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# Madhu J R

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Web Developer with 5.5+ years of Experience

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## Objective

Passionate web developer with expert knowledge of WordPress/PHP and hands-on experience in SQL, jQuery, JavaScript usage. Experience in development of Ecommerce Websites, Managing hosting and customizing and optimizing websites. Knowledge of multiple parts of WordPress and custom plugin development utilizing OOPS concept, security parameters and optimized coding standard.

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## Professional Summary

- Built many websites in WordPress, PHP which includes WooCommerce websites.
- Built Many High Responsive Websites from Scratch with Cross browser Compatibility, cross platform testing and hosted them after testing.
- Hands on experience in designing attractive web pages with CSS.
- Hands on experience on both front end and back end of the website.
- Good Knowledge about core PHP, functionalities of WordPress plugins.
- Worked on AWS, GCP hosting platforms like taking backup copy, hosting new website and managing the hosting.
- Worked on Putty, Termius for accessing the server and managing the hosting.
- Worked on Xampp local server, MYSQL database Maintenance., have knowledge of MYSQL.
- Ensure all webpages includes on-page SEO coding,
- Worked on Email Marketing, SEO, SMM.
- Optimize old webpages for high page ranking using SEO strategies.
- Converted html templates to WordPress themes, Enhanced features in existing websites.
- Worked single handedly in complete website development as well as I worked as a

team lead heading the team in website development knows managing people and getting the work done efficiently.

- Coordinated with Marketing team for Promotional Activities like Search Engine Optimizations, Social Media Marketing, Email Marketing.
- Coordinated with cloud service provider to ensure secure, Load fast, CDN.

## Core Competencies

- Proficient and creative WordPress developer with the strong history in website development and management.
- Expert in all aspects of WordPress website creation, Including design, Plugins, and implementation.

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## Work Experience

Senior Software Engineer in **Verofax Ltd, Abu Dhabi, UAE** from May 2022 till December 2022.

Software Engineer in **Sumeru Software Solutions, Bengaluru** from August 2021 till February 2022.

Web Developer in **Presenova Management Solutions LLP, Bengaluru** from June 2018 to June 2021.

Web Developer in **B-App Software Solutions, Bengaluru** from November 2016 to April 2018.

OS	Windows, Ubuntu Platforms
CMS	WordPress
Page Builders used in WP	Divi, Elementor, Visual Composer
Languages	PHP
Scripting	JavaScript, jQuery, HTML, CSS
Data Base	MYSQL
IDE	VS Code Editor, Notepad++, Sublime, Atom
Trained Skills	PHP, Dream Weaver
Domain Skills	Web Management and CMS
Speed Optimization Tools	Google Page Speed Insights, Google Web Master Tools, Google Analytics, Google Search Console, GT Metrix
Website Optimization Tools	SEMrush
Image Editing Tool	Canva, GIMP

# Project Details

Worked on Creating the frontend website for the project then integrated it with MYSQL database.	
<b>Project:</b> Library Management, Inventory Management System,	
<b>Role</b>	PHP Developer
<b>Environment (With Skill Versions)</b>	OS – Windows 10, Windows 11, Ubuntu.
	Tools - VS code editor, sublime, Atom
	Language – Core PHP, Html, CSS, JavaScript
	Database –MYSQL
<b>Contribution</b>	<ul style="list-style-type: none"><li>• UI Development</li><li>• Backend Integration</li><li>• Quality testing</li></ul>

## List of websites Built

<https://www.presidencyschools.org/>

<https://www.presidencycollege.com/>

<http://presidencyuniversity.in/>

<https://soojiguddahomestay.com/>

<https://aarkaorganics.com/>

<https://www.presenova.com/>

<https://presidencyschoolnorth.org/>

<https://presidencyschoolrtn.org/>

<https://presidencyschoolbsk.org/>

<https://presidencyschoolsouth.org/>

<https://presidencyschooleast.org/>

<https://serversupply.in/>

<https://sgequipments.in/>

<https://d2c.verofax.com/>

<https://verofax.com/>

<https://valeuble.com/>

<https://storeofthefuture.verofax.com/>

<http://www.infinitepixels.in/karnatakafitnessacademy/>

Along with this many websites using html, CSS, JavaScript, jQuery.

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**Education** - B.E (2012-2016) in VTU, Karnataka.

**Personal Details:** Date of Birth: 17, June 1993

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