

# Genesis

### Introduction

PROJECT GENESIS is an initiative by AIESEC in Delhi University that deals with the issue of HIV and AIDS awareness. It aims to sensitize the youth about the problem at hand and build a generation of socially responsible leaders who possess the right set of skills, knowledge and attitude to fight against this deadly epidemic. Workshops and presentations by international facilitators in association with NGO's like WAG CHELSEA, AIDS Awareness Group, etc. lay emphasis on an enquiry based, interactive mode of dissemination for school and college students in order to achieve the objectives of this project. Interactions with HIV positive patients and Sex Workers are conducted to explore and understand the social and economic aspects that contribute to this disease.

AIESEC in Delhi University will undertake awareness programs, conduct sessions and talks with young people so that they can talk of this social taboo and make well informed choices.







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### **Our Partner**





CHELSEA is an acronym for the activities of the NGO (Non Governmental Organization) which is involved in:

C Children

H Health

E Education

L Ladies

S Senior Citizens

E Environment

A Awareness

Interestingly the very first members of WAG CHELSEA were all wives of Army Officers.

Using a holistic approach to Community development at the grass root level, the groups focus has been on the economically weaker, socially deprived and backward members of society.

Their first project, called Adopt a School was started in a government school in a village near NOIDA (a suburb of New Delhi, India). This group of twelve army wives worked there with seven hundred children for three years between '92 and '94.

Apart from health and Medicare issues for the children, there were group activities like games, arts, crafts, singing, story telling, debate and drama.

Despite the excellent results this hard work bore, the project faced stiff resistance, aggression and even physical violence from the local villagers who wanted to benefit monetarily from the project. This led to the termination of the project in December 1994.

That same year the NGO was registered in New Delhi.

Initial funding of WAG CHELSEA came from the families of the members. Over the years WAG CHELSEA has received funding from top national and international funding agencies.

Since its inception WAG CHELSEA has worked extensively in the field of:

Children's Issues
Reproductive Health
Sex and sexuality in schools
HIV/AIDS
Adult education
Education for the girl child
Crèches for the children of slum dwellers.

WAG- CHELSEA will continue to concentrate on child centric interventions, naturally when working with children one perforce, must work with their guardians, communities and the environment.

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## **Job Description**

The interns will be required to attend a week long training and assimilation programs where they will be oriented for the program, HIV/AIDS related issues, Indian Ground Realities, and other details for the program

Interns will be required to develop awareness material through conventional and no conventional sources of information for different target groups for example Interactive presentations, research papers and quizzes.

Delivering awareness sessions, talks and other conventional and non-conventional methods of communication use of social networking and development of presentations will be crucial part of the program in groups formal and informal.

The interns will learn a wide array of professional and practical skills like communication, presentation and networking. The scope for development of soft skills is immense with a practical approach.

## **Project Timelines**

The project is now in its second phase where a team of international and Indian volunteers will take cancer awareness sessions in schools and other social groups across Delhi and National Capital region of India.

The project phase would run for six weeks from December 10<sup>th</sup> to January 15<sup>th</sup> 2011

The interns will be working in a diverse team of 10 international volunteers, working on tangible deliverables.

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