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## Great conversation at Starbucks? \*\* REVIEW\*\*

My idea is simple - Starbucks does a lot of things well - good coffee, One of its challenges though I believe is to create a sense of conversation within its locations.

One way of doing this would be to use the power of media and wireless particular to foster a sense of conversation about the arts, current events words to stimulate Starbucks patrons that wish to interact as part of society" such as they have in Europe traditionally - people gathering the arts, world events and culture.