

# Get Promoted



Mike Rapa

TechBash  
2025

# About your speaker

## Mike Rapa

25+ years in software

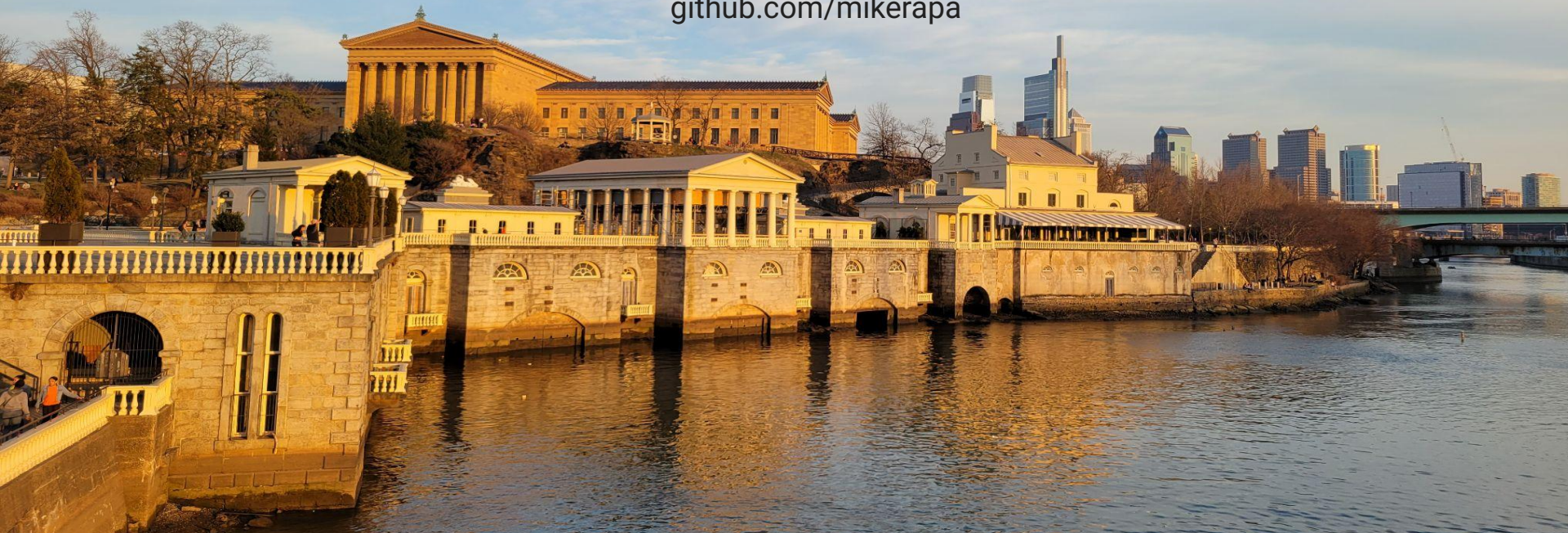
B.S. Computer Science @ Thomas Jefferson University

M.E. Software Engineering @ Penn State

VP of Software Development at Altera

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**Red Hat AI**

TEXT**CONTROL**



Value  
Momentum



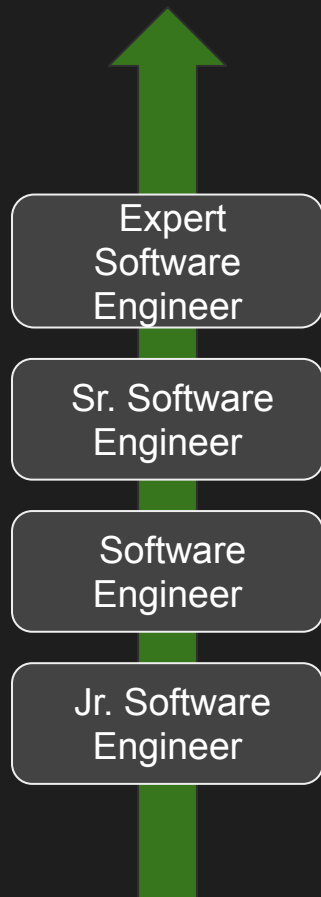
DevIT:>\_  
DevITJobs.com

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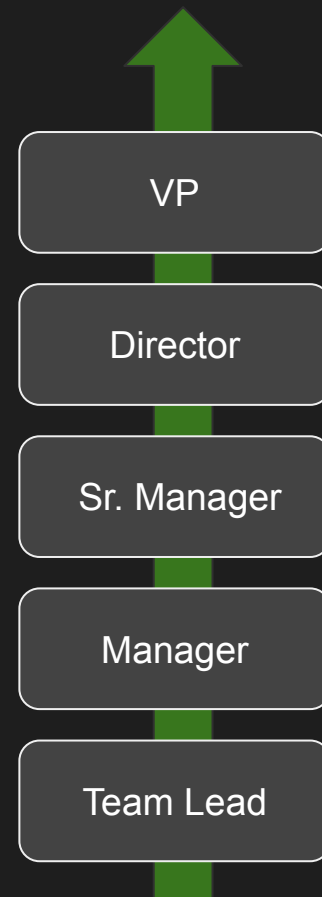
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Autonomy  
Teamwork  
Efficiency  
Quality  
Reliability  
Expertise

Leadership  
Decision Making  
Communication  
Professionalism  
Adaptability  
Reputation



What motivates an employee to get promoted?

- Increased compensation
- Recognition
- Future career opportunities
- Expand influence

# What motivates an employer to promote an individual contributor?

- Employee retention
- Assign responsibilities to a pay increase
- Promoting from within is more cost effective than hiring from the labor market
- Motivated employees are more productive

# What motivates an employer to promote a leader?

- Succession planning
- Abstract organizational complexity
- Consolidate responsibilities
- Promoting from within is more cost effective than hiring from the labor market

# Factors leaders consider when deciding who to promote

- Produces quality work
- Easy to work with
- Team/Project/Company would be harmed by their absence
- Compares favorably to other promotion candidates
- Steps up in times of crisis
- Adaptable
- Self-directed



- Difficult to work with
- Needs too much assistance
- Need too much direction
- Too negative, complains too much
- Causes crises
- Expendable
- Lack of expertise in something that is strategically important







Be useful and valuable  
Adapt  
Do quality work  
Improve every day  
Actively manage how people perceive you  
Expand your influence  
Be visible



When pursuing an internal position, your reputation is your resume

# Trust

Facts over speculation

Your confidence is a currency

Follow through

No surprises

Do your best work, even when no one is looking

Foster a culture of quality on your team

# Quality

# Adapt

Are you prioritizing your comfort zone over your career growth?

- Expect changes in direction, reorgs, new leadership, product strategy, new expectations, new policies
- Embrace an expansion in your role
- Complaining is more likely to make you appear immature than to reverse a decision

Communicate like an air traffic controller

Clarity is everything

Receiving direction is collaborative

# Communication

Take notes

Unresponsiveness is noticed

Give updates that no one asked for

# Feedback

# Loop

Feedback is a gift

Humans have fragile little egos

Self-awareness is a skill

Reviews

Code Reviews

Bug reports

360 Survey

1on1

Your assignments

Interactions with your leaders

Interactions with your peers

Team dynamics

Sprint retrospectives

Mentorship

Be  
1%  
better every day

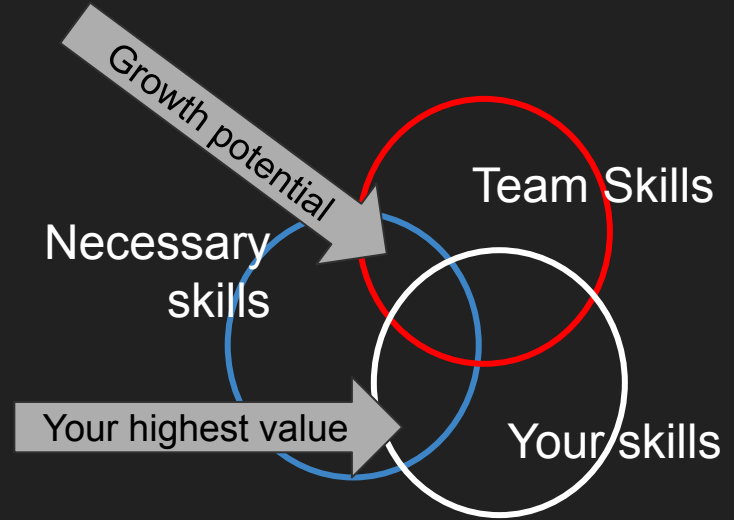
Look for ways improve the efficiency, quality and accuracy of the work you already do

Self-reflection is essential

A track-record of improvement is powerful driver for career growth.

# Expertise

- Specialized skills are highly valued
- Be willing to share your specialized skills and acquire new skills
- Self learning off the clock
- Invest your learning time thoughtfully





# Innovate

Be the person that  
Proposes practical solutions,  
Finds a simpler way to do something,  
Improves efficiency



Waiting for your  
boss to get  
promoted isn't  
a good plan

Your leader is more likely to  
leave his/her current role  
without a promotion

Your peers likely have the  
same stupid plan

You need to impress people  
other than your current  
leader

# Expand your purview

Learn about other parts of your products

Learn about other teams

Learn about other parts of your company

Learn about other roles in your company

Learn more about your industry

Learn more about your competitors

Learn how others in your industry solve similar problems

Learn more about your customers or users

# Expand your visibility

You want leaders to know who you are, and what you do

Volunteer for projects or responsibilities that get attention

Volunteer to do presentations or demos

Volunteer to fill in for your leader when he/she is not available

Volunteer to represent your team when collaborating

# Lead where you can

Run meetings

Scrum master

Interview candidates

On-board new hires

Handle cross-team communication

Professional organizations

# Speaking with your employer about promotion

- Do
  - Be respectful
  - Gather your thoughts ahead of the discussion
  - Focus on the value you can bring to a higher role
  - Ask what you can work on that would prepare you for a higher role
- Avoid
  - Direct comparisons to specific peers
  - Threats to look for another job
  - Implying that longevity is a reason to be promoted
  - Ask for specific tasks and assignments that would result in your promotion if completed

Are you in the right place?

33.6%

Of The US Workforce Have Looked For A New Job In The Last 6 Months Due To Lack Of Career Growth \*

Does your employer have the opportunities you seek?  
Are your strengths more valuable somewhere else?

Larger compensation increases are associated with changing employers.

You are more likely to get a promotion when you change employers, if you're employed.

\* Nectar Workplace Promotions

# About the labor market

Median income for all full-time  
employed Americans is \$62k.  
Median household income is \$84k.

\$131,450

Median pay for US-base Software  
Developers and Software testers

1.9M

US-base Software Developers and  
Software tester jobs filled

67,000

Average US-base Software Developers  
and Software tester jobs open



Thank  
you

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