maximum of 800 users

Pricing Standard Plan

- Starting at \$15 per user per month
- 40 Hours included
- Hourly overage rate \$0.20
- Cap price \$23, including RDS CAL
- Minimum of 20 users, maximum of 500 users



history

clients

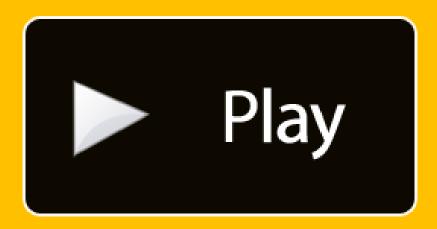
protocols

compute

pricing

Let's Deploy an App, Shall We?





Introducing Amazon API Gateway Easily build and run your APIs at AWS scale



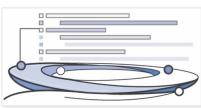
What's New from Amazon Web Services



Learn more and try it for free »

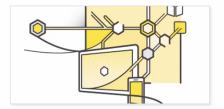
JULY 16 | AMAZON DYNAMODB

Amazon DynamoDB introduces cross-region replication, Triggers & Streams



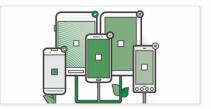
JULY 9 | AWS DEVELOPER TOOLS

AWS Developer Tools: Rapidly deliver quality software features and updates



JULY 9 | AMAZON API GATEWAY

Amazon API Gateway: Easily build and run your APIs at AWS scale



JULY 9 | AWS DEVICE FARM

AWS Device Farm: Test your apps on real devices in the AWS Cloud

Amazon Web Services

Compute



Virtual Servers in the Cloud



Lambda Run Code in Response to Events



EC2 Container Service Run and Manage Docker Containers

Storage & Content Delivery



Scalable Storage in the Cloud



Elastic File System PREVIEW Fully Managed File System for EC2



Storage Gateway Integrates On-Premises IT Environments with Cloud Storage



Glacier Archive Storage in the Cloud



Global Content Delivery Network

Database



MySQL, Postgres, Oracle, SQL Server, and Amazon Aurora



DvnamoDB Predictable and Scalable NoSQL Data Store



ElastiCache In-Memory Cache



Managed Petabyte-Scale Data Warehouse Service

Networking

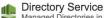


Isolated Cloud Resources



Direct Connect Dedicated Network Connection to AWS

Administration & Security



Managed Directories in the Cloud

Identity & Access Management Access Control and Key Management



AWS Cloud Optimization Expert



User Activity and Change Tracking



Resource Configurations and Inventory



Resource and Application Monitoring



Personalized Catalog of AWS Resources

Deployment & Management



Elastic Beanstalk AWS Application Container



OpsWorks DevOps Application Management Service

CloudFormation Templated AWS Resource Creation

CodeDeploy Automated Deployments

CodeCommit Managed Git Repositories

CodePipeline Continuous Delivery

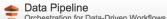
Analytics



Managed Hadoop Framework



Real-time Processing of Streaming Big Data



Application Services



SQS Message Queue Service



Workflow Service for Coordinating Application Components



Low Latency Application Streaming



Email Sending Service



CloudSearch Managed Search Service



API Gateway Build, Deploy and Manage APIs

Mobile Services



Cognito User Identity and App Data Synchronization



Test Android and Fire OS apps on real devices in the Cloud



Mobile Analytics
Understand App Usage Data at Scale



SNS Push Notification Service

Enterprise Applications



WorkSpaces Desktops in the Cloud



WorkDocs Secure Enterprise Storage and Sharing Service



WorkMail PREVIEW

Secure Email and Calendaring Service

Resource Groups

A resource group is a collection of resources that share one or more tags. Create a group for each project, application, or environment in your account.

Create a Group

Tag Editor

Additional Resources

Getting Started

See our documentation to get started and learn more about how to use our services.

AWS Console Mobile App

View your resources on the go with our AWS Console mobile app, available from Amazon Appstore, Google Play, or iTunes.

AWS Marketplace

Find and buy software, launch with 1-Click and pay by the hour.

AWS re:Invent - Register Now

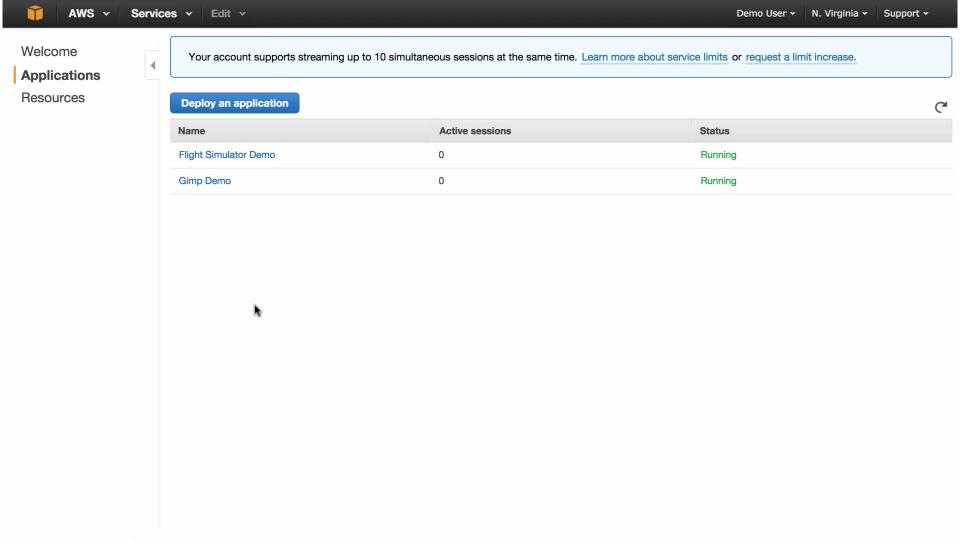
Join us for keynote announcements, technical sessions, bootcamps and more.

Service Health

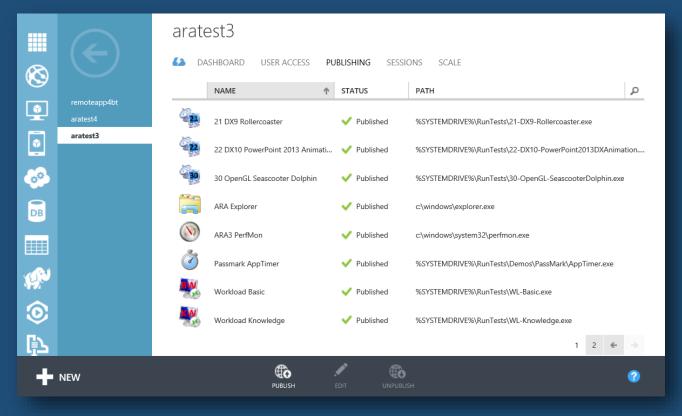


All services operating normally.

Updated: Jul 20 2015 17:43:00 GMT-0600

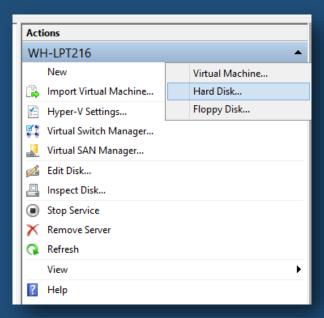


Now Let's Check Out Azure RemoteApp



ARA Custom Template on Premises

- The image size must be 127 GB or smaller
- VHD file and no generation 2 Hyper-V VM
- Dynamically expanding VHD is recommended
- Master Boot Record (MBR) partitioned
- RD Session Host role & the Desktop Experience feature
- No RD Connection Broker role installed
- Encrypting File System (EFS) disabled
- Single installation of Windows Server 2012 R2
- VHD from a snapshot chain not supported
- SYSPREP /oobe /generalize /shutdown
- Uploading the complete VHD takes hours!

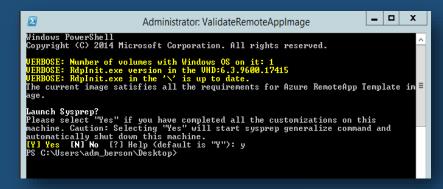


Custom ARA Image Templates

```
_ _ _
                                                                                    Administrator: Windows PowerShell
VERBOSE: Importing alias 'Start-CopyAzureStorageBlob'.
VERBOSE: Importing alias 'Start-WAPackWebsite'.
VERBOSE: Importing alias 'Stop-CopyAzureStorageBlob'.
VERBOSE: Importing alias 'Stop-WAPackWebsite'.
VERBOSE: Importing alias 'Test-WAPackName'.
  /ERBOSE: Mounting the VHD.
 VERBOSE: Successfully mounted the VHD.
VERBOSE: Number of volumes with Windows OS on it: 1
 VERBOSE: Template image disk partitioning style is: MBR
 VERBOSE: RdpInit.exe version in the VHD:6.3.9600.17415
VERBOSE: RdpInit.exe version in the VND.0.3.5000.17413
VERBOSE: RdpInit.exe in the '\c:\lTeamRGE\ImpTemplate\AraTemplate3.vhd' is up to date.
VERBOSE: Successfully unloaded hive: HKLM:\vhd_sft from the VHD.
VERBOSE: Successfully unloaded hive: HKLM:\vhd_sys from the VHD.
VERBOSE: Successfully detailed the VHD.
Starting image upload.
MD5 hash is being cale rated for the file CalleamRGE\ImgTemplate\AraTemplate3.vhd.
MD5 hash calculation
                                       s completed.
Elapsed time for the peration: 00:03:01
Creating new page bloop of size 42949673472...
Elapsed time for uplood: 14:25:57
 LocalFilePath
                                                                                                             DestinationUri
C:\1TeamRGE\ImgTemplate\AraTemplate3.vhd
Successfully uploaded template image.
                                                                                                            https://cdvwe181204868rdcm.blob.core.windows.net/goldima...
PS C:\1TeamRGE\ImgTemplate>
```

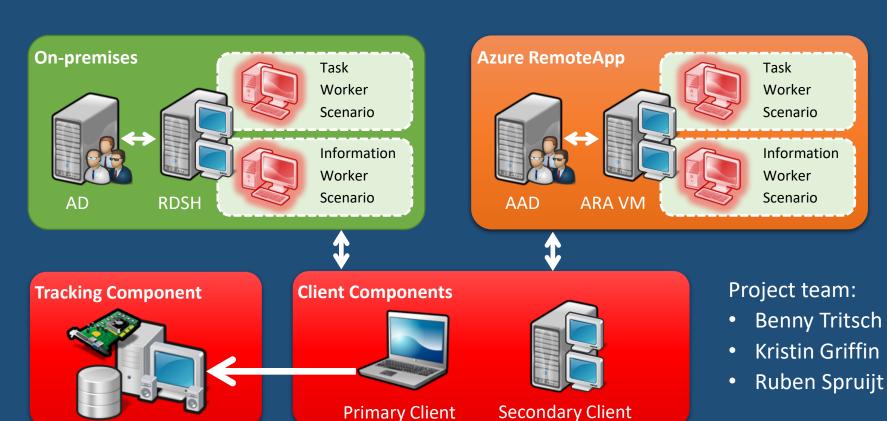
Custom Template in Azure IaaS

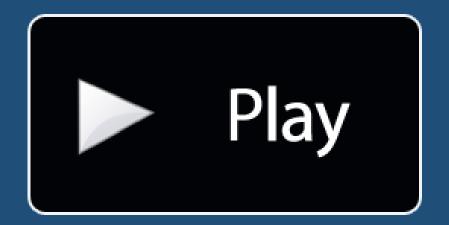
- Deploy the Azure RD Session Host template
- Install additional features required by your applications
- Install your applications
- Disable the Encrypting File System (EFS)
- Install all important Windows updates
- SYSPREP the image
- Capture the VM to a Template
- Selecting the laaS templates takes ~25 min!





ARA Testing Framework







Moving the apps.... What should we be thinking about?

WAIT!

What about Hybrid?

Ok, got it. Move on already....

Authentication

UEM/USM

Performance

Monitoring & Alerting
User Experience

Networking

Scalability

Deployment & Lifecycle Management

Administration

Pricing & Licensing

Security & Compliance

Data Management

So, after all that jibber jabber, who wins?

- graphic-intensive apps it's tough to beat
- geared up for DEV's (roll your own)
- deployment is fairly easy, for easy apps
- scales up, but no load balancing
- hybrid client SDK could do the trick
- no LDAP or AD Entitlement Service can be confusing
- pricing is moderate
- STX protocol is impressive when scaling fast instance spin-up
- Services are like a bad Chinese restaurant menu too many options
- AppStream just hasn't caught on, outside of devs and gamers

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RemoteApp

- no GPU support, only A3 VMs (4 cores, 7GB RAM)
- geared up for cloudifying "legacy" Windows apps
- deployment is based on sysprep, image templates and unattended install
- scales up, no real load balancing, logon storm issues
- Azure Active Directory and AD federation but no fine-grained assignment of RemoteApp programs based on AAD groups and no support for multiple domains
- Desktop integration gets better (desktop icons, taskbar)
- pricing is an "all-in" flat rate model
- RDP/RemoteFX protocol only TCP, UDP not supported yet (on roadmap)
- ARA client for many device types, new integrated client on the roadmap

Thank You

Mike Nelson, mike.nelson@atlantiscomputing.com Benny Tritsch, benny@drtritsch.com