

Training benefits

Learn to share and transform science and technical information in a way that tells your story simply, clearly and accurately.

- · Identify, engage and build trust with stakeholders
- · Build your online social media presence and community
- · Learn to tell a simple, explainable story from your data
- · Create graphs and charts that are accurate and easily understood
- · Connect with your audience and gain their trust

What our clients have to say:

"Veda was extremely helpful in translating the complex science of the project into comprehensible language"

"... an amazing grasp of complex scientific subjects and how to communicate them effectively to the public"

Trainings offered

Explaining Science, Data and Technical Information to Non-Experts Science Communication 2.0: Improving Your Graphics so Your Data Tells a Story

How to Effectively Engage Stakeholders in Advance of a Spill To Tweet or Not to Tweet? Social Media Strategies That Work

1-, 2- and 3-day training sessions are designed for groups of up to 30 participants.

One-on-one coaching and custom project support also offered.

