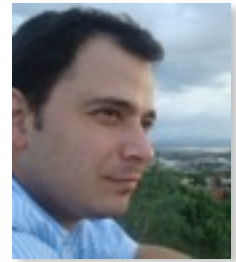


MIGUEL ANGEL RODRIGUEZ ALVAREZ ICAZA

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UX Manager | Certified Six Sigma Green Belt

Professional Objective

Taking care of the smallest details - methodically - is essential for projects to be delivered on time and with the highest standards. I would personally not have it any other way after seeing the difference it makes.

Skills

- Over 15 years of management experience.
- **HTML, CSS, SASS, javascript** and **jQuery** web developer with more than 11 years of experience.
- Proficient in **Responsive Web Design**.
- **E-commerce** expert. **ADA** and **SEO** professional knowledge.
- Junior Objective-C **iOS Developer**.
- **User Experience** focused professional.

Experience

Speedcommerce, Queretaro

UX Manager. 2013 - Present

- Manager of a team of four Graphic Designers and over twenty Web Developers.
- Link between Front end development and **ATG** integration process.
- Implemented Best Practices for developing Responsive Web Design.
- Design and develop e-commerce sites for major U.S.A. retail clients which are ADA compliant.
- Coordinate offshore design and development teams located in Mexico, U.S.A., Ukraine and India.
- Responsible for developing, updating and improving our responsive web design framework.

Phiveleven, Los Angeles

Co-Founder. UX Developer. Mobile Research Lead. 2009 - Present

- Co-Founder along with [ex-Googleers](#) and an actual [Quality Engineer at Twitter](#).
- Participated in the design and development of multiple responsive websites shown in my [Portfolio](#). Focused on User Experience Design and Development.
- Successful implementation of HTML5, CSS3, javascript and jQuery technologies on different projects.
- Designed, developed and published [10 iOS apps](#) featuring data lookup and entry, reference, email, Social sharing; accumulating 20 000+ downloads to date.
- Implemented Security, Regression and Quality Assurance Testing.
- Currently working on building the responsive support website for the iOS apps.

Rodiles de Mexico, Queretaro

Co-Founder. Commercial and Distribution Director. Web Developer. 2007 - Present

- Monitor the quality, quantity, cost and efficiency of the distribution of goods.
- Coordinate and control the order cycle and associated information systems.
- Liaising and negotiating with customers and suppliers.
- Develop new and existing business by gaining new contracts, analyzing logistical problems and produce new solutions in order to keep and create profitable businesses.

Rioglass, Asturias

Quality Engineer. Quality Assurance Deputy Manager. 2003 - 2007

- Coordinated the inspection of finished product line using [Six Sigma](#) system methods and validated product testing in order to satisfy client's specifications.
- Responsible for the Premium Products Quality Assurance Team (BMW, Jaguar, Mini, and Lamborghini).
- Definition, management and assurance of goals and production targets to meet customer's specifications and demand.
- Coordinated morning and evening shifts review processes at Quality Assurance stations. Responsible of both shifts (+50 workers).
- Reduction final re-inspection about 20%. Cost reduction due to double-check around 10%.
- Translation of customers specifications to calculate production output production data efficiently and minimize inventories.

Ford Motor Company, Mexico and Detroit

Product Engineer and Green Belt Six Sigma. 2000 - 2002

- Reduction variability of power-train assembly process through the implementation of over 50 successful engineering changes in the production and assembly line.
- Improved manual gearbox design working along with Mazda International Corporation resulting in savings over USD\$150,000 during 2002 in the production and assembly line of the F-150 and F-250 trucks through the application of rigorous [Six Sigma](#) Methodologies.

Education

[Instituto Universitario de la Empresa](#), Oviedo 2003

MBA summa cum laude

[Instituto Tecnológico y de Estudios Superiores de Monterrey](#), Mexico City, 2000

BS Mechanical and Electrical Engineering - Automotive Engineering Specialty

iOS 5 Application Development, Los Angeles 2011

[Stephen Kochan](#) - [Certified](#)

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Place of Birth: Mexico, D.F. | Date of Birth: April 5th, 1976 | Residence location: Queretaro, Queretaro
Marital status: married | Double citizenship: Mexican and Spaniard

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