

MD SAMSHAD

DIGITAL MARKETING INTERN



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QTR NO -86/ABC , SAHEB COLONY
PO-GOMOH, DIST- DHANBAD,
JHARKHAND, PIN-828401

EDUCATION

**Diploma in Mechanical Engineering from K.K.
Polytechnic, Nalanda in 2016 with 70.4%**

**Matriculation passed from J.A.C Ranchi in 2009
with 2nd Division 55.2%**

**Higher Secondary completed from J.A.C Ranchi in
2011 with 56%**

WORK EXPERIENCE

**SUCCESSFULLY COMPLETED CERTIFICATION PROGRAM
IN DIGITAL MARKETING FROM UDEMY**

Worked with Stankohl Corporation as a Business Development
Manager from 16.07.2019 till 23.12.2022

Key responsibilities Handled:

- Contacting potential clients to establish rapport and arrange meetings.
- Planning and overseeing new marketing initiatives.
- Researching organizations and individuals to find new opportunities.
- Finding and developing new markets and improving sales.
- Developing quotes and proposals for clients.

Experienced as a Quality Controller in Jindal Steel Power
Limited

Key Responsibilities Handled:

- Online SAP Work
- Coil Clearing
- TC Making
- UTS Sample Testing, Surface checking and Micro Sample Testing

PROFILE

A self-motivated, highly passionate individual, looking for an opportunity as a digital marketing Intern to work in a challenging organization where I can utilize my knowledge to work for the growth of the organisation.

CORE COMPETENCIES

- SEO (On Page and Off Page)
- SMO
- **Content Writing**
- Google Adwords
- **Email Marketing**
- **Google Analytics**

INTERESTS

- Politics
- Sports
- Travelling
- Entertainment