



BIG OLE BIRD

Simply add one teaspoon of **BOB** to one gallon of poultry drinking water.

What you want seems almost impossible to attain: a bigger, stronger, healthier bird. You want a bird less susceptible to disease - a bird that puts on weight at a record pace. Sometimes you wish you had a magic potion you could give them that will make them the biggest baddest birds you have ever grown.

There is no magic potion, but at least now there is **BOB**.



Whoa!
That's one
BIG OLE BIRD!



BOB is **BIOLOGY OPTIMIZED** for **BIRDS**. **BOB** takes probiotic technology to the next level by introducing beneficial levels of Humic and Fulvic acids to the formula.

Scientific studies have shown that humic acid, when added to the diet of poultry, provide a number of beneficial effects:

- Improved weight gain
- Improved feed conversion
- Decreased mortality
- Improved resistance to pathogens and disease

For laying hens, scientific studies have shown additional benefits from humic acid:

- Improved egg production
- Increased egg size
- Improved shell hardness

