

# Warda Anwar

## WordPress Developer and Content Writer

### SUMMARY

Versatile content writer proficient in researching, writing and editing diverse content. Works with minimal input to produce engaging, authoritative and error-free work. Autonomous yet communicative with a one-year history of superior performance in a remote environment. Talented professional with good multitasking, organizational and verbal and written communication skills. Expertise includes writing content on topics related to technology, lifestyle and finance. Bring one year of related experience.

Gets the job done from inception through completion, well organized and excellent attention to detail. Excellent reputation for resolving problems and improving customer satisfaction.

### EDUCATION

2019-ongoing

*Diploma in software engineering, Aptech Pakistan*

### EMPLOYMENT HISTORY

August 2020 - Present

**Content Writer and Developer (Freelancer).**

- Developed high-quality blogs for various clients.
- Worked with international clients and provided them with outstanding content on variety of niches.
- Created product descriptions for ecommerce sites.
- Ability to compose SEO-friendly blogs and audience driving content.
- Long-form and informative articles addressing various issues.
- Capable of creating high-quality how-to articles and buying guides.
- Developed amazon-affiliate articles for various products.

August 2020 - Present

**On-Page SEO, Bitlogia (Remote).**

- Created captions for service providing sites.
- Developed SEO-friendly meta data for various sites.
- Researched relevant keywords for websites.
- Created blogs using primary and secondary keywords.

### Professional Skills

Present

**WordPress and PHP Developer (Freelance or Remote)**

- Can create top-notch and attracting websites.
- Having great expertise in developing portfolio websites.
- Developed lab management system using php and MySQL.
- Experience in creating pages with Elementor.
- Can create e-commerce websites for businesses.

### CONTACT

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### Skills

**IT:** Microsoft Office

Excellent communication  
social skills

Time management

Multitasking

Listening skills

Deadline driven

Problem solving skills

Excellent customer service

Team player

### LANGUAGES

Urdu, English and Arabic.