

JYOTI MODYANI

Social Media Manager



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11 / 148 Chopasni Housing Board,
Jodhpur (Rajasthan)

About Me

Marketing Professional with 5+ years of experience in social media management, graphic design, & branding. Creative and results-oriented Social Media Marketing Specialist with a proven track record of extraordinary achievements.

Experience

Company Name - Holiday Planner (2018 - 2020)

Social Media Marketing Specialist

- Created effective branding strategies to improve the company's reputation and increase brand awareness as much as possible.
- Produced original social media content, assisted in the management of promotional budgets, and managed multiple Marketing Interns.

Company Name - Rj Tech Optimize (2021 - 2022)

Social Media Marketing Specialist

- Developed & implemented new social media strategies and plans to attract potential clients and increase brand awareness.
- Assisted in content management, analyzed and evaluated consumer data, completed detailed reports, & presented results to managers.

Technical Skills

Adobe Suite - Photoshop, Illustrator
Experienced With Canva

Language

Hindi 

English 

Education

M.Com(Business Administration)
Jai Narain Vyas University, Jodhpur