

# Michael Weitzman

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Front-end architect with extensive tooling experience, attention to detail, and commitment to delivering top tier in-browser experiences. I am versed in multiple React frameworks and ES6 modules, CSS modules, and CSS preprocessors.

#### **LEAD DEVELOPER**

Haus | Aug, 2018 - Aug, 2019

Key attributes and responsibilities

- Build large-scale component driven React websites for major clients including Uber and Facebook.
- Follow opinionated, enterprise-quality coding standards on client platforms including Wordpress VIP, and FusionJS.
- o Integrate with various back-end platforms including Contentful, Wordpress VIP, and Chameleon.
- o Deliver above-quality code on time.

Primary skill utilization

React / Styletron / FusionJS / NextJS / Webpack / GSAP Animation

# PRINCIPAL ENGINEER

Deutsch | May, 2018 - Aug, 2018

Key attributes and responsibilities

- o Scope and scaffold projects.
- Provide stake-holders with implementation plans and estimates for project tasks.
- Work closely with account, production, technology and QA teams to ensure projects are built to spec.
- Scaffold front-end projects including documentation of requirements, dependencies, and work-flows.
- Provide guidance to other developers on methodologies and preferred practices, and general requirements.

Primary skill utilization

Javascript / Node / Gulp / Git / AWS (S3, Lambda, CloudFront, Route 53)

#### SENIOR FRONT END ENGINEER

Deutsch | May, 2015 - May, 2018

Key attributes and responsibilities

- o Define and implement front end deliverables for client projects.
- o Provide level-of-effort estimates for project timelines.
- $\circ\,$  Work closely with production teams to ensure projects are built to spec.
- Scaffold front-end projects including READMEs, work-flows, and manage Repos.

Primary skill utilization

JavaScript / Node / jQuery / CSS Animations / HTML Templating / PHP / Git / Gulp

# SENIOR FRONT END PROTOTYPER

Yuzu by Barnes & Noble | Jul, 2014 - Feb, 2015

Key attributes and responsibilities

- o Build high fidelity in-browser prototypes.
- o Demonstrate proof-of-concepts as part of the user experience design work-flow.
- o Primarily focused on the Yuzu web client feature set.

# Primary skill utilization

JavaScript / HTML / CSS / JS and CSS Animation / Ruby on Rails

# SENIOR DIRECTOR OF DEVELOPMENT

bpg | Oct, 2012 - Jul, 2014

Key attributes and responsibilities

- o Primary point of contact for all development needs for bpg.
- o Provide oversight and feedback to internal and out-of-house developers.
- o Set architecture and development scope for html-driven projects.
- o Work closely with account team in responding to client requests.

#### Primary skill utilization

JavaScript / HTML / CSS / JS and CSS Animation / Ruby on Rails

# CORE SKILLS ELECTIVES

React Dependency Management (Yarn / NPM)
NextJS Webpack / Babel

Styletron AWS (S3, CloudFront, Lambda, Route 53)

JavaScript / ES6Wordpress VIPNodeFusionJSWebpackShopifyGulpDockerGitAngulaHTMLVue

CSS / SCSS