



# KARTHICK

## *Student*

### PROFILE

Appetite to learn new things, ability TO deal people diplomatically, a person waiting to take up the challenging assignments and meet the requirements in total and on time.

### CONTACT ME

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### SKILLS

CODING - Python, HTML  
DM - Wordpress, SEO, SEM,  
SMM, Web Design  
Facebook Ads,  
Meta Ads  
Google Analytics,  
Google Console,  
Google Tag Manager.  
OTHER - Photoshop, Canva  
Communication,  
Premiere Pro

### LANGUAGE

- TAMIL - Spoken, Written.
- ENGLISH - Spoken, Written.

## EDUCATION



### MASTER OF ADMINISTRATION

**Sona School of Management**

Year of Graduation: 2023

Present CGPA - 7.81

### SUMMER INTERNSHIP:

**PINNACLE RING BINDER INDIA  
PVT. LTD.**

An organization study on pinnalce ring binder india pvt Ltd in filed of marketing and operation.

### COURSE&CERTIFICATIONS

I have completed my Digital Marketing in course in **IPCS** global.



### BACHELOR OF TECHNOLOGY

**Sona College of Technology**

Year of Graduation: 2021

CGPA - 7.41

## **PROJECT:**

**Topic:** Review Analysis of Food's Delivery

**Project Period:** Dec 2020 – Apl 2021

### **Project Summary:**

In today's digital world, a food delivery apps are widely used because it provides a platform for people to share their opinion about the restaurants and cafes they have visited. This project includes analysis of client ratings and reviews in food delivery app's utilizing content mining.

## **INTERNSHIP:**

**Internship Title:** AI Using Python Organization: Smartbridge

**Topic:** Digital Naturalist

**Project Period:** July 2020 – August 2020

### **Project Summary:**

**BUSSINESS:** The detection of flora and fauna is highly beneficial in Medical and Research field. The development of Medicine field is gradually getting increased due to this detection.

## **CERTIFICATIONS:**



### **NPTEL**

Online Course Programming , Data Structures and Algorithms Using C



### **NPTEL**

Online Course Introduction to Internet of Things



### **SPORTS**

(Twice) Anna University Zone/Inter Zone Tournament ( Third) in Badminton



### **HSC**

#### **A.R.R.S SCHOOL**

Year of Graduation: 2017 - 72%



### **SSLC**

#### **A.R.R.S SCHOOL**

Year of Graduation: 2015 - 68%