

# Michael Barakat

Designer

github.com/mikeybkats

portfolio.com

Skills	Languages	Business	Design	Software	Studio
	JavaScript	Supply Chain	User Interface	Photoshop	Final Cut Pro
	HTML	Product Lifecycle	User Experience	Illustrator	After Effects
	CSS	Fulfillment	Art Direction	Lightroom	Premier
	JQ	Newsletters		InDesign	Abelton Live
	PHP	Branding		AutoCAD	Pro Tools
	Python	Marketing Strategy		Rhino 3D	
		Content Marketing			
		Tradeshows			

## Experience

2013 - Current

### Mackerelcrow - Creator & Designer

Durable, authentic urban bags and accessories for the white collar worker. **I am responsible for the entire design process including:** Defining Product Vision / Collaborating with Manufacturers & Technical Designers / Promoting & Sourcing Outlets for Finished Products / Concepting Craft Focused, Simple, Lifestyle Photo Shoots / Executing Tradeshows Booths

2011 - 2016

### UI Stencils - Manager

Tools to help design websites and applications. **I represent and run the entire brand including:** Operations / Managing E-Commerce / Product Strategy / Brand Development

2011-2015

### Design Commission - Studio Producer

Setting, Maintaining & Communicating Studio Operations / Building Efficiency Within The Talented Team Of Designers & Developers / Direct Communication With Clients / Project Management / Design & Development Team Resourcing / Asset Production & Management

## Education

U of the Arts, Philadelphia - MID (MS), 2011  
Industrial Design & Human Centered Design

Rochester Inst. of Technology - BFA, 2005  
Film & Animation

Code Fellows - 2016  
Code 201 & 301

Pt. Townsend Shoe School - 2015  
Basic Workshop

NY Fashion Academy, Seattle - 2014  
Pattern Design

## Projects

AIGA Design for Good - Committee, 2016

MarketShare - Design Manager, 2015

## Experience

Video Producer & Editor, Freelance (2007-2011)

Sr. Video Editor, Mitlas Productions (2007-2009)

Set Decorator, The Screening, Feature Film (2006)

Assistant Art Director, Chasing 300, Feature Film (2005)

Head Video Editor, RIT SportsZone (2003-2005)

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## Skills

### Languages

HTML  
CSS  
JQ  
Javascript  
PHP  
Python

### Business

Supply Chain  
Product Lifecycle  
Fulfillment  
Newsletter Design  
Branding  
Marketing Strategy  
Content Marketing  
Tradeshows

### Design

UI  
UX  
Art Direction

### Software

Photoshop  
Illustrator  
Lightroom  
InDesign  
AutoCAD  
Rhino 3D

### Live Action & Audio

Final Cut Pro  
After Effects  
Premier  
Abelton Live  
Pro Tools  
Garage Band