

# PRIYANKA JAISWAL

DIGITAL MARKETING  
SEO



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## Career Objective

A talented SEO professional with a background in digital marketing, branding, and advertising. Avid team player with strong interpersonal skills and an inner passion for growth. Looking to enhance my knowledge in internet marketing while setting the company apart and bringing the brand one step further.

## Profession summary

SEO content strategist with 1 years of experience in email marketing, article writing, and web development. I am fresher. Hands-on experience working on various projects, including copywriting and social media campaigns for small and medium businesses. Detail-oriented and with a passion for innovation in the digital world. Focused on strengthening my marketing skills while helping management implement new strategies to meet the company's KPIs.

## Education

2023 MICA	DIGITAL MARKETING AND COMMUNICATION	SEO, SMM, SMO, GOOGLE ADS, CONTENT MARKETING, FACEBOOK ADS, EMAIL MARKETING
2021 CALCUTTA UNIVERSITY	B. COM HONOURS	ACCOUNTING HONOURS
2017 WBBS	SECONDARY HIGH SCHOOL	

### Skills

digital marketing  
SEO  
Content writing  
content marketing  
google ads  
email marketing  
blog creation  
web design

### TECHNICAL

Semrush  
get response  
go daddy  
google ads  
linkedin  
facebook

### LIVE PROJECT

blog creation  
email marketing  
facebook ads  
google ads  
linkedin  
google analytics  
swiggy case study  
PR

## Additional information

### Language

English  
Hindi  
Bengoli

### Interest

exploring  
reading  
writing

### Hobby

listening  
danc  
cook  
watching m

