

# Lori Sawyer

age: 22

residence: National City, CA

education: Doctorate in Computational Science and Engineering

occupation: Scientist

marital status: In a Relationship



*"Its a evil world we live in, but im going to keep living and loving life"*

She goes to the gym everyday and gets a coffee from the cafe everyday. She tends to stick to a routine and doesn't like not knowing whats going to happen.

## Comfort With Technology

### INTERNET



### SOFTWARE



### MOBILE APPS



### SOCIAL NETWORK



## Criteria For Success:

To have a deep understanding in science, psychology, and business.

## Needs

- To get better at anticipating and analyzing problems and to trace them to their root cause.

## Values

- Organized, moral, and has a strong sense of purpose.

## Wants

- To become one of the most intelligent people in the world and make real changes

## Fears

- Confined spaces and often struggles with claustrophobia.



# Sasha Flair

age: 20

residence: North Carolina

education: High school diploma

occupation: Full-time student

marital status: Single

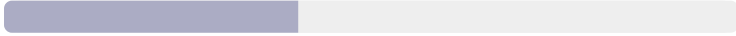


*"Be a bossy queen"*

Enjoy nature and taking long walks, goes to the gym every day, and loves everything that life has to offer

## Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



## Needs

- To graduate college and find an excellent job
- To make her family proud

## Values

- Hard work and dedication

## Criteria For Success:

To achieve all goals that have been set and to graduate and live a happy and enjoyable life!

## Wants

- To continue living a happy life
- To continue learning
- Staying curious and creative

## Fears

- Fear of failure
- Fear of not achieving goals

# Khali

age: 19

residence: Columbia, SC

education: College

occupation: Server

marital status: Single



*Tonight i had the best french fries ever*

Fast paced, always busy

## Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



## Criteria For Success:

- Low-risk things
- Easy access needs

## Needs

- - Organized schedule
- - Physical and Mental Care
- - Healthy Relationships
- - Space for learning

## Wants

- - Comfortable Environment
- - Success
- - Personal Understanding
- - Social awareness

## Values

- - Morality
- - Determination
- - Candor
- - Curiosity

## Fears

- - Failure
- - Drowning
- - Losing the people close to me
- - Not being enough

# Melanie Roscoe

age: 19

residence: South Carolina

education: High School Diploma

occupation: College Student

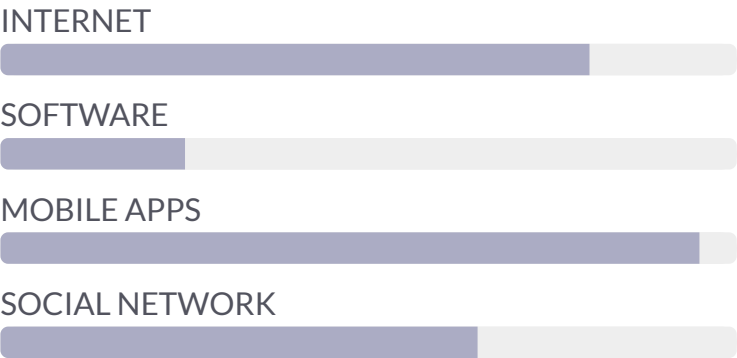
marital status: single



*Omg I hate college!*

A quick summary of behaviors and practices like how he/she spends their day.

### Comfort With Technology



### Criteria For Success:

Get her college degree.

### Needs

- Money
- Academic help with classes
- Good support system

### Wants

- Good friends
- To be successful in her career
- a boyfriend

### Values

- Her relationship with God
- Her path to getting her degree

### Fears

- Failure
- Spiders
- Heights