MIKHAIL BOLSHAKOV

FULL-STACK DATA & ANALYTICS ENGINEER

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PROFILE

I am a dependable and passionate analytics engineer with 5 years of hands-on experience in different stages of data analysis and data warehousing.

I have worked with different data types and teams designing and developing KPIs and North Star Metrics, namely, Marketing, Finance, CRM, CS, Sales, Product: Marketing Attribution, Booking Capacity Optimization, Conversion and Revenue Prediction, etc.

I take pride in what I do and how I do that, find satisfaction in doing my job in the best possible way - creating robust and scalable product | solutions and delivering high business value.

My mission:

- to support business leaders in identifying the right KPIs to drive business performance though a self-service based robust and scalable data ecosystem;
- to establish a self-service BI / analytics culture within domains and the respective product teams through coaching, data and tool expertise.

EXPERTISE

- Data Warehousing;
- ELT/ETL;
- Data/Analytics Engineering;
- Data Analysis;

- Data Visualization;
- Multidimensional Modeling;
- CI/CD.

TECH STACK

- SQL: Snowflake, BigQuery, Redshift, PostgreSQL, MySQL;
- Data Visualization Tools: Looker, Power BI (DAX), Tableau;
- ETL/ELT: Airflow, dbt, Fivetran | Improvado;
- Python: data import | wrangling | analysis (pandas, numpy), task automation, database migration;
- Docker | Kubernetes;
- Bash;
- Jenkins;
- ArgoCD
- Plural;
- Webhooks, RESTful APIs;
- Zapier;
- AWS (RDS, S3, SM) | GCP (BQ, APIs, AppEngine);
- Salesforce, Pipedrive, Autopilot, Zendesk, Twilio, Braze;
- VCS (Git);
- GSuite, Office 365.

EXPERIENCE

SENIOR ANALYTICS ENGINEER – Sep 2022 - Present

Coachub GmbH / Berlin

- supported/led analytics engineering | Infrastructure related projects.
- Looker training, administration, performance monitoring and improvement.
- Airflow deployment on Kubernetes.
- dbt migration.

SENIOR ANALYTICS ENGINEER – Jan 2022 - Aug 2022 (8 months)

DrSmile - Urban Technology GmbH / Berlin

- Led all Engineering | Analytics Engineering | Infrastructure related projects.
- Mentored and trained junior team members.
- Conducted multiple BI | Looker modeling workshops and trainings for business users and team members.

DATA ANALYST – *Jan 2021 - Dec 2021 (1 year)*

DrSmile - Urban Technology GmbH / Berlin

- Handled all engineering and tech projects: ETL monitoring, testing and alerting, data warehouse administration, migration from plain SQL to dbt, Airflow migration from EC2 to K8S;
- Added and developed new data sources and pipelines: Pipedrive,
 Zendesk, Tiktok, Facebook, Twilio, DHL, Braze, etc;
- Built end-to-end and visualized Revenue, Shop Capacity, Influencer Attribution, Customer Service Performance models.
- Improved, debugged, refactored several ETL processes.
- Alongside fellow team member interviewed and hired data analyst, intern as well as BI Team Lead.

BUSINESS INTELLIGENCE DEVELOPER – Oct 2020 - Jan 2021 (4 months) Liefery GmbH / Berlin

• Laid off due to the employer filing for bankruptcy.

BUSINESS INTELLIGENCE MANAGER – Feb 2020 - Oct 2020 (8 months) bookingkit GmbH / Berlin

- Developed and visualized several data models "end-to-end": Sales Commission, Lead Attribution, Monthly Country Review and etc;
- Added new data pipelines, including python-orchestrated database migration.
- Supported data requests from Marketing, Management, Product, Sales, Customer Service, BizDev.

JUNIOR BUSINESS INTELLIGENCE MANAGER – *Feb 2020 - Oct 2020 (8 months)*

bookingkit GmbH / Berlin

- Maintained and developed data infrastructure: refactored and migrated legacy scripts, automated several operational processes,
- handled Power BI data models migration from live connection to data import from postgres data warehouse.

WISSENSCHAFTLICHE HILFSKRAFT – *Jun 2018 - Aug 2018 (3 months)* Chair of Energy Economics Brandenburgische Technische Universität Cottbus-Senftenberg / Cottbus.

• Data research, wrangling and clean up. Supported validation and cross-check of gas and energy models results.

EDUCATION

MASTER OF ENVIRONMENTAL AND RESOURCE MANAGEMENT

- 2015 - 2019

Brandenburgische Technische Universität Cottbus-Senftenberg / Cottbus.

Master Thesis - Modeling a multi-price capacity market mechanism promoting flexibility in a power market with high shares of renewable energy. Equilibrium modeling solved as mixed complementarity problem.

DIPLOMA WITH HONORS IN HOSPITALITY ADMINISTRATION AND MANAGEMENT – 2003 - 2008

Saint Petersburg State University of Engineering and Economics / Saint Petersburg.

REFERENCES

Fenny Sanyoto,

Head of Data at DrSmile. Former Supervisor, Head of Data at DrSmile.

Gabriel Y. W. Zhang,

Analytics Manager | Global Supply Chain Visibility | Wayfair. Former Supervisor, Senior Data Analyst at DrSmile

Haley Mar,

Senior BI Manager at IDnow. Former Supervisor, BI Team Lead at bookingkit GmbH

Vinzenz Theodor Tüllmann,

Head of Business Intelligence bei Heartbeat Labs GmbH. Former Supervisor, BI Team Lead at bookingkit GmbH

legor Riepin,

Researcher | Digital Transformation in Energy Systems at TU Berlin Master Thesis Supervisor at BTU Cottbus-Senftenberg.