

VENKATESH KASAT

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MAHARASHTRA

About Me

I love to dig into customer problems and solve them with modern technology. To accomplish this, I focus on delivering key outcomes, quickly adapting to new learnings. Looking forward to pursue my career in advertising and technology industry with certifications in Digital marketing by google digital garage, google analytics etc.

Education

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| Government College of Engineering, Amravati <ul style="list-style-type: none">B.Tech in Information Technology Engineering CGPA: 7.94/10 (71.9%) Brijlal Biyani Science College, Amravati <ul style="list-style-type: none">(Class XII), Score: 64.15% Bhawarilal Samra English High School, Amravati <ul style="list-style-type: none">(Class X), Score: 80.20% (Best outgoing student) | 2017 - 2022 2015-2017 2015 |
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Skills

Python | MySQL | Power Bi | Data Visualization | Business Analyst | Data Analyst | MS excel | critical thinking | MS Office | Teamwork | written and verbal communication | Digital Marketing | Search Engine Optimization(SEO) | Social Media Marketing

Work Experience

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| I Neuron Pvt Ltd Full Stack Data Analytics - Internship <ul style="list-style-type: none">Designed innovative strategic solutions dashboard in power bi and presented strategy to program manager.Developed a Student Spend Analysis dashboard using datasets in Power Bi for maintain operational records of the product.Responsible to communicate with client status for quantitative progress report, optimization in our product service.Overall 100% improvement reported by manager for delivered dashboard.Tools & Language- Python, Power Bi, SQL, Excel. | June-Dec 2022 |
| Sun Infotech Pvt Ltd - Internship Jr. Software Engineer <ul style="list-style-type: none">Implemented a Lan-Chat application using Core Java, Advance Java, Java Swing programming language for stakeholders to launch benefits on new organizationsBrand development by performance marketing, managing end to end operations of account.Liaised with clients to meet requirements for fast-growing executionDeveloped a dynamic application with accuracy level 97 percentageCollaborate with other team members to resolve the business process issues with agility for client satisfactionDaily communicated with clients to meet their requirements, feedback and top their site. | Feb -Jun 2022 |

Projects (Total 4)

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| Student Spend Analysis (Power Bi) https://github.com/venkateshkasat/Data-Analytics/blob/2317975ca41a31fc1fd7d3866096ef782993ff84/Student%20Spend%20Analysis%20Project.pdf <i>This project elaborates about student spend on different things easily. Tool used – Power Bi.</i> <ul style="list-style-type: none">Created tabular based representation where included total amount of purchase based on location along with store settingIncluded matrix-based visualization where included total amount of purchase on outdoor sports across different age groupCreated funnel chart based on purchase-based store settingBased on store location created pi-chart to analyze store locationApplications- Organization, Colleges critical activities that humans unable to do. | 2022 |
| Product Analysis (Power Bi) https://github.com/venkateshkasat/Data-Analytics/blob/2317975ca41a31fc1fd7d3866096ef782993ff84/Product%20Analysis%20Project.pdf <ul style="list-style-type: none">Created product analysis dashboard with power BiUsed analytics to understand how business decisions impacted clients.Explored dashboard to meet client's requirements with various power bi features | 2022 |

Academic and Extracurricular Achievements

- Fundamentals of Digital Marketing - Google Digital Garage exam cleared**
- Google Analytics for beginners.**
- Elementary & Intermediate Drawing Exam Grade A.

Languages

- English (100% proficiency) , Hindi , Marathi.