ANURAG SINGH
WEB DEVELOPER

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I am a proficient and creative web developer. with over one year of experience in website management and development, with a particular focus on WordPress and Shopify website creation. plugin implementation, and creating interactive and engaging websites. with a good understanding of team projects, team work, and leadership. Additionally, I have a good command of e-commerce portal management and am experienced in using WooCommerce, email marketing, Facebook campaigns, and logistics management.

WORK EXPERIENCE

WordPress Developer
CBDAY Global Pvt Ltd
12/2022 - 10/2022   Noida, India

Achievements/Tasks
- Planning, designing, implementing and maintaining new features and functionality on WordPress-designed website.
- Manage the expenses of SEO campaigns, staying on budget, estimating monthly costs and reconciling differences.
- Design and implement direct email marketing campaigns &Analyze campaign performance and suggest improvements

WordPress Developer
Aurelius Marketing Pvt Ltd
09/2022 - 10/2022   Noida ,India

Achievements/Tasks
- Building website front-Ent and conducting website performance tests to ensure the website performance is optimized.
- Collaborating with the creative team to formulate an effective and responsive Ides and turning the ideas into website theme, plugin or other website aspects.
- Research and implement search engine optimization recommendations.

Wordpress Developer Internship
JVG Consultancy & Services Pvt. Ltd.
07/2022 - 10/2022   Noida, India

Salesforce Developer Internship
SmartBridge Educational Services Private Limited.
04/2022 - 06/2022   Virtual

Growth Internship Internship
ACCIOJOB PRIVATE LIMITED
03/2022 - 03/2022   Gurugram, India

EDUCATION

B.Tech in Computer Science
Institute of Foreign Trade and Management University lodhipur rajput Moradabad
06/2020 - 06/2024

Intermediate in Science
Little Flower Academy, Amroha
03/2019 - 03/2020   AMROHA

SKILLS

WordPress · java · teamwork · decision making · DSA · Time management · Digital marketing · WordPress · Woocommerce · Logistic · Content writing · Apex program · SQL · CRM · HTML · Web Android Applications · Facebook campaign · Shopify · Email Marketing

PERSONAL PROJECTS

E Commerce website using WordPress (06/2022 - 06/2022)
- E ecommerce restaurant food delivery website
- Using WooCommerce

Static Gym website using WordPress (06/2022 - 06/2022)
- using *Elementor*

Portfolio Website Using HTML and CSS (07/2022 - 07/2022)

Create ATM Machine project using java (07/2022 - 07/2022)

ACHIEVEMENTS

KIET GHAZIABAD ENTREPRENEURSHIP

Course on Computer Concepts (CCC)

Cyber Security Workshop

LANGUAGES

HINDI
Native or Bilingual Proficiency

ENGLISH
Professional Working Proficiency

INTERESTS

Travel · Basketball · Reading · Listening to music · Photography · Marketing