

## ABHISHEK MOHAN JHA

PGDM – 1<sup>st</sup> year



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	ACADEMIC QUA	ALIFICATIONS		
Degree / Examination	Instituti	on	% / CGPA	Year
PGDM	Xavier Institute of Management and Entrepreneurship, Bangalore, Karnataka			2022-2024
B.sc in Hospitality and hotel administration	Institute of hotel management Guwahati		79%	2018 – 2021
12 <sup>th</sup> Grade (Science)	St. Joseph's School Bhagalpur (ISC)		85%	2018
10 <sup>th</sup> Grade	St. Paul's School (ICSE Board), Bhagalpur		81%	2016
	LIVE PROJECTS / OT	HER INTERNSHIPS		
Asiana Times (Team Leader)(April-June 2022)	<ul> <li>Basis os research developed a pov on consumer's interest</li> <li>Digital Marketing</li> <li>Deep dive into consumer review published on online marketplace</li> <li>Managed interns of Others department(HR/PR)</li> </ul>			
Jankalyan multipurpose education society(NGO)(Oct- Nov 2020)	<ul> <li>For the best performance got letter of recommendation.</li> <li>Executed task of education for children who belongs to lower class.</li> <li>Collected funds(10k) and promoted it in social media handles.</li> </ul>			
ITC KOHENUR(June-Oct 2019)	<ul> <li>Marketing Department</li> <li>Managed all interns(25) of summer batch and employee with the help of job managers(25 interns and guiding throughout the period)</li> <li>Worked in all four core department(Front office, Food production, Housekeeping, Food and beverage department)</li> <li>Constantly improve and seek approaches to improve applicant experience throughout the application process.</li> </ul>			
AREAS OF INTEREST		TECHNICAL SKILLS		
<ul><li>Content Creator(You T</li><li>Marketing(Market Ana</li></ul>	ube) lytics/ Product Marketing)	Tableau, MS office	e	
	CERTIFIC	CATIONS		
Consultancy Sixsigmasociety Google Business management	<ul> <li>BCG(BOSTON CONSULTANCY GROUP)</li> <li>Six Sigma White Belt</li> <li>Fundamental Of Digital Marketing</li> <li>King's college london</li> </ul>			
	POSITIONS OF R	ESPONSIBILITY		
HRUDAY(HR CLUB OF XIME)	<ul> <li>Executive Member of Hruday</li> <li>Managed Activities and arranged events and Seminars</li> </ul>			
	ACHIEVE	EMENTS		
<ul> <li>Xime Winners</li> <li>1<sup>st</sup> Rank</li> <li>1<sup>st</sup> Rank</li> <li>3<sup>rd</sup> Rank</li> </ul>	<ul> <li>Reader of Month- Octobe</li> <li>Speech competition</li> <li>Quiz Competition</li> <li>Essay writing competition</li> <li>Mahatma Gandhi Rashtiy</li> </ul>	n (IHM Guwahati)	_	