# **NIKHIL.C**

MBA

## **Details**

Address Tirupati India

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cnikhil0363@gmail.com

## **Technical Skills**

Microsoft Office, Google sheets

Microsoft Excel (including PivotTables & VLOOKUP)

Microsoft Power BI, Google

Analytics

SEM/SEO GSC/GDC

DV360

Google Ads, Google Ads

Search

**SEO** Reporting

On-page SEO

off-page SEO

#### **Hobbies**

- Gardening
- -Traveling
- Playing Strategic Games
- Reading Books

# Languages

Telugu

English

#### Profile

Motivated,teamwork-oriented, and Passionate about Digital Marketing with relevant courses. eager to contribute to team success through smart work, attention to detail, and excellent organizational skills. **keen** to take on added responsibilities to achieve company goals.

#### Courses

Digital Marketing , HubSpot Academy Training and certification Nov 2022

SEO, HubSpot Academy Training and certification

Nov 2022

Google Ads Display, Google skill

Oct 2022

Google Ads Search, Google skill

Oct 2022

SEM / GDC, Great learning Training and certification

Dec 2022

#### Education

#### GEMS B SCHOOL, MBA

Oct 2021 - Nov 2023 Pengaluru

☐ Pursuing ☐ American Heritage University ☐ Upto 1st sem 80%

MY ONLINE MBA IS MORE FLEXIBLE (like can listen to my classes when I have possible lit will be recorded then coming to the examination total flexible time slots booking have) those will help me to concentrate on my job very well.

# SIDDHARTH INSTITUTE OF ENGINEERING AND TECHNOLOGY, B-TECH Mechanical Engineering

Jul 2017 - Jul 2021 Puttur

CGPA -8.2

 $\ \square$  Elected as TEAM LEADER in the Final year project. Project: E-HARA, is a simple cultivator. it helps FARMER to remove the weeds in bit narrow spaced crops.

#### Interests

.Learning languages .Case studies solving . Adapting new technologies .Video editing .Interacting with people .Websites Designing

#### Skills

.Planning and Coordination .Effective Time Management .Attention to Detail .Marketing Strategy .Reporting & Analysis