Text mining & analysis

A case study of robotic vacuum reviews on Amazon.com

Technical documentation

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Chapter 1

Introduction

Chapter 2

Data

Chapter 3

Modules

| utils | The module provides helper classes/functions |
|-----------|---|
| | for facilitating the implementation of other |
| | modules. |
| processor | The module is used for (pre-)processing (and |
| | I/O management of) all the data resources. |
| modeller | The module is used for applying algorithms on |
| | the data generated from processor. |
| analyser | |

3.1 utils

The module provides helper classes/functions for facilitating the implementation of other modules.

3.1.1 Database tools

| CustomerReviewsAnalysis([host, port,]) | Provide a basic PostgreSQL instance for |
|--|---|
| | managing data of the project. |

CustomerReviewsAnalysis

Provide a basic PostgreSQL instance for managing data of the project.

This class inherits from the class pyhelpers.dbms.PostgreSQL.

Parameters

- host (str / None) The database host; defaults to None.
- port (int / None) The database port; defaults to None.
- username (str / None) The database username; defaults to None.
- password (str / int / None) The database password; defaults to None.
- database_name (str) The name of the database; defaults to STFC_DAFNI_ClimaTracks.
- **kwargs** [Optional] parameters of the class pyhelpers.dbms.PostgreSQL.

Examples:

```
>>> from src.utils import CustomerReviewsAnalysis
>>> db_instance = CustomerReviewsAnalysis()
Password (postgres@localhost:5432): ***
Connecting postgres:***@localhost:5432/postgres ... Successfully.
>>> db_instance.database_name
'UoB_CustomerReviewsAnalysis'
>>> # Remote server
>>> db_instance = CustomerReviewsAnalysis()
>>> db_instance.database_name
'UoB_CustomerReviewsAnalysis'
```

1 Note

No directly defined attributes. See inherited class attributes.

1 Note

No directly defined methods. See inherited class methods.

3.1.2 General utilities

| normalise_text(x) | Normalise textual data. |
|-------------------------------------|--|
| correct_typo(x) | Correct misspelled words and/or typos. |
| identify_language(x) | Identify language of textual data. |
| is_english_word(x) | Check whether a given word is English. |
| is_english(x) | Check whether a given piece of textual data is |
| | written in English. |
| remove_stopwords(x) | Remove stop words from textual data. |
| remove_single_letters(x) | Remove all single letters from textual data. |
| remove_digits(x) | Remove digits from textual data. |
| lemmatize_text(x[, allowed_postags, | Lemmatize textual data. |
| detokenized]) | |

normalise_text

```
Normalise_text(x)
Normalise textual data.

Parameters
x (str) - textual data

Returns
normalised text

Return type
str
```

Examples:

```
>>> from src.utils import normalise_text
>>> # noinspection SpellCheckingInspection
>>> normalise_text('Îtem last a whole 20 minutes')
'Item last a whole 20 minutes'
>>> normalise_text('2000 ft. 2')
'2000 ft 2'
```

correct_typo

```
src.utils.correct_typo(x)
```

Correct misspelled words and/or typos.

Parameters

 \mathbf{x} (str) – textual data

Returns

text with misspelled words being corrected

Return type

str

Examples:

```
>>> from src.utils import correct_typo
>>> # noinspection SpellCheckingInspection
>>> correct_typo('We shoud replace letter A with frut apple')
'we should replace letter a with fruit apple'
```

identify_language

```
Identify_language(x)
Identify language of textual data.

Parameters
x (str) - textual data

Returns
full name of a language

Return type
str or None
```

Examples:

```
>>> from src.utils import identify_language
>>> identify_language('This is about Amazon product reviews.')
'English'
>>> # noinspection SpellCheckingInspection
>>> identify_language('Se trata de las reseñas de productos de Amazon.')
'Spanish'
>>> identify_language('+-*/') # None
'Unknown'
```

is_english_word

```
src.utils.is_english_word(x)
```

Check whether a given word is English.

Parameters

 \mathbf{x} (str) – textual data of a word

Returns

whether x is an English word

Return type

bool

Examples:

```
>>> from src.utils import is_english_word
>>> is_english_word(x='apple')
True
>>> is_english_word(x='apples')
True
>>> is_english_word(x='xyz')
False
```

is_english

```
src.utils.is\_english(x)
Check whether a given piece of textual data is written in English.

Parameters
x(str) – textual data

Returns
whether x is written in English
```

Return type

bool

Examples:

```
>>> from src.utils import is_english
>>> is_english(x='This is about Amazon product reviews.')
True
>>> # noinspection SpellCheckingInspection
>>> is_english(x='ESe trata de las reseñas de productos de Amazon.')
False
```

remove_stopwords

```
src.utils.remove_stopwords(x)
```

Remove stop words from textual data.

Parameters

 \mathbf{x} (str) – textual data

Returns

text without stopwords

Return type

str

Examples:

```
>>> from src.utils import remove_stopwords
>>> remove_stopwords('This is an apple.')
'apple.'
>>> remove_stopwords('There were some apples.')
'apples.'
>>> remove_stopwords("I'm going to school.")
"I'm going school."
```

remove_single_letters

```
src.utils.remove_single_letters(x)
```

Remove all single letters from textual data.

Parameters

 \mathbf{x} (str) – textual data

Returns

text without single letters

Return type

str

Examples:

```
>>> from src.utils import remove_single_letters
>>> from pyhelpers.text import remove_punctuation
>>> remove_single_letters('There is a bug.')
'There is bug.'
>>> remove_single_letters('It is a b c.')
'It is c.'
>>> remove_single_letters(remove_punctuation('It is a b c.'))
'It is'
```

remove_digits

```
src.utils.remove_digits(x)
```

Remove digits from textual data.

Parameters

 \mathbf{x} (str) – textual data

Returns

text without digits

Return type

str

Examples:

```
>>> from src.utils import remove_digits
>>> remove_digits('There are 2 bugs.')
'There are bugs.'
>>> remove_digits("Hello world! 666")
'Hello world!'
>>> remove_digits("Hello world! 666!")
'Hello world!!'
```

lemmatize_text

```
\verb|src.utils.lemmatize_text|(x, allowed_postags=None, detokenized=True)|
```

Lemmatize textual data.

See also https://spacy.io/api/annotation.

Parameters

- x (str) textual data
- allowed_postags (list or None) allowed postags, defaults to None
- detokenized (bool) whether to detokenize the texts, defaults to True

Returns

lemmatized textual data

Return type

str

Examples:

```
>>> from src.utils import lemmatize_text
>>> lemmatize_text('This is an apple.')
'apple'
>>> lemmatize_text('There were some apples.')
'be apple'
>>> lemmatize_text("I'm going to school.")
'go school'
```

3.1.3 Misc.

| save_partitioned_df(data, path_to_file[,]) | Split (a very large) dataframe into smaller partitions and save the partitions to separate files. |
|---|---|
| <pre>load_partitioned_df(path_to_file[, verbose])</pre> | Load partitions of data and concatenate them |
| | into one dataframe. |

save_partitioned_df

src.utils.save_partitioned_df (data, path_to_file, number_of_chunks=5, verbose=False, **kwargs)

Split (a very large) dataframe into smaller partitions and save the partitions to separate files.

Parameters

- data (pandas. DataFrame) dataframe
- path_to_file (str or os.PathLike[str]) pathname of a file, or pathname of a directory where partitioned data files are to be saved

- number_of_chunks (int) number of chunks/partitions, defaults to 5
- verbose (bool or int) whether to print relevant information in console, defaults to False

→ See also

• Examples of the method LatentDirichletAllocation.make_evaluation_summary()

load_partitioned_df

src.utils.load_partitioned_df(path_to_file, verbose=False, **kwargs)

Load partitions of data and concatenate them into one dataframe.

Parameters

- path_to_file (str) pathname of a directory where partitioned data files are saved, or pathname of a target file
- **verbose** (bool or int) whether to print relevant information in console, defaults to False

Returns

dataframe concatenated from partitions

Return type

pandas.DataFrame



• Examples of the methods LatentDirichletAllocation.make_evaluation_summary() and LatentDirichletAllocation.fetch evaluation summary().

3.2 processor

The module is used for (pre-)processing (and I/O management of) all the data resources.

| A class for preprocessing the data of reviews |
|---|
| collected from Amazon.com. |
| Process the reviews of <i>robot vacuum cleaners</i> . |
| |
| Process the reviews of traditional vacuum |
| cleaners. |
| Process the reviews of <i>smart thermostats</i> . |
| |

3.2.1 _Reviews

A class for preprocessing the data of reviews collected from Amazon.com.

Parameters

- db_instance (None / CustomerReviewsAnalysis) An instance of the project database. Defaults to None.
- update (bool | int) Whether to reprocess the original data file(s). Defaults to False.
- **verbose** (*bool | int*) Whether to print relevant information in the console. Defaults to True.
- load_preprocd_data (bool) Whether to load the preprocessed data. Defaults to False.
- load_prep_data (bool) Whether to load the preparatory data. Defaults to False.
- load_raw_data (bool) Whether to load the raw data. Defaults to False.
- **verified_reviews_only** (*bool*) Whether to consider only the verified reviews; defaults to False.
- word_count_threshold (int) Word count in a review, beyond which the review is not considered for further analysis. Defaults to 20.
- dual_scale (bool) Whether the sentiment is determined based on both rating and VADER sentiment score. Defaults to False.
- use_db (bool) Whether to use the database. Defaults to False.
- kwargs [Optional] Parameters for the methods: load_prep_data(), load_preprocd_data() and load_raw_data().

Variables

- raw_column_name_changes (dict) Changes in column names of the raw data.
- **column_name_changes** (*dict*) Changes in column names of the preparatory data.
- index_names (list) Names of the columns used as index when stored in the database.
- sentiment_column_names (list) Names of the columns indicating sentiment.
- verified_reviews_only (bool) Whether to consider only the verified reviews

- word_count_threshold (int) Review word count threshold; reviews longer than this are excluded.
- dual_scale (bool) Whether sentiment analysis uses both rating and VADER scores.
- use_db (bool) Whether the class instance uses the database.
- db_instance (None / CustomerReviewsAnalysis) Instance of the project database.
- raw_data (pandas.DataFrame | None) Raw data loaded from the source.
- prep_data (pandas.DataFrame | None) Data prepared for preprocessing.
- preprocd_data (pandas.DataFrame | None) Preprocessed data with sentiment labels.

Examples:

```
>>> from src.processor import RoboticVacuumCleaners, TraditionalVacuumCleaners
>>> rvc = RoboticVacuumCleaners()
>>> rvc.PRODUCT_NAME
'Robotic vacuum cleaners'
>>> rvc.preprocd_data.shape
(101608, 19)
>>> rvc = RoboticVacuumCleaners(verified_reviews_only=True)
>>> rvc.preprocd_data.shape
(89988, 19)
>>> tvc = TraditionalVacuumCleaners()
>>> tvc.PRODUCT_NAME
'Traditional vacuum cleaners'
>>> tvc.preprocd_data.shape
>>> tvc = TraditionalVacuumCleaners(verified reviews only=True)
>>> tvc.preprocd data.shape
(131998, 19)
```

Attributes:

| Default column name of original review text. |
|--|
| Default column name of preprocessed review |
| text. |
| Category of the product. |
| Name of the product. |
| Type of the product. |
| Schema name. |
| Default column name of sentiment label. |
| PostgreSQL query statement to read the |
| whole table. |
| Full table in PostgreSQL query statement. |
| Table name. |
| Default column name of VADER sentiment |
| score. |
| |

_Reviews.ORIGINAL_REVIEW_COLUMN_NAME

_Reviews.ORIGINAL_REVIEW_COLUMN_NAME: str = ''

Default column name of original review text.

_Reviews.PROCESSED_REVIEW_COLUMN_NAME

_Reviews.PROCESSED_REVIEW_COLUMN_NAME: str = 'review_text'

Default column name of preprocessed review text.

_Reviews.PRODUCT_CATEGORY

_Reviews.PRODUCT_CATEGORY: str | None = None Category of the product.

_Reviews.PRODUCT_NAME

_Reviews.PRODUCT_NAME: str = 'Product name'
Name of the product.

_Reviews.PRODUCT_TYPE

```
_Reviews.PRODUCT_TYPE: str | None = None
Type of the product.
```

_Reviews.SCHEMA_NAME

```
_Reviews.SCHEMA_NAME: str = '_reviews'
Schema name.
```

_Reviews.SENTIMENT_COLUMN_NAME

```
_Reviews.SENTIMENT_COLUMN_NAME: str = 'sentiment'

Default column name of sentiment label.
```

_Reviews.SQL_QUERY

```
_Reviews.SQL_QUERY: str = 'SELECT * FROM "_reviews"."_product_name"'
PostgreSQL query statement to read the whole table.
```

_Reviews.TABLE_IN_QUERY

```
_Reviews.TABLE_IN_QUERY: str = '"_reviews"."_product_name"'
Full table in PostgreSQL query statement.
```

_Reviews.TABLE_NAME

```
_Reviews.TABLE_NAME: str = '_product_name'
Table name.
```

_Reviews.VADER_COLUMN_NAME

```
_Reviews.VADER_COLUMN_NAME: str = 'vs_compound_score'

Default column name of VADER sentiment score.
```

Methods:

| cdd(*subdir[, mkdir]) | Get the full pathname of a directory (or file) under the default data directory. |
|--|--|
| <pre>convert_to_integer(column_names[, int_type,])</pre> | Convert float values to integers. |
| correct_identified_typos(review_text[,]) | Correct typos that have been identified. |
| determine_sentiment([dual_scale,]) | Determine the sentiment of each product review. |
| <pre>get_descriptive_stats([data, by,])</pre> | Get some descriptive statistics. |
| <pre>get_ratings_stats(data, group_label[,])</pre> | Calculate proportions of different ratings by year or month. |
| get_vader_sentiment_score([]) | Add calculated VADER sentiment score to the preprocessed data. |
| if_is_verified_note() | Returns a note message indicating whether the data is considered verified only. |
| load_prep_data([before_date,]) | Load the preparatory version of the product reviews data. |
| <pre>load_preprocd_data([verified_reviews_only,])</pre> | Read the preprocessed product reviews. |
| load_raw_data([index_columns,]) | Reads the original version (raw data) of product reviews. |
| make_prep_data([ret_prep_data, verbose]) | Make preparatory data from the raw data. |
| parse_review_date([column_name,]) | Parse the information about dates for each record of the product reviews. |
| preprocess_prep_data([]) | Preprocess the preparatory data. |
| <pre>preprocess_review_text([rm_punctuation,])</pre> | Process review text. |
| read_raw_data(path_to_file[, verbose]) | Read and preprocess the original product review data. |
| <pre>regulate_people_found_helpful([column_i])</pre> | nates the data regarding how many people found reviews helpful. |
| remove_non_english_reviews([]) | Remove cases where the reviews were NOT written in English. |
| remove_short_reviews([word_count_threshom]) | læmove cases where the reviews were too short to provide adequate or useful information. |
| remove_unverified_reviews([refresh, verbose]) | Remove cases where the reviews were not verified. |
| specify_sql_query(table_name[, before_date,]) | Specify SQL statement for querying data. |
| view_stats_on_products([data, by,]) | Make a bar chart of descriptive statistics on the products (and brands). |
| view_stats_on_ratings([data, by,]) | Create a bar chart of descriptive statistics on customers' ratings (and proportions of reviews). |

_Reviews.cdd

```
classmethod _Reviews.cdd(*subdir, mkdir=False, **kwargs)
```

Get the full pathname of a directory (or file) under the default data directory.

Parameters

- **subdir** (*str*) name of directory or names of directories (and/or a filename)
- mkdir (bool) Whether to create a directory. Defaults to False.
- kwargs [Optional] parameters of the function pyhelpers.dir.cd

Return path

full pathname of a directory (or a file) under "data\"

Return type

str | pathlib.Path

Examples:

```
>>> from src.processor import *
>>> import os
>>> rvc = RoboticVacuumCleaners(load_preprocd_data=False)
>>> os.path.relpath(rvc.cdd())
'data\amazon_reviews\vacuum_cleaners\robotic'
>>> tvc = TraditionalVacuumCleaners(load_preprocd_data=False)
>>> os.path.relpath(tvc.cdd())
'data\amazon_reviews\vacuum_cleaners\traditional'
>>> smt = SmartThermostats(load_preprocd_data=False)
>>> os.path.relpath(smt.cdd())
'data\amazon_reviews\thermostats\smart'
```

_Reviews.convert_to_integer

_Reviews.convert_to_integer(column_names, int_type=<class 'numpy.uint8'>, refresh=False)
Convert float values to integers.

Parameters

- **column_names** (str | list) Name of a column or list of column names to convert.
- int_type (type) Specific integer type to cast the values. Defaults to np.uint8.
- refresh (bool) Whether to apply the conversion on the raw or preparatory data and update the preprocessed data. Defaults to False.

Examples:

(continued from previous page)

```
>>> rvc.raw_data[rating_col_name] = rvc.raw_data[rating_col_name].astype(float)
>>> rvc.raw data[rating col name].head()
   2.0
    3.0
1
   1.0
   1.0
3
    2.0
Name: Rating, dtype: float64
>>> rvc.convert_to_integer(column_names=rating_col_name)
>>> rvc.prep_data['rating'].head()
    3
1
2
    1
3
   1
Name: rating, dtype: uint8
```

_Reviews.correct_identified_typos

classmethod _Reviews.correct_identified_typos(review_text, processes=None)
 Correct typos that have been identified.

Parameters

- review_text (pandas.Series / list) textual data of product reviews
- processes (int) number of worker processes to use by multiprocessing.Pool(), defaults to None

Returns

textual data of which identified typos are corrected

Return type

pandas.Series

Examples:

_Reviews.determine_sentiment

_Reviews.determine_sentiment(dual_scale=False, review_column_name=None, refresh=False, verbose=False)

Determine the sentiment of each product review.

Parameters

- dual_scale (bool) Whether to consider both rating and VADER sentiment score to determine sentiment. Defaults to False.
- review_column_name (str) name of the column that contains review text, when review_column_name=None, it defaults to REVIEW_COLUMN_NAME
- refresh (bool) Whether to perform this function on the raw or preparatory data, and update the preprocessed data. Defaults to False.
- **verbose** (bool | int) Whether to print relevant information in console. Defaults to False.

Examples:

```
>>> from src.processor import RoboticVacuumCleaners, TraditionalVacuumCleaners
```

Reviews on the robot vacuum cleaners:

```
>>> rvc = RoboticVacuumCleaners(load_prep_data=True, load_preprocd_data=False)
>>> rvc.determine_sentiment(review_column_name='ReviewText', verbose=True)
Determining sentiment on rating ... Done.
Calculating VADER sentiment scores ... Done.
Determining sentiment on VADER sentiment score ... Done.
>>> rvc.preprocd_data[['sentiment_on_rating', 'sentiment_on_vs_score']].head()
 sentiment_on_rating sentiment_on_vs_score
            negative
                                  negative
1
            positive
                                  positive
2
            positive
                                  positive
3
            positive
                                   positive
            positive
                                   positive
>>> rvc.preprocd data.shape
(143217, 18)
>>> rvc.preprocd_data_ is None
True
>>> rvc.determine_sentiment(
       dual_scale=True, review_column_name='ReviewText', verbose=True)
Sentiment on rating is available.
Sentiment on VADER sentiment score is available.
Determining sentiment on both rating and VADER sentiment score ... Done.
>>> rvc.preprocd_data_.shape
(107707, 17)
>>> (rvc.preprocd_data_.sentiment_on_dual_scale == 'positive').sum()
>>> (rvc.preprocd_data_.sentiment_on_dual_scale == 'negative').sum()
>>> (rvc.preprocd_data_.sentiment_on_dual_scale == 'neutral').sum()
```

Reviews on the traditional vacuum cleaners:

```
>>> tvc = TraditionalVacuumCleaners(load_prep_data=True, load_preprocd_data=False)
>>> tvc.determine sentiment(review column name='ReviewText', verbose=True)
Determining sentiment on rating ... Done.
Calculating VADER sentiment scores ... Done.
Determining sentiment on VADER sentiment score ... Done.
>>> tvc.preprocd_data[['sentiment_on_rating', 'sentiment_on_vs_score']].head()
 sentiment_on_rating sentiment_on_vs_score
           positive
                                 positive
1
           positive
                                 positive
2
           negative
                                 negative
3
           positive
                                  positive
4
            positive
                                  positive
>>> tvc.preprocd_data.shape
(230479, 18)
>>> tvc.preprocd_data_ is None
>>> tvc.determine_sentiment(dual_scale=True, review_column_name='ReviewText',
                            verbose=True)
Sentiment on rating is available.
Sentiment on VADER sentiment score is available.
Determining sentiment on both rating and VADER sentiment score ... Done.
>>> tvc.preprocd data .shape
(175153, 17)
>>> (tvc.preprocd data .sentiment on dual scale == 'positive').sum()
144158
>>> (tvc.preprocd_data_.sentiment_on_dual_scale == 'negative').sum()
>>> (tvc.preprocd_data_.sentiment_on_dual_scale == 'neutral').sum()
```

Reviews on the smart thermostats:

```
>>> from src.processor import SmartThermostats
>>> smt = SmartThermostats(load_prep_data=True, load_preprocd_data=False)
>>> smt.determine_sentiment(review_column_name='ReviewText', verbose=True)
Determining sentiment on rating ... Done.
Calculating VADER sentiment scores ... Done.
Determining sentiment on VADER sentiment score ... Done.
>>> smt.preprocd_data[['sentiment_on_rating', 'sentiment_on_vs_score']].head()
 sentiment_on_rating sentiment_on_vs_score
0
            positive
                                  positive
            negative
1
                                  negative
2
            negative
                                   positive
3
            negative
                                   positive
             positive
                                   positive
>>> smt.preprocd_data.shape
(50835, 18)
>>> smt.preprocd_data_ is None
>>> smt.determine_sentiment(dual_scale=True, review_column_name='ReviewText',
                            verbose=True)
Sentiment on rating is available.
Sentiment on VADER sentiment score is available.
Determining sentiment on both rating and VADER sentiment score ... Done.
>>> smt.preprocd_data_.shape
>>> (smt.preprocd_data_.sentiment_on_dual_scale == 'positive').sum()
                                                                       (continues on next page)
```

(continued from previous page)

```
34569
>>> (smt.preprocd_data_.sentiment_on_dual_scale == 'negative').sum()
4880
>>> (smt.preprocd_data_.sentiment_on_dual_scale == 'neutral').sum()
260
```

_Reviews.get_descriptive_stats

```
_Reviews.get_descriptive_stats(data=None, by='year', before_date='2022-01-01', rating_scores=None, as_percentage=True)
```

Get some descriptive statistics.

Parameters

- data (pandas.DataFrame) data of the product reviews
- by (str) name of a label by which the descriptive statistics is calculated
- before_date (datetime.datetime | pandas.Timestamp | str | None) date before which the data will be considered. Defaults to None.
- rating_scores (int | float | list | None) rating scores that are under investigation. Defaults to None.
- **as_percentage** (*bool*) Whether to return percentages (instead of counts); defaults to True.

Returns

data of descriptive statistics (proportions)

Return type

pandas.DataFrame

Examples:

```
>>> from src.processor import RoboticVacuumCleaners, TraditionalVacuumCleaners
>>> rvc = RoboticVacuumCleaners(load_prep_data=True, load_preprocd_data=False)
>>> # len(rvc.prep_data.Brand.str.lower().unique()) # 81
>>> # len(rvc.prep_data.ProductTitle.str.lower().unique()) # 284
>>> # len(rvc.prep_data) # 143217
>>> rvc.get_descriptive_stats(by='year')
                   Brand Product Review ... Neutral Rating=4* HighestRating
review date
                                                       . . .
2013 0.012346 0.004149 0.000503 ... 0.111111 0.236111
                                                                                               0.527778

      0.012346
      0.008299
      0.002395
      ...
      0.075802
      0.198251

      0.037037
      0.020747
      0.003282
      ...
      0.059574
      0.136170

      0.049383
      0.037344
      0.008868
      ...
      0.068504
      0.175591

      0.086420
      0.062241
      0.019111
      ...
      0.070150
      0.150895

2014
                                                                                               0.553936
2015
                                                                                              0.638298
2016
                                                                                             0.617323
2017
                                                                                             0.608696

      0.111111
      0.099585
      0.053017
      ...
      0.072962
      0.148294

      0.234568
      0.319502
      0.121438
      ...
      0.068537
      0.142537

                                                                                             0.598578
2018
2019
                                                                                             0.615628
2020
              0.628718
               0.579268
2021
              0.876543   0.863071   0.083621   ...   0.089178   0.121576
                                                                                                0.493821
[10 rows x 8 columns]
```

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```
>>> rvc.get_descriptive_stats(by='month')
                     Brand Product Review ... Neutral Rating=4* HighestRating
review_date
                 0.753086 0.771784 0.126368 ... 0.078683 0.144988
                                                                                                   0.586418
                 0.802469 0.838174 0.088746 ... 0.079701 0.134461
2
                                                                                                 0.551613

      0.827160
      0.842324
      0.088614
      ...
      0.074541
      0.124813

      0.876543
      0.817427
      0.070690
      ...
      0.068056
      0.127222

                                                                                                0.575762
3
                                                                                                 0.598084
4
                0.530864 0.609959 0.068079 ... 0.065231 0.133333
                                                                                                  0.623692
5
                0.666667 0.684647 0.077135 ... 0.060016 0.127274
6
                                                                                                  0.641803
7
                0.691358 0.721992 0.087301 ... 0.067104 0.132528
                                                                                                  0.636247
                                                                                                 0.614320
8
                0.691358 0.717842 0.073630 ... 0.067520 0.130109
                0.703704 0.734440 0.067017 ... 0.066472 0.130756
                                                                                                 0.610440
9
10
                 0.728395 0.759336 0.070020 ... 0.074791 0.134324
                                                                                                  0.587455
11
                 0.765432  0.763485  0.072945  ...  0.077534  0.125586
                                                                                                 0.559969
12
                 0.777778  0.804979  0.109456  ...  0.076231  0.139768
                                                                                                 0.571574
[12 rows x 8 columns]
>>> tvc = TraditionalVacuumCleaners(load_prep_data=True, load_preprocd_data=False)
>>> # len(tvc.prep_data.Brand.str.lower().unique()) # 65
>>> # len(tvc.prep_data.ProductTitle.str.lower().unique()) # 205
>>> # len(tvc.prep_data) # 230479
>>> tvc.get_descriptive_stats(by='year')
                    Brand Product Review ... Neutral Rating=4* HighestRating
review_date
                 0.015152 0.004926 0.000004 ... 0.000000 0.000000
2010
                                                                                                   0.000000
                0.030303 0.009852 0.000165 ... 0.000000 0.236842
2011
                                                                                                   0.605263

      0.030303
      0.009852
      0.000390
      ...
      0.055556
      0.211111

      0.075758
      0.029557
      0.000798
      ...
      0.076087
      0.277174

2012
                                                                                                  0.511111
2013
                                                                                                  0.510870
                0.090909 0.044335 0.003297 ... 0.057895 0.197368
2014
                                                                                                  0.635526
             0.196970 0.152709 0.044507 ... 0.065741 0.152103
0.196970 0.152709 0.044507 ... 0.069799 0.135796
0.212121 0.216749 0.070275 ... 0.071248 0.120948
0.287879 0.374384 0.116136 ... 0.061979 0.122053
0.439394 0.556650 0.180875 ... 0.067310 0.116940
0.696970 0.793103 0.308939 ... 0.072145 0.115878
1.000000 1.000000 0.242018 ... 0.081821 0.106508
8 columns]
_descriptive_stats(by='month')
Brand Product
2015
                                                                                                  0.694338
2016
                                                                                                  0.654757
                                                                                                 0.592221
2017
2018
                                                                                                 0.594616
2019
                                                                                                 0.617327
2020
                                                                                                0.609984
                                                                                                 0.580066
2021
2022
                                                                                                 0.523127
[13 rows x 8 columns]
>>> tvc.get_descriptive_stats(by='month')
                    Brand Product Review ... Neutral Rating=4* HighestRating
review date
                 0.757576  0.807882  0.093106  ...  0.071858  0.121161
                                                                                                   0.600261
1
2
                 0.787879   0.822660   0.079135   ...   0.074730   0.116344
                                                                                                 0.574812
                0.574772
3
                0.984848 0.940887 0.085045 ... 0.069639 0.114739
4
                                                                                                 0.576297
                0.969697 0.950739 0.087257 ... 0.072199 0.111829
5
                                                                                                 0.583163

      1.000000
      0.975369
      0.083214
      ...
      0.071224
      0.112415

      0.969697
      0.931034
      0.094946
      ...
      0.072431
      0.117169

                                                                                                0.586318
6
7
                                                                                                  0.583512
                0.984848 0.950739 0.095991 ... 0.071913
8
                                                                              0.117565
                                                                                                  0.572546

      0.954545
      0.916256
      0.082585
      ...
      0.077178
      0.113324
      0.567563

      0.727273
      0.798030
      0.060786
      ...
      0.069094
      0.123697
      0.581656

      0.621212
      0.724138
      0.063620
      ...
      0.069836
      0.122349
      0.572052

      0.696970
      0.783251
      0.085331
      ...
      0.069456
      0.122998
      0.590431

9
                 0.954545 0.916256 0.082585 ... 0.077178 0.113324
                                                                                                  0.567563
10
11
12
[12 rows x 8 columns]
```

_Reviews.get_ratings_stats

Calculate proportions of different ratings by year or month.

Parameters

- data (pandas. DataFrame) data of the product reviews
- group_label (pandas.Series) labels used for grouping the data of ratings
- rating_scores (int | float | list | None) rating scores that are under investigation. Defaults to None.
- **as_percentage** (*bool*) Whether to return percentages (instead of counts); defaults to True.

Returns

proportions of different ratings by year or month (depending on group_label)

Return type

pandas.DataFrame

Examples:

```
>>> from src.processor import RoboticVacuumCleaners, TraditionalVacuumCleaners
>>> rvc = RoboticVacuumCleaners(load_prep_data=True, load_preprocd_data=False)
>>> group_label_yearly = rvc.prep_data.review_date.dt.year
>>> rvc.get_ratings_stats(rvc.prep_data, group_label_yearly, rating_scores=[5, 1])
                  HighestRating LowestRating
review_date

      0.527778
      0.069444

      0.553936
      0.128280

      0.638298
      0.110638

      0.617323
      0.077165

      0.608696
      0.094629

      0.598578
      0.109311

      0.615628
      0.112293

      0.628718
      0.108077

      0.579268
      0.154740

      0.493821
      0.210421

2013
2014
2015
2016
2017
2018
2019
2020
2021
>>> group label monthly = rvc.prep data.review date.dt.month
>>> rvc.get ratings stats(rvc.prep data, group label monthly, rating scores=[1, 2])
                   LowestRating Rating=2*
review_date
                        0.124655 0.065256
2
                        0.161133 0.073092
                        0.153101 0.071783
3
                        0.139471 0.067167
4
                        0.115385 0.062359
5
                         0.113606 0.057301
6
                         0.109494 0.054627
7
                         0.128023 0.060028
8
9
                         0.131382 0.060950
```

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```
10
                0.135221 0.068209
11
                0.159184 0.077726
12
                0.143404 0.069023
>>> tvc = TraditionalVacuumCleaners(load_prep_data=True, load_preprocd_data=False)
>>> group_label_yearly = tvc.prep_data.review_date.dt.year
>>> tvc.get_ratings_stats(tvc.prep_data, group_label_yearly, rating_scores=[5, 1])
            HighestRating LowestRating
review date
                 0.000000
2010
                              1.000000
2011
                 0.605263
                              0.131579
2012
                 0.511111
                              0.133333
                             0.103261
2013
                 0.510870
2014
                 0.635526
                              0.068421
                 0.694338
2015
                             0.061591
2016
                 0.654757
                             0.083708
2017
                 0.592221
                             0.136966
2018
                 0.594616
                             0.148855
                 0.617327
                             0.143236
2019
2020
                 0.609984
                             0.146109
2021
                 0.580066
                             0.166213
                 0.523127
                              0.207099
>>> group_label_monthly = tvc.prep_data.review_date.dt.month
>>> tvc.get_ratings_stats(tvc.prep_data, group_label_monthly, rating_scores=[1, 2])
            LowestRating Rating=2*
review_date
                0.144322 0.062398
                0.167498 0.066615
2
                0.168365 0.066849
3
                0.173359 0.065966
0.166426 0.066382
4
5
6
                0.165598 0.064445
7
                0.160810 0.066079
                0.170584 0.067393
8
9
                0.172218 0.069717
10
                0.162598 0.062955
11
                0.164632 0.071131
12
                0.152489 0.064626
```

_Reviews.get_vader_sentiment_score

_Reviews.get_vader_sentiment_score(review_column_name=None, processes=None, refresh=False, verbose=False)

Add calculated VADER sentiment score to the preprocessed data.

Parameters

- review_column_name (str) name of the column that contains preprocessed review text, when review_column_name=None, it defaults to ORIGINAL_REVIEW_COLUMN_NAME
- processes (int) number of worker processes to use by multiprocessing.Pool(), defaults to None
- refresh (bool) Whether to perform this function on the raw or preparatory data, and update the preprocessed data. Defaults to False.

• **verbose** (bool | int) – Whether to print relevant information in console. Defaults to False.

Examples:

```
>>> from src.processor import RoboticVacuumCleaners, TraditionalVacuumCleaners
>>> rvc = RoboticVacuumCleaners(load_prep_data=True, load_preprocd_data=False)
>>> rvc.preprocd_data is None
>>> rvc.get vader sentiment score(review column name='ReviewText', verbose=True)
Calculating VADER sentiment scores ... Done.
>>> len(rvc.preprocd data)
>>> score_cols = ['vs_neg_score', 'vs_neu_score', 'vs_pos_score', 'vs_compound_score']
>>> rvc.preprocd_data[score_cols].head()
   vs_neg_score vs_neu_score vs_pos_score vs_compound_score
         0.174
                       0.723
                                    0.103
1
         0.000
                       0.630
                                    0.370
                                                       0.9781
2
         0.000
                       0.624
                                    0.376
                                                       0.8878
3
         0.019
                       0.699
                                     0.283
                                                       0.9591
                       0.711
                                    0.196
                                                       0.6862
>>> tvc = TraditionalVacuumCleaners(load_prep_data=True, load_preprocd_data=False)
>>> tvc.preprocd_data is None
>>> tvc.get_vader_sentiment_score(review_column_name='ReviewText', verbose=True)
Calculating VADER sentiment scores ... Done.
>>> len(tvc.preprocd_data)
>>> score cols = ['vs neg score', 'vs neu score', 'vs pos score', 'vs compound score']
>>> tvc.preprocd data[score cols].head()
  vs_neg_score vs_neu_score vs_pos_score vs_compound_score
         0.063
                     0.790
                                    0.147
                                                      0.7389
                                    0.194
                       0.713
         0.093
                                                      0.9002
1
2
                                    0.158
                                                      -0.1923
         0.156
                       0.686
3
         0.000
                                     0.336
                                                       0.9647
                       0.664
4
         0.045
                       0.823
                                     0.132
                                                       0.8805
```

_Reviews.if_is_verified_note

```
_Reviews.if_is_verified_note()
```

Returns a note message indicating whether the data is considered verified only.

Returns

A note message indicating whether the data is verified only.

Return type

str

Examples:

```
>>> from src.processor import RoboticVacuumCleaners
>>> rvc = RoboticVacuumCleaners(load_preprocd_data=False)
>>> rvc.verified_reviews_only

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```

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```
False
>>> rvc.if_is_verified_note()
''
```

_Reviews.load_prep_data

_Reviews.load_prep_data(before_date=None, verified_reviews_only=False, update=False, verbose=False, ret_data=False, **kwargs)

Load the preparatory version of the product reviews data.

Parameters

- **before_date** (*str | None*) date before which the preparatory data is considered, e.g. '2021-04-01' and '2022-04-01'. Defaults to None.
- verified_reviews_only (bool) consider only the verified reviews. Defaults to False.
- update (bool | int) Whether to reprocess the original data file(s). Defaults to False.
- **verbose** (bool | int) Whether to print relevant information in console. Defaults to False.
- ret_data (bool) Whether to return the raw data that is read/loaded. Defaults to False.
- kwargs [Optional] parameters of the method pyhelpers.dbms.PostgreSQL.read_sql_query.

Returns

Preparatory data of product reviews

Return type

pandas.DataFrame | None

Examples:

```
>>> from src.processor import RoboticVacuumCleaners, TraditionalVacuumCleaners
>>> rvc = RoboticVacuumCleaners(load_preprocd_data=False)
>>> # rvc.load_prep_data(update=True, verbose=True) # Update prep_data
>>> rvc.load_prep_data(verbose=True)
>>> rvc.prep_data.shape
(143217, 12)
>>> tvc = TraditionalVacuumCleaners(load_preprocd_data=False)
>>> # tvc.load_prep_data(update=True, verbose=True) # Update prep_data
>>> tvc.load_prep_data(verbose=True)
>>> tvc.prep_data.shape
(230479, 12)
```

_Reviews.load_preprocd_data

Read the preprocessed product reviews.

Parameters

- verified_reviews_only (bool) consider only the verified reviews. Defaults to False.
- word_count_threshold (int) word count in a review, beyond which the review is not considered for further analysis. Defaults to 20.
- dual_scale (bool) indicate whether the sentiment is determined on both rating and VADER sentiment score. Defaults to False.
- **before_date** (*str | None*) date before which the preparatory data is considered, e.g. '2021-04-01' and '2022-04-01'. Defaults to None.
- update (bool / int) Whether to reprocess the data. Defaults to False.
- **verbose** (bool | int) Whether to print relevant information in console. Defaults to False.
- ret_data (bool) Whether to return the preprocessed data. Defaults to False.

Returns

preprocessed data of the product reviews

Return type

pandas.DataFrame

Examples:

```
>>> from src.processor import RoboticVacuumCleaners, TraditionalVacuumCleaners
>>> rvc = RoboticVacuumCleaners(load preprocd data=False)
>>> # rvc.load_preprocd_data(update=True, verbose=True) # Update preprocd_data
>>> rvc.load preprocd data(verified reviews only=False, verbose=True)
>>> rvc.preprocd_data.shape
(101608, 19)
>>> rvc.preprocd_data_ is None
>>> rvc.load_preprocd_data(verified_reviews_only=True, verbose=True)
>>> rvc.preprocd_data.shape
(89989, 19)
>>> rvc.preprocd_data_ is None
True
>>> rvc.load_preprocd_data(dual_scale=True, verbose=True)
>>> rvc.preprocd_data.shape # dual_scale=True
(77775, 18)
>>> (rvc.preprocd_data.sentiment_on_dual_scale == 'positive').sum()
64836
>>> (rvc.preprocd_data.sentiment_on_dual_scale == 'negative').sum()
```

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```
12587
>>> rvc.preprocd_data_.shape # dual_scale=False
(101608, 19)
>>> tvc = TraditionalVacuumCleaners(load preprocd data=False)
>>> # tvc.load_preprocd_data(update=True, verbose=True) # Update preprocd_data
>>> tvc.load_preprocd_data(verified_reviews_only=False, verbose=True)
>>> tvc.preprocd data.shape
(146656, 19)
>>> tvc.preprocd_data_ is None
True
>>> tvc.load_preprocd_data(verified_reviews_only=True, verbose=True)
>>> tvc.preprocd_data.shape
(131998, 19)
>>> tvc.preprocd_data_ is None
True
>>> tvc.load_preprocd_data(dual_scale=True, verbose=True)
>>> tvc.preprocd_data.shape # dual_scale=True
(110978, 18)
>>> (tvc.preprocd_data.sentiment_on_dual_scale == 'positive').sum()
89384
>>> (tvc.preprocd_data.sentiment_on_dual_scale == 'negative').sum()
21109
>>> tvc.preprocd_data_.shape # dual_scale=False
(146656, 19)
>>> from src.processor import SmartThermostats
>>> smt = SmartThermostats(load preprocd data=False)
>>> # smt.load_preprocd_data(update=True, verbose=True) # Update preprocd_data
>>> smt.load_preprocd_data(verified_reviews_only=False, verbose=True)
>>> smt.preprocd data.shape
(46317, 19)
>>> smt.preprocd_data_ is None
>>> smt.load_preprocd_data(verified_reviews_only=True, verbose=True)
>>> smt.preprocd_data.shape
(38810, 19)
>>> smt.preprocd_data_ is None
>>> smt.load preprocd data(dual scale=True, verbose=True)
>>> smt.preprocd data.shape # dual scale=True
(36254, 18)
>>> (smt.preprocd_data.sentiment_on_dual_scale == 'positive').sum()
34569
>>> (smt.preprocd_data.sentiment_on_dual_scale == 'negative').sum()
>>> smt.preprocd_data_.shape # dual_scale=False
(46317, 19)
```

_Reviews.load_raw_data

_Reviews.load_raw_data(index_columns=None, verified_reviews_only=False, update=False, verbose=False, ret_data=False, **kwargs)

Reads the original version (raw data) of product reviews.

Parameters

- index_columns (str | list | None) Name(s) of column(s) to set as the index; defaults to ['Brand', 'ASIN', 'ParentID'] if not specified.
- verified_reviews_only (bool) Whether to consider only verified reviews; defaults to False.
- update (bool | int) Whether to reprocess the original data file(s). Defaults to False.
- **verbose** (*bool | int*) Whether to print relevant information in the console. Defaults to False.
- ret_data (bool) Whether to return the raw data that is read/loaded. Defaults to False.
- **kwargs** (*dict*) [Optional] parameters for the method *pyhelpers.dbms.PostgreSQL.read_sql_query*.

Returns

Original version (raw data) of the product reviews.

Return type

pandas.DataFrame | None

Examples:

```
>>> from src.processor import RoboticVacuumCleaners
>>> rvc = RoboticVacuumCleaners(load_preprocd_data=False)
>>> rvc.load_raw_data(verbose=True)
>>> rvc.raw_data.shape
(143217, 13)
```

_Reviews.make_prep_data

_Reviews.make_prep_data(ret_prep_data=False, verbose=False)

Make preparatory data from the raw data.

Parameters

- ret_prep_data (bool) Whether to return the preparatory data. Defaults to False.
- verbose (bool | int) Whether to print relevant information in console.
 Defaults to False.

Returns

the preparatory data (when ret_prep_data=True)

Return type

pandas.DataFrame

Examples:

```
>>> from src.processor import RoboticVacuumCleaners, TraditionalVacuumCleaners
>>> rvc = RoboticVacuumCleaners(load_raw_data=True, load_preprocd_data=False)
>>> rvc.prep_data is None
>>> rvc.make prep data(verbose=True)
>>> rvc.prep data.head()
        ASIN Brand ... review date review location
O B085D45SZF iRobot ... 2021-07-12 United States
1 B08TN2GC94 iRobot ... 2021-07-07 United States
2 B085D45SZF iRobot ... 2021-07-11 United States
3 B085D45SZF iRobot ... 2021-07-09 United States
4 B085D45SZF iRobot ... 2021-07-12 United States
[5 rows x 12 columns]
>>> rvc.prep_data.shape
(143217, 12)
>>> tvc = TraditionalVacuumCleaners(load raw data=True, load preprocd data=False)
>>> tvc.prep_data is None
True
>>> tvc.make_prep_data(verbose=True)
>>> tvc.prep_data.head()
        ASIN Brand ... review_date review_location
O BO7SMJJTL7 EUREKA ... 2022-09-19 United States
1 BO7SMJJTL7 EUREKA ... 2022-09-19 United States
2 BO7SMJJTL7 EUREKA ... 2022-09-19 United States
3 BO7SMJJTL7 EUREKA ... 2022-09-19 United States
4 BO7SMJJTL7 EUREKA ... 2022-09-18 United States
[5 rows x 12 columns]
>>> tvc.prep_data.shape
(230479, 12)
```

_Reviews.parse_review_date

_Reviews.parse_review_date(column_name='ReviewDate', parsed_column_name=None, refresh=False)

Parse the information about dates for each record of the product reviews.

Parameters

- **column_name** (*str*) Name of the column that contains information about review dates; defaults to 'ReviewDate'.
- parsed_column_name (list | None) New column names for parsed date data, in cases where original records contain both date and location information; defaults to None.
- refresh (bool) Whether to perform this function on the raw data. Defaults to False.



Newly created column names are set to lowercase by default.

Examples:

```
>>> from src.processor import RoboticVacuumCleaners
>>> rvc = RoboticVacuumCleaners(load raw data=True, load preprocd data=False)
>>> rvc.raw data['ReviewDate'].head()
  July 12, 2021
1
    July 7, 2021
2 July 11, 2021
3
    July 9, 2021
4 July 12, 2021
Name: ReviewDate, dtype: object
>>> rvc.parse_review_date() # Transform the review date data
>>> new_column_names = rvc.column_name_changes['ReviewDate']
>>> new_column_names
['review_date', 'review_location']
>>> rvc.prep_data[new_column_names].head()
 review_date review_location
0 2021-07-12 United States
1 2021-07-07 United States
2 2021-07-11 United States
3 2021-07-09 United States
4 2021-07-12 United States
```

_Reviews.preprocess_prep_data

_Reviews.preprocess_prep_data(verified_reviews_only=False, word_count_threshold=20, dual_scale=False, refresh=False, verbose=False, **kwargs)

Preprocess the preparatory data.

Parameters

- verified_reviews_only (bool) consider only the verified reviews. Defaults to False.
- word_count_threshold (int) word count in a review, beyond which the review is not considered for further analysis. Defaults to 20
- dual_scale (bool) indicate whether the sentiment is determined on both rating and VADER sentiment score. Defaults to False.
- refresh (bool) Whether to perform this function on the raw data or preparatory data, and update the preprocessed data. Defaults to False.
- **verbose** (bool | int) Whether to print relevant information in console. Defaults to False.
- kwargs [Optional] parameters of the method preprocess_review_text()

Examples:

```
>>> from src.processor import RoboticVacuumCleaners, TraditionalVacuumCleaners
>>> rvc = RoboticVacuumCleaners(load prep data=True, load preprocd data=False)
>>> len(rvc.prep data)
143217
>>> rvc.preprocd_data is None
True
>>> rvc.preprocess_prep_data(verbose=True)
Preprocessing the preparatory data ...
    Removing short reviews (No. of words < 20) ... Done.
    Removing non-English reviews ... Done.
   Determining sentiment on rating ... Done.
    Calculating VADER sentiment scores ... Done.
   Determining sentiment on VADER sentiment score ... Done.
    Processing review text ...
        Removing stopwords ... Done.
        Removing punctuation \dots Done.
        Removing single letters ... Done.
        Removing digits ... Done.
        Lemmatizing texts ... Done.
Done.
>>> len(rvc.preprocd data)
>>> tvc = TraditionalVacuumCleaners(load_prep_data=True, load_preprocd_data=False)
>>> len(tvc.prep_data)
230479
>>> tvc.preprocd_data is None
>>> tvc.preprocess_prep_data(verbose=True)
Preprocessing the preparatory data ...
   Removing short reviews (No. of words < 20) ... Done.
    Removing non-English reviews ... Done.
   Determining sentiment on rating ... Done.
   Calculating VADER sentiment scores ... Done.
   Determining sentiment on VADER sentiment score \dots Done.
    Processing review text ...
        Removing stopwords ... Done.
        Removing punctuation ... Done.
        Removing single letters ... Done.
        Removing digits ... Done.
        Lemmatizing texts ... Done.
Done.
>>> len(tvc.preprocd_data)
146656
```

_Reviews.preprocess_review_text

```
_Reviews.preprocess_review_text(rm_punctuation=True, rm_stopwords=True, rm_single_letters=True, rm_digits=True, lemmatize_words=True, refresh=False, verbose=False)
```

Process review text.

Parameters

• rm_punctuation (bool) – Whether to remove punctuation. Defaults to

True.

- rm_stopwords (bool) Whether to remove stopwords. Defaults to True.
- rm_single_letters (bool) Whether to remove single letters. Defaults to True.
- rm_digits (bool) Whether to remove digits. Defaults to True.
- **lemmatize_words** (*bool*) Whether to lemmatize the words in review texts; defaults to True.
- refresh (bool) Whether to perform this function on the raw or preparatory data, and update the preprocessed data. Defaults to False.
- **verbose** (bool | int) Whether to print relevant information in console. Defaults to False.

Examples:

```
>>> from src.processor import RoboticVacuumCleaners, TraditionalVacuumCleaners
>>> rvc = RoboticVacuumCleaners(load_prep_data=True, load_preprocd_data=False)
>>> rvc.preprocess_review_text(verbose=True)
Processing review text ...
   Removing stopwords ... Done.
   Removing punctuation ... Done.
   Removing single letters ... Done.
   Removing digits ... Done.
   Lemmatizing texts ... Done.
Done.
>>> len(rvc.preprocd_data)
143217
>>> tvc = TraditionalVacuumCleaners(load prep data=True, load preprocd data=False)
>>> tvc.preprocess review text(verbose=True)
Processing review text ...
    Removing stopwords ... Done.
   Removing punctuation ... Done.
   Removing single letters ... Done.
   Removing digits ... Done.
   Lemmatizing texts ... Done.
>>> len(tvc.preprocd_data)
230479
```

_Reviews.read_raw_data

```
_Reviews.read_raw_data(path_to_file, verbose=False)
```

Read and preprocess the original product review data.

Parameters

- path_to_file (str | pathlib.Path) Pathname of the raw data file.
- **verbose** (*bool* / *int*) Whether to print relevant information in the console. Defaults to False.

Returns

Roughly-preprocessed data of the product reviews.

Return type

pandas.DataFrame | None

Examples:

```
>>> from src.processor import RoboticVacuumCleaners, TraditionalVacuumCleaners
>>> from pyhelpers.dirs import cdd
>>> import os
>>> rvc = RoboticVacuumCleaners(load_preprocd_data=False)
>>> temp_path_to_file = rvc._get_backup_temp(idx=0)
>>> raw_dat = rvc.read_raw_data(temp_path_to_file, verbose=3)
Total of records: 92742.
>>> raw_dat.shape
(92742, 13)
>>> os.remove(temp_path_to_file)
```

_Reviews.regulate_people_found_helpful

```
_Reviews.regulate_people_found_helpful(column_name='PeopleFoundHelpful', refresh=False)
```

Regulates the data regarding how many people found reviews helpful.

Parameters

- column_name (str) Name of the column that contains information about the number of people who found a review helpful. Defaults to 'PeopleFoundHelpful'.
- refresh (bool) Whether to perform this function on the raw data and update the preparatory data. Defaults to False.

Examples:

```
>>> from src.processor import RoboticVacuumCleaners
>>> rvc = RoboticVacuumCleaners(load_raw_data=True, load_preprocd_data=False)
>>> rvc.raw_data['PeopleFoundHelpful'].head()
    2
1
2
3
Name: PeopleFoundHelpful, dtype: object
>>> rvc.regulate_people_found_helpful() # Cleanse the data
>>> new_column_name = rvc.column_name_changes['PeopleFoundHelpful']
>>> new column name
'people found helpful'
>>> rvc.prep_data[new_column_name].head()
0
    2
1
    \cap
2
    \cap
3
Name: people_found_helpful, dtype: int64
```

_Reviews.remove_non_english_reviews

```
_Reviews.remove_non_english_reviews(word_count_threshold=20, refresh=False, verbose=False)
```

Remove cases where the reviews were NOT written in English.

Parameters

- word_count_threshold (int) word count in a review, beyond which the review is not considered for further analysis. Defaults to 20.
- refresh (bool) Whether to perform this function on the raw or preparatory data, and update the preprocessed data. Defaults to False.
- **verbose** (bool | int) Whether to print relevant information in console. Defaults to False.

Examples:

```
>>> from src.processor import RoboticVacuumCleaners, TraditionalVacuumCleaners
>>> rvc = RoboticVacuumCleaners(load_prep_data=True, load_preprocd_data=False)
>>> len(rvc.prep_data)
143217
>>> rvc.preprocd_data is None
True
>>> rvc.remove non english reviews(verbose=True)
Removing short reviews (No. of words < 20) ... Done.
Removing non-English reviews ... Done.
>>> len(rvc.preprocd data)
>>> rvc.remove_non_english_reviews(word_count_threshold=25, verbose=True)
Removing short reviews (No. of words < 25) ... Done.
Removing non-English reviews ... Done.
>>> len(rvc.preprocd_data)
93902
>>> rvc.remove_non_english_reviews(word_count_threshold=50, verbose=True)
Removing short reviews (No. of words < 50) ... Done.
Removing non-English reviews ... Done.
>>> len(rvc.preprocd_data)
63584
>>> tvc = TraditionalVacuumCleaners(load_prep_data=True, load_preprocd_data=False)
>>> len(tvc.prep_data)
230479
>>> tvc.preprocd_data is None
>>> tvc.remove non english reviews(verbose=True)
Removing short reviews (No. of words < 20) ... Done.
Removing non-English reviews ... Done.
>>> len(tvc.preprocd data)
>>> tvc.remove_non_english_reviews(word_count_threshold=25, verbose=True)
Removing short reviews (No. of words < 25) ... Done.
Removing non-English reviews ... Done.
>>> len(tvc.preprocd_data)
130923
                                                                       (continues on next page)
```

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```
>>> tvc.remove_non_english_reviews(word_count_threshold=50, verbose=True)
Removing short reviews (No. of words < 50) ... Done.
Removing non-English reviews ... Done.
>>> len(tvc.preprocd_data)
77196
```

Reviews.remove short reviews

_Reviews.remove_short_reviews(word_count_threshold=20, refresh=False, verbose=False)

Remove cases where the reviews were too short to provide adequate or useful information.

Parameters

- word_count_threshold (int) word count in a review, beyond which the review is not considered for further analysis. Defaults to 20.
- refresh (bool) Whether to perform this function on the raw or preparatory data, and update the preprocessed data. Defaults to False.
- **verbose** (bool | int) Whether to print relevant information in console. Defaults to False.

Examples:

```
>>> from src.processor import RoboticVacuumCleaners, TraditionalVacuumCleaners
>>> rvc = RoboticVacuumCleaners(load_prep_data=True, load_preprocd_data=False)
>>> len(rvc.prep_data)
>>> # Keep the cases where the word count of the review were greater than 20
>>> rvc.remove_short_reviews(verbose=True)
Removing short reviews (No. of words < 20) ... Done.
>>> len(rvc.preprocd_data)
104340
>>> rvc.remove_short_reviews(word_count_threshold=25, verbose=True)
Removing short reviews (No. of words < 25) ... Done.
>>> len(rvc.preprocd data)
96254
>>> rvc.remove_short_reviews(word_count_threshold=50, verbose=True)
Removing short reviews (No. of words < 50) ... Done.
>>> len(rvc.preprocd_data)
64834
>>> tvc = TraditionalVacuumCleaners(load_prep_data=True, load_preprocd_data=False)
>>> len(tvc.prep_data)
230479
>>> # Keep the cases where the word count of the review were greater than 20
>>> tvc.remove_short_reviews(verbose=True)
Removing short reviews (No. of words < 20) ... Done.
>>> len(tvc.preprocd data)
>>> tvc.remove_short_reviews(word_count_threshold=25, verbose=True)
Removing short reviews (No. of words < 25) ... Done.
>>> len(tvc.preprocd_data)
>>> tvc.remove_short_reviews(word_count_threshold=50, verbose=True)
                                                                       (continues on next page)
```

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```
Removing short reviews (No. of words < 50) ... Done.
>>> len(tvc.preprocd_data)
77577
```

_Reviews.remove_unverified_reviews

```
_Reviews.remove_unverified_reviews(refresh=False, verbose=False)
```

Remove cases where the reviews were not verified.

Parameters

- refresh (bool) Whether to perform this function on the raw or preparatory data, and update the preprocessed data. Defaults to False.
- verbose (bool | int) Whether to print relevant information in console. Defaults to False.

Examples:

```
>>> from src.processor import RoboticVacuumCleaners, TraditionalVacuumCleaners
>>> rvc = RoboticVacuumCleaners(load_prep_data=True, load_preprocd_data=False)
>>> len(rvc.prep_data)
143217
>>> rvc.remove_unverified_reviews()
>>> len(rvc.prep_data) # Remove unverified reviews does not change `rvc.raw_data`
143217
>>> len(rvc.preprocd_data)
129109
>>> tvc = TraditionalVacuumCleaners(load_prep_data=True, load_preprocd_data=False)
>>> len(tvc.prep_data)
230479
>>> tvc.remove_unverified_reviews()
>>> len(tvc.prep_data)
230479
>>> len(tvc.preprocd_data)
213052
```

Note

This method does not make any changes to .prep_data.

_Reviews.specify_sql_query

Specify SQL statement for querying data.

Parameters

• table_name (str) - Name of the table to query.

- before_date (str | None) Filter data to include only records before this date (exclusive). Defaults to None.
- **verified_reviews_only** (*bool*) Whether to include only verified reviews in the query; Defaults to True.

SQL query string.

Return type

str

Examples:

```
>>> from src.processor import RoboticVacuumCleaners
>>> rvc = RoboticVacuumCleaners(load_preprocd_data=False)
>>> rvc.specify_sql_query(table_name='<table_name>')
'SELECT * FROM amazon_reviews."<table_name>"'
>>> rvc.specify_sql_query(table_name='<table_name>', before_date='2022-01-01')
'SELECT * FROM amazon_reviews."<table_name>" WHERE "review_date" < '2022-01-01''
>>> rvc.specify_sql_query(table_name='<table_name>', verified_reviews_only=True)
'SELECT * FROM amazon_reviews."<table_name>" WHERE "Verified" IS TRUE'
```

_Reviews.view_stats_on_products

_Reviews.view_stats_on_products(data=None, by='year', horizontal=False, save_as=None, verbose=False, **kwargs)

Make a bar chart of descriptive statistics on the products (and brands).

Parameters

- data (pandas. DataFrame) data of the product reviews
- by (str) label by which the descriptive statistics is calculated. Defaults to 'year'
- horizontal (bool) Whether to create a horizontal bar chart. Defaults to
- save_as (str | bool | None) extension of figure filename, or whether to save the figure; defaults to None.
- **verbose** (bool | int) Whether to print relevant information in console; defaults to False.

Examples:

```
>>> from src.processor import RoboticVacuumCleaners
>>> rvc = RoboticVacuumCleaners(load_prep_data=True, load_preprocd_data=False)
>>> # rvc.view_stats_on_products(by='year', save_as=".svg", verbose=True)
>>> rvc.view_stats_on_products(by='year')
```

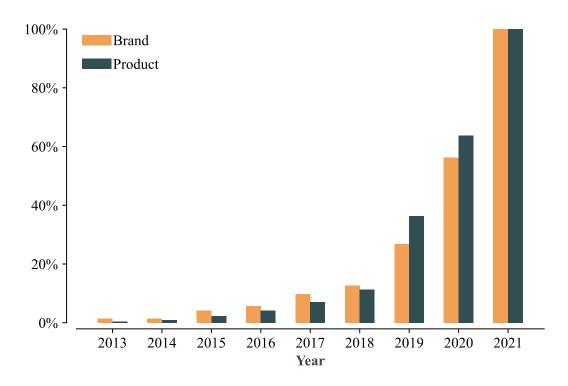


Fig. 1: Descriptive statistics of robot vacuums purchased (on a yearly basis).

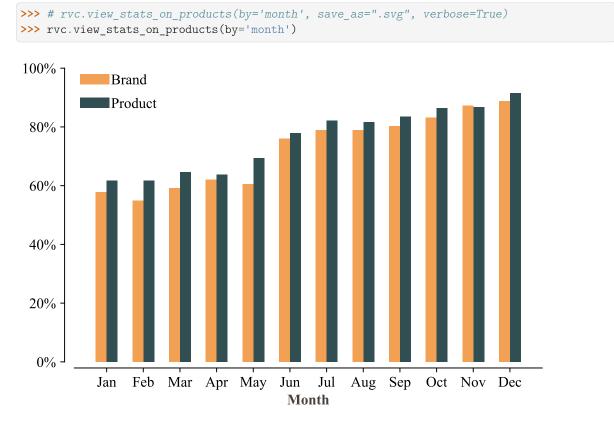


Fig. 2: Descriptive statistics of robot vacuums purchased (on a monthly basis).

```
>>> from src.processor import TraditionalVacuumCleaners
>>> tvc = TraditionalVacuumCleaners(load_prep_data=True, load_preprocd_data=False)
>>> # tvc.view_stats_on_products(by='year', save_as=".svg", verbose=True)
>>> tvc.view_stats_on_products(by='year')
```

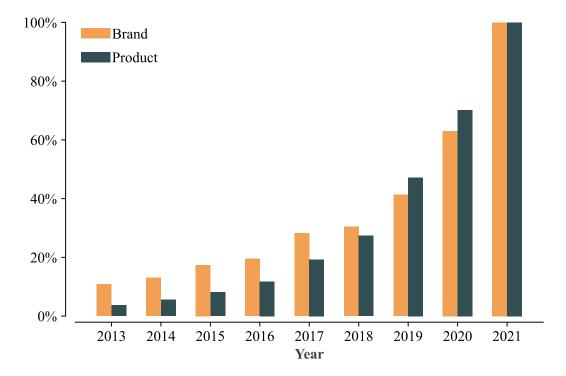


Fig. 3: Descriptive statistics of traditional vacuums purchased (on a yearly basis).

```
>>> # tvc.view_stats_on_products(by='month', save_as=".svg", verbose=True)
>>> tvc.view_stats_on_products(by='month')
```

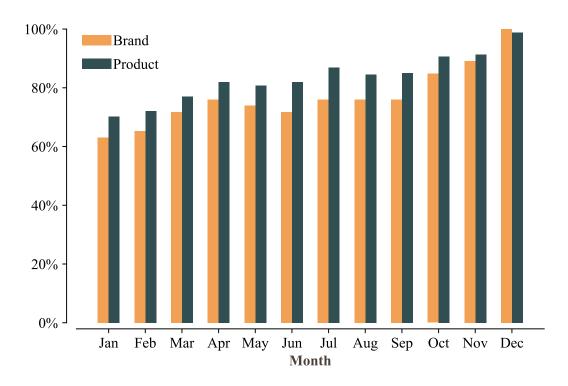


Fig. 4: Descriptive statistics of traditional vacuums purchased (on a monthly basis).

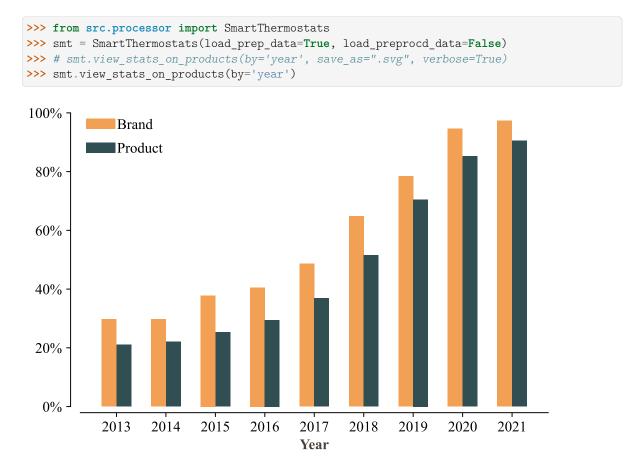


Fig. 5: Descriptive statistics of smart thermostats purchased (on a yearly basis).



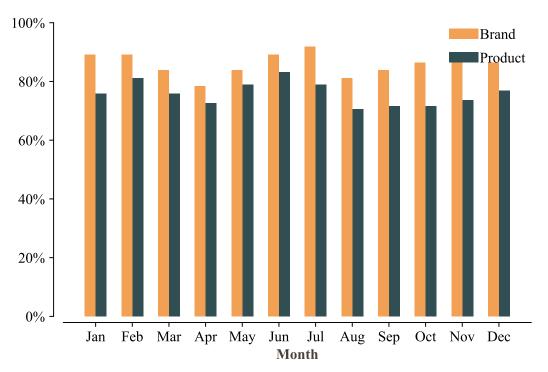


Fig. 6: Descriptive statistics of smart thermostats purchased (on a monthly basis).

_Reviews.view_stats_on_ratings

_Reviews.view_stats_on_ratings(data=None, by='year', review_stats=True, horizontal=False, save_as=None, verbose=False, **kwargs)

Create a bar chart of descriptive statistics on customers' ratings (and proportions of reviews).

Parameters

- data (pandas. DataFrame) data of the product reviews
- **by** (*str*) label by which the descriptive statistics is calculated. Defaults to 'year'
- review_stats (bool) Whether to include the proportions of reviews. Defaults to True.
- horizontal (bool) Whether to create a horizontal bar chart. Defaults to False.
- save_as (str | bool | None) extension of figure filename, or whether to save the figure; defaults to None.
- **verbose** (bool | int) Whether to print relevant information in console; defaults to False.

Examples:

```
>>> from src.processor import RoboticVacuumCleaners
>>> rvc = RoboticVacuumCleaners(load_prep_data=True, load_preprocd_data=False)
>>> # rvc.view_stats_on_ratings(by='year', save_as=".svg", verbose=True)
>>> rvc.view_stats_on_ratings(by='year')
```

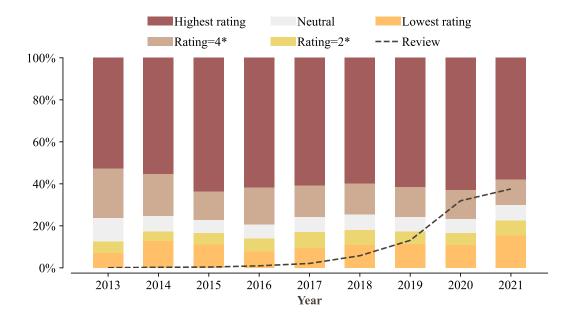


Fig. 7: Customers' ratings on robot vacuums (on a yearly basis).

```
>>> # rvc.view_stats_on_ratings(by='month', save_as=".svg", verbose=True)
>>> rvc.view_stats_on_ratings(by='month')
```

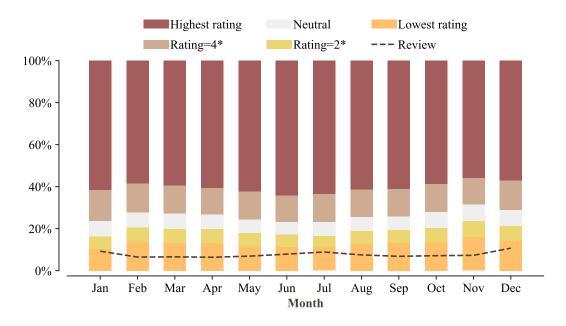


Fig. 8: Customers' ratings on robot vacuums (on a monthly basis).

```
>>> from src.processor import TraditionalVacuumCleaners
>>> tvc = TraditionalVacuumCleaners(load_prep_data=True, load_preprocd_data=False)
>>> # tvc.view_stats_on_ratings(by='year', save_as=".svg", verbose=True)
>>> tvc.view_stats_on_ratings(by='year')
```

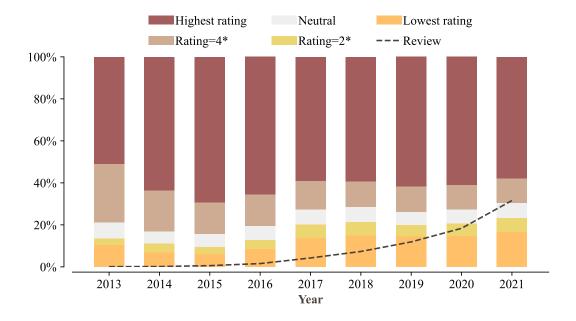


Fig. 9: Customers' ratings on traditional vacuums (on a yearly basis).

```
>>> # tvc.view_stats_on_ratings(by='month', save_as=".svg", verbose=True)
>>> tvc.view_stats_on_ratings(by='month')
```

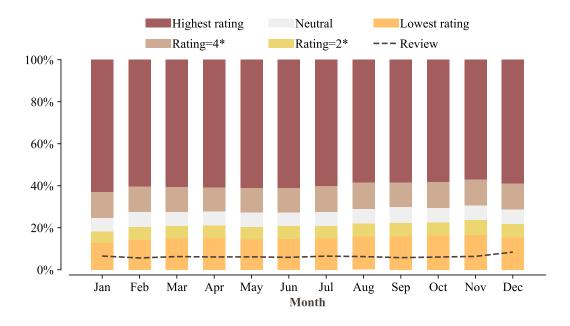


Fig. 10: Customers' ratings on traditional vacuums (on a monthly basis).

```
>>> from src.processor import SmartThermostats
>>> smt = SmartThermostats(load_prep_data=True, load_preprocd_data=False)
>>> # smt.view_stats_on_ratings(by='year', save_as=".svg", verbose=True)
>>> smt.view_stats_on_ratings(by='year')
```

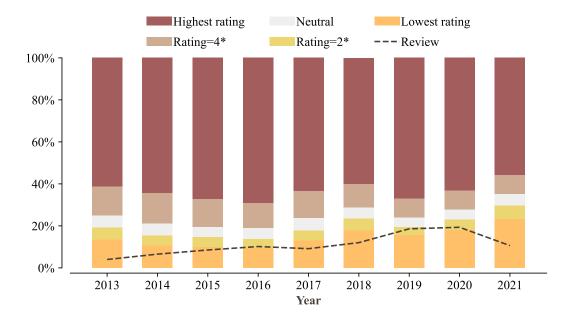


Fig. 11: Customers' ratings on smart thermostats (on a yearly basis).

```
>>> # smt.view_stats_on_ratings(by='month', save_as=".svg", verbose=True)
>>> smt.view_stats_on_ratings(by='month')
```

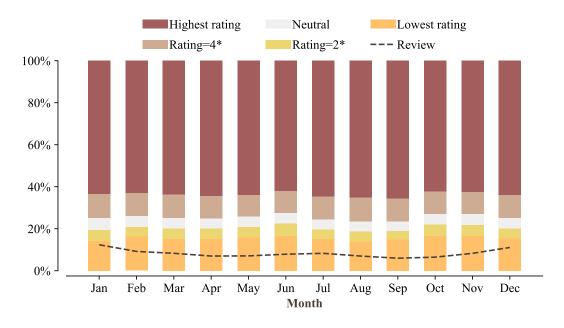


Fig. 12: Customers' ratings on smart thermostats (on a monthly basis).

3.2.2 RoboticVacuumCleaners

Process the reviews of *robot vacuum cleaners*.

This class inherits from the _Reviews class.

Parameters

- load_preprocd_data (bool) Whether to load the preprocessed data; defaults to False.
- load_prep_data (bool) Whether to load the preparatory data; defaults to False.
- load_raw_data (bool) Whether to load the raw data; defaults to False.
- kwargs [Optional] parameters for initiating the class _Base.

Examples:

```
>>> from src.processor import RoboticVacuumCleaners
>>> rvc = RoboticVacuumCleaners()
>>> rvc.PRODUCT_NAME
'Robotic vacuum cleaners'
>>> rvc.preprocd_data.shape
(101608, 19)
>>> rvc = RoboticVacuumCleaners(verified_reviews_only=True)
>>> rvc.preprocd_data.shape
(89989, 19)
```

Attributes:

| ORIGINAL_REVIEW_COLUMN_NAME | Default column name of original review text. |
|-----------------------------|--|
| PRODUCT_CATEGORY | Category of the product. |
| PRODUCT_NAME | Name of the product. |
| PRODUCT_TYPE | Type of the product. |
| SCHEMA_NAME | Schema name. |
| SQL_QUERY | PostgreSQL query statement to read the |
| | whole table. |
| TABLE_IN_QUERY | Full table in PostgreSQL query statement. |
| TABLE_NAME | Table name. |

$Robotic Vacuum Cleaners. ORIGINAL_REVIEW_COLUMN_NAME$

RoboticVacuumCleaners.ORIGINAL_REVIEW_COLUMN_NAME: str = 'ReviewText'

Default column name of original review text.

RoboticVacuumCleaners.PRODUCT_CATEGORY

RoboticVacuumCleaners.PRODUCT_CATEGORY: str = 'Vacuum cleaners'
Category of the product.

$Robotic Vacuum Cleaners. PRODUCT_NAME$

RoboticVacuumCleaners.PRODUCT_NAME: str = 'Robotic vacuum cleaners' Name of the product.

RoboticVacuumCleaners.PRODUCT_TYPE

RoboticVacuumCleaners.PRODUCT_TYPE: str = 'Robotic'
Type of the product.

RoboticVacuumCleaners.SCHEMA NAME

RoboticVacuumCleaners.SCHEMA_NAME: str = 'amazon_reviews' Schema name.

RoboticVacuumCleaners.SQL_QUERY

```
RoboticVacuumCleaners.SQL_QUERY: str = 'SELECT * FROM "amazon_reviews"."vacuum_cleaners_robotic"'

PostgreSQL query statement to read the whole table.
```

RoboticVacuumCleaners.TABLE_IN_QUERY

```
RoboticVacuumCleaners.TABLE_IN_QUERY: str = '"amazon_reviews"."vacuum_cleaners_robotic"'
Full table in PostgreSQL query statement.
```

RoboticVacuumCleaners.TABLE_NAME

RoboticVacuumCleaners.TABLE_NAME: str = 'vacuum_cleaners_robotic' Table name.

1 Note

No directly defined methods. See inherited class methods.

3.2.3 TraditionalVacuumCleaners

class src.processor.TraditionalVacuumCleaners(load_preprocd_data=True, load_prep_data=False, load_raw_data=False, **kwargs)

Process the reviews of traditional vacuum cleaners.

This class inherits from the _Reviews class.

Parameters

- load_preprocd_data (bool) Whether to load the preprocessed data; defaults to False.
- load_prep_data (bool) Whether to load the preparatory data; defaults to False.
- load_raw_data (bool) Whether to load the raw data; defaults to False.
- kwargs [Optional] parameters for initiating the class _Base.

Examples:

```
>>> from src.processor import TraditionalVacuumCleaners
>>> tvc = TraditionalVacuumCleaners()
Loading "data\amazon_reviews\vacuum_cleaners\traditional\preprocd_data\preprocd_...
>>> tvc.PRODUCT NAME
'Traditional vacuum cleaners'
>>> tvc.preprocd_data.shape
(146656, 19)
>>> tvc = TraditionalVacuumCleaners(verified_reviews_only=True)
Loading "data\amazon_reviews\vacuum_cleaners\traditional\preprocd_data\preprocd_...
>>> tvc.preprocd_data.shape
(131971, 19)
```

Attributes:

| ORIGINAL_REVIEW_COLUMN_NAME | Default column name of original review text. |
|-----------------------------|--|
| PRODUCT_CATEGORY | Category of the product. |
| PRODUCT_NAME | Name of the product. |
| PRODUCT_TYPE | Type of the product. |
| SCHEMA_NAME | Schema name. |
| SQL_QUERY | PostgreSQL query statement to read the |
| | whole table. |
| TABLE_IN_QUERY | Full table in PostgreSQL query statement. |
| TABLE_NAME | Table name. |

$Traditional Vacuum Cleaners. ORIGINAL_REVIEW_COLUMN_NAME$

TraditionalVacuumCleaners.ORIGINAL_REVIEW_COLUMN_NAME: str = 'ReviewText'

Default column name of original review text.

$Traditional Vacuum Cleaners. PRODUCT_CATEGORY$

TraditionalVacuumCleaners.PRODUCT_CATEGORY: str = 'Vacuum cleaners' Category of the product.

TraditionalVacuumCleaners.PRODUCT_NAME

TraditionalVacuumCleaners.PRODUCT_NAME: str = 'Traditional vacuum cleaners'
Name of the product.

$Traditional Vacuum Cleaners. PRODUCT_TYPE$

TraditionalVacuumCleaners.PRODUCT_TYPE: str = 'Traditional'
Type of the product.

$Traditional Vacuum Cleaners. SCHEMA_NAME$

TraditionalVacuumCleaners.SCHEMA_NAME: str = 'amazon_reviews' Schema name.

TraditionalVacuumCleaners.SQL_QUERY

```
TraditionalVacuumCleaners.SQL_QUERY: str = 'SELECT * FROM "amazon_reviews"."vacuum_cleaners_traditional"'

PostgreSQL query statement to read the whole table.
```

TraditionalVacuumCleaners.TABLE_IN_QUERY

```
TraditionalVacuumCleaners.TABLE_IN_QUERY: str = '"amazon_reviews"."vacuum_cleaners_traditional"'
Full table in PostgreSQL query statement.
```

TraditionalVacuumCleaners.TABLE_NAME

TraditionalVacuumCleaners.TABLE_NAME: str = 'vacuum_cleaners_traditional' Table name.



No directly defined methods. See inherited class methods.

3.2.4 SmartThermostats

```
class src.processor.SmartThermostats(load_preprocd_data=True, **kwargs)
```

Process the reviews of *smart thermostats*.

This class inherits from the Reviews class.

Parameters

- load_preprocd_data (bool) Whether to load the preprocessed data; defaults to False.
- kwargs [Optional] parameters for initiating the class _Base

Examples:

```
>>> from src.processor import SmartThermostats
>>> smt = SmartThermostats()
>>> smt.PRODUCT_NAME
'Smart thermostats'
>>> smt.preprocd_data.shape
(46317, 19)
>>> smt = SmartThermostats(verified_reviews_only=True)
>>> smt.preprocd_data.shape
(38810, 19)
```

Attributes:

| ORIGINAL_REVIEW_COLUMN_NAME | Default column name of original review text. |
|-----------------------------|--|
| PRODUCT_CATEGORY | Category of the product. |
| PRODUCT_NAME | Name of the product. |
| PRODUCT_TYPE | Type of the product. |
| SCHEMA_NAME | Schema name. |
| SQL_QUERY | PostgreSQL query statement to read the |
| | whole table. |
| TABLE_IN_QUERY | Full table in PostgreSQL query statement. |
| TABLE_NAME | Table name. |

$SmartThermostats. ORIGINAL_REVIEW_COLUMN_NAME$

SmartThermostats.ORIGINAL_REVIEW_COLUMN_NAME: str = 'ReviewText'

Default column name of original review text.

$Smart Thermostats. PRODUCT_CATEGORY$

SmartThermostats.PRODUCT_CATEGORY: str = 'Thermostats'
Category of the product.

$SmartThermostats. PRODUCT_NAME$

SmartThermostats.PRODUCT_NAME: str = 'Smart thermostats' Name of the product.

SmartThermostats.PRODUCT_TYPE

SmartThermostats.PRODUCT_TYPE: str = 'Smart'
Type of the product.

$SmartThermostats. SCHEMA_NAME$

SmartThermostats.SCHEMA_NAME: str = 'amazon_reviews' Schema name.

SmartThermostats.SQL_QUERY

```
SmartThermostats.SQL_QUERY: str = 'SELECT * FROM
"amazon_reviews"."thermostats_smart"'
```

PostgreSQL query statement to read the whole table.

SmartThermostats.TABLE_IN_QUERY

SmartThermostats.TABLE_IN_QUERY: str = '"amazon_reviews"."thermostats_smart"' Full table in PostgreSQL query statement.

SmartThermostats.TABLE_NAME

```
SmartThermostats.TABLE_NAME: str = 'thermostats_smart'
    Table name.
```



1 Note

No directly defined methods. See inherited class methods.

3.3 modeller

The module is used for applying algorithms on the data generated from processor.

| _Base(product_category, product_type[,]) | A base class for modelling trials. |
|---|---|
| LogisticRegressionModel(product_category, | A class for instantiating a logistic regression |
|) | model for the review texts. |
| LatentDirichletAllocation(product_category, A class for instantiating LDA (Latent Dirichlet | |
|) | Allocation) model for the review texts. |

3.3.1 _Base

```
class src.modeller._Base(product_category, product_type, sentiment_on='dual_scale',
                             review_column_name=None, random_state=o, **kwargs)
```

A base class for modelling trials.

Parameters

- product_category (str) Product category.
- product_type (str) product type, valid values include {'Robotic', 'Traditional'}
- sentiment_on (str) column name for the metric on which sentiment is determined, defaults to 'dual scale'

- review_column_name (str | None) column name of the review texts; when review_column_name=None (default), it defaults to 'review_text'
- random_state (int | None) random seed number, defaults to 0
- kwargs [optional] parameters for initiating the class _Base

Variables

- random_state (int | None) A random seed number.
- product_type (str) The type of product.
- reviews (RoboticVacuumCleaners / TraditionalVacuumCleaners)
 An instance of the class RoboticVacuumCleaners or
 TraditionalVacuumCleaners.
- sentiment_column_name (str) Column name of the sentiment.
- data (pandas. DataFrame) Preprocessed data of the reviews.
- review_column_name (str) Column name of the review texts.

Attributes:

| PRODUCT_CATEGORIES | Valid names of a product category. |
|------------------------|------------------------------------|
| PRODUCT_TYPES | Valid types of a product. |
| REVIEW_COLUMN_NAME | Column name of the review texts. |
| VALID_SENTIMENT_LABELS | Valid sentiment labels. |

_Base.PRODUCT_CATEGORIES

```
_Base.PRODUCT_CATEGORIES: str = {'Thermostats', 'Vacuum cleaners'}
Valid names of a product category.
```

_Base.PRODUCT_TYPES

```
_Base.PRODUCT_TYPES: set = {'Robotic', 'Smart', 'Traditional'}
Valid types of a product.
```

_Base.REVIEW_COLUMN_NAME

```
_Base.REVIEW_COLUMN_NAME: str = 'review_text'
Column name of the review texts.
```

_Base.VALID_SENTIMENT_LABELS

```
_Base.VALID_SENTIMENT_LABELS: set = {'negative', 'neutral', 'positive'} Valid sentiment labels.
```

Methods:

| <pre>cd_models(*subdir, **kwargs)</pre> | |
|---|--|
|---|--|

Change to the directory where the models and their relevant files are saved.

_Base.cd_models

```
_Base.cd_models(*subdir, **kwargs)
```

Change to the directory where the models and their relevant files are saved.

Parameters

- **subdir** (*str*) name of directory or names of directories (and/or a filename)
- **kwargs** [optional] parameters of *src.processor*._Base.cdd

Returns

pathname of the directory for storing models

Return type

str

3.3.2 LogisticRegressionModel

A class for instantiating a logistic regression model for the review texts.

Parameters

- product_category (str) Product category.
- product_type (str) product type, valid values include {'Robotic', 'Traditional'}
- random_state (int or None) random seed number, defaults to 0
- kwargs [optional] parameters of the class _Base

Variables

- word_vectorizer (sklearn.feature_extraction.text.CountVectorizer)
 A collection of text documents represented as a matrix of token counts.
- word_counter (scipy.sparse.csr_matrix) Document-term matrix.

- logit (sklearn.linear_model.LogisticRegression or None) Object of logistic regression model.
- score (float or None) Mean accuracy on test data.
- coefficients (list or None) Estimated coefficients.
- odds_ratios (list or None) Odds ratios.
- summary (pandas. DataFrame or None) Summary of model coefficients.

Examples:

```
>>> from src.modeller import LogisticRegressionModel
>>> logit_rvc = LogisticRegressionModel('vacuum', product_type='robotic')
>>> logit_rvc.NAME
'Logistic Regression'
>>> logit_rvc.review_column_name
'review_text'
>>> logit_rvc.sentiment_column_name
'sentiment_on_dual_scale'
```

Attributes:

NAME str: Name of the model.

LogisticRegressionModel.NAME

LogisticRegressionModel.NAME = 'Logistic Regression' str: Name of the model.

Methods:

```
logistic_regression([test_size, ...])

An example model: a multinomial logistic regression model.
```

LogisticRegressionModel.logistic_regression

```
LogisticRegressionModel.logistic_regression(test_size=0.15, feature_scaled=True, cv=None, solver='saga', max_iter=10000, n_jobs=None, verbose=False, ret_summary=False, **kwargs)
```

An example model: a multinomial logistic regression model.

Parameters

• test_size (float) - proportion of a test set, defaults to .15

- **feature_scaled** (bool) whether to scale the feature data, defaults to True
- cv (int or None) cv of the class sklearn.linear_model.LogisticRegressionCV, defaults to None
- solver (str) name of solver, defaults to 'saga'
- max_iter (int) maximum number of iteration, defaults to 5000
- n_jobs (int or None) defaults to 6
- **verbose** (bool or int) whether to print relevant information in console, defaults to False
- ret_summary (bool) whether to return a summary of estimated coefficients, defaults to False
- kwargs [optional] parameters of sklearn.linear_model.LogisticRegression

Examples:

```
>>> from src.modeller import LogisticRegressionModel
>>> logit rvc = LogisticRegressionModel(product type='Robotic')
>>> logit_rvc.logistic_regression(verbose=True)
>>> print('Mean accuracy: %.2f%%' % (logit_rvc.score * 100))
Mean accuracy: 95.91%
>>> logit_rvc.summary
     feature_name coef_positive coef_neutral coef_negative
          great 12.758334 -1.925204 -10.833130
0
            love
                     9.943116 -1.847491
                                                 -8.095624
                     6.910460 -1.138867
2.
            easy
                                                 -5.771593
3
         amazing
                     5.308514 -0.841767
                                                 -4.466747
           well
                      4.889721
                                  -1.484675
                                                 -3.405046

      -4.118999
      -0.010412

      -4.137166
      -0.349761

21938
         return
                                                 4.129411
21939
          dead
                                                 4.486927
21940
        horrible
                      -4.155905
                                  -0.349945
                                                  4.505850
21941
         stop
                      -4.282742
                                   0.665926
                                                  3.616816
21941 stop
21942 useless
                    -4.409014
                                  -0.188151
                                                  4.597165
[21943 rows x 4 columns]
>>> logit_tvc = LogisticRegressionModel(product_type='Traditional')
>>> logit_tvc.logistic_regression(verbose=True)
>>> print('Mean accuracy: %.2f%%' % (logit_tvc.score * 100))
Mean accuracy: 96.02%
>>> logit_tvc.summary
       feature_name coef_positive coef_neutral coef_negative
0
               easy 11.456976 -1.481144 -9.975831
1
              love
                       10.424510
                                     -2.368445
                                                   -8.056065
2
                        8.296676
                                     -2.157647
                                                   -6.139029
             great
3
                        6.222923
                                     -1.157312
                                                  -5.065612
            amazing
             well
                        5.916765
                                     -1.332715
                                                  -4.584049
21390 disappointing
                       -3.376083
                                    0.898763
                                                   2.477320
                                     -0.722647
21391
                       -4.017264
                                                    4.739912
          terrible
21392
           horrible
                        -4.205845
                                     -0.143932
                                                    4.349778
21393
                       -4.870857
                                     -0.408490
                                                    5.279347
             poor
                        -5.675754
21394
                                     0.858362
            return
                                                    4.817391
[21395 rows x 4 columns]
```

3.3.3 LatentDirichletAllocation

A class for instantiating LDA (Latent Dirichlet Allocation) model for the review texts.

Parameters

- product_category (str) Product category.
- product_type (str) product type, valid values include {'Robotic', 'Traditional'}
- sentiment_on (str) column name for the metric on which sentiment is determined, defaults to 'dual_scale'
- review_column_name (str or None) column name of the review texts; when review_column_name=None (default), it defaults to 'review_text'
- random_state (int or None) random seed number
- kwargs [optional] parameters of the class _Base

Variables

- min_counts (list) A list of min_count for model evaluation.
- thresholds (list) A list of threshold for model evaluation.
- corpus_proportions (numpy.ndarray) An array of corpus proportions for model evaluation.
- pos_topic_numbers (range) A range of topic numbers for model evaluation on positive reviews.
- pos_alphas (list) A list of alpha for model evaluation on positive reviews.
- pos_etas (list) A list of eta for model evaluation on positive reviews.
- neg_topic_numbers (range) A range of topic numbers for model evaluation on negative reviews.
- neg_alphas (list) A list of alpha for model evaluation on negative reviews.
- neg_etas (list) A list of eta for model evaluation on negative reviews.
- sentiment (str or None) Label of sentiment.
- pos_tokenized_docs (list) Tokenized documents of positive reviews.
- neg_tokenized_docs (list) Tokenized documents of negative reviews.
- neu_tokenized_docs (list) Tokenized documents of neutral reviews.
- tokenized_docs (dict) Data of tokenized documents.

- pos_eval_summary (pandas.DataFrame) A summary of model evaluation results for positive reviews.
- neg_eval_summary (pandas.DataFrame) A summary of model evaluation results for negative reviews.
- neu_eval_summary (pandas.DataFrame) A summary of model evaluation results for neutral reviews.
- eval_summary (pandas.DataFrame or None) All summaries of model evaluation results.
- eval_summary The summary of model evaluation for the given sentiment.

Examples:

```
>>> from src.modeller import LatentDirichletAllocation
>>> lda_robovac = LatentDirichletAllocation('vacuum', product_type='robotic')
>>> lda_robovac.VALID_SENTIMENT_LABELS
{'negative', 'neutral', 'positive'}
>>> lda robovac.reviews.preprocd data.shape
(77775, 18)
>>> lda_tradvac = LatentDirichletAllocation('vacuum', product_type='traditional')
>>> lda_tradvac.VALID_SENTIMENT_LABELS
{'negative', 'neutral', 'positive'}
>>> lda_tradvac.reviews.preprocd_data.shape
(110978, 18)
>>> lda smtherms = LatentDirichletAllocation('thermostats', product type='smart')
>>> lda smtherms.VALID SENTIMENT LABELS
{'negative', 'neutral', 'positive'}
>>> lda smtherms.reviews.preprocd data.shape
(26285, 18)
```

Attributes:

NAME Name of the model.

LatentDirichletAllocation.NAME

LatentDirichletAllocation.NAME: str = 'Latent Dirichlet Allocation (LDA)'
Name of the model.

Methods:

| cd_models(*args, **kwargs) | Change to the directory where the models |
|--|---|
| ou_mouers (args, kwargs) | and their relevant files are saved. |
| evaluate_models([verbose]) | Evaluate LDA models for each group of |
| evaluate_models([verbose]) | reviews (e.g. positive reviews and negative |
| | reviews). |
| C. (- 1 - 2 - 7 - 1) | <u> </u> |
| <pre>fetch_evaluation_summary(sentiment[,</pre> | Fetch the summary of the LDA model |
| verbose]) | evaluation results. |
| <pre>find_original_reviews(sentiment[, i,])</pre> | Find original review texts containing terms |
| | that are most relevant to each topic, for the |
| | top 10 models given their coherence scores. |
| <pre>get_coherence_score(corpus, id2word,</pre> | Get the coherence score for an LDA model. |
| texts,) | |
| <pre>get_common_words(topics_data)</pre> | Get common words from a number of topics |
| | estimated by an LDA model. |
| <pre>get_tokenized_docs(docs, sentiment[,])</pre> | Get tokenized documents. |
| <pre>get_tokens(doc[, bespoke_stopwords])</pre> | Get tokens of a given document. |
| <pre>get_top_terms_of_topics(sentiment[, i,</pre> | Get the top num_terms terms for each topic. |
|]) | |
| <pre>get_topics(sentiment, i[, n_top_tokens,])</pre> | Get the top n_top_tokens words/phrases |
| | for LDA models. |
| <pre>get_vis_data(sentiment[, i,])</pre> | Get visualisation data for LDA models. |
| <pre>make_corpus(tokenized_docs[, ngram,])</pre> | Make a corpus. |
| <pre>prep_eval_corpuses(corpus[, proportions])</pre> | Get a number of corpuses by specified |
| | proportions for model evaluation. |
| retrieve_original_text(corpus, id2word, | Retrieve original review texts. |
| texts) | Ü |
| specify_adhoc_stopwords() | Create a set of ad-hoc stopwords. |
| train_model(corpus, id2word, texts, | Train an LDA model. |
| num_topics) | |
| train_models(corpus, id2word, texts[,]) | Train a number of LDA models. |
| <pre>view_evaluation_summary(sentiment[,])</pre> | Visualise the results of the evaluation |
| | summary. |
| | <u> </u> |

$Latent Dirichlet Allocation. cd_models$

LatentDirichletAllocation.cd_models(*args, **kwargs)

Change to the directory where the models and their relevant files are saved.

Returns

pathname of the directory for storing models

Return type

str

Examples:

```
>>> from src.modeller import LatentDirichletAllocation
>>> import os
>>> lda = LatentDirichletAllocation('vacuum', 'robotic', load_preprocd_data=False)
>>> os.path.relpath(lda.cd_models())
'data\amazon_reviews\vacuum_cleaners\robotic\models\lda'
>>> lda = LatentDirichletAllocation('vacuum', 'traditional', load_preprocd_data=False)
>>> os.path.relpath(lda.cd_models())
'data\amazon_reviews\vacuum_cleaners\traditional\models\lda'
>>> lda = LatentDirichletAllocation('therms', 'smart', load_preprocd_data=False)
>>> os.path.relpath(lda.cd_models())
'data\amazon_reviews\thermostats\smart\models\lda'
```

LatentDirichletAllocation.evaluate_models

LatentDirichletAllocation.evaluate models(verbose=True)

Evaluate LDA models for each group of reviews (e.g. positive reviews and negative reviews).

Parameters

verbose (bool | int) - whether to print relevant information in console,
defaults to True

Examples:

```
>>> from src.modeller import LatentDirichletAllocation
>>> # Robotic vacuum cleaners
>>> lda = LatentDirichletAllocation('vacuum', product_type='robotic')
>>> lda.evaluate_models() # (This may take a huge amount of time.)
>>> # Traditional vacuum cleaners
>>> lda = LatentDirichletAllocation('vacuum', product_type='traditional')
>>> lda.evaluate_models() # (This may take a huge amount of time.)
>>> # Smart thermostats
>>> lda = LatentDirichletAllocation('therms', product_type='smart')
>>> lda.min_counts = range(1, 6)
>>> lda.thresholds = [0.0001, 0.001, 0.01, 0.1, 0.5, 1.0]
>>> lda.corpus_proportions = [1.0]
>>> lda.pos_topic_numbers = range(2, 6)
>>> lda.neg_topic_numbers = range(2, 6)
>>> lda.evaluate_models() # (This may take a huge amount of time.)
```

LatentDirichletAllocation.fetch evaluation summary

LatentDirichletAllocation.fetch_evaluation_summary(sentiment, verbose=False)
Fetch the summary of the LDA model evaluation results.

Parameters

- **sentiment** (*str*) label of sentiment; options include VALID_SENTIMENT_LABELS
- verbose (bool or int) whether to print relevant information in console, defaults to False

summary of the LDA model evaluation results for the given sentiment

Return type

pandas.DataFrame

Examples:

```
>>> from src.modeller import LatentDirichletAllocation
>>> import pandas as pd
>>> # Robotic vacuum cleaners
>>> lda = LatentDirichletAllocation('vacuum', product_type='robotic')
>>> pos_lda_eval_summary = lda.fetch_evaluation_summary(sentiment='positive')
>>> isinstance(pos_lda_eval_summary, pd.DataFrame)
True
>>> neg_lda_eval_summary = lda.fetch_evaluation_summary(sentiment='negative')
>>> isinstance(neg_lda_eval_summary, pd.DataFrame)
>>> neu lda eval summary = lda.fetch evaluation summary(sentiment='neutral')
>>> neu_lda_eval_summary is None
True
>>> # Traditional vacuum cleaners
>>> lda = LatentDirichletAllocation('vacuum', product_type='traditional')
>>> pos_lda_eval_summary = lda.fetch_evaluation_summary(sentiment='positive')
>>> isinstance(pos_lda_eval_summary, pd.DataFrame)
>>> neg lda eval summary = lda.fetch evaluation summary(sentiment='negative')
>>> isinstance(neg lda eval summary, pd.DataFrame)
>>> neu lda eval summary = lda.fetch evaluation summary(sentiment='neutral')
>>> neu_lda_eval_summary is None
True
```

LatentDirichletAllocation.find_original_reviews

```
\label{location.find_original_reviews} (sentiment, i=None, num\_terms=15, \\ lambda\_=o.o, export\_to\_file=False, \\ verbose=False, **kwargs)
```

Find original review texts containing terms that are most relevant to each topic, for the top 10 models given their coherence scores.

Parameters

- **sentiment** (str) label of sentiment; options include VALID_SENTIMENT_LABELS
- i (int or Iterable or None) row index or indices of the model evaluation summary, defaults to None
- num_terms (int) number of terms to be considered
- lambda (float or int) lambda value for the LDA model
- export_to_file (bool) whether to save the results to a spreadsheet file, defaults to True

- **verbose** (bool or int) whether to print relevant information in console, defaults to False
- kwargs [optional] parameters of the method get_top_terms_of_topics()

topic-specific original review texts for the top 10 models given their coherence scores

Return type

collections.OrderedDict

Examples:

```
>>> from src.modeller import LatentDirichletAllocation
>>> # Positive reviews:
>>> lda = LatentDirichletAllocation('vacuum', product_type='robotic')
>>> # lda = LatentDirichletAllocation('vacuum', product_type='traditional')
>>> pos_reviews = lda.find_original_reviews(
... sentiment='positive', i=range(10), ignore_auto_alpha=True, verbose=True)
>>> # Negative reviews:
>>> lda = LatentDirichletAllocation('vacuum', product_type='robotic')
>>> # lda = LatentDirichletAllocation('vacuum', product_type='traditional')
>>> neg_reviews = lda.find_original_reviews(
... sentiment='negative', i=range(10), ignore_auto_alpha=True, verbose=True)
```

LatentDirichletAllocation.get_coherence_score

LatentDirichletAllocation.get_coherence_score(corpus, id2word, texts, num_topics, alpha, eta, **kwargs)

Get the coherence score for an LDA model.

Parameters

- **corpus** (*list*) corpus (i.e. term-document frequency, see gensim.corpora.Dictionary.doc2bow())
- id2word (gensim.corpora.Dictionary) id-word mapping dictionary (see gensim.corpora.Dictionary())
- texts (list) lemmatized review texts
- num_topics (int) number of topics, see num_topics of gensim.models.LdaMulticore()
- alpha (float or numpy.ndarray or list) alpha of gensim.models.LdaMulticore()
- eta (float or numpy.ndarray or list) eta of gensim.models.LdaMulticore()
- kwargs [optional] parameters of gensim.models.LdaMulticore()

Returns

coherence score of the LDA model given the specified parameters

Return type

float

Examples:

LatentDirichletAllocation.get_common_words

```
static LatentDirichletAllocation.get_common_words(topics_data)
```

Get common words from a number of topics estimated by an LDA model.

Parameters

topics_data (pandas.DataFrame) - data of a number of topics

Returns

a set of common words

Return type

set

Examples:

```
>>> from src.modeller import LatentDirichletAllocation
>>> # Robotic vacuum cleaners
>>> lda = LatentDirichletAllocation('vacuum', product_type='robotic')
>>> pos_top_topics_50tokens = lda.get_topics('positive', i=76, n_top_tokens=50)
>>> lda.get_common_words(pos_top_topics_50tokens)
{'area',
    'clean',
    'cleaning',
    'long',
    'look',
    'room',
    'set',
    'time',
    'try',
    'want'}
```

LatentDirichletAllocation.get_tokenized_docs

LatentDirichletAllocation.get_tokenized_docs(docs, sentiment, bespoke_stopwords=None)

Get tokenized documents.

Parameters

- docs (Iterable) any documents
- **sentiment** (str) label of sentiment; options are VALID_SENTIMENT_LABELS
- bespoke_stopwords (set) a set of bespoke stopwords

Returns

tokenized documents

Return type

list

Examples:

```
>>> from src.modeller import LatentDirichletAllocation
>>> # Robotic vacuum cleaners
>>> lda = LatentDirichletAllocation('vacuum', product type='robotic')
>>> example_docs = lda.data['review_text']
>>> pos_tokenized_docs = lda.get_tokenized_docs(example_docs, sentiment='positive')
>>> isinstance(pos tokenized docs, list)
>>> neg_tokenized_docs = lda.get_tokenized_docs(example_docs, sentiment='negative')
>>> isinstance(neg_tokenized_docs, list)
>>> # Traditional vacuum cleaners
>>> lda = LatentDirichletAllocation('vacuum', product_type='traditional')
>>> example_docs = lda.data['review_text']
>>> pos_tokenized_docs = lda.get_tokenized_docs(example_docs, sentiment='positive')
>>> isinstance(pos_tokenized_docs, list)
True
>>> neg_tokenized_docs = lda.get_tokenized_docs(example_docs, sentiment='negative')
>>> isinstance(neg_tokenized_docs, list)
>>> # Smart thermostats
>>> lda = LatentDirichletAllocation('thermos', product_type='smart')
>>> example_docs = lda.data['review_text']
>>> pos tokenized docs = lda.get tokenized docs(example docs, sentiment='positive')
>>> isinstance(pos tokenized docs, list)
>>> neg_tokenized_docs = lda.get_tokenized_docs(example_docs, sentiment='negative')
>>> isinstance(neg_tokenized_docs, list)
True
```

LatentDirichletAllocation.get_tokens

classmethod LatentDirichletAllocation.get_tokens(doc, bespoke_stopwords=None)
 Get tokens of a given document.

Parameters

- doc (str) any document
- bespoke_stopwords (set or list or tuple or None) a set of bespoke stopwords, defaults to None

Returns

tokens of the given doc

Return type

list

Examples:

```
>>> from src.modeller import LatentDirichletAllocation
>>> # Robotic vacuum cleaners
>>> lda = LatentDirichletAllocation('vacuum', product_type='robotic')
>>> example_doc = lda.data['review_text'][0]
>>> example_doc_tokens = lda.get_tokens(example_doc, bespoke_stopwords=None)
>>> isinstance(example_doc_tokens, list)
True
>>> # Traditional vacuum cleaners
>>> lda = LatentDirichletAllocation('vacuum', product_type='traditional')
>>> example_doc = lda.data['review_text'][0]
>>> example_doc_tokens = lda.get_tokens(example_doc, bespoke_stopwords=None)
>>> isinstance(example_doc_tokens, list)
True
```

LatentDirichletAllocation.get_top_terms_of_topics

```
LatentDirichletAllocation.get_top_terms_of_topics(sentiment, i=None, ignore_auto_alpha=False, num_terms=15, lambda_=0.0, vis_data_to_html=False, update=False, verbose=False, **kwargs)
```

Get the top num_terms terms for each topic.

Parameters

- sentiment (str) label of sentiment; options include VALID_SENTIMENT_LABELS
- i (int or Iterable or None) row index or indices of the model evaluation summary, defaults to None
- **ignore_auto_alpha** (*bool*) whether to ignore the situation when alpha='auto'

- num_terms (int) number of terms to be considered
- lambda (float or int) lambda value for the LDA model
- vis_data_to_html (bool) whether to save the model visualisation data to an HTML file, defaults to False
- update (bool) whether to replace the existing HTML file with an updated one, defaults to False
- verbose (bool or int) whether to print relevant information in console, defaults to False
- kwargs [optional] parameters of pyLDAvis.gensim_models.prepare()

the top num_terms terms for each topic

Return type

collections.OrderedDict

Examples:

```
>>> from src.modeller import LatentDirichletAllocation
>>> lda = LatentDirichletAllocation('vacuum', product_type='robotic')
>>> top_terms = lda.get_top_terms_of_topics(sentiment='positive', i=76)
>>> top_terms
OrderedDict([('LDA_076',
                      Topic1 Topic2 Topic3
large_dog keep_zone washable_pad
twice_day firmware_update authentic_part
             0
             1
             2 hair_everywhere define chemical
3 mom clean_zone reusable_pad
             4 dog_pick firmware disposable_pad
5 clean_everyday cleanbase damp_wet
             6
                 life_saver software_update sweeping_pad
             7
                      wish_soon cloud bottle
                                      width streaking homebase bravva
             8
                      life_easy
             9
                      lifesaver
             10
                         obsess
                                     map_create dry_sweeping
             11
                    amazed_pick
                                            beam change_pad
                                         reboot cleaning_pad
                     sweep_day
                                            ugly
                                                     capful
             1.3
                          hairy
                                         remap
                      clean_hair
everyday
             14
                                                          dilute
             15
                                                        reusable)])
                                       avoidance
```

LatentDirichletAllocation.get_topics

LatentDirichletAllocation.get_topics(sentiment, i, n_top_tokens=50, export_to_file=True, verbose=True, **kwargs)

Get the top n_top_tokens words/phrases for LDA models.

Parameters

• sentiment (str) - label of sentiment; options include VALID SENTIMENT LABELS

- i (int | list) an index or a list of indices of the dataframe of model evaluation summary
- n_top_tokens (int) number of words/phrases in each of the resulting topics, defaults to 50; see topn of gensim.models.LdaMulticore.top_topics()
- export_to_file (bool) whether to save the results to a spreadsheet file; defaults to True.
- verbose (bool or int) whether to print relevant information in console, defaults to False
- **kwargs** [Optional] additional parameters for the function pyhelpers.store.save_spreadsheets()

the top n_top_tokens words/phrases for each of the specified LDA models

Return type

collections.OrderedDict

Examples:

```
>>> from src.modeller import LatentDirichletAllocation
>>> import collections
>>> # Robotic vacuum cleaners
>>> lda = LatentDirichletAllocation('vacuum', product_type='robotic')
>>> pos_top_topics_data = lda.get_topics(
... sentiment='positive', i=76, n_top_tokens=50, export_to_file=False)
>>> isinstance(pos_top_topics_data, collections.OrderedDict)
True
>>> pos_top_topics_data[76].shape
(50, 6)
>>> neg_top_topics_data = lda.get_topics(
... sentiment='negative', i=[98, 123], n_top_tokens=50, export_to_file=False)
>>> isinstance(neg_top_topics_data, collections.OrderedDict)
True
>>> list(neg_top_topics_data.keys())
[98, 123]
```

LatentDirichletAllocation.get_vis_data

LatentDirichletAllocation.get_vis_data(sentiment, i=None, ignore_auto_alpha=False, export_to_html=False, update=False, verbose=False, **kwargs)

Get visualisation data for LDA models.

Parameters

- **sentiment** (str) label of sentiment; options include VALID_SENTIMENT_LABELS
- i (int or Iterable or None) row index or indices of the model evaluation summary, defaults to None

- ignore_auto_alpha (bool) whether to ignore the situation when alpha='auto'
- export_to_html (bool) whether to save the model visualisation data to an HTML file, defaults to False
- update (bool) whether to replace the existing HTML file with an updated one, defaults to False
- verbose (bool or int) whether to print relevant information in console, defaults to False
- kwargs [optional] parameters of pyLDAvis.gensim_models.prepare()

prepared data for visualising the LDA model

Return type

pyLDAvis.PreparedData

Examples:

```
>>> from src.modeller import LatentDirichletAllocation
>>> product_category = 'vacuum'
>>> product_type = 'robotic'
```

Positive reviews:

```
>>> lda = LatentDirichletAllocation(product_category, product_type)
>>> # lda = LatentDirichletAllocation(product_category, product_type='traditional')
>>> # pos_lda_vis_data_1 = lda.get_vis_data(
... # sentiment='positive', i=0, export_to_html=True, verbose=True)
>>> # pos_lda_vis_data_2 = lda.get_vis_data(
... # sentiment='positive', i=range(50), verbose=True)
>>> pos_lda_vis_data_3 = lda.get_vis_data(
... sentiment='positive', i=range(10), export_to_html=True, verbose=True,
... ignore_auto_alpha=True)
```

Negative reviews:

```
>>> lda = LatentDirichletAllocation(product_category, product_type)
>>> # lda = LatentDirichletAllocation(product_category, product_type='traditional')
>>> # neg_lda_vis_data_1 = lda.get_vis_data(
... # sentiment='negative', i=0, export_to_html=True, verbose=True)
>>> # neg_lda_vis_data_2 = lda.get_vis_data(
... # sentiment='negative', i=range(50), verbose=True)
>>> neg_lda_vis_data_3 = lda.get_vis_data(
... sentiment='negative', i=range(10), export_to_html=True, verbose=True,
... ignore_auto_alpha=True)
```

LatentDirichletAllocation.make_corpus

LatentDirichletAllocation.make_corpus(tokenized_docs, ngram=2, min_count=1, threshold=0.0001, scoring='npmi')

Make a corpus.

Parameters

- tokenized_docs (list) tokenized documents
- **ngram** (*int*) number of grams
- min_count (int) min_count of the class gensim.models.phrases.Phrases(), defaults to 1
- threshold (*float*) threshold of the class gensim.models.phrases.Phrases(), defaults to 10e–5
- **scoring** (*str*) scoring of the class gensim.models.phrases.Phrases(), defaults to 'npmi'

Returns

corpus (i.e. term-document frequency, see gensim.corpora.Dictionary.doc2bow()), id-word mapping dictionary (see gensim.corpora.Dictionary()), and lemmatized review texts

Return type tuple

Examples:

```
>>> from src.modeller import LatentDirichletAllocation
>>> # Robotic vacuum cleaners
>>> lda = LatentDirichletAllocation('vacuum', product_type='robotic')
>>> example_docs = lda.data['review_text']
>>> pos_tokenized_docs = lda.get_tokenized_docs(example_docs, sentiment='positive')
>>> # Considering bi-grams
>>> pos_reviews_corpus = lda.make_corpus(pos_tokenized_docs, ngram=2)
>>> isinstance(pos_reviews_corpus, tuple)
>>> # Considering tri-grams
>>> pos_reviews_corpus = lda.make_corpus(pos_tokenized_docs, ngram=3)
>>> isinstance(pos_reviews_corpus, tuple)
>>> # Traditional vacuum cleaners
>>> lda = LatentDirichletAllocation('vacuum', product_type='traditional')
>>> example_docs = lda.data['review_text']
>>> pos_tokenized_docs = lda.get_tokenized_docs(example_docs, sentiment='positive')
>>> # Considering bi-grams
>>> pos_reviews_corpus = lda.make_corpus(pos_tokenized_docs, ngram=2)
>>> isinstance(pos_reviews_corpus, tuple)
True
>>> # Considering tri-grams
>>> pos_reviews_corpus = lda.make_corpus(pos_tokenized_docs, ngram=3)
>>> isinstance(pos_reviews_corpus, tuple)
True
```

LatentDirichletAllocation.prep_eval_corpuses

classmethod LatentDirichletAllocation.prep_eval_corpuses(corpus, proportions=None)
Get a number of corpuses by specified proportions for model evaluation.

Parameters

- corpus (gensim.utils.ClippedCorpus or list) corpus (i.e. term-document frequency, see gensim.corpora.Dictionary.doc2bow())
- proportions (Iterable or None) proportions, defaults to None

Returns

a list of corpuses and their respective proportions

Return type

Tuple[list, list]

Examples:

```
>>> from src.modeller import LatentDirichletAllocation
>>> # Robotic vacuum cleaners
>>> lda = LatentDirichletAllocation('vacuum', product type='robotic')
>>> # Traditional vacuum cleaners
>>> # lda = LatentDirichletAllocation('vacuum', product_type='traditional')
>>> example_docs = lda.data['review_text']
>>> neg_tokenized_docs = lda.get_tokenized_docs(example_docs, sentiment='negative')
>>> # Consider bi-grams
>>> neg corpus, neg id2word, neg texts = lda.make corpus(neg tokenized docs, ngram=2)
>>> neg_corpus_eval_lists, neg_corpus_eval_props = lda.prep_eval_corpuses(neg_corpus)
>>> isinstance(neg_corpus_eval_lists, list)
True
>>> len(neg_corpus_eval_lists)
>>> len(neg_corpus_eval_lists[0])
>>> neg_corpus_eval_props
['100%']
>>> neg_corpus_eval_lists, neg_corpus_eval_props = lda.prep_eval_corpuses(
        corpus=neg_corpus, proportions=[0.8])
>>> isinstance(neg corpus eval lists, list)
True
>>> len(neg_corpus_eval_lists)
2
>>> list(map(len, neg_corpus_eval_lists))
[62220, 77775]
>>> neg_corpus_eval_props
['80%', '100%']
```

LatentDirichletAllocation.retrieve_original_text

LatentDirichletAllocation.retrieve_original_text(corpus, id2word, texts)
Retrieve original review texts.

Parameters

- **corpus** (*list*) corpus (i.e. term-document frequency, see gensim.corpora.Dictionary.doc2bow())
- id2word (gensim.corpora.Dictionary or list) id-word mapping dictionary (see gensim.corpora.Dictionary())
- texts (list) lemmatized review texts

Returns

Data of original review texts.

Return type

pandas.DataFrame

Examples:

LatentDirichletAllocation.specify_adhoc_stopwords

```
classmethod LatentDirichletAllocation.specify_adhoc_stopwords()
```

Create a set of ad-hoc stopwords.

Returns

Ad-hoc stopwords.

Return type

set

Examples:

```
>>> from src.modeller import LatentDirichletAllocation
>>> # Robotic vacuum cleaners
>>> lda = LatentDirichletAllocation('vacuum', 'robotic', load_preprocd_data=False)
>>> rslt = lda.specify_adhoc_stopwords()
(continues on next page)
```

3.3. modeller

(continues on next page)

```
>>> isinstance(rslt, set)
True
>>> # Traditional vacuum cleaners
>>> lda = LatentDirichletAllocation('vacuum', 'traditional', load_preprocd_data=False)
>>> rslt = lda.specify_adhoc_stopwords()
>>> isinstance(rslt, set)
True
```

LatentDirichletAllocation.train_model

LatentDirichletAllocation.train_model(corpus, id2word, texts, num_topics, alpha='asymmetric', eta='symmetric', **kwargs)

Train an LDA model.

Parameters

- **corpus** (*list*) corpus (i.e. term-document frequency, see gensim.corpora.Dictionary.doc2bow())
- id2word (gensim.corpora.Dictionary or list) id-word mapping dictionary (see gensim.corpora.Dictionary())
- texts (list) lemmatized review texts
- num_topics (int) number of topics, see num_topics of gensim.models.LdaMulticore()
- alpha (str or float or numpy.ndarray or list) alpha of gensim.models.LdaMulticore(), defaults to 'asymmetric'
- eta (str or float or numpy.ndarray or list or None) eta of gensim.models.LdaMulticore(), defaults to 'symmetric'
- kwargs [optional] parameters of gensim.models.LdaMulticore() or gensim.models.LdaModel()

Returns

a collection of results, including an LDA model, a coherence model and coherence score

Return type

dict

Examples:

```
>>> from src.modeller import LatentDirichletAllocation
>>> # Robotic vacuum cleaners
>>> lda = LatentDirichletAllocation('vacuum', product_type='robotic')
>>> # Traditional vacuum cleaners
>>> # lda = LatentDirichletAllocation('vacuum', product_type='traditional')
>>> example_docs = lda.data['review_text']
>>> neg_tokenized_docs = lda.get_tokenized_docs(example_docs, sentiment='negative')
>>> # Consider bi-grams
(continues on next page)
```

```
>>> neg_corpus, neg_id2word, neg_texts = lda.make_corpus(neg_tokenized_docs, ngram=2)
>>> # Consider three topics
>>> neg_results = lda.train_model(neg_corpus, neg_id2word, neg_texts, num_topics=3)
>>> isinstance(neg_results, dict)
True
>>> len(neg_results) == 3
True
```

LatentDirichletAllocation.train_models

LatentDirichletAllocation.train_models(corpus, id2word, texts, num_topics_min=2, num_topics_max=6, alpha='asymmetric', eta='symmetric', verbose=False, **kwargs)

Train a number of LDA models.

Parameters

- **corpus** (*list*) corpus (i.e. term-document frequency, see gensim.corpora.Dictionary.doc2bow())
- id2word (gensim.corpora.Dictionary) id-word mapping dictionary (see gensim.corpora.Dictionary())
- texts (list) lemmatized review texts
- num_topics_min (int) number of topics ranging from, defaults to 2
- num_topics_max (int) number of topics up to, defaults to 6
- alpha (float or numpy.ndarray or list) alpha of gensim.models.LdaMulticore(), defaults to 'auto'
- eta (float or numpy.ndarray or list) eta of gensim.models.LdaMulticore(), defaults to 'asymmetric'
- **verbose** (bool or int) whether to print relevant information in console, defaults to False
- kwargs [optional] parameters of gensim.models.LdaMulticore() or gensim.models.LdaModel()

Returns

a collection of results, including an LDA model, a coherence model and coherence score, for each given number of topics

Return type

dict

Examples:

```
>>> from src.modeller import LatentDirichletAllocation
>>> # Robotic vacuum cleaners
>>> lda = LatentDirichletAllocation('vacuum', product_type='robotic')
>>> # Traditional vacuum cleaners
```

(continues on next page)

LatentDirichletAllocation.view_evaluation_summary

```
LatentDirichletAllocation.view_evaluation_summary(sentiment, partially=None, save_as=None, verbose=False, **kwargs)
```

Visualise the results of the evaluation summary.

Parameters

- **sentiment** (*str*) Label of sentiment; options include VALID_SENTIMENT_LABELS.
- partially (None | dict) View the evaluation summary based a selected set of hyperparameters (particularly when the numbers of some hyperparameters are large); defaults to None.
- save_as (str | bool | None) Extension of figure filename, or whether to save the figure; defaults to None.
- **verbose** (bool | int) Whether to print relevant information in console; defaults to False.
- kwargs [Optional] additional parameters of pyhelpers.store.save_figure.

Examples:

```
>>> from src.modeller import LatentDirichletAllocation
>>> from pyhelpers.settings import mpl_preferences
>>> mpl_preferences(backend='TkAgg')
>>> # Robotic vacuum cleaners
>>> lda = LatentDirichletAllocation('vacuum', product_type='robotic')
>>> # lda.view_evaluation_summary(sentiment='positive', save_as=".svg", verbose=True)
>>> lda.view_evaluation_summary(sentiment='positive')
```

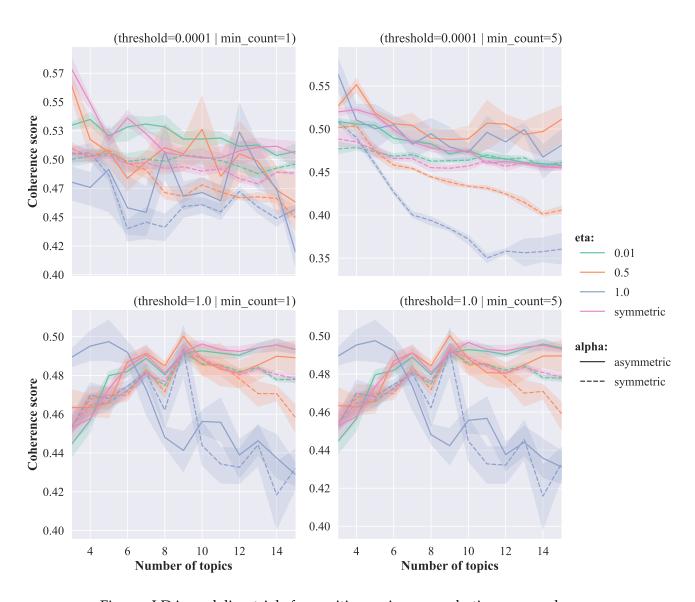


Fig. 13: LDA modeling trials for positive reviews on robotic vacuum cleaners.

```
>>> # lda.view_evaluation_summary(sentiment='negative', save_as=".svg", verbose=True)
>>> lda.view_evaluation_summary(sentiment='negative')
```

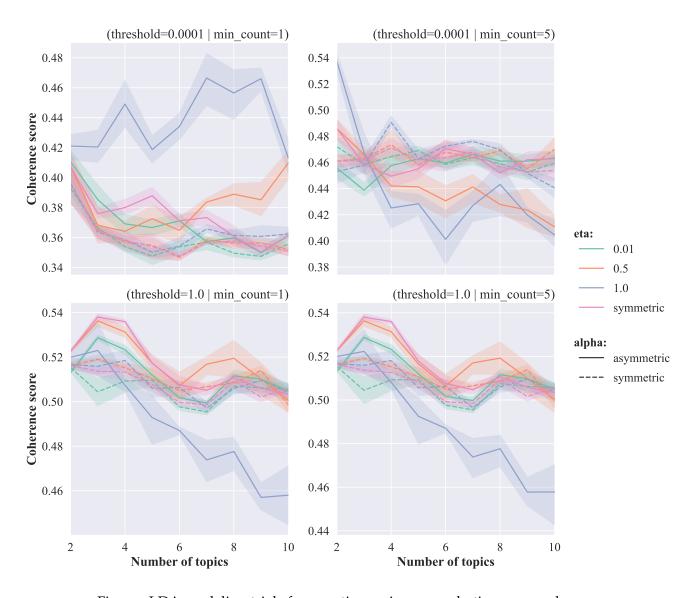


Fig. 14: LDA modeling trials for negative reviews on robotic vacuum cleaners.

```
>>> # Traditional vacuum cleaners
>>> lda = LatentDirichletAllocation('vacuum', product_type='traditional')
>>> # lda.view_evaluation_summary(sentiment='positive', save_as=".svg", verbose=True)
>>> lda.view_evaluation_summary(sentiment='positive')
```

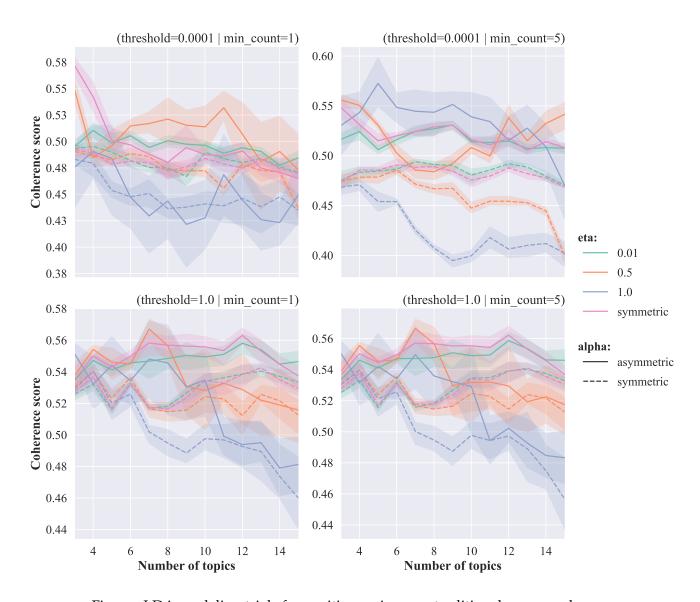


Fig. 15: LDA modeling trials for positive reviews on traditional vacuum cleaners.

```
>>> # lda.view_evaluation_summary(sentiment='negative', save_as=".svg", verbose=True)
>>> lda.view_evaluation_summary(sentiment='negative')
```

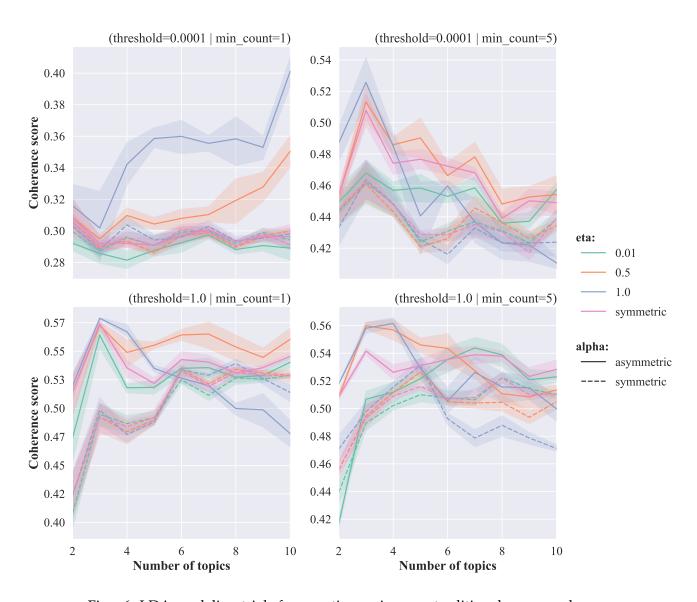


Fig. 16: LDA modeling trials for negative reviews on traditional vacuum cleaners.

```
>>> # Smart thermostats
>>> lda = LatentDirichletAllocation('therms', product_type='smart')
>>> partially = {'min_count': (1, 5), 'threshold': (0.0001, 1)}
>>> # lda.view_evaluation_summary(
... # sentiment='positive', partially=partially, save_as=".svg", verbose=True)
>>> lda.view_evaluation_summary(sentiment='positive', partially=partially)
```

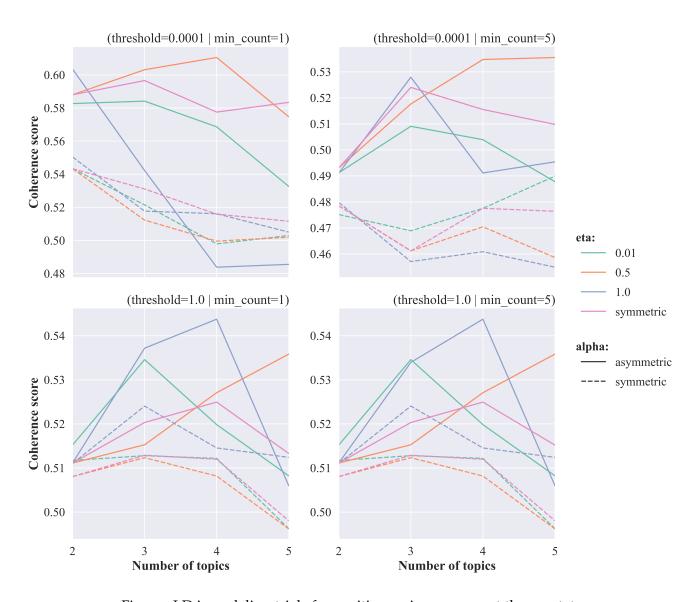


Fig. 17: LDA modeling trials for positive reviews on smart thermostats.

```
>>> # lda.view_evaluation_summary(
... # sentiment='negative', partially=partially, save_as=".svg", verbose=True)
>>> lda.view_evaluation_summary(sentiment='negative', partially=partially)
```

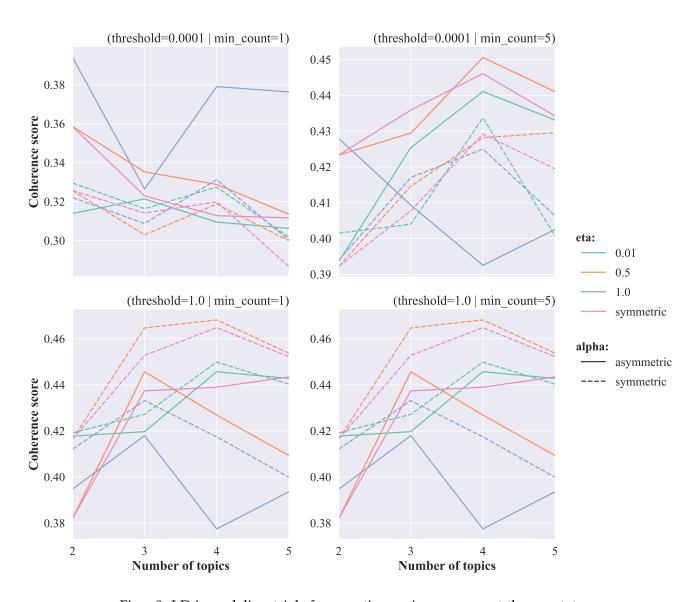


Fig. 18: LDA modeling trials for negative reviews on smart thermostats.

3.4 analyser

| <pre>get_doc_topic_probs(lda, sentiment,[,])</pre> | Get topic probabilities for each review. |
|--|---|
| calibrate_fuzzy_membership(prob,) | Calibrates the probability into fuzzy-set |
| | membership score. |
| prep_fsqca_data(doc_topic_probs, lda, | Prepare data sets for fsQCA. |
| sentiment) | |

3.4.1 get_doc_topic_probs

Get topic probabilities for each review.

Parameters

- lda (LatentDirichletAllocation) An instance of the ~src.modeller.lda.LatentDirichletAllocation class.
- sentiment (str) Sentiment label.
- best_lda_index
- incl_original_reviews (bool) Whether to include original review texts; defaults to True.
- further_screen (bool) Whether to further screen the data of documents for fsQCA; defaults to True. This process aims to ensure that vader scores (calculated based on the original review texts) also reflect the true sentiment of the corresponding cleansed tokens in the returned data set.

Returns

Data of topic probabilities for each review.

Examples:

```
>>> from src.analyser import get_doc_topic_probs
>>> from src.modeller import LatentDirichletAllocation
>>> lda = LatentDirichletAllocation(product_category='vacuum', product_type='robotic')
>>> doc_topic_probs = get_doc_topic_probs(lda, sentiment='positive', best_lda_index=76)
>>> doc topic probs.head()
   topic_1 topic_2 ... vs_compound_score new_vs_compound_score
0 0.968450 0.019314 ... 0.9781 0.7430
                                0.9591
1 0.918801 0.048385 ...
                                                    0.4019
2 0.922607 0.045102 ...
                                0.3971
                                                    0.5719
                                0.9754
3 0.961893 0.022935 ...
                                                    0.4939
4 0.971785 0.017273 ...
                                                     0.6249
                                 0.7787
[5 rows x 7 columns]
>>> doc_topic_probs = get_doc_topic_probs(lda, sentiment='negative', best_lda_index=0)
>>> doc topic probs.head()
 topic 1 topic 2 ... vs compound score new vs compound score
    0.0 0.356828 ... -0.4359
     0.0 0.116166 ...
                               -0.4012
                                                   -0.3182
1
     0.0 0.978022 ...
                               -0.4779
                                                   -0.5719
     0.0 0.981127 ...
                                                   -0.2960
3
                               -0.7944
     0.0 0.983219 ...
                               -0.9284
                                                   -0.5574
[5 rows x 7 columns]
>>> lda = LatentDirichletAllocation(product_category='vacuum', product_type='traditional')
>>> doc_topic_probs = get_doc_topic_probs(lda, sentiment='positive', best_lda_index=9)
>>> doc_topic_probs.head()
   0 0.713384 0.283967 ...
                          0.7389
                                                     0.5859
1 0.396577 0.601326 ...
                                 0.9002
                                                     0.7264
2 0.529634 0.468892 ...
                                 0.8805
                                                     0.5106
3 0.544901 0.451072 ...
                                0.6908
                                                     0.6908
```

(continues on next page)

```
4 0.450820 0.546059 ...
                                   0.6597
                                                       0.0772
[5 rows x 7 columns]
>>> doc_topic_probs = get_doc_topic_probs(lda, sentiment='negative', best_lda_index=49)
>>> doc_topic_probs.head()
   topic_1 topic_2 ... vs_compound_score new_vs_compound_score
0 0.271696 0.081394 ...
                        -0.1923
-0.6590
                                                    -0.7269
1 0.025579 0.635595 ...
                                                     -0.4927
2 0.017298 0.529355 ...
                                 -0.8078
                                                     -0.5574
3 0.260156 0.219738 ...
                                 -0.8118
                                                     -0.5994
                                 -0.8436
                                                     -0.4536
4 0.214129 0.248306 ...
[5 rows x 7 columns]
>>> lda = LatentDirichletAllocation(product_category='thermostats', product_type='smart')
>>> doc_topic_probs = get_doc_topic_probs(lda, sentiment='positive', best_lda_index=19)
>>> doc_topic_probs.head()
   topic_1 topic_2 ... vs_compound_score new_vs_compound_score
0 0.206133 0.000000 ... 0.9902
                                           0.7269
1 0.949537 0.029732 ...
                                 0.8849
                                                     0.3612
2 0.960210 0.023300 ...
                                 0.8915
                                                     0.0516
3 0.052526 0.928535 ...
                                 0.9692
                                                     0.4019
4 0.974451 0.015015 ...
                                 0.7351
                                                      0.5106
[5 rows x 7 columns]
>>> doc_topic_probs = get_doc_topic_probs(lda, sentiment='negative', best_lda_index=9)
>>> doc_topic_probs.head()
   topic_1 topic_2 ... vs_compound_score new_vs_compound_score
0 0.919857 0.039846 ...
                        -0.6863
                                                    -0.4767
1 0.000000 0.000000
                                 -0.7975
                                                     -0.5423
                                 -0.9205
2 0.967758 0.015943 ...
                                                     -0.3612
                                                     -0.1280
3 0.922046 0.039310 ...
                                 -0.1280
4 0.096724 0.531999 ...
                                 -0.4310
                                                     -0.3612
[5 rows x 7 columns]
```

3.4.2 calibrate_fuzzy_membership

src.analyser.calibrate_fuzzy_membership(prob, full_non_membership, crossover, full_membership)
Calibrates the probability into fuzzy-set membership score.

Parameters

- prob (int | float) The topic probability to calibrate (between o and 1)
- **full_non_membership** (int | float) The threshold for full non-membership (calibrated to o)
- crossover (int | float) The crossover point where membership is 0.5
- **full_membership** (int | float) The threshold for full membership (calibrated to 1)

Returns

Fuzzy-set membership score (between o and 1)

Return type

float

Examples:

```
>>> from src.analyser import calibrate fuzzy membership, get doc topic probs
>>> from src.modeller import LatentDirichletAllocation
>>> import numpy as np
>>> lda = LatentDirichletAllocation(product_category='vacuum', product_type='robotic')
>>> doc_topic_probs = get_doc_topic_probs(lda, sentiment='positive', best_lda_index=76)
>>> data = doc_topic_probs.copy()
>>> # topic_col_names = [x for x in data.columns if x.startswith('topic_')]
>>> topic_col_names = ['topic_1', 'topic_2', 'topic_3']
>>> for col in topic_col_names + ['rating', 'vs_compound_score', 'new_vs_compound_score']:
        f_n_membership, crossover_point, f_membership = map(
             lambda x: np.percentile(data[col].values, x), [5, 50, 95])
. . .
        data[col + '_fuzzy'] = data[col].map(
. . .
             lambda prob: calibrate fuzzy membership(
. . .
                 prob, f_n_membership, crossover_point, f_membership)).values
>>> data.columns.tolist()
['topic_1',
 'topic_2',
 'topic_3',
 'ReviewText',
 'rating',
 'vs_compound_score',
 'new vs compound score',
 'topic 1 fuzzy',
 'topic_2_fuzzy',
 'topic 3 fuzzy',
 'rating_fuzzy',
 'vs_compound_score_fuzzy',
 'new_vs_compound_score_fuzzy']
```

3.4.3 prep_fsqca_data

src.analyser.prep_fsqca_data(doc_topic_probs, lda, sentiment, save_res=True)
Prepare data sets for fsQCA.

Parameters

- doc_topic_probs (pandas.DataFrame) Data of topic probabilities for each review.
- **lda** (LatentDirichletAllocation) An instance of the ~src.modeller.lda.LatentDirichletAllocation class.
- sentiment (str) Sentiment label.
- save_res (bool) Whether to save the prepared data sets as CSV files; defaults to True.

Returns

Data sets ready for fsQCA.

Return type

collections.OrderedDict

Examples:

```
>>> from src.analyser import prep_fsqca_data, get_doc_topic_probs
>>> from src.modeller import LatentDirichletAllocation
>>> lda = LatentDirichletAllocation(product_category='vacuum', product_type='robotic')
>>> sentiment = 'positive'
>>> best_lda_index = 76
>>> doc_topic_probs = get_doc_topic_probs(lda, sentiment, best_lda_index)
>>> doc_topic_probs.head()
   topic_1 topic_2 ... vs_compound_score new_vs_compound_score
0 0.968435 0.019337 ... 0.9781
                                                        0.7430
1 0.918798 0.048387 ...
                                   0.9591
                                                         0.4019
2 0.922610 0.045099 ...
                                   0.3971
                                                         0.5719
3 0.961892 0.022936 ...
                                   0.9754
                                                         0.4939
4 0.971793 0.017264 ...
                                   0.7787
                                                         0.6249
[5 rows x 7 columns]
>>> fsqca_prep_data = prep_fsqca_data(doc_topic_probs, lda, sentiment, save_res=False)
>>> list(fsqca_prep_data.keys())
['robotic-positive-doc_topic_probs_5_10_25',
'robotic-positive-doc_topic_probs_5_25_50',
 'robotic-positive-doc_topic_probs_5_50_95']
```

Chapter 4

License

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Chapter 5

Publications

• Yu, Y., Fu, Q., Zhang, D. and Gu, Q. (2024). What are Smart Home Product Users Commenting on? A Case Study of Robotic Vacuums. In: Han, H., Baker, E. (eds) Next Generation Data Science. SDSC 2023. Communications in Computer and Information Science, vol 2113. Springer, Cham. doi:10.1007/978-3-031-61816-1_3

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