



S.B. SRIVATSAN



PROFILE INFO

I am interested in pursuing digital marketing as my career, having completed my Post graduation Diploma in Digital marketing at Purdue University, USA. I am eager to work as a Digital Marketer to improve my skills and develop my career on the field of Digital Marketing.



WORK EXPERIENCE

CSS CORP - TECHNICAL SUPPORT

JANUARY 2022 -
SEPTEMBER 2022

Worked as a Player support for Call Of Duty Mobile. My role is to solve Player issues, reporting Bugs and Glitches to the Studio.

FRUCE KITCHEN - CLOUD KITCHEN

JUNE 2020 -
DECEMBER 2021

Established a start-up named "Fruce Kitchen". The start-up focuses on preparing and selling of fast foods.

I focused on Digital marketing for the business by running social media campaigns to reach a mass audience.

Managed the entire cycle of business which helps me to develop my decision making skill and leadership quality.



CONTACT



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EDUCATION

MODERN SENIOR SECONDARY SCHOOL

CBSE - Secondary School
Examination from 2015 - 2016
(CGPA - 9.6).

CBSE - Senior School Certificate
from 2017-2018 (77%).

GURU NANAK COLLEGE

B.Com., (General) from 2018 -
2021
First class with Distinction. (72%)

PURDUE UNIVERSITY

Post Graduate Program in Digital
Marketing in 2022



LANGUAGE

- English
- Tamil
- Sanskrit



MY SKILLS & EXPERTISE

Digital Marketing

Management

Leadership quality

Content writing

Microsoft Word

Microsoft Excel

Problem-solving

Communication

My Projects

Search Engine Optimization (SEO)

- Keyword Research
- Information Architecture
- Inbound Links

Pay per click (PPC)

- Keyword Research
- Ad Creation
- Account Organization

Social Media Marketing

- Building A Social Media Strategy
- Converged Media
- Social Selling