



ANCHIT SHARMA

WEB DESIGNER

 anchitreceives@gmail.com

CONTACT INFO

 +91 9754653381

 Bhopal, M.P

EDUCATION

BE, Computer Science
TIT | Bhopal | 2010-2014

MBA, Marketing
JLU | Bhopal | 2015-2017

SKILLS

HTML5

CSS3

Bootstrap5

Photoshop

Illustrator

JS/jQuery

WordPress

PROJECTS

<https://unisysgroup.ae/>
<https://amexcarsuae.com/>
<https://www.carryatune.in/>
<https://ardentcom.com.au/>
<https://www.taxconsultancy.ae/tax-consultancy/>

SOFT SKILLS

Attentive to design & details
Adaptive to new technologies
Communication skills
Problem solving
Good at teamwork
Knowledge of SEO principles

INTERESTS

Gaming, Gyiming, Cycling

PROFESSIONAL PROFILE

Former marketing professional transitioning to a Web designer role after working as a freelancer for one year. Skilled in Adobe Photoshop, HTML, and CSS. Seeking a position to gain valuable work experiences and to improve current abilities in web design and development.

WORK EXPERIENCE

Jan 2022 - Present | **Web Designer**
Freelancer

- Create website layout/user interface by using HTML/CSS. Establishing design guidelines, standards, and best practices.
- Conceptualizing creative ideas and designing visual imagery for websites and ensuring that they are in line with branding for clients.
- Incorporating functionalities and features into websites.
- Responsible for testing, maintaining, improving, and scaling website
- Ensure device responsiveness and adaptability
- Working with different content management systems.

Apr 2019 - Mar 2021 | **Assistant Manager**
One97 Communications (Paytm) | Bhopal

- Manage new and existing sales staff, as well as assign specific tasks.
- Responsible for performance monitoring and quality audits for sales teams.

Jul 2018 - Mar 2019 | **Operations Manager**
Zomato Media Pvt. Ltd. | Bhopal

- Providing real-time support and training to team members.
- Assist customers with complaints, answer questions and maintain positive relations.

Feb 2017 - Feb 2018 | **Marketing Manager**
Escalate Tech India | Bhopal

- Manage the marketing and sales of the assigned product.
- Getting new merchants and customers on board

Jul 2014 - May 2015 | **Production Manager**
Basic Strings | Bhopal

- Researching and developing marketing opportunities and plans, understanding consumer requirements, identifying market trends.
- Staying current in the industry by attending educational opportunities, conferences, and workshops.