

Mike Sertic

helping people become better self-governors.

Bio

Michael "Mike" Sertic is President of the Advocates for Self-Government, the nonprofit organization behind the World's Smallest Political Quiz — the most widely taken political quiz in history, with over 30 million participants. He is also the creator of Political DNA, a next-generation political assessment that maps individuals across 32 archetypes. His work is focused on helping people become better self-governors — building tools that turn political self-understanding into a practical skill. Previously, he was part of the early executive team of Students For Liberty and worked at the Self-Management Institute at Morning Star Company, studying self-governance in non-hierarchical organizations at industrial scale. He lives in the Sacramento area.

Current Roles

President, Advocates for Self-Government — Leads strategy, fundraising, operations, and program development for the 40-year-old nonprofit that created the World's Smallest Political Quiz.

Creator, Political DNA — Designed and built a next-generation political assessment platform that maps people across 32 archetypes, giving them deeper self-understanding for more intentional political engagement.

Speaking Topics

Beyond Left & Right

You can't govern yourself politically if you don't know where you actually stand. Why the two-party map fails most Americans — and how better tools for self-understanding change the way people engage.

Self-Governance in Practice

Lessons from Morning Star and other non-hierarchical organizations on what self-governance looks like as a daily operational skill — not a theory, but a set of habits and structures people actually use.

The Self-Governance Curriculum

How to equip people — especially young people — with frameworks for political self-understanding, and why tools like the Quiz succeed where traditional partisan education fails.

Tools for Self-Governors

What a decade-plus of building political education tools has taught about designing resources that help people think and act for themselves.

Contact & Links

Website: mikesertic.com

Organization: theadvocates.org

Political DNA: politicaldna.org

Self-Management Institute: self-managementinstitute.org

SFL Profile: studentsforliberty.org/success-story/unleashing-liberty-one-small-quiz-at-a-time/

Email: mike@theadvocates.org

Available for podcasts, panels, conferences, and university events.