

Vruti Tikyani | Female, 19

EDUCATION					
BBA		Dharmsinh Desai University	75 %	Semester 5	2023
Class XII		SNV International School	73%	Pass	2020
Class X		SNV International School	73%	Pass	2018
ACADEMIC ACHIEVEMENTS					
Competitions		<ul style="list-style-type: none">• Product Escape by Delhi School of Management, Delhi Technological University• Excalibur by International Management Institute, Delhi• Clash of Brands: R&D Challenge by NMIMS, Mumbai• PM Design Ideathon by IIM Ahmedabad• DigiMark Digital Marketing Challenge by IIM Udaipur• Masters' Union The CEO Challenge by Masters' Union			2023
Online Courses		<ul style="list-style-type: none">• Marketing Foundations – LinkedIn• Brand Building in Digital World – Digiaccel Learning• Excel Essential Training (Microsoft 365) – LinkedIn• Brand and Marketing Integrations – LinkedIn• Being an Effective Team Leader – LinkedIn• Transitioning to Product Management – LinkedIn• Product Management: Building a Product Strategy – LinkedIn• How to build your Personal brand – Nesternship - Nestle			2022-23
WORK EXPERIENCE & INTERNSHIPS					
HR Intern Hindustan Coca Cola Beverages		<ul style="list-style-type: none">• Learned about different ways of recruiting for the company.• Developed an understanding of how the company contributes to environmental protection and waste management.• Analyzed various marketing campaigns run by company			2022 (Oct)
Counselor Future link Consultants		<ul style="list-style-type: none">• Generating leads, interacting with clients, and maintaining relationships with prospective customers• Handled the processing of over 10 students' visa applications.• Built strong client support through 100% compliance of application processes.			2021-22 (Dec-June)
POSITIONS OF RESPONSIBILITY					
DDU	Anchoring	<ul style="list-style-type: none">• At Annual Awards Ceremony by College• For Teacher’s Day Celebration			2022-23
	Participated	<ul style="list-style-type: none">• Debate Competition• Singing Competition			2022
NSS	Participated	<ul style="list-style-type: none">• Archery Training for girls• Distribution of winter clothing			2023
EXTRA-CURRICULAR ACTIVITIES					
Workshop		10 Hour Financial Education Workshop by NiSM			2023
Hobbies		<ul style="list-style-type: none">• Dancing• Singing• Interacting with new people			