

Website / Wordpress Developer & Designer

Name : **Rajeev Gupta**

Relevant Experience : 22 years

Total Experience : 26 years

Date of Birth : 04-July-1972

Father's Name : Sh. L. R. Gupta

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Profile

Experience :

- 22 years in Website Development / Designing, HTML, CSS, Javascript, Photoshop, illustrator, Video Editing, SQL, JSP.
- 10 years in Wordpress, Theme development, customisation, WooCommerce, various Page Builders, ACF. Bootstrap, JQuery, PHP.

Responsive Websites (e-commerce & many types) designed, developed using Wordpress, WooCommerce, Elementor, Divi, various Page Builders, Advanced Custom Fields, HTML5, CSS3, Bootstrap, JQuery, Java Script, Photoshop.

Wordpress Theme/Plugin installation, customization, development also from Figma/Photoshop various designs in Desktop, Tablet, Mobile views. API integration, SEO.

Photo Editing, Background removal, Video/Audio editing, Animations.

Shared hosting, cPanel, Google Cloud Platform (GCP) Hosting, Amazon Web Services (AWS) EC2 Cloud Hosting.

Displaying website content dynamically by PHP, HTML, CSS, SQL. Developed **Admin Panel** using PHP for editing content of website such as adding & updating Banner slider, Images, Headings, Text, Price, Photo Gallery, Testimonials, Contact Address, phone, email etc by the client.

Online Registration, Contact Form submission & sending by email. Shopping Cart feature. Payment Gateway Integration. Search field with suggestions dropdown from database.

Search Engine Optimisation, Affiliate Marketing, Youtube channel video editing, uploading, downloading.

Qualifications

	<u>Details</u>	<u>Marks</u>	<u>University</u>	<u>Year of Passing</u>
(a)	Web Master Post Graduate Diploma (Website Development, Design & Administration) (1 year, full time)	Grade (A) 80%	IIS Infotech Ltd (New Delhi, India)	June 2000
(b)	Bachelor of Engineering (Electronics) (4 years, full time)	61%	Dr. B. A. Marathwada University, Aurangabad (Maharashtra, India)	May 1996

(c)	12 th Class (English, Physics, Chemistry, Mathematics etc.)	65%	MVN School, Faridabad (Haryana, India)	May 1989
(d)	10 th Class (English, Science, Mathematics etc.)	68%	MVN School, Faridabad (Haryana, India)	May 1987

◆ Work done 🌐

(Projects / Portfolio)

Responsive Websites Designed & developed

Sr.	Project Name / URL / Description
1	https://www.nzprintshop.co.nz (Online Design to Print Card/T-Shirt/Mug, e-commerce website using wordpress and woocommerce hosted on Google Cloud) https://www.shopbig.in (e-commerce and affiliate website using wordpress and woocommerce) https://www.optemom.com (for Child Development, made in wordpress) https://ttr.skhai.com (Real Estate website developed using Wordpress, Elementor, custom CSS from Figma design) https://www.gurgaonassets.com (Property Dealer website in PHP with admin panel)
2	http://iete-elan.ac.in IETE e-Learning portal with features like Discussion Forum with Registration & Login, e-Directory, programmable download of Video Lectures etc.
3	<u>Web casting on Internet, Multi casting through Satellite</u> Video/Audio Editing, Live Streaming (over Internet & Satellite) of Programs, Events, Academic Lectures.

◆ Technical Skills 🌐

Experience in the following softwares, frameworks & technologies :

<u>Designing / Development Softwares, Technologies</u>	<u>Databases</u>	<u>Web/Application Server</u>
<ul style="list-style-type: none"> Responsive Design, Wordpress, WooCommerce, Elementor, Divi, various Page Builders, HTML5, CSS3, LESS, SASS. Java Script, JQuery, Bootstrap, Advanced Custom Fields. API, JSON, Website optimization. Adobe Photoshop, illustrator, InDesign, Adobe XD, Corel Draw. Presta shop, Magento, Shopify, PHP. Video / Audio capture & editing using Filmora, Pinnacle, 	<ul style="list-style-type: none"> SQL queries, MySQL, MS SQL Server, MS Access. Database installation, configuration, development. 	<ul style="list-style-type: none"> Apache, IIS, XAMPP, WAMP. Tomcat
	<u>Administration</u> <ul style="list-style-type: none"> Web Hosting & uploading of portal and websites using Control Panel, FTP. Payment Gateway Integration. SSL. 	

Adobe Premiere, Win Movie maker etc. Animations. • Java, JSP, ASP. • Text editor: Visual Studio Code, Notepad++, Sublime. • MS Office Word, Power point, Excel with Formulae. Adobe Acrobat Professional. • Knowledge of React JS, Angular, Vue.	• Installation and configuration of Windows Server as Web Server and Domain Controller, Application Servers & various Softwares. • Networking configuration between Computers and Server under domain or workgroup.
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Experience

1	<u>Present Company</u>	<u>Designation</u>	<u>Period</u> (1 year)
	SKHAI Co. Ltd. (Real Estate Development company)	Sr. Web Wordpress Developer	Nov 2021 – Present

2	<u>Previous Company</u>	<u>Designation</u>	<u>Period</u> (3 yrs)
	Depix Global Pvt. Ltd., New Zealand (Website Design, Development company)	Sr. Website Developer & Designer	Jan 2019 – Oct 2021

3	<u>Previous Company</u>	<u>Designation</u>	<u>Period</u> (3 yrs)
	A One Star Ltd., London, UK (Website Design, Development company)	Sr. Website Developer & Designer	Jan 2016 - Dec 2018

4	<u>Previous Company</u>	<u>Designation</u>	<u>Period</u> (11 yrs)
	IETE (Institution of Electronics and Telecommunication Engineers), New Delhi (Computer, IT Education Institution)	Technical Officer (Web Development, Design & Administration)	Feb 2005 – Dec 2015

Work Description :

- ◆ Designed & developed the e-Learning Portal <http://iete-elan.ac.in> with features of Navigation Menu, Registration & Login, E-Directory, Discussion Forum, Exam Form submission, Payment Gateway integration, Programmable download / upload files, Number of visits; all using JSP, HTML, CSS, Javascript, JQuery, Photoshop, Animations etc.
- ◆ Web casting over Internet, Video multi casting over ISRO Satellite.
- ◆ Operation of studio equipments: Professional Video Camera, Microphone, Video/Audio Mixer (for multi Camera set-up), Monitors, Talk Back, Recording system, cables, connectors etc.
- ◆ Windows Server Management and Administration, MS Office, Powerpoint presentations.

5	<u>Previous Company</u>	<u>Designation</u>	<u>Period</u> (4.8 yrs)
	Cordiale Infotech Ltd, New Delhi (Website Design, Development company)	Website Designer & Developer	Jun 2000 – Jan 2005

Work Description

- ◆ Designing/Developing websites using Photoshop, HTML, CSS & Dreamweaver.
- ◆ Implementing validations & menus using java script. Back End using JSP, SQL.
- ◆ Scanning (OCR) & editing text, graphics. Interactive Flash animations.
- ◆ Power point presentations with text, graphics, animations. Video, audio editing.

6	<u>Previous Company</u>	<u>Designation</u>	<u>Period</u> (3.7 yrs)
	PCI Ltd, New Delhi (UPS, Inverters company)	Testing & Development Engineer	Jun 1996 – Dec 1999

Work Description

- ◆ Manufacturing, Testing, Repairing & Installation of Computers, Online UPS (1-phase, 3-phase, higher capacity up to 1000 KVA), Offline and Line Interactive UPS, Inverters, Automatic Voltage Regulators / Stabilizers & Power Supplies from component level to full machine. Calculation of Battery Capacity (AH) for Back-up (hrs) and cables thickness (sq mm) according to load (VA or Watts).

◆ Soft Skills

- Hard working with dedication and commitment to achieve corporate goals in time.
- Able to work independently & collaboratively with self motivation, determination and discipline.
- Intelligent and confident, quick learner, success oriented and natural leader with multi tasking.
- Creative with visualisation. Proof Reading text, Document use, Numeracy, Writing, Oral communication, Working with others. Problem solving, Decision making, Critical thinking, Job task planning and organizing. Significant use of memory, Finding information, Continuous learning.

◆ Other Details

Gender : Male
 Religion : Hindu
 Languages : English, Hindi
 Passport : Yes. Place of issue : New Delhi

Place : Faridabad, Haryana, India

Rajeev Gupta