# **Dhrustiprgyan Satapathy**

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**CAREER OBJECTIVE**

I aspire to be associated with an organization where I can acquire more skills as well as enhance my current skills with a dedication of working with an extremely aggressive spirit for the growth of my organization. I am a fresher who looks forward to apply the skills acquired in the real time and excel in the professional curriculum.

**WORK EXPERIENCE**

**Sukalp Associates Bhubaneswar**

*Content Writer Sept 2021 – Jan 2022*

* Writing Content for the client of Sukalp.
* Article Writing, Content Writing, SEO Content Writing.

**TechNeeqs LLC (WFH) Dallas, Texas**

*Intern (BDM) Nov 2021 - May 2022*

* Evaluated monthly performance statistics and used data to inform future strategies.
* Managed relationships with high-profile clients and translated marketing and social media needs into results-driven strategies
* Spearheaded client meetings to determine project needs and professional requirements and identify the correct course of action to enhance client success.
* Handling Client Portal also dealing with confidential information.
* Creating social media posts on the behalf of the company.

**EDUCATION**

**D.A.V. School of Business Management, Nayapalli (Utkal University)**

**Bhubaneswar**

*B.B.A (HONS) (% Obtained- 81.03%) 2019-22 Graduation Date: 27th August 2022*

* Participated in Talk Fest to overcome the fear of public speaking.
* Orator and anchor at various events and fests in college.

**Demonstration Multipurpose School, Unit-9**

**Bhubaneswar**

*+2 Commerce (% Obtained- 86.20%) 2017-2019*

**SKILLS & INTERESTS**

**Skills:** Microsoft Office (Excel, PowerPoint, Access) | CRM | Data Analytics | Data Visualizations | Canva | Content Writer | Market Research | Content Writing | Digital Marketing

**Interests:** Content Writing, MS Excel Data cleaning & Preprocessing, Marketing & Operations, Data Analytics, Business Analytics, HR, Bookkeeping, Email Management