

Curriculum Vitae

Sumitra Chouhan

Permanent Address

M.n.213 Opp. Raj Kamal hotel

Indra Puri colony

Bhuwana Bai Pass

Udaipur (Rajasthan) INDIA

Pin code - 313002

Mobile no: - **9549648814**

E-mail ID: sumitra.chouhan187@gmail.com, sumitrachouhan1830@gmail.com

Career Objective -

To use my technical skills and talent to bring the best of me, to be flexible to ever changing environment and to work in the organization with honesty and commitment. I am professional, reliable and responsible for the work I do.

Work Experience -

- *Work on Freelancing Project (Oct 2022 – Dec 2022) for (International Courier Company and Handicraft Business)*
- *Digital Marketing Executive - Astics Pvt Ltd (SaaS) Ahmedabad (May 2021 – July 2022)*
- *Senior SEO Executive - At Matrix Web InfoTech Udaipur (Oct 2018 - June2020)*
- *SEO and SMO Executive - At (Elite Informatics) E-commerce Company (June 2017 - Sept 2018)*

Familiar with more Skills -

- **SEO, SMO, SEM, SMM, YouTube Optimization, Lead Generation, Business Developments**
- **Programming languages: C, C++, PHP, data structure, Html, DBMS**
- **Operating Systems: Windows XP, Ubuntu, MS dos**
- **Writing Contents for Website blogs and Social post**
- **Familiar Tools - HubSpot, Google Search Console, Google Analytics, Ahrefs, SEMrush,,Moz Etc**

Educational Qualification -

• *M.sc.IT [Master of Science in Information Technology from M.L.S.U.]*

<i>College</i>	<i>Year</i>	<i>Percentage</i>
University College of science, (Vighyan Bhawan) Udaipur	2015-2017 (1 st YEAR) (2 nd YEAR)	CGPA(10) 8.3 8.6

• *B.SC.(computer science) [Bachelor of science from M.L.S.U.]*

<i>College</i>	<i>Year</i>	<i>Percentage</i>
Meera Girls College, Udaipur	2014	60.23%

• *XIIth from Board of Secondary Education Rajasthan, Ajmer*

<i>Board</i>	<i>Year</i>	<i>Percentage</i>
RBSE	2011	59.63%

• *Xth from Board of Secondary Education Rajasthan, Ajmer.*

<i>Board</i>	<i>Year</i>	<i>Percentage</i>
CBSE	2009	73.56%

Extra-Curricular Activities -

- *Attended an NCC Camp in Bhilwara, and ADVENTURE camp. In panchmani(M.P)*
- *Participated state level volley ball match*
- *Attended an Extensions Activity*

Strengths -

Hard working, Punctual, Honest, Believe in Perfection, Disciplined.

Personal Details -

Fathers Name: Mr. Narayan Singh Chouhan
Date of Birth: 18/07/93
Languages known: Hindi & English
Hobbies: Teaching, programming, play volley ball.

Declaration...

The above information is true to best of my knowledge. I would like to be a part of your organization sincerely.

Place: Udaipur

Yours faithfully
(Sumitra Chouhan)