



 **RITU TAYAL**
 **MBA GRADUATE**
 April 29 ,1999
 9498432802
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 Salem, Tamil Nadu, India

OBJECTIVE

Seeking a responsible career opportunities to use my skills and knowledge for organization and personal growth.

SKILLS

Team Work	<div><div></div></div>
Leadership	<div><div></div></div>
Integrity	<div><div></div></div>
Loyalty	<div><div></div></div>
Presentation	<div><div></div></div>
Management	<div><div></div></div>

EDUCATION

- **MBA - (Oct 2020 - Sep 2022)**
Marks - 75% , Division - 1
Sona College of Technology (Anna University),Salem
- **B.COM-(July 2017 - Sep 2020)**
Marks - 73% , Division - 1
Vysya College (Periyar University),Salem
- **HSC (June 2015 - May 2017)**
Marks - 74%
Golden Gates Matriculation Hr Sec school,Salem

WORK EXPERIENCE

INTERSHIP

- **RECON MARKETING SERVICES**
I had worked as marketing intern for one month in April 2022
- **PICSHORT LIMITED**
I had worked as marketing intern for one month in Aug 2022

PROJECT

- **IPCS GLOBAL LIMITED**
I had done research in Customer Perception towards Digital Marketing in Salem City in year 2022

VALUE ADDED COURSE

- Digital Marketing (Seo ,Sem ,Smm)
- Basic Tally ERP 9
- GST Made Simple

TECHNICAL SKILLS

- SEO - On page ,Off Page , Local Seo
- SEM - Search Engine Marketing (Google Ads)
- Tools - Google Webmaster tool, Google Analytics,Google tag manager .
- SMM - Social Media Marketing (Facebook, Instagram, LinkedIn, Pinterest, Twitter)
- Affiliate Marketing
- Email Marketing
- Abode Photo Shop ,Canva ,Camatisia
- MS Office

LANGUAGES KNOWN

- English
- Hindi
- Tamil