



Hello i'm
SHIWANI YADAV
27 YRS

I am Shiwani Yadav, 27 Yrs old and i am performance driven and result oriented individual with a proven track record of success in indentifying, evaluating and exploiting buisness growth opportunities.

I have previously worked as a PRT and TGT Teacher for two years in Jeevan Jyori Sr Sec School wherein i ensured above average performance of the class overall.

I am pursuing Masters in Buisness Adminstration in Marketing from Symbiosis College Distance Learning program and currently employed as Busisness Development Executive at Botomatic Private Limited based at Mumbai.

I am currently looking forward to explore more challenging opportunities suiting my qualifications and hence looking for a change. I am confident that my qualifications make me perfect candidate for this role. What is more, i believe that i would meet and exceed all assigned goals while coming to you with a proactive approach, exceptional work ethic and great leadership abilities.

Thanku for your time and consideration and i look forward to speaking with you in the near future.

CONTACT

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Sincerely,
Shiwani Yadav



SHIWANI YADAV

27 YRS



shiwaniyadav289@gmail.com



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b1a24a242



WORK EXPERIENCE



PRT Teacher

Jeevan Jyoti Sr Sec School
2017 - 2018

TGT Teacher

Jeevan Jyoti Sr Sec School
2021

Business Development Executive

Botomatic Private Limited
2022



DUTIES AND RESPONSIBILITIES

Teacher

- Plan, Develop and implement appropriate curriculum
- Enhance Learning abilities and technical skills

Business Development Executive

- Keywords research and making Google Ads Campaign
- Optimizing Website Content
- On Page Search Engine Optimization
- Competitors Research
- Business Proposals
- Pitch Deck



EDUCATION

- **Masters of Buisness Adminstration, Marketing (Currently Pursing)**
- **Bachelor of Education**
Symbiosis College (2022)
CRSU (2019 - 2020)
- **Masters of Science, Physics**
Amity University (2015 - 2017)
- **Bachelor's of Science, Physicsc (Hons)**
Delhi University (2011 - 2014)



CERTIFICATION

- **Professional Certificate in Digital Marketing and E- Commerce Learning**
Coursera - 2022



SKILLS

- **Microsoft Office**
- **Management**
- **Business Strategy**
- **Content Writing**
- **Marketing Strategy**
- **Google Ads Campaign**