

# Michael Hoang Tran

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## SUMMARY

I've been working as a Web Designer for 3 Years and a Developer for 1 Year. As a professional, my main objective is to become a catalyst for improvement within organizations. I am deeply passionate about web technology and the intersection of design and development to create user friendly products. I aspire to leverage my skills to positively impact companies and enhance the lives of individuals. Aiming to drive both success and profitability, I am committed to delivering cutting-edge solutions that elevate user satisfaction and drive business growth.

## TECHNICAL SKILLS

- **Programming:** HTML, CSS, JavaScript, Python, PHP
- **Database Management:** MySQL
- **UX:** User Research, Information Architecture, User Focused Design
- **Frameworks / Libraries:** Laravel, Svelte, SvelteKit, TailwindCSS, Bootstrap, Bulma
- **Designed:** Photo Editing, Video Editing, Figma: Prototyping and Mockup

## SOFT SKILLS

- Effective Time Management, Detail Tracking of Assignments, Organizing Data, Customer Focus Mindset and Going Above and Beyond to Achieve Satisfaction.

## EXPERIENCE

### Frontend Web Designer / Developer, The Grace Company

June 2022 - June 2023

- In my role, I thrived in leveraging frameworks such as Laravel and programming languages including Python, PHP, HTML, CSS, and JavaScript to develop robust web applications. I also played a key role in designing various pages as well as doing user research.
- During my tenure, I played an integral role as a member of the website redesign team, contributing to a transformative project that yielded record-breaking online sales, marking the pinnacle of achievement in the company's history.
- I led user testing and made a significant discovery, I'd found that the higher the price of a product, the stronger the emotional connection needed for customers to make a purchase. This insight informed my approach in future design and as a result we added more pages to the user journey leading to enhanced customer engagement to the site.

### Web Designer (Contract), Janadhi & Company

Jan 2021 - June 2022

- In my role, I successfully executed diverse design projects, utilizing content management to seamlessly update and maintain website content. I demonstrated proficiency in photo editing and graphic design, employing a keen eye for aesthetics. Moreover, I fostered collaborative relationships with clients, working closely to conceptualize and create one of a kind websites that align with clients vision and objectives.

## EDUCATION

### Bachelor of Science - BS, Double Majored in Web Development & UX Design, Weber State University

2020 - 2022

- Focus Areas: User Experience (UX), User Interaction Theory (UI), Full Stack Development

### Associate of Science - AS, Double Majored in Computer Science & IT, Salt Lake Community College

2017 - 2020

- Focus Areas: Web Programming, System Administration, Database Management