

Introduction

This Higher Education Achievement Report follows the model developed by the European Commission, Council of Europe and UNESCO/CEPES for the Diploma Supplement.

The supplement provides recognition of qualifications (diplomas, degrees and certificates etc). It provides a description of the nature, level, context and status of the studies that were pursued and successfully completed by the individual named on the original qualifications to which this supplement is appended.

1 Information Identifying the Holder of the Qualification

- 1.1 Family name(s): **JAMES**
- 1.2 Given name(s): **MICHAEL**
- 1.3 Student identification number: **21009187**

2 Information Identifying the Qualification

- 2.1 Name of the qualification (and, if applicable, title conferred): **BSC(HONS) DIGITAL MEDIA**
- 2.2 Main field(s) of study: **I150**

HESA Joint Academic Coding System (JACS) codes may be found at www.uwe.ac.uk/hear-links

- 2.3 Name of the awarding institution: **The University of the West of England, Bristol**
- 2.4 Name of the administering institution:
- 2.5 Language(s) of instruction/examination: **English**

3 Information on the Level of Qualification

- 3.1 Level of qualification: **Framework for Higher Education Qualifications Level 6**

The Quality Assurance Agency is responsible for the assurance of standards in Higher Education in England, Wales and Northern Ireland and maintains the Framework for Higher Education Qualifications, www.uwe.ac.uk/hear-links

- 3.2 Official length of programme:

Information on the minimum period of study requirement for University Awards is available in the Academic Regulations. www.uwe.ac.uk/hear-links

Authentication Information

This report has been produced with the authority of the Academic Registrar, in a secure manner from the UWE student record system via the myUWE student portal. It shows the student's Higher Education Achievement Report at the date this document was created, which is 24 Jul 2024. An electronic copy of this document is available to view for authentication purposes for a period of 5 years from the date on which this document was created. The period for viewing an electronic copy of this document will therefore expire on 24 Jul 2029.

To confirm authenticity, during the 5-year viewing period a duplicate may be downloaded from the following web address:
<https://my.uwe.ac.uk/documentvalidation/>

The following credentials will be required: ID Number **6Z6G-4JZ3-26Q6-GJD7**

3.3 Access requirement(s):

The University's minimum access requirements are stated in the prospectus. Those access requirements conform with those shown in the Diagram of Higher Education Qualification Levels in England, Wales and Northern Ireland available at www.uwe.ac.uk/hear-links

4 Information on the Contents and Results Gained

4.1 Mode of study: **Full time**

4.2 Programme requirements:

Graduates will be able to demonstrate practical skills and theoretical knowledge across a range of digital media areas such as: graphic design & visual communication; creative coding & prototyping; web, app & social media; 3D modeling, animation & AR; audiovisual production; user experience & interaction design. They will have learned project management, teamwork, creative problem-solving, presentation and other transferable skills. They will have been taught mathematical and technological principles required, as well as an exploration of the creative potential presented within the development of digital media, and the cultural and technological contexts out of which they arise.

4.3 Programme details:

Module	Title	Date	Mark	UWE Credit	UWE Level	ECTS Credit
UFCF8L-30-1	INTRODUCTION TO CREATIVE CODING	23 Jun 2022	48	30	1	15
UFCFBL-30-1	DESIGN CONTEXTS	23 Jun 2022	50	30	1	15
UFCFHL-30-1	GRAPHIC AND WEB DESIGN STUDIO	23 Jun 2022	52	30	1	15
UFCFY5-30-1	MEDIA STUDIO	25 Aug 2022	40	30	1	15
UFCFC6-30-2	PLAY AND GAMES	15 Jun 2023	48	30	2	15
UFCFLL-30-2	CREATIVE AND PHYSICAL COMPUTING	15 Jun 2023	48	30	2	15
UFCFH5-30-2	USER EXPERIENCE	15 Jun 2023	57	30	2	15
UFCFKL-30-2	MEDIA PRODUCTION	15 Jun 2023	53	30	2	15
UFCFHQ-45-3	COMPREHENSIVE CREATIVE TECHNOLOGIES PROJECT	20 Jun 2024	50	45	3	22.5
UFCFKQ-30-3	DESIGN ENTERPRISE STUDIO	20 Jun 2024	58	30	3	15
UFCFQ5-30-3	INTERACTION DESIGN	20 Jun 2024	58	30	3	15
UFCFR5-15-3	ADVANCED TOPICS IN WEB DEVELOPMENT 2	20 Jun 2024	64	15	3	7.5
Total credits accumulated:				120	1	60
				120	2	60
				120	3	60

Notes:

Initial Student Enrolment date: **27 Sep 2021**

* indicates a mark that has been compensated at the discretion of the Award Board

The European Credit Transfer System (ECTS)

The University of the West of England recognises the European Credit Transfer System where the ECTS scale carries half the credit value for each module/unit achieved at the University. ECTS is recognised by most higher education institutions throughout the European Union.

4.4 Grading scheme details:

Honours Degrees are normally classified based on a weighted average and are awarded as follows:

70% or more First Class

60% to less than 70% Second Class, Division 1

50% to less than 60% Second Class, Division 2

40% to less than 50% Third Class

Unclassified Honours Degrees can also be awarded (Pass only) in order to meet professional body requirements.

Integrated Masters Awards are awarded a Merit at an average mark of 60% across a specified number of credits.

All other Awards of the university are awarded a distinction at an average mark of 70% across a specified number of credits. Foundation degrees are awarded a Merit at an average mark of 55% to less than 70% across a specified number of credits.

Further information on the calculation of grades and credit requirement for University Awards is available in Academic Regulations at www.uwe.ac.uk/hear-links

4.5 Overall Classification of the Qualification: **Second Class (Lower Division)**

5 Information on Function of the Qualification

5.1 Access to Further Study:

The Award gives access, but not admission, to the next level of study as defined in the diagram of the national education system at www.uwe.ac.uk/hear-links

5.2 Professional status: **Not Applicable**

6 Additional Information

6.1 Verified Achievement in non-academic Activities:

6.1.1 UWE Bristol Futures Award: **None**

6.1.2 University, Professional and Departmental Prizes: **None**

6.1.3 Accredited Performance in Non-academic Context: **None**

6.1.4 GDP: **None**

6.1.5 Additional Recognised Activities: **None**

6.2 Further Information Sources:

UWE Bristol Futures Award

The UWE Bristol Futures Award recognises the range of activities that students engage with mainly outside the curriculum, whilst studying at UWE, which help them to develop a wide range of skills. Those activities might include practical work experience, leadership or enterprise skills, or global and cultural awareness, all of which enhance students' personal development and prepare them for employment once they graduate. The Award requires students to demonstrate their ability to reflect on their learning and development from those activities through submission of a portfolio. Some of the activities that students use towards the Award may also appear in other sections of this report; these will only be counted as part of the Award where students have completed the reflective portfolio.

Further information on the Award can be found on the University's website: www.uwe.ac.uk/hear-links

Graduate Development Programme (GDP)

A process based series of activities that focus on personal and group development across all academic programmes to achieve:

Level 1: awareness and development of personal attributes and study skills

Level 2: exploration of future options, with a focus on employability skills development and gaining experience through work placements or volunteering

Level 3: completion of major final work, reflecting on achievements and the progression of the student to employment or further study

Further information on GDP can be found at www.uwe.ac.uk/hear-links

Higher Education Achievement Record (HEAR) at UWE

Further information on HEAR at UWE can be found at www.uwe.ac.uk/hear-links

7 Certification of the HEAR

7.1 Date: **24 Jul 2024**

7.2 Capacity: **Academic Registrar**

7.3 Official Stamp or Seal:



8 Information of the National Higher Education System

Further information on the United Kingdom (England) Higher Education System may be obtained at www.uwe.ac.uk/hear-links

A diagram of the United Kingdom (England) Higher Education System may be obtained at www.uwe.ac.uk/hear-links

