

MICHAEL ROBIDEAU

SOFTWARE ENGINEER

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Adaptable software engineer with ten years of experience building data-driven web applications across multiple industries including banking, advertising, and professional sports.

EXPERIENCE

AUG '18 - PRESENT

Lead Engineer | Morgan Stanley, New York, NY

- Developed a lending platform for traders to build deals, sign documents, monitor cashflows, and update trade status.
- Lead a team of engineers using agile methodology to groom, review, test, and deploy hygienic code.

OCT '16 - AUG '18

Director Of Product | Orgfusion Technology, New York, NY

- Built an interactive, visual, and user-friendly application from the ground up to enable data exploration, reporting, and workflow management.

OCT '14 - OCT '16

Manager, Web Application Development | Major League Baseball, New York, NY

- Lead development of an audience segmentation application that targeted users in MLB's Ballpark mobile app and through MLB's e-mail marketing campaigns.
- Engineered MLB Social Tracked Terms, a web application that pulled tweets from the Twitter API and classified data according to custom MLB tracking rules.
- Provided impact analysis, geographic maps, and database enhancements to define MLBTB's blackout restrictions.

SEP '13 - AUG '14

Software Engineer | MediaMath, New York, NY

- Built custom analytics dashboards to help brands such as EA Games, LL Bean, and GAP draw actionable, revenue-driven insights.

EDUCATION

MAY '11

Bachelor Of Arts (B.A.) In Psychology

University of Vermont, Burlington, VT

MAY '12

Master Of Arts (M.A.) In Quantitative Methods

Columbia University, New York, NY