

PROFESSIONAL REAL ESTATE PHOTOGRAPHY

Capture Your Property's True Potential

TRANSFORM LISTINGS WITH PROFESSIONAL PHOTOGRAPHY

In Portugal's competitive real estate market, professional photography isn't optional—it's essential. Properties with professional photos sell 32% faster and for 11% higher prices than those with amateur photography.

Why settle for smartphone photos when you can showcase luxury?

WHAT'S INCLUDED IN EVERY PHOTOGRAPHY PACKAGE



Professional Interior Photography

- High-resolution images optimized for all marketing channels
- Wide-angle shots showcasing space and flow
- Perfect lighting and color correction
- Multiple angles of each room for maximum impact



Exterior & Architectural Photography

- Stunning facade shots highlighting curb appeal
- Garden, pool, and outdoor living areas
- Architectural details and unique features
- Golden hour timing for optimal lighting

✨ Professional Post-Production

- HDR processing for balanced lighting
- Color correction and enhancement
- Perspective correction and straightening
- Sky replacement when needed
- Delivered in web and print formats

📱 Marketing-Ready Formats

- High-resolution for print materials
 - Web-optimized for online listings
 - Social media formats (square, vertical)
 - Virtual tour integration ready
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PHOTOGRAPHY PACKAGES

ESSENTIAL PHOTOGRAPHY - €199

Perfect for: Apartments, studios, smaller properties - **Property Size:** Up to 2 bedrooms - **Photos Delivered:** 15-20 professional images - **Interior Focus:** All main rooms and spaces - **Exterior:** Building facade and entrance - **Post-Production:** Full editing and enhancement - **Delivery:** 24-48 hours - **Formats:** Web and print ready

PREMIUM PHOTOGRAPHY - €299

Perfect for: Houses, villas, luxury apartments - **Property Size:** 3-4 bedrooms - **Photos Delivered:** 25-35 professional images - **Interior Focus:** All rooms including details shots - **Exterior:** Full property exterior, gardens, pools - **Post-Production:** Advanced HDR and enhancement - **Delivery:** 24-48 hours - **Formats:** All marketing formats included - **Bonus:** Twilight exterior shot

LUXURY PHOTOGRAPHY - €449

Perfect for: Luxury properties, estates, unique homes - **Property Size:** 5+ bedrooms or unique properties - **Photos Delivered:** 40-60 professional images - **Interior Focus:** Comprehensive room coverage + detail shots - **Exterior:** Complete property showcase - **Post-Production:** Premium editing with artistic enhancement - **Delivery:** 48-72 hours - **Formats:** All formats + large print files - **Bonus:** Twilight shots + lifestyle staging consultation

COMMERCIAL PHOTOGRAPHY - €599+

Perfect for: Commercial properties, hotels, restaurants - **Property Size:** Any commercial space - **Photos Delivered:** 50+ professional images - **Focus:** Business-specific photography needs - **Specialized:** Industry-specific requirements - **Post-Production:** Commercial-grade editing - **Delivery:** 3-5 days - **Usage Rights:** Commercial licensing included

ADDITIONAL PHOTOGRAPHY SERVICES



Twilight Photography - €149

- Stunning exterior shots during golden hour
- Perfect for luxury properties and unique architecture
- Warm, inviting lighting that creates emotional appeal
- Ideal for hero images in marketing materials



Lifestyle Photography - €199

- Staged scenes showing property in use
- Professional models available (additional cost)
- Captures the lifestyle the property offers
- Perfect for luxury marketing and social media

Architectural Detail Photography - €99

- Close-up shots of unique architectural features
- High-end finishes and luxury details
- Perfect for highlighting premium materials
- Ideal for luxury property portfolios

Pool & Outdoor Living Photography - €149

- Specialized outdoor space photography
 - Pool, gardens, terraces, and entertainment areas
 - Seasonal timing for optimal presentation
 - Drone integration available
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WHY CHOOSE OUR PHOTOGRAPHY SERVICES

Professional Equipment

- Full-frame cameras and professional lenses
- Professional lighting equipment for perfect exposure
- Drone capabilities for aerial perspectives
- Backup equipment for reliability

Experienced Photographers

- Specialized in real estate photography
- Understanding of Portuguese market preferences
- Architectural photography background
- Luxury property experience

Fast Turnaround

- 24-48 hour delivery for most packages

- Rush delivery available for urgent needs
- Online gallery for easy access and sharing
- Direct download links for immediate use

✓ **Marketing Optimization**

- Images optimized for all major property portals
 - Social media ready formats
 - Print-quality files for brochures
 - SEO-optimized file naming
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PERFECT FOR:

- **Real Estate Agents** wanting to sell properties faster
 - **Property Developers** showcasing new developments
 - **Luxury Property Specialists** requiring premium imagery
 - **Rental Property Owners** attracting quality tenants
 - **Architects & Designers** documenting completed projects
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COVERAGE AREAS:

Primary Coverage (No Travel Fee):

- Lisbon Metropolitan Area
- Porto Metropolitan Area
- Cascais and Estoril
- Sintra Region

Extended Coverage (€50 Travel Fee):

- Algarve Region

- Coimbra and Central Portugal
 - Braga and Northern Portugal
 - Other regions by arrangement
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THE PHOTOGRAPHY PROCESS:

1. **Consultation:** Discuss property features and marketing goals
 2. **Scheduling:** Book convenient time (including weekends)
 3. **Preparation:** Property styling recommendations provided
 4. **Photography:** Professional shoot (1-3 hours depending on size)
 5. **Post-Production:** Professional editing and enhancement
 6. **Delivery:** Online gallery with download options
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PHOTOGRAPHY GUARANTEE:

100% Satisfaction Promise: If you're not completely satisfied with your photography, we'll reshoot at no additional cost or provide a full refund.

READY TO SHOWCASE YOUR PROPERTY?

Book Your Photography Session: - **Email:** photography@[yourcompany].com - **Phone:** +351 XXX XXX XXX - **Online Booking:** www.[yourcompany].com/photography

Special Offer: Book this month and receive a FREE social media content package (€99 value) with optimized images for Instagram, Facebook, and LinkedIn.

"Great photography doesn't cost—it pays."

All prices exclude 23% IVA. Travel fees may apply outside primary coverage areas.