

INTRO TO DATA SCIENCE

LECTURE 5: THE LINEAR REGRESSION

LAST TIME:

- INTRO TO DATABASES
- WORKING WITH APIS AND JSON
- MYSQL QUERIES

QUESTIONS?

I. INTRODUCTION TO REGRESSION DATA PROBLEMS

II. HOW REGRESSIONS WORK

III. DETERMINING COST

EXERCISES:

IV. IMPLEMENTING THE LINEAR MODEL

I. LINEAR REGRESSION

| | continuous | categorical |
|--------------|------------|-------------|
| supervised | ??? | ??? |
| unsupervised | ??? | ??? |

| | continuous | categorical |
|--------------|---------------------|----------------|
| supervised | regression | classification |
| unsupervised | dimension reduction | clustering |

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The **simple linear regression** model captures a linear relationship between a single input variable x and a response variable y :

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β = regression coefficient (the model “parameter”)

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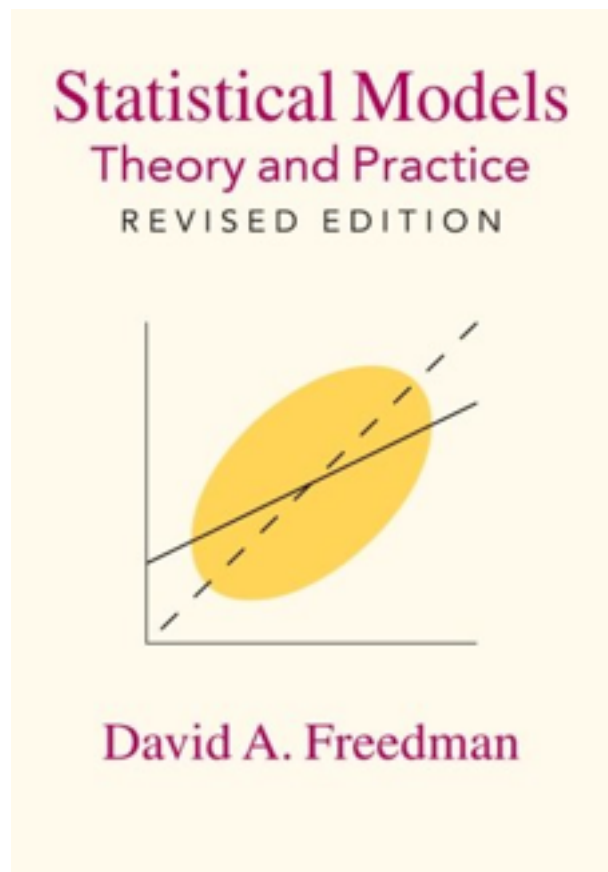
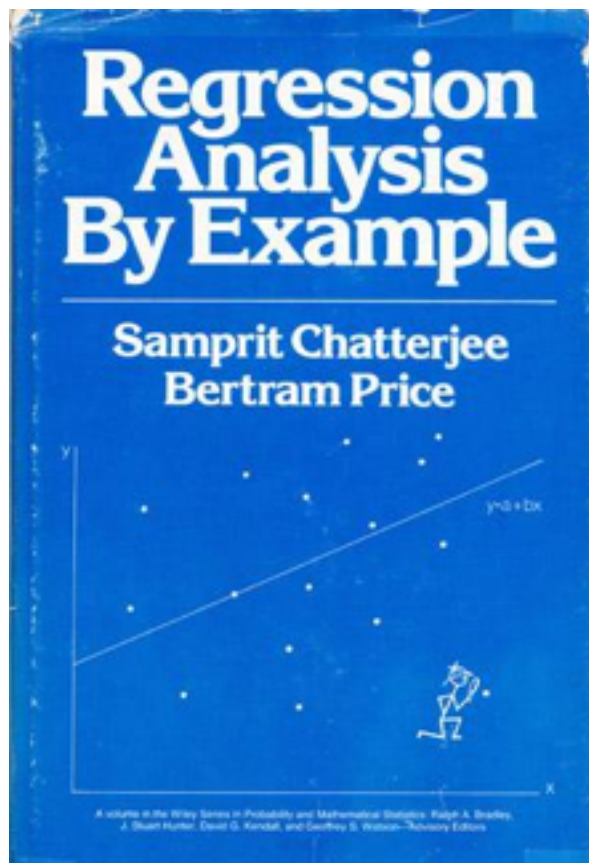
β = regression coefficient (the model “parameter”)

ε = residual (the prediction error)

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$$y = \alpha + \beta_1 x_1 + \dots + \beta_n x_n + \varepsilon$$



Linear regression involves several technical assumptions and is often presented with lots of mathematical formality.

In order for us to gain a deeper understanding of the “magic” behind a regression (and to see why we want a machine to do this!), let’s review the math behind this algorithm!

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II: THE MATH WAY

Tuesday, September 17, 13

Linear regression is, for the most part, just matrix algebra (the stuff we did already!)

Let's go over the math by hand so we can understand how we determine the **regression coefficient**.

A linear regression in its simplest form:

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but we can assume that our α is either 0 or 1, and ε is zero!

$$y = \beta x$$

So in a more simple form:

$$y = \beta x$$

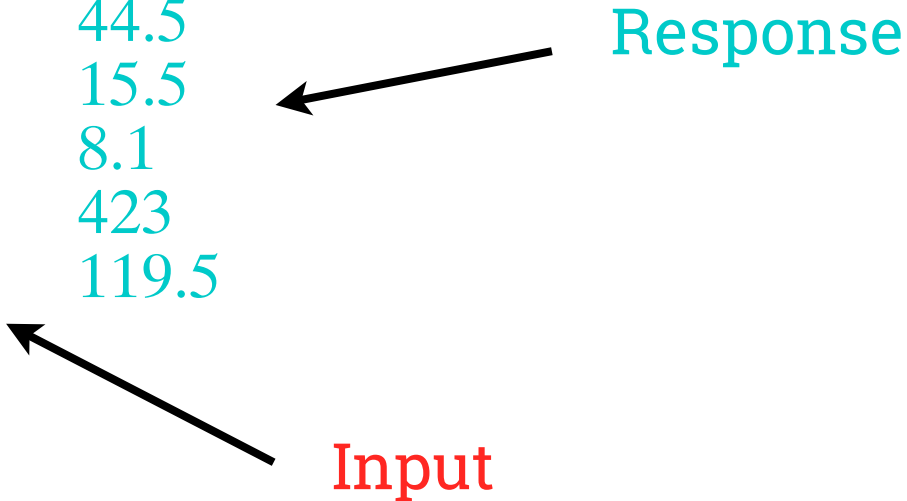
but we want to solve for β , which means our new equation looks more like this:

$$\beta = (X^T X)^{-1} X^T y$$

So if we had data:

| | |
|-------|-------|
| 3.385 | 44.5 |
| 0.48 | 15.5 |
| 1.35 | 8.1 |
| 465 | 423 |
| 36.33 | 119.5 |

So if we had data:

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|-------|-------|--|
| 3.385 | 44.5 |  <p>Response</p> |
| 0.48 | 15.5 | |
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| 465 | 423 | |
| 36.33 | 119.5 | |
| | | Input |

$$\begin{pmatrix} 1 & 1 & 1 & 1 & 1 & 3.385 & 1 \\ 3.385 & 0.48 & 1.35 & 465 & 36.33 & 0.48 & 1 \\ & & & & & 1.35 & 1 \\ & & & & & 465 & 1 \\ & & & & & 36.33 & 1 \end{pmatrix}^{-1}$$

$$\beta = (X^T X)^{-1} * \dots$$

$$\begin{pmatrix} 1 & 1 & 1 & 1 & 1 & 44.5 \\ 3.385 & 0.48 & 1.35 & 465 & 36.33 & 15.5 \\ & & & & & 8.1 \\ & & & & & 423 \\ & & & & & 119.5 \end{pmatrix}$$

... $X^T y$

| | | |
|---------|----------|-------------|
| 0.2617 | -0.0006 | 610.6 |
| -0.0006 | 0.000006 | 201205.4425 |

$$\beta = (X^T X)^{-1} X^T y$$

$$\begin{pmatrix} 37.2 \\ 0.838 \end{pmatrix} = \begin{pmatrix} 0.2617 & -0.0006 \\ -0.0006 & 0.000006 \end{pmatrix} \begin{pmatrix} 610.6 \\ 201205.4425 \end{pmatrix}$$

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$$\begin{array}{rcl}
 \begin{array}{l} 37.2 \\ 0.838 \end{array} & = & \begin{array}{cc} 0.2617 & -0.0006 \\ -0.0006 & 0.000006 \end{array} \begin{array}{l} 610.6 \\ 201205.4425 \end{array} \\
 \swarrow \text{Intercept} & & \\
 \nwarrow \beta & &
 \end{array}$$

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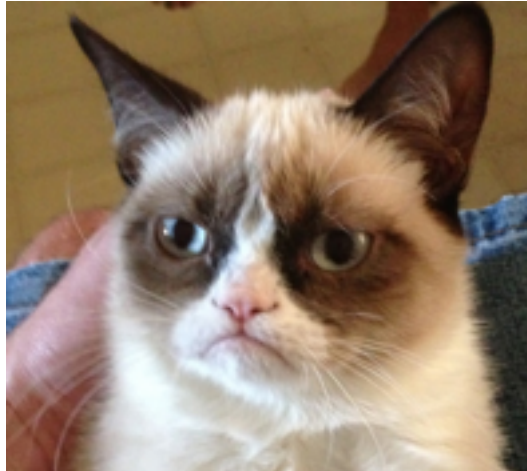
```
Call:
lm(formula = brain ~ body, data = head(mammals, 5))

Coefficients:
(Intercept)      body
   37.2009      0.8382
```

A: Not bad!

Q: Cool! That means we can do all of our regressions by hand now, right?

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REVIEW: MATRIX ALGEBRA

Review this concept with data that we know has a coefficient of 1 and an intercept of 0:

| | | | |
|-------|---|---|----------|
| | 1 | 1 | |
| | 2 | 2 | |
| | 3 | 3 | |
| Input | 4 | 4 | Response |

III: COST OF LINEAR REGRESSIONS

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Q: How do measure error in a linear regression model?

A: In theory, **minimize the sum of the squared residuals (RSS, or SSE)**.

In python, we can find this with some quick code:

```
mean((prediction - actual)2)
```

Q: How do measure goodness of fit?

A: In theory, we want to **maximize R^2** (as close to one as possible).

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If you want to get serious into regression, learn more about the **coefficient of determination**.

REVIEW: COST

1. What values are we looking for when we consider **SSE**?
What is the best value we could potentially have?
2. What is the best value we could have for R^2 ?
3. What's the primary difference between these two values?

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EX: LINEAR REGRESSIONS

NEXT TIME: POLYNOMIAL AND LOGISTIC REGRESSIONS