**PRADEEPRAJ RS Mobile :** +47-93971456 (Norway)

**WhatsApp**: +91-9500501849

**Email:** idrspradeepraj@gmail.com

**PROFESSIONAL SUMMARY:**

* A dynamic professional with around 7+ years of IT industry experience in **Software Development** using **Web** **Technologies**.
* Having strong knowledge in **WordPress & Shopify (Basics)**.
* Knowledge in **front-end development using HTML, CSS, JavaScript, jQuery.**
* Good knowledge of **SEO**, **GA** & **GTM** process.
* Good Knowledge on **Git** and **Agile**.
* Focused mainly towards achieving the project goals thereby assuring proper planning, timeliness and prompt delivery.
* Experience in client handling and team coordination.

**EDUCATIONAL QUALIFICATIONS:**

* Completed **Master of Computer Applications (M.C.A)** in RMK Engineering College, Chennai in year of 2010-2013.
* Completed **Bachelor of Computer Applications (B.C.A)** in Bharath College of Science & Management, Thanjavur in year of 2007-2010.

**WORK EXPERIENCES:**

Company Name : **The Transformation Group**

Position : WordPress Developer

Working Period : June 2022 to till date.

Company Name : **Techaffinity Global Private Limited.**

Position : Senior Software Engineer.

Working Period : October 2014 to March 2022.

Duration : 7.6 years

**CAREER PROFILE:**

**PROJECT - 1**

**Project Name** JDRF & Children Congress

**URL** https://www. jdrf.org/ & https://cc.jdrf.org/

**Team Size** 6

**Technology** WordPress, Node, Git & Agile

**Role** Developer

**Description**

JDRF is the leading global organization funding type 1 diabetes (T1D) research. Our strength lies in our exclusive focus and singular influence on the worldwide effort to end T1D.

**Responsibilities:**

* Involved in the Designing, Development and implementation.
* Creating template pages for various donation pages
* Optimize the delivery of code and creating forms on donation pages
* Track the forms using Google Analytics Tools and keep track of pages.
* Involved in Daily Scrum Meetings and Retrospective Meetings

**PROJECT - 2**

**Project Name** CharityBomb & Blog Site

**URL** https://www. charitybomb.org/ & https://blog.charitybomb.org/

**Team Size** 1

**Technology** WordPress, SVN

**Role** Design, Coding, Testing & On Page SEO

**Description**

Charity Bomb (501c3 Organization) is an unconventional, disruptive charitable organization that marries passion, innovation and hard work to fundraise and producing custom benefit events for a variety of causes and charities.

**Responsibilities:**

* Involved in the Designing, Development and implementation.
* Creating landing pages for various campaigns to accept donations(NGO)
* Optimize the delivery of code and assets (e.g., lazy loading assets, using CDNs, caching, compression, leverage cache, gzip compression etc.)
* Run the website in Google – Lighthouse to increase the website speed, performance, accessibility, best practices & SEO.
* Developed title tag, description of meta tags and highlighted and added relevant links to site
* Co-ordinate with digital media team to involve in GA, GTM & Marketing Process

**PROJECT – 3**

**Project Name**  Rehab in Motion

**URL** https://rehabinmotiononline.com/

**Team Size** 1

**Tools** WordPress Single Page Website.

**Role** Design, Coding and Testing.

**Description**

Rehab in Motion is a single page e-commerce application. It is a Medically-Directed Therapeutic Rehabilitation program that is available to download on your smart phone, tablet or computer. User who can purchase the program after they can access/download the video.

**Responsibilities:**

* Involved in the Coding and Implementation.
* Report the daily task status to client through slack tool.
* Involved in end to end testing of the software prior to delivery.
* Maintaining the client timesheet for this account.
* Co-ordinate with digital marketing for SEO Process.

**PROJECT – 4**

**Project Name**  Shelley Kyle

**URL** https://www.shelleykyle.com

**Team Size** 2

**Technology** WordPress – Ecommerce Application.

**Description**

The Shelley Kyle is a luxury, full range product line-offering personal care products, a home fragrance collection, gift boxed sets, private label, and a hospitality line.

**Responsibilities:**

* Involved in the Coding and Implementation.
* Delegate the tasks to juniors and verified the tasks closely through taskmeter tool.
* Synchronizing the website products with amazon market to show all products on seller listings
* Managing inventory reports and create season campaign in website and amazon
* Managing Facebook feeds and fix the order issues on day to day activities
* Involved in end to end testing of the software prior to delivery.

**PROJECT – 5**

**Project Name**  Gates Circle Liquor

**URL** https://gatescircleliquor.com/

**Team Size** 2

**Tools** WordPress & Shopp.

**Description**

The Gates Circle Liquor is located in New York Buffalo the leading wine and liquor destination, we specialize in providing the very best products to suit any occasion and budget. The shipping is for only US & Canadian customers only.

**Responsibilities:**

* Involved in the Coding and Implementation.
* Customized the Shopp plugin based on the client requirements
* Managing orders on the backend and support for technical issues on the daily basis
* Managing product stock and fix the order/shop issues on day to day activities
* Involved in end to end testing of the software prior to delivery.

**OTHER PROJECTS:**

* Ananda Scientific - <https://anandascientific.com/>
* ATC Bank - <https://www.adirondacktrust.com/>
* Blackstone Products - <https://blackstoneproducts.com/>
* Sarda Jewels - <https://www.sarda.com/>
* Bis Benefits - <https://bisbenefits.com/>

**STRENGTHS:**

* A Positive attitude, quick learner, responsible & committed to work.
* A quick learner in adapting any technology with ease.
* Involved in the annual SEO planning process for client and company websites
* Worked as a retainer for account more than 4 years.

**PERSONAL DETAILS:**

Name : Pradeepraj RS

Date of Birth : 13.02.1990

Gender : Male

Nationality : Indian

Marital Status : Married

Languages known : English & Tamil.

**DECLARATION:**

I hereby declare that all the information furnished above is true to the best of my knowledge.

Place: Bergen, Norway (Pradeepraj RS)