

AKSHAY LAL . S

DIGITAL MARKETING STRATEGIST



PROFILE

My name is Akshay and I am a digital marketing strategist. I am able to understand the digital marketing possibilities and use them to effectively manage the online marketing of a business. Marketing can be done by understanding the trends and updates coming in marketing, I am mostly focusing on SEO and SMM in digital marketing.

EDUCATION

SSLC

S.N.M.H.S.S PURAKKAD

2017

HIGHER SECONDARY

K K K P M G H S S Ambalappuzha,

2017 - 2019

BACHELOR'S IN B.COM

U I T Alappuzha

2019 - 2022

DIGITAL MARKETING

AXIONS CALICUT

SKILLS

- Web design
- Search Engine Optimization
- Email Marketing
- Social media marketing
- Search Engine Marketing
- Time Management

OBJECTIVE

My objective is to use my knowledge and skills in digital marketing to help organizations reach their goals. I have experience in SEO, PPC, and social media marketing, and I'm dedicated to creating effective strategies to help businesses increase their online presence and sales. I'm passionate about developing innovative tactics and campaigns that will drive traffic and increase ROI.

PERSONAL DETAILS

- DATE OF BIRTH : 11 - 09 - 2001
- FATHER NAME : Shobhakumar
- GENDER : Male
- NATIONALITY : Indian
- PLACE : Alappuzha,
- LANGUAGE : ENGLISH
MALAYALAM

CONTACT



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