

→ LEVELS OF MEASUREMENT PRACTICE SET I

For each item on the questionnaire below, indicate whether the level of measurement is nominal, ordinal, interval, or ratio.

LIBRARY QUESTIONNAIRE

1. How often do you use the Middleton Library?
☐ less than once a week
☐ about once a week
☐ twice a week or more
2. About how many hours per week do you spend in the library? _____ hours
3. What do you use the library for? Place a 1 in front of the most frequent use and a 2 in front of the second most frequent use.
☐ as a place to study
☐ as a place to meet with other students
☐ to obtain material for class work
4. Place a checkmark in front of all the services below that you have used.
☐ study areas ☐ microfilm room
☐ interlibrary loan ☐ reference librarian
☐ computers ☐ other (specify) _____
5. How well does the library meet your needs?
very well 1 2 3 4 5 6 very badly
6. How do you think the library could be improved? _____

7. What is your grade point average? _____
8. Do you live: ☐ on campus
 ☐ off campus
9. What is your class level?
☐ freshman
☐ sophomore
☐ junior
☐ senior
☐ graduate student
open-ended →
10. What is your major? _____

(answers are on back of next page)

→ LEVELS OF MEASUREMENT PRACTICE SET II

For each item on the questionnaire below, indicate whether the level of measurement is nominal, ordinal, interval, or ratio.

STUDENT SHOPPING SURVEY

1. Within the last two months, have you purchased a pair of jeans for your own personal use? ____yes ____no (if no, go to Question 4)
2. How many stores did you shop at before buying these jeans? _____
3. How much did the jeans cost? _____
4. Within the last week, have you purchased any food items at a grocery or convenience store? ____yes ____no (if no, go to Question 8)
5. What was the name of the store? _____
6. How frequently do you purchase items at this store?
____less than once a month
____one to two times per month
____three to four times per month
____more than once a week
7. How pleasant to you were store employees on your last visit to this store?
very pleasant ____ very unpleasant
8. Below is a list of four stores that sell clothing. Please rank these stores in terms of how much you like to shop for clothes there (1=most liked store, 4=least liked store).

____ Express
____ Gap
____ J. Crew
____ Old Navy
9. What is your age?
____16 to 20
____21 to 25
____26 to 30
____31 or over
10. How many people live in your household, including yourself? _____

(answers are on back)

ANSWERS FOR LEVELS OF MEASUREMENT PRACTICE SET I

1. ordinal
2. ratio
3. ordinal
4. nominal
5. interval
6. nominal
7. ratio
8. nominal
9. ordinal
10. nominal

ANSWERS FOR LEVELS OF MEASUREMENT PRACTICE SET II

1. nominal
2. ratio
3. ratio
4. nominal
5. nominal
6. ordinal
7. interval
8. ordinal
9. ordinal
10. ratio