

IMMERSIVE VIRTUAL TOURS & 3D EXPERIENCES

Let Buyers Explore Properties Anytime, Anywhere

THE FUTURE OF PROPERTY VIEWING IS HERE

Virtual tours have become essential for modern real estate marketing. 92% of buyers use virtual tours in their property search, and properties with virtual tours receive 87% more views than those without.

Give buyers the power to explore properties 24/7 from anywhere in the world.

WHAT'S INCLUDED IN EVERY VIRTUAL TOUR



360-Degree Room Capture

- High-resolution 360° photography of every room
- Seamless navigation between spaces
- Interactive hotspots with property information
- Mobile and desktop optimized viewing



Interactive Floor Plans

- Clickable floor plans with room navigation
- Measurements and room dimensions
- Integration with 360° tour navigation
- Downloadable PDF floor plans

Multi-Platform Compatibility

- Works on all devices and browsers
- Social media sharing capabilities
- Embedding for websites and portals
- QR codes for easy mobile access

Lead Generation Integration

- Contact forms within tour experience
 - Visitor analytics and engagement tracking
 - Lead capture at key tour points
 - Integration with CRM systems
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VIRTUAL TOUR PACKAGES

ESSENTIAL VIRTUAL TOUR - €399

Perfect for: Apartments, smaller properties - **Room Coverage:** Up to 8 rooms/spaces - **360° Photos:** High-resolution capture - **Floor Plan:** Basic interactive floor plan - **Navigation:** Room-to-room transitions - **Hosting:** 12 months included - **Delivery:** 3-5 days - **Features:** Mobile optimized, social sharing - **Analytics:** Basic viewing statistics

PREMIUM VIRTUAL TOUR - €599

Perfect for: Houses, villas, larger properties - **Room Coverage:** Up to 15 rooms/spaces - **360° Photos:** Ultra-high resolution - **Floor Plan:** Detailed interactive floor plan with measurements - **Navigation:** Smooth transitions with hotspots - **Hosting:** 24 months included - **Delivery:** 3-5 days - **Features:** Custom branding, lead capture forms - **Analytics:** Detailed engagement analytics - **Bonus:** Virtual staging in 2 rooms

LUXURY VIRTUAL TOUR - €899

Perfect for: Luxury properties, estates - **Room Coverage:** Unlimited rooms/spaces - **360° Photos:** Professional-grade capture - **Floor Plan:** Architectural-quality interactive plans - **Navigation:** Cinematic transitions with custom hotspots - **Hosting:** 36 months included - **Delivery:** 5-7 days - **Features:** Full branding, advanced lead capture - **Analytics:** Comprehensive visitor insights - **Bonus:** Virtual staging in 5 rooms + exterior views

COMMERCIAL VIRTUAL TOUR - €1,299+

Perfect for: Commercial properties, developments - **Space Coverage:** Unlimited commercial spaces - **360° Photos:** Commercial-grade capture - **Floor Plan:** CAD-quality interactive plans - **Navigation:** Professional presentation features - **Hosting:** Unlimited duration - **Delivery:** 7-10 days - **Features:** White-label branding, advanced analytics - **Special:** Multi-language support, custom features

ADVANCED VIRTUAL TOUR FEATURES

Virtual Staging Integration - €149/room

- Digitally furnished empty rooms
- Multiple furniture style options
- Before/after staging comparisons
- Perfect for vacant properties

Interactive Information Hotspots - €99

- Clickable points with detailed information
- Photo galleries within tour
- Video integration capabilities
- Specification and feature highlights

Custom Audio Narration - €199

- Professional voiceover tour guide
- Multiple language options available
- Background music integration
- Automated or click-to-play options

Advanced Analytics Dashboard - €149

- Detailed visitor behavior tracking
 - Heat maps showing areas of interest
 - Lead generation performance metrics
 - Integration with marketing platforms
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SPECIALIZED VIRTUAL TOUR SERVICES

Construction Progress Tours - €499/month

- Monthly virtual tour updates
- Progress comparison features
- Time-lapse integration
- Investor and buyer updates

Multi-Language Tours - €199/language

- Professional translation services
- Native speaker audio narration
- Cultural adaptation for international markets
- Multiple currency displays

Video-Enhanced Tours - €399

- Integrated video content within tour

- Property highlight videos
- Neighborhood and amenity videos
- Lifestyle and feature demonstrations

VR Headset Compatibility - €299

- Virtual reality headset optimization
 - Immersive VR experience
 - VR headset rental service available
 - Perfect for luxury property showings
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VIRTUAL TOUR TECHNOLOGY

Professional Equipment

- Matterport Pro2 3D cameras
- High-resolution 360° cameras
- Professional lighting equipment
- Precision measurement tools

Cloud-Based Hosting

- Fast loading times worldwide
- 99.9% uptime guarantee
- Unlimited bandwidth
- Secure hosting with backups

SEO Optimization

- Search engine friendly URLs
- Meta tags and descriptions
- Schema markup for property data

- Google Street View integration

Integration Capabilities

- Major property portal compatibility
 - Website embedding options
 - Social media optimization
 - CRM and marketing tool integration
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WHY VIRTUAL TOURS WORK



Proven Results

- 87% more online views than properties without tours
- 49% reduction in unnecessary physical viewings
- 31% faster sales cycles
- 92% of buyers use virtual tours in their search



Global Reach

- International buyers can view remotely
- 24/7 availability for all time zones
- Reduces travel requirements for distant buyers
- Perfect for investment property marketing



Cost-Effective Marketing

- One-time creation cost
- Unlimited viewings
- Reduces agent showing time
- Qualifies serious buyers before physical visits

Modern Buyer Expectations

- Meets current market standards
 - Appeals to tech-savvy buyers
 - Provides competitive advantage
 - Essential for luxury property marketing
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THE VIRTUAL TOUR PROCESS:

1. **Property Preparation:** Staging and lighting optimization
 2. **3D Capture:** Professional scanning and photography
 3. **Processing:** 3D model creation and optimization
 4. **Enhancement:** Hotspots, branding, and features
 5. **Quality Check:** Testing across all devices
 6. **Delivery:** Live tour with training and support
 7. **Analytics:** Ongoing performance monitoring
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PERFECT FOR:

- **International Property Sales** reaching global buyers
 - **Luxury Properties** providing premium experiences
 - **Vacant Properties** needing virtual staging
 - **New Developments** showcasing before completion
 - **Rental Properties** screening potential tenants
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VIRTUAL TOUR GUARANTEE:

Quality Assurance Promise: If your virtual tour doesn't meet professional standards or fails to function properly, we'll recreate it at no charge.

READY TO GO VIRTUAL?

Book Your Virtual Tour: - **Email:** [virtualtours@\[yourcompany\].com](mailto:virtualtours@[yourcompany].com) - **Phone:** +351 XXX XXX XXX - **Online Booking:** [www.\[yourcompany\].com/virtual-tours](http://www.[yourcompany].com/virtual-tours)

Free Demo: Experience our virtual tour technology with a complimentary demo property tour.

Package Deal: Combine with photography services for 25% discount on virtual tour package.

"Show more. Sell faster. Reach further."

All prices exclude 23% IVA. Hosting and support included for specified duration.