

chopCheese App:

- Visually-driven Content Aggregator
- If reddit is the front page of the internet, this is the bodega of the internet.
 - One stop shop for interesting sharable media - like a corner convenient store
- If the phrase TL;DR (Too Long; Didn't Read) was an app.
- An app that will aggregate content, from different APIs, and return top relevant content based on the users' input
- Each container will have data specific to an api
- Mobile First oriented
- Curated Feed Generator (Content vs Link) Visually focused
- Aggregated feed generator
 - News
 - Reddit
 - NYT
 - Twitter
 - Images/Memes
 - GIPHY
 - Imgur
 - Vids
 - Youtube
 - Info
 - Dictionary
 - Encyclopedia
 - Wiki

Team Breakdown:

Visuals Team - Travion, Eric, Andrew, Mike

Programming Team - Sahar, Mike, Travion

Wireframe: Figma

CSS Framework: Bulma

Project Info:

User Story:

GIVEN that I am curious about a topic

WHEN I search that topic

THEN I expect to see containers with information about that topic

THEN I can easily copy and distribute those results with whomever I choose

Example:

I, a user, am in a group chat with my friends, when the topic of tater tots arrives. I want to find some funny or interesting content to send them, but I'm too lazy to search a bunch of different websites for material, and Google's search results are far too 'raw' for me to parse through quickly. So, I hop on chopCheese, search "Tater Tots" and then I am prompted with the top posts from reddit, relevant photos from Imgur, memes from Giphy, info from wiki, videos from youtube, etc. Each of these posts are organized in an easily digestible, visually stimulating way.

MVP:

Starting Page w/ search bar => Page with Modular Content Containers



Audience:

Internet-savvy People that just want aggregated, shareable, and easily digestible information quickly, in a responsive and visually stimulating format.

Problem that the Product will address:

Google, among other search engines, typically displays links and text as results from searches queries. This information is still 'raw' for most users' experience, and in order to find relevant content, the user is forced to search through google's results.

How the product solves that problem:

This product solves that problem by displaying relevant content in a way that is visually appealing and easy to share with friends.

Page Layout:

Initial Search Page: Google inspired UI

Results Page: Container with 'hot' Reddit info about that topic AND a Gif from GIPHY