

# Why Bayes

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April 10, 2021

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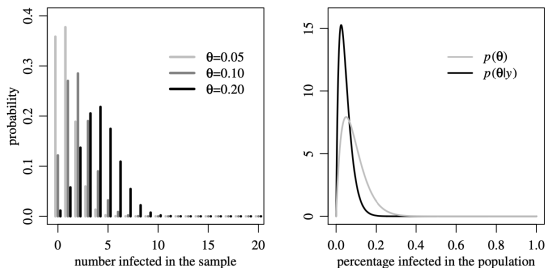
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**Estimating the probability of a rare event**

TODO

# From prior to posterior



**Fig. 1.1.** Sampling model, prior and posterior distributions for the infection rate example. The plot on the left-hand side gives binomial(20,  $\theta$ ) distributions for three values of  $\theta$ . The right-hand side gives prior (gray) and posterior (black) densities of  $\theta$ .

## Prior

$$\theta \sim \text{Beta}(2, 20)$$

$$\mathbb{E}[\theta] = 0.09$$

$$\text{mode}[\theta] = 0.05$$

$$P(\theta < 0.10) = 0.64$$

$$P(0.05 < \theta < 0.20) = 0.66$$

## Posterior

$$\theta \mid \{Y = 0\} \sim \text{Beta}(4, 20)$$

$$\mathbb{E}[\theta \mid \{Y = 0\}] = 0.048$$

$$\text{mode}[\theta \mid \{Y = 0\}] = 0.025$$

$$P(\theta < 0.10 \mid \{Y = 0\}) = 0.93$$