

Michael Stang

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EDUCATION

University of Arkansas

Graduated: May 2023

Bachelor of Science in Business Administration

Major in Information Systems, Business Analytics Concentration

WORK EXPERIENCE

RadicalX | Remote | Growth Product Manager

October 2022- February 2023

Founding Team:

- Developed scholarship programs for a next-gen education and recruitment startup, enhancing accessibility
- Spearheaded platform growth initiatives attracting 2000+ new users
- Implemented referral marketing program and utilized live streams for community engagement
- Built a seamless onboarding process for premium users, improving user retention and satisfaction.

Product Manager Intern

September 2022- November 2022

- Led 20+ person cohort to design and launch a one-way video interviewing application
- Collaborated with a global team for product development, assigning roles for real-world experience

Walmart | Bentonville, AR | Merchandising PM/Analyst Intern

May 2022- August 2022

Health and Wellness NBD Team:

- Played a pivotal role in executing discovery phases for a new product, contributing to a projected \$256M Y1-4 revenue forecast.
- Identified and secured ideal digital nutrition and fitness partners, projected to generate \$1M Y1 profit.
- Envisioned the future of Walmart's Digital Front Door (DFD) and devised strategies to increase market share in the digital nutrition and health industry

McMillion Innovation Studio | Fayetteville, AR | Product Manager *February 2022- May 2022*

- Led a diverse team in a human-centered design process to address misinformation challenges
- Developed blockchain-based technical prototype using trust triangle analysis and user-focused surveys
- Presented findings and solutions to corporate mentors for further evaluation and implementation

Mycelium Networks | Remote | Blockchain Analyst Intern

December 2021- February 2022

- Analyzed blockchain performance to identify improvement areas and developed strategic changes
- Assessed business and cryptocurrency valuations, monitored market trends, and generated key takeaways from investment portfolios in a dynamic team environment

SKILLS & INTERESTS

Skills: UI/UX Design | Excel | SQL | Tableau | Jira | Figma | Adobe Xd | C# | HTML | CSS | JS

Interests: FinTech | Software Management | ML | Blockchain | Big Data | AI | React | Python