**Strengths and Focus**

* An astute and result oriented professional with over 7 years of extensive experience in the designing and development.
* Experience on translating user stories, wire-frames, mockups, and guidelines into a responsive web-page. Tools using HTML, Bootstrap, SCSS, CSS,SFRA (Salesforce reference architecture),Adobe XD, Frigma, Jira, Adobe Photoshop, Jquery and many new latest technologies.
* Extensive hands on experience on HTML, CSS, Bootstrap, SASS, Adobe XD.
* Excellent communication, Leadership, Team building, interpersonal and analytical skills.
* Process Oriented individual.
* Competency in translating business issues into customer solutions including opportunity identification, requirements development, software development management, delivery, support, and analysis.
* Product development: Full lifecycle experience in scoping, designing, developing, and deploying.
* Teaming and collaboration: Specialize in creating cross-functional, cross-organizational teams with the customer to identify, prioritize, and design solutions for business requirements.

**Key Technical Skills:**

|  |  |
| --- | --- |
| Competency | Skills |
| Operating Systems | Windows XP, Windows 7, Windows 8, Windows 10 |
| Technical Languages | HTML5, CSS3, SCSS,Bootstrap 4/5, SFRA (Salesforce reference architecture), Hubspot, Wordpress, Adobe XD, Figma, Zeplin, Adobe Photoshop, Adobe Illustrator, Git-Hub |
| Tools | Visual Studio Code, Notepad++, Dreamviewer |
| RDBMS | Microsoft office |
| Scripting | JavaScript , JQuery, Basic knowledge of angular |
| Others | MY SQL , Koala, Vue.js, Zeplin |

**Work Experience**

Experience on migrating newell brand websites on SFRA(Salesforce reference architecture). Brands. I worked on Parker Pen, Dymo, Gocontigo and Graco baby websites as well as worked on seventeen CSS theming style brands of newell.

**V2 Solutions, Sr. Software Engineer [Duration: June 2021 – till date]**

**[Spherex Ratings]– [Questionnair Application]**

**Environment:** HTML, HTML5, CSS3(SASS), Jquery, Angular, Dot Net, JavaScript, Bootstrap 4, Adobe XD, Adobe Photoshop, Zeplin, Figma.

**Project Description:**

Created new application for questionnair. Manage complete UI/UX and responsive design techniques in order to make design efficient.

https://qaquestionaryapp.azurewebsites.net/Home/Index

**Responsibilities:**

* Managing modern UI/UX and responsive design techniques in oreder to make our design efficient.
* Translating user stories , wire-frames, mockups, and guidelines into a responsive web-page
* Project Management
* Client Communication
* Design Reviews

**[Lending Tree- MORP(Mortgage Purchase)]– [United States]**

**Client Profile:**LendingTree is an online lending marketplace headquartered in the United States. The business platform allows potential borrowers to connect with multiple loan operators to find optimal terms for loans, credit cards, deposit accounts, insurance, etc.

**Environment: Frontend**Vue.js, Javascript, Bootstrap4/5, SCSS, HTML5, CSS3, Figma, Zeplin, GIT-Hub, Adobe Photoshop, Scrum

**Project Description:**

Integrated end-to-end and secure application for lenders i.e loan provider to register their profiles, add criteria to provide loan, select the location/states where they can provide the loans and provide them leads as per the criteria.

**Responsibilities:**

* Design  and Development
* Implement the Design to achive goals
* Client Communication
* Conversion of Figma and Zeplin Mockups into usable web presence

**Sourcemash Technologies [Duration: Aug 2020 – May 2021]**

**[Newell Brand]– [Dymo]**

**Client Profile:** Dymo Corporation is an American manufacturing company of handheld label printers and thermal-transfer printing tape as accessory, embossing tape label makers, and other printers such as CD and DVD labelers and durable medical equipment. The company is a subsidiary of Newell Brands.

**Environment:** SFRA (Salesforce reference architecture), HTML5, CSS3(SASS), Jquery, SFRA-Sandbox admin changes, JavaScript, Bootstrap 4, Adobe XD, Adobe Photoshop.

**Project Description:**

Migrated previous website on SFRA (Salesforce Reference Architecture) Platform for multilocales. Manage complete UI/UX and responsive design techniques in order to make design efficient.

**Responsibilities:**

* Managing modern UI/UX and responsive design techniques in oreder to make our design efficient.
* Translating user stories , wire-frames, mockups, and guidelines into a responsive web-page
* Project Management
* Client Communication
* Design Reviews

**[Newell Brand]– [Parker Pen]**

**Client Profile:** Innovative high quality fine writing instruments crafted for writers, business professionals and students alike. Experience **Parker** refinement today. The company is a subsidiary of Newell Brands.

**Environment:** SFRA (Salesforce reference architecture), HTML5, CSS3(SASS), Jquery, SFRA-Sandbox admin changes, JavaScript, Bootstrap 4, Adobe XD, Adobe Photoshop.

**Project Description:**

Migrated previous website on SFRA (Salesforce Reference Architecture) Platform for multilocales. Manage complete UI/UX and responsive design techniques in order to make design efficient.

**Responsibilities:**

* Managing modern UI/UX and responsive design techniques in oreder to make our design efficient.
* Translating user stories , wire-frames, mockups, and guidelines into a responsive web-page
* Project Management
* Client Communication
* Design Reviews

**VineForce, UI​ Developer [Duration: Jan 2017 – July 2020]**

**[VineForce – Manage Incentive]– [USA]**

**Client Profile-:** Designed and developed by vineforce for USA based beverages organizations to manage incentive payroll system.

**Environment:** HTML5, CSS3(SASS), Javascript, JQuery, Angular 6(Basic) Hubspot, Adobe Photoshop, Adobe XD, Adobe Illustrator, SEO, Email Templates.

**Project Description:**

It is a multi-tenant product used for managing incentives of an adult Beverages selling organization. There target is to operate this software in All states of USA.

**Responsibilities:**

* Design and Development
* Project Management
* Client Communication
* Creating workflows in Hubspot.
* Managing Vineforce Website with product related updates.

**Vineforce, UI​ Developer [Duration: Jan 2017 – July 2020]**

**[Ask Savvy]– [AI Technology]**

**Client Profile-** Designed and developed by vineforce for automated answers.

**Environment:** HTML5, CSS3, Metronic Theme, JavaScript, jQuery, Bootstrap, Moqups, Wordpress

**Project Description:** It is a product used for automated answers. For automated answers we used AI technologies provided by Microsoft. The main aim of this product is to replace manual customer support.

**Responsibilities:**

* Analysis & Design
* Managing product updates on website
* Managing Illustrations

**Appsimity, Web Designer [Duration: Sep 2015 – Dec 2016]**

**[Dynamic Building the future]– [US Client]**

**Client Profile-** Leading company in selling printer cartridge’s online on ecommerce platform.

**Environment:** HTML, CSS, JavaScript, jQuery, Bootstrap, Adobe Photoshop

**Project Description:** DYNAMIC is the largest manufacturer aims to caters to entire spectrum of the Construction industry to ever increasing demands of the infrastructure sector by its high end concrete product ecu-friendly raw material (fly-ash).

**Responsibilities:**

* Analysis & Design
* Client Communication

**Appsimity, Web Designer [Duration: Sep 2015 – Dec 2016]**

**[Appsimity Solution] – [Mohali]**

**Client Profile-** Companies own Website

**Environment:** Mockup, Adobe Photoshop, HTML, CSS, Bootstrap, Jquery, Javascript

**Project Description:**

An IT companies which is providing Wide technology and Domain experience such as Mobile, Web , Enterprise, Banking,Portal, Manufacturing, Retail, HR, Healthcare.

**Responsibilities:**

* Mockup Design
* Flyers, Brouchers, Standees, Banners, Business cards design.
* Mockup Conversion to HTML

**Education and Certifications**

* MCA in Computers Science - Punjab University (Campus) – Chandigarh – 2012