

Mike Sertic

builds tools that help people understand their own politics.



Mike Sertic is President of the Advocates for Self-Government, the nonprofit organization behind the World's Smallest Political Quiz — the most widely taken political quiz in history, with over 30 million participants. He is also the creator of Political DNA, a political assessment platform that maps individuals across 32 archetypes beyond the traditional left-right spectrum. Previously, he was part of the early executive team of Students For Liberty, one of the world's largest pro-liberty student networks, and worked at the Self-Management Institute at Morning Star Company, studying non-hierarchical organizational structures at industrial scale. He lives in the Sacramento area.

Speaking Topics

Beyond Left & Right

Why the two-party framing of politics fails most Americans — and what a more honest map of political identity actually looks like.

Self-Governance in Practice

Lessons from Morning Star and other non-hierarchical organizations on what happens when you take self-management seriously at scale.

Political Education That Works

How to introduce political ideas — especially to young people — without partisan framing, and why tools like the Quiz succeed where traditional approaches fail.

Building for the Liberty Movement

What a decade-plus of movement-building has taught about converting political curiosity into lasting civic engagement.

Current Roles

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