

# Mike Sertic

helping people become better self-governors.

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## Bio

Michael "Mike" Sertic is President of the Advocates for Self-Government, the nonprofit organization behind the World's Smallest Political Quiz — the most widely taken political quiz in history, with over 30 million participants. He is also the creator of Political DNA, a next-generation political assessment that maps individuals across 32 archetypes. His work is focused on helping people become better self-governors — building tools that turn political self-understanding into a practical skill. Previously, he was part of the early executive team of Students For Liberty and worked at the Self-Management Institute at Morning Star Company, studying self-governance in non-hierarchical organizations at industrial scale. He lives in the Sacramento area.

## Current Roles

**President, Advocates for Self-Government** — Leads strategy, fundraising, operations, and program development for the 40-year-old nonprofit that created the World's Smallest Political Quiz.

**Creator, Political DNA** — Designed and built a next-generation political assessment platform that maps people across 32 archetypes, giving them deeper self-understanding for more intentional political engagement.

## Speaking Topics

### Beyond Left & Right

You can't govern yourself politically if you don't know where you actually stand. Why the two-party map fails most Americans — and how better tools for self-understanding change the way people engage.

### Self-Governance in Practice

Lessons from Morning Star and other non-hierarchical organizations on what self-governance looks like as a daily operational skill — not a theory, but a set of habits and structures people actually use.

### The Self-Governance Curriculum

How to equip people — especially young people — with frameworks for political self-understanding, and why tools like the Quiz succeed where traditional partisan education fails.

## **Tools for Self-Governors**

What a decade-plus of building political education tools has taught about designing resources that help people think and act for themselves.

## **Contact & Links**

Website: [mikesertic.com](http://mikesertic.com)

Organization: [theadvocates.org](http://theadvocates.org)

Political DNA: [politicaldna.org](http://politicaldna.org)

Self-Management Institute: [self-managementinstitute.org](http://self-managementinstitute.org)

SFL Profile: [studentsforliberty.org/success-story/unleashing-liberty-one-small-quiz-at-a-time/](http://studentsforliberty.org/success-story/unleashing-liberty-one-small-quiz-at-a-time/)

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Available for podcasts, panels, conferences, and university events.