



Mayank Arora

Education

Bachelor of Journalism & Mass Communication (B.J.M.C.), Commerce

Jagannath International Management School

2019 - 2022

CGPA: 8.72/10

Senior Secondary (XII), Commerce

St. Lawrence Public School

(CBSE board)

Year of completion: 2019

CGPA: 7.00/10

Secondary (X)

St. Lawrence Public School

(CBSE board)

Year of completion: 2017

CGPA: 7.20/10

Experience

On Ground Event Video Production – Freelance

Freelance

Dec 2022 – Present

Freelance Graphic Designer

Freelance

Aug 2022 – Present

Freelance Photographer

Freelance

Aug 2022 – Present

Graphic Designer Intern

Habitat for Humanity Trust, Remote

Nov 2022 – Dec 2022



M 24/A 5, Dilshad
Garden, Delhi-110095



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com



Content Writer Intern

My Study Buddy, Remote
Jun 2020 - Aug 2020

Internshala Student Partner (ISP25)

Internshala, Remote
Oct 2021 - Nov 2021

Internshala Student Partner (ISP19)

Internshala, Remote
Aug 2020 - Nov 2020

Volunteer: Did volunteering at Rotaract Club of Jims Vasant Kunj

- Worked with Photography team

Volunteer: Did volunteering at PRISM Media Fest of Jims Vasant Kunj

- Worked in Promotions team

Training/ Courses

Adobe Illustrator

Udemy, Online
July 2021 - Aug 2021

Creative Writing

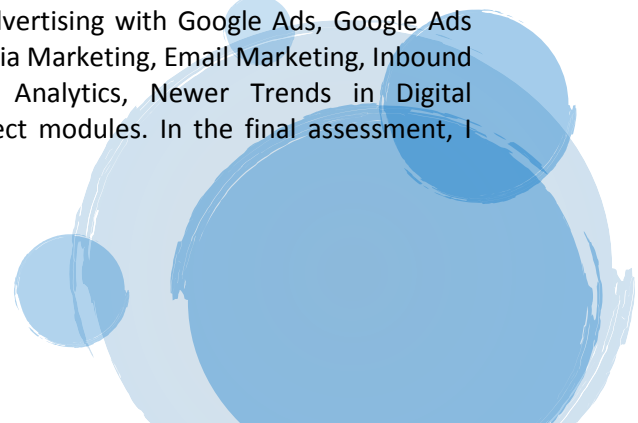
Internshala Trainings, Online
Oct 2021 - Nov 2021

Successfully completed a 6 weeks online certified training on Creative Writing. The training consisted of Getting Started With Creative Writing, Fiction, Editing, Non-fiction, Screenplay and Advertising, and Publishing modules. In the final assessment, I scored 76% Marks.

Digital Marketing

Internshala Trainings, Online
Aug 2021 - Sep 2021

Successfully completed a 8 weeks online certified training on Digital Marketing. The training consisted of Building Web Presence, Search Engine Optimisation, Digital Advertising with Google Ads, Google Ads Search Certification, Social Media Marketing, Email Marketing, Inbound Marketing, Revisiting Google Analytics, Newer Trends in Digital Marketing, and The Final Project modules. In the final assessment, I scored 68% marks.





Academics/ Personal Projects

Documentary Film – Suffering

Feb 2022 – Apr 2022

<https://drive.google.com/drive/folders/1Al1AITu5r3q6qEE3VcpJ9dI404vG-Hhi>

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Nov 2020 – Dec 2020

https://drive.google.com/drive/folders/1T3Tt2VWkXLwAR_XCUdAHzM-2TB48L8YF?usp=sharing

Skills

Adobe Illustrator

QuarkXPress

Adobe Photoshop

Photography

Adobe Indesign

Adobe Photoshop Lightroom CC

MS-Word

MS-Excel

MS-PowerPoint

Digital Marketing

Portfolio/ Work Sample

Portfolio Link

<https://drive.google.com/drive/folders/1fNMJutiMDwflvmJD6eYulS2d1Y6hV4uY?usp=sharing>

Photography Work Sample

https://www.instagram.com/photopedia_pm/?igshid=NmZiMzY2Mjc

