



Saurya Nath

Digital Marketing & transformation |

2020-22 DOB: 22-12-1994

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Academic Credentials			
Degree	Institute, Location	CGPA/ %	Year
PGDM	ITM Business School, Kharghar, Navi Mumbai	84%	20-2022
B.Sc.	Institute of Hotel Management, Ahmedabad	59.90%	2019
XII (CBSE)	Delhi Public School, Ahmedabad	68.8%	2013
X (CBSE)	Delhi Public School, Ahmedabad	7.0 CGPA	2011
Technical Qualifications, Certification & Skills			
Digital Marketing	<ul style="list-style-type: none">• Certification in Google Analytics.<ul style="list-style-type: none">◦ Learned the basic of Analyzing a webpage using tools.• Other Certification.<ul style="list-style-type: none">◦ PowerBi◦ Tableau• Basics of Adobe Premier pro for videoediting.<ul style="list-style-type: none">◦ Basics of Video Editing. Made advertisement for my Internship Company.• Making Website, Creating Campaign, Analyzing Data.		
Others	<ul style="list-style-type: none">• Basics of Ms Office.<ul style="list-style-type: none">• Learnt coding in Excel.• Making Presentations.• Handling word file consisting of various blogs, press release & stories• Programming Language.<ul style="list-style-type: none">◦ HTML• Software:<ul style="list-style-type: none">◦ DMS Operations Systems.◦ Field Assist Software		
NGO Project			
Sujaya Foundation	<ul style="list-style-type: none">• Communication with companies for placements of the NGO students.<ul style="list-style-type: none">• Was working with placement coordinator, dealing with various companies for vacancies for especially abled students.• Guided the students for the placement.<ul style="list-style-type: none">• Taught students about LinkedIn profile creation and its use.• Convincing companies to turn up for especially abled students<ul style="list-style-type: none">• Generating leads for placement cells.		4 th January to 16 th of Jan
Experience			

Experience	<p style="text-align: center;">XYXX Apparels</p> <p>Worked as DMS Support Lead for 9 Months. (Managing Distributor billings in DMS Software. Handling Software Error. Supporting Distributors, ASM & RSM with Handling DMS Software.)</p> <p style="text-align: center;">Hyatt Regency Ahmedabad</p> <p>Worked on the Housekeeping floor as GSA for 6months (Handling Guest Requests, Preparing roomsfor arrivals, Handling complaints)</p> <p style="text-align: center;">Courtyard by Marriott</p> <p>Worked for 2 years in Housekeeping(Laundry) (Handling guest cloths, Timely delivery,Handling Complains)</p> <p style="text-align: center;">Fortune Landmark Hotel, Ahmedabad,India</p> <p>4 month internship in food & beverageservice & Housekeeping Department</p>	<p>March 2022- November 2022</p> <p>Dec 2019- May 2020</p> <p>May 2017- Feb 2019</p> <p>Dec 2014- Apr 2015</p>
MBA Internship & Learnings		
Pearl Water Technologies	<ul style="list-style-type: none"> ● Off Page SEO. <ul style="list-style-type: none"> ✓ Blogging. ✓ Content creation & Creatives. Other Task: <ul style="list-style-type: none"> ○ Product listing on different selling sites & Merchant sites. ○ Promotional Events & Contest Launch. ○ Launched Campaign. ○ Listing Products on Shopping Ads. ○ Making Presentations & Research work on products to be launched. 	<p>7 May 2021 to 6 Sept 2021</p>
Summary		
<p>I am a keen learner & motivator of all time. I have a good experience working in a team and would like to learn new things to gasp more knowledge. I feel that there is no boundary to knowledge and no age for learning so, I wish to grow steadily and improve on my weak point every time and take things positively.</p> <p style="text-align: center;">“Let's Learn the new”</p>		
Extra-Curricular Activities And Achievements		
Social	<ul style="list-style-type: none"> ● Contributed to our environment as a member of the Eco Club. 	2020
Competition	<ul style="list-style-type: none"> ● Got 1st prize in poetry competition and 3rd prize in Art & Craft. 	2010
Other Interests	<ul style="list-style-type: none"> ● Listening Music ● Travelling ● Poetry 	2010