

ATHAR ALI

GRAPHIC DESIGNER

Creative
Team Player
Curious
Positive Attitude
Explorer
Material Enthusiast



Currently:

Prisma & Prime Exports, Moradabad
(Creative Head Designer)
Role to design Lighting and fixtures
in paper & Design lighting & ornaments
for Christmas for European market.

INTRODUCTION

A passionate and creative designer. My design sense talks about practicality, methodology and design thinking. My curiosity helps me to adapt and learn new things which are my strongest suits. I started my journey from product designing, exploring various fields of designing and currently moving to transit into digital arena of product development too soon.

EXPERIENCE

- 3 Years** | **Vinus India Exports**
(Sr. Graphic Designer)
Role to support team with various design development production & simultaneously design & develop different objects & products using numerous materials.
(2012 to 2015)
- 2 Years** | **Vision Crafts Export**
(Sr. Graphic Designer)
Role to design light & home decor products & accessories, mostly for international buyers as given company & clients brief.
(2015 to 2017)
- 2 Years** | **Designco Pvt Ltd.**
(Jr. Graphic Designer)
Role to design lighting ornaments & home decor products like wall decor, Christmas ornaments, Metal Christmas tree & many more decor accessories, mostly for international buyers.
(2017 to 2019)
- 3 Years** | **N.S. Packaging Pvt. Ltd.**
(Sr. Graphic Designer)
Role to design medicines packaging boxes corrugated box, gift box, and many more packaging ideas with my design skills.
(2019 to 2022)

PROFESSIONAL SKILLS

Rhino 3D	CoralDraw
Photoshop	Illustrator
Indesign	Inpage

Learning

Adobe XD	Figma	Dialux
After effects	Premiere Pro	

HIGHEST EDUCATION

Hindu College, Moradabad
Bachelor of Arts (B.A.)
Indian Institute of Craft & Design, Jaipur
Craft Design and Technique
User Experience Design, Coursera (Online)
by Google

PERSONAL DETAILS

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