MIKE SHIPPY
Software Engineer

Phoenix, Arizona, United States | Open to Remote | 480-516-2916 | mikeship04@gmail.com | Linkedin

SUMMARY

A driven software engineer with a proven track record of building and maintaining full-stack applications. Proficient in JavaScript, PHP, Ruby, and relational databases with a solid understanding of RESTful API architecture. Committed to continuous education and effectively collaborating with cross-functional teams to deliver innovative solutions. Leverages previous experience in the hospitality industry to excel under pressure, engage in proficient team management, and thrive when faced with challenges requiring creativity and resourcefulness.

TECHNICAL SKILLS

Languages & Frameworks: JavaScript, ReactJS, PHP, Laravel, Ruby, Ruby on Rails
Web Technologies: HTML, CSS, JSON, Git, Bitbucket, Jenkins, Docker, Google Tag Manager, GCP
Databases: MySQL, SQLITE, MongoDB
Other: Linux, Jira, Asana, NinjaCat, Recoil, Redux, Quickbase, Financial Analysis, Inventory Management, Microsoft office suites

EXPERIENCE

The Moran Group   Baton Rouge, LA (Remote)
Junior Software Engineer   December 2022 - Present

- Configured server-side tagging in Google Tag Manager to enhance data accuracy and privacy for Facebook's Conversions API, improving event tracking and attribution for optimized ad performance.
- Spearheaded the maintenance and extension of automotive inventory feeds, enhancing their capabilities to cater to digital ad campaigns across diverse products including, Google VLA, Facebook Automotive, and Bing Ads. Collaborated closely with team members to implement innovative features, contributing to a more robust and efficient feed system.
- Demonstrated a proactive approach to problem-solving by investigating and executing strategic refactors in an effort to minimize job failures, which in turn, ensures seamless daily execution and optimal performance of critical processes.
- Developed and maintained internal libraries for data integration with external APIs, including Google, Quickbase, Ninjacat, and Mailchimp, allowing for an efficient and cohesive development process.
- Designed a monthly digital campaign rollup system, optimizing storage in Quickbase by 20% through meticulous data management.
- Pioneered the project of transforming a manually reported process to a daily automated workflow for digital media requisitions. Sought input from the team in order to tailor the automation to their ever-evolving needs.
- Created automation for AEA team to automatically filter used vehicle inventory by given criteria and format reporting output to match expected art request templating saving an estimated 150 hours per month.

RipaLog   San Jose, CA (Remote)
Software Engineer in Test   August 2023 - Present

- Meticulously documented and reported bugs through extensive testing protocols for web and Android applications in order to create and maintain optimum performance.
- Collaborated seamlessly in the development and maintenance of sophisticated SQL stored procedures, optimizing data transfer and upload processes for enhanced efficiency.
- Applied a creative and analytical mindset to identify and address complex issues during the development and testing phases, ensuring the delivery of robust and error-free applications.
- Proactively collaborated with cross-functional teams, ensuring seamless communication throughout development and testing phases.

Pacific Hospitality Group   Phoenix, AZ
Director of Operations   September 2019- May 2022

Azul Hospitality Group   Phoenix, AZ

Director of Food and Beverage   May 2018 - August 2019

EDUCATION

Flatiron School   Denver, CO
Full Stack Web Development, Ruby on Rails, JavaScript and React Programming Bootcamp   June 2022

Arizona Culinary Institute   Phoenix, AZ
Restaurant management, Baking, Culinary Arts   September 2005

CERTIFICATIONS

AWS Cloud Practitioner Certification   January 2023
Google Ads Search Certification   February 2023
Coursera Google IT Automation with Python   June 2024