

# AKSHITA GULATI

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 8077539957

I'm a skilled multitasker with superior work ethic and good teamwork, problem-solving and organizational skills. Willing to take on any task to help team. Reliable and dedicated team player with hardworking and resourceful approach.

## TECHNICAL PROFILE

- Microsoft PowerPoint
- Microsoft Office
- Microsoft Excel
- Microsoft Word
- Canva

## COMPETENCIES

- Social Media Management
- Copywriting

## EDUCATIONAL HISTORY

### DAV COLLEGE, PANJAB UNIVERSITY CHANDIGARH

BA (ECONOMICS) :2019-2022

- Graduated with honors in Economics
- Member of Economics society

### MONTFORT SCHOOL ROORKEE, UTTARAKHAND

GRADE: 12 :2018-2019

- BOARD- CBSE
- STREAM- COMMERCE (+MATHS)
- RESULT- 88.4%

### MONTFORT SCHOOL ROORKEE, UTTARAKHAND

GRADE: 10 :2016-2017

- Board- CBSE
- Result- 9.4 CGPA

## PROFESSIONAL HISTORY

### MARKETING HOOK, CHANDIGARH REMOTE

BUSINESS DEVELOPMENT INTERN  
SEP 2021 - OCT 2021

- Pitched ideas for business development to executive team and gave in-depth presentations to clients using effective public speaking skills.
- Reached out to potential customers via telephone, email and in-person inquiries.
- Worked on social media strategies.

### HOFFERO, LONDON REMOTE

DIGITAL MARKETING INTERN  
NOV 2022- CURRENT

- Created and scheduled social media postings to advertise and generate site traffic. plus engagement.
- Designed and presented social media campaign ideas.
- Worked on planning and creating content for different socials.

## CERTIFICATIONS

- 01/2022 :Digital Skills: Digital Marketing
- 08/2022 :The Fundamentals of Digital Marketing
- 09/2022 :Social Media Marketing
- 09/2022 :Content Marketing

Accenture  
Google  
Hubspot  
Hubspot