

APARNA CHATTERJEE

GRAPHIC, UX & UI DESIGNER

Aparna Chatterjee

PERSONAL SUMMARY

A highly talented, driven and flexible graphic designer with a proven record of delivering creative and innovative design solutions. A proven ability of developing projects from inception through production to final delivery, ensuring that all work is effective, appropriate and delivered within agreed timescales. Able to work as part of a team with printers, photographers, other designers, web developers and marketing specialists. Now looking for a suitable graphic designers position with a ambitious and high profile company.

Work Experience

Feb. 2017 to Dec 2022

Freelance Designer

KEY ROLE AND RESPONSIBILITIES

- Worked on variety of challenging projects that required research, study and plannings.
- Provide unique design to the clients in India & Abroad
- Designing LOGO, add campaign, Data sheet etc.
- Advising clients on various aspect on designing for Website, Digital media, Print media etc.
- Projects for specially designed Digital media campaign.
- Designing better user experience and interface for mobile and tab devices.

Feb. 2015 to Mar 2015

Sr. UI UX Designer

xceedance Infotech Pvt. Ltd., NCR

KEY ROLE AND RESPONSIBILITIES

- Provide unique design to the clients
- Work on variety of challenging projects that required research, study and plannings.

Feb. 2010 to July 2014

Sr. Graphic Designer

Softprodigy System Solutions Pvt. Ltd., Mohali, Punjab

KEY ROLE AND RESPONSIBILITIES

- Provide unique design to the clients
- Work on variety of challenging projects that required research, study and plannings.
- Provide better user experience and interface for mobile and tab devices.
- Project handling and client interaction.
- Provide training to team members and freshers.

Nov. 2008 to Feb. 2010

Web Desinger

Impinge Solutions Pvt. Ltd., Mohali, Punjab

KEY ROLE AND RESPONSIBILITIES

- Designing websites, Landing pages, Xhtml Conversion (Table and Div Based)
- Worked on designing banners and advertisements, microsites.
- Gathered more knowledge regarding color theory, typography and layout structure.

Jan. 2008 to Nov. 2008

Web Desinger

Sedna Infocom Pvt. Ltd., Mohali, Punjab

KEY ROLE AND RESPONSIBILITIES

- Started career as fresher.
- Learned new skills and softwares.
- Designing websites, Landing pages, Xhtml Conversion (Table and Div Based)

Accomplishments

- Won Inspiring Team Member of the year 2012-2013, Softprodigy System Solutions Pvt. Ltd.
- Won Best Designer of the year 2011-2012, Softprodigy System Solutions Pvt. Ltd.
- Won Best Supporting Team member of the year 2010-2011, Softprodigy System Solutions Pvt. Ltd.

Management Training Programs

- Participated in Management Training Program on Dec. 28th and 29th, 2013. Organized by Softprodigy System Solutions Pvt. Ltd.
- Participated in Management Training Program on Nov. 17th and 18th, 2012. Organized by Softprodigy System Solutions Pvt. Ltd.

Technical Skills

Softwares

- Adobe Photoshop
- Adobe XD
- Figma
- Adobe Illustrator
- Adobe Indesign
- Adobe Fireworks

Mobile Platform

- iPhone iOS
- iPad iOS
- Tablets
- Androids

ACADEMIC QUALIFICATIONS

PG Diploma in Animation and Multimedia

CDAC, Mohali, Punjab

YEAR 2007

Diploma in Fashion Designing

HQ - Chandigarh - Bhilai Branch

YEAR 2005

Bachelor of Commerce (B.Com)

Pt. RSS. University (C.G.)

YEAR 2003

10 + 2

H.S.C. Risali (C.G.)

YEAR 2000

10th

H.S.C. Risali (C.G.)

YEAR 1998

Personal Details

Full Name: Mrs. Aparna Chatterjee

Current Location: Faridabad

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REFERENCES – Available on request.

**Regards,
Aparna Chatterjee**

