Sravani Soolam
Sr.Associate Designer
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### **Professional Summary**

- ➤ Having around 4 years 7 months of professional IT experience which includes 2.7 years of experience of AEM, 2.5 years of experience in E-commerce domain UI Developer and 6 months of experience in Wordpress developer.
- Developed front-end web pages with HTML5, CSS3, and JavaScript
- Experience on reusable enterprise systems and web applications using HTML5 and CSS technologies like Bootstrap, Javascript, Jquery, Json, XML.
- > Resolved browsers compatibility issues, solving all conflicts for Firefox users.
- Working experience on deploying the applications on Apache Tomcat Web Server.
- Liaised with customers to determine project scope and project timelines, which were rigorously adhered to without overspill..
- > Collaborated with team on implementing new features and UX in an Agile environment.
- > Developed the front-end web page by using HTML5, CSS3, and JavaScript, taking advantage of the frameworks AEM.
- Having knowledge in browsers compatibility issues.
- Knowledge on web UI development technologies including HTML5, CSS, JQuery and JavaScript.
- > Proficient with authoring, and deployment activities in **AEM**.
- > Strong experience customizing workflows, web/rest services integration with **AEM**, component customization using **HTML** as well as **JSP**.
- Good Knowledge in using the Adobe Photoshop and Adobe XD.
- Preparation of CSS style guides for large scale projects.
- Knowledge with build tools like Maven, Ant.
- Quick learner and hardworking individual.
- Possess good interpersonal skills which have put to good use in coordinating with Project teams and providing customized Front-End solutions.
- > Excellent analytical and logical programming skills with a good understanding at the conceptual level.
- Versatile team player with ability to perform under stress.
- > Ability to learn new concepts.

#### **Technical Skills**

Programming Languages: HTML5, CSS, JavaScript, SASS, Responsive Web, Wordpress, AJAX,

JQuery, AEM

Platform : SAP Hybris

Operating Systems : Windows 7, 9, 10

Framework : Bootstrap

**JEE Technologies** : Jsp

IDEs & Tools : Eclipse, Notepad++, Brackets, Sublime Text

**Designing Tools** : Adobe XD, Adobe Photoshop

Standard Data Format : XML, HTML, JSON

### **Professional Experience**

 At present working in Tech Mahindra Limited as Sr. Associate Designer from Dec 2020 to till date.

## **Project 1:**

Name	gskpro.com
Client	GlaxoSmithKline group of companies
Duration	Dec 2020 - Till date
Role	Sr. Associate Designer
Environment	AEM

### **Project Description:**

**GlaxoSmithKline group of companies** is a science-led global healthcare company. We have three world-leading businesses that research, develop and manufacture innovative pharmaceutical medicines, vaccines and consumer healthcare products.

#### **Responsibilities:**

- Worked on AEM tool.
- Worked on all markets with all type of languages.
- Designed and Created Web pages.
- Maintainable and scalable code. Web performance.
- Resolved browsers compatibility issues, solving all conflicts for Firefox users.

• I have been worked in TechDenali India Private Limited as UI Developer from Aug 2019 to Dec 2020.

## Project 2:

Name	hills4you.com
Client	Colgate-Palmolive
Duration	August 2019 - March 2020
Role	UI Developer, Team Member (Complete UI Work)
Environment	SAP Hybris E-commerce 6.6, B2C_B2B_acc Accelerator, Apache Tomcat server, HTML5, CSS, Bootstrap, Ajax, JavaScript, JQuery, JSON, XML.

## **Project Description:**

**Colgate-Palmolive** is an American multinational consumer product's company focused on the production, distribution and provision of household, health care, and personal care products. Under its "Hill's Pet Nutrition" brand, it is also a manufacturer of veterinary products.

**Hillspet.com** is a website to help enrich and lengthen the special relationships between people and their pets by supplying pet food worldwide. It is also a multisite web e-commerce application which will take nutritional health care for pets. It will supply food to their B2BCustomers like veterinary clinics, pet corners, etc. To reduce the load on their B2BCustomers hillspet.com planned to introduce a new staff feeding program so that they can supply pet food directly to pet owners. It is running donations schemes for pets and it encourages customers/pet owners by giving offers so can customers claim their refund.

## Responsibilities:

- Worked on SAP Hybris 6.6 B2B ACC Market domain.
- Worked on customer registration and pet registration pages end to end flow so that registered customers can order food to their registered pets.
- Created WCMS Components respective to country-specific sites using site specific content catalogs.
- Created Landing page/Login page, Product Selection Page, Gallery Page, Home Page, Clinic registration page, Cart Page etc
- Maintaining psedocode for dynamic web sites.
- Designed and Created views with HTML, CSS, Javascript, JQuery and Bootstrap.
- Maintainable and scalable code. Web performance.
- Generate the UI element in the front-end from the ajax and json.
- Resolved browsers compatibility issues, solving all conflicts for Firefox users.

### Project 3:

Name	TechDenali Website
Client	TechDenali LLC
Duration	March 2020 - June 2020
Role	UI Developer (Complete Site)
Environment	Wordpress, Wamp server, HTML, CSS, Bootstrap, Ajax, JavaScript, JQuery, JSON, XML.

## **Project Description:**

This Product is a TechDenali's in-house platform built on top of hybris, TechDenali LLC is a software service's consulting company which has partnership with SAP and SAP Hybris.

The project was developed to build a website which has all the information about the TechDenali Company, Webinars, Services, Careers and Contact details. Finally this is Repesentation for TechDenali.

#### Responsibilities:

- Designed and Created views with HTML, CSS, Javascript, JQuery and Bootstrap.
- Maintaining psedocode for dynamic web sites.
- Mainly This site developed in Wordpress.
- Organized its Design & Coding.
- Created wireframe for this site by using Adobe XD Tool.
- Email Templates also created for Webinars.
- Maintainable and scalable code. Web performance.
- Generate the UI element in the front-end from the ajax and json.
- Resolved browsers compatibility issues, solving all conflicts for Firefox users.
- I have been worked in Sankhya Infotech India Private Limited as UI Developer from Dec 2017 to Aug 2019.

#### **Project 4:**

Name	Etihad Training Management System
Client	Etihad Airways
Duration	December 2017 - August 2019
Role	UI Designer and Developer
Environment	HTML, CSS, Ajax, JavaScript, JQuery, JSON, XML, Adobe Photoshop, Adobe Flash.

## **Project Description:**

The project is all about the training given to the people who fly the aircraft.

# Responsibilities:

- Designed and Created views with HTML, CSS, Javascript, JQuery and Bootstrap.
- Maintaining psedocode for dynamic web sites.
- Created PSD for Reference to use by using Adobe Photoshop and Flash Tool.
- Organized its Design & Coding.
- Maintainable and scalable code. Web performance.
- Generate the UI element in the front-end from the ajax and json.
- Resolved browsers compatibility issues, solving all conflicts for Firefox users.

#### **Education**

• **B.Tech** - Electronics and Communication Engineering from Malineni Lakshmaiah Women's College.