

ANUSHKA GARG

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Objective

Result-oriented professional with proven communication, management and research skills aiming to secure a challenging position in a reputable organization to expand my learnings, and knowledge. Frequently praised as diligent by my peers, I can be relied upon to help your company achieve its goals.



Experience

DFB Natural Things (FABER)

16-September-2021 - 16-March-2022

Operations (SCM) and Revenue intern

Planning and implementing the overall supply chain strategy. Determining key supply chain KPIs and work on the Order Management Software. Work with finance, sales, and manufacturing team to determine best vendors and distributors. Collaborate with Sales, Operations, and Customer Service teams.

White hat Jr.

26-April-2021 - 31-July-2021

Business Development (Sales) Intern

Generating leads, preparing and maintaining daily client reports, contacting and giving sales presentations to a range of prospective clients, and coordinating sales efforts with the marketing program.

Times Of India (TOI)

01-June-2021 - 31-July-2021

Result and Market Development (RMD), CRM Intern

Contacting potential clients to evaluate their needs and promote products and services. Answering client questions about products, prices, and availability for customer relationship management. Drafting and submitting sales records for orders.

Addivity

20-July-2020 - 20-August-2020

Marketing Communications Intern

Digital marketing, content creation, and strategy formulation. Experimenting with different strategic hacks for the Live Project. Initiating and implementing creative ideas, leveraging real-time content opportunities. Brainstorming on many problems/ideas and concluding detailed strategies and reports to tackle the same.

Olcademy

15-April-2020 - 15-July-2020

Human Resources (HR) Intern

Worked for End-to-end HR management. I led a research team and was managing a tech team as their HR POC as well. My other responsibilities included handling employee relations and training, directing and coordinating various administrative functions and also tasks simultaneously.



Education

Guru Gobind Singh Indraprastha University (GGSIPU), New Delhi

2019-2022

Bachelor's of Business Administration (B.B.A)



Skills

Proficient with MS-Office (MS-Excel, MS- PowerPoint, MS-Word)

Proficient with Order Management Software and Greenhouse Recruitment Management Software.

Strong Interpersonal Skills

Critical Analytical Thinking

Problem Solving

Decision Making

Quick learner

Active Listener

Public Speaking and Teamwork



Achievements & Awards

Pursuing a Harvard simulation program on Data Analytics, Marketing and Global Collaboration.

TCS issued career edge course completion certificate.

Chosen as the 'Intern of the week' at Addivity for the Marketing communications domain.

Attended the Digital Marketing Webinar organized by the North Storm Academy.

Have been a part of the Logophilia Etymology workshops.

Achieved certificates for being a part of the green revolution initiative by Green Earth NGO.

Certificates for participating in MUNs(JMUN, LMUN) and various quizzes organized by many IITs and IIMs.



Additional Information

Goal-oriented, passionate, and enthusiastic. I'm able to work under pressure and efficient in researching and documenting resources. I'm also able to analyze a given situation from multiple perspectives which makes me uniquely qualified to complete my work even under challenging situations and maintain equanimity. Hence, by being productive and result-oriented I'll prove myself to be an asset to the company.