Dineshkumar Parmar
MBA Marketing

To land a challenging job in a reputed company so I may broaden my knowledge, skills, and learning also to Obtain a responsible career path that will allow me to make the most of my education and experience while significantly contributing to the organization's growth.

✉ dineshkumar7v@gmail.com

▯ 9574244167

◉ Palanpur, India

in linkedin.com/in/dinesh-parmar-3018dk4822

SKILLS

Communication

leaderships

Team Work

Excel, Word, PowerPoint

Social media marketing

Time management

LANGUAGES

English
● ● ● ● ●

Gujarati
● ● ● ● ●

Hindi
● ● ● ● ●

HOBBIES

Travelling

listening to Music

EDUCATION

Master of Business Administration
Ganpat University

09/2021 - Present   *Mehsana*

V. M. Patel Institute of Management

▯ CGPA

Bachelor of Commerce
Hemchandracharya North Gujarat University

06/2018 - 03/2021   *Palanpur*

RR Mehta College of Science and CL Parikh College of Commerce

▯ CGPA 6.45

PERSONAL PROJECTS

Management Research Project (10/2022 - 12/2022)
▯ A Study on Indian Personal Care (FMCG) Industry

Summer Internship project (06/2022 - 07/2022)
▯ A study on measuring farmer satisfaction toward banas prom fertilizer brand of banasdairy

WORK EXPERIENCE

Summer Internship Program
Banas dairy

06/2022 - 07/2022   *Palanpur*

Banas Dairy (Banaskantha District Cooperative Milk Federation, Palanpur)

Achievements/Tasks

▯ Worked closely with the sales team to manage leads and assist with proposals.

▯ Contacted potential farmerthrough phone calls to develop business.

▯ Managed quality communication, Farmer support and product representation for each Farmer.

▯ Performed market research and identified leads.

▯ filed work and sales

▯ https://drive.google.com/file/d/1-HyxsJiMyJyrXf5XoFJDQQChlwQDj0tL/view?usp=sharing

CERTIFICATES

Digital Marketing fundamental (Google Digital Garage) (03/2022)
https://drive.google.com/file/d/109wEAIL3ZjbrhKfPz_Lq1_T-a8GN338U/view?usp=sharing

The Fundamental of Digital Marketing (IIDE) (03/2022)
https://drive.google.com/file/d/103oH4B3RpBdxZfBhROzf1uWZj0dvQGLQ/view?usp=sharing

Google Ads (learnmall.in) (10/2022)
https://drive.google.com/file/d/10Lz7wIVl1UzIkMWA-ebR-FDMe9AySzDv/view?usp=sharing

Microsoft Excel Masterclass (learnmall.in) (11/2022)
https://drive.google.com/file/d/10K9bDt3tWMEW3mmqihDDEwA_lXnUSlMS/view?usp=sharing

Tableau Training (Skillup) (12/2022)
https://drive.google.com/file/d/1Z0PIjUZAkfCgGXcQstYcUFRvRC_752mr/view?usp=drivesdk