

## 2. Build features creators LOVE (that OnlyFans is too slow to add)

Creators constantly complain about:

- Slow payouts
- Bad discovery
- No built-in AI tools
- High platform fees
- Shadowbanning
- No CRM features
- No mass messaging automation
- No built-in funnels
- No link-in-bio replacements

If Faniko builds features like:

### **AI auto-DMs + mass-messaging**

Creators pay for this.

### **Built-in free preview feed**

Makes creators grow faster.

### **Better analytics than OF/Fansly**

Retention = money.

### **Creator referral system**

You grow FOR FREE.

### **Embedded “Tinder-mode” discovery for fans**

This is crazy effective and nobody has done it properly yet.

**This is how you win market share.**

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### **3. Lower platform fee (20% → 10–15%)**

Creators will switch instantly.

Creators hate losing 20% to OF.

If Faniko:

- Takes 12–15%
- Offers FAST payouts (1–2 days)
- Gives creators more control

➡ **You steal creators immediately.**

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### **4. Allow BOTH SFW & NSFW creators**

This is powerful.

Why?

Most platforms are ONLY NSFW.

Instagram/TikTok are ONLY SFW.

There is no middle.

Faniko can be:

- A mainstream creator monetization platform
- That *a/so* allows adult creators
- But not marketed as “porn only”

This gives you:

- Larger audience
  - Better payment processor options
  - Less stigma
  - Stronger brand
  - Freedom to pivot
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## 5. Focus on payments + global accessibility

OF, Fansly, and Fanvue have issues with:

- Banks
- Visa rules
- High-risk processors
- Country bans
- Payout limits

If Faniko:

- Supports crypto payouts
- Supports global payments
- Uses multiple processors
- Offers automated tax forms
- Pays daily/weekly

➡ Creators will flock to you.

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## 6. Build a FAR better UI than competitors

Most adult platforms look old and clunky.

If Faniko feels like:

- TikTok
- Discord
- Instagram
- Shopify (clean UI)

Creators will want to move.

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## 7. Build trust by verifying creators fast

Creators HATE waiting 48hrs for verification.

Offer:

- Instant verification
- Automated ID checks
- Simple onboarding flow

You lower friction → More sign-ups.

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 **Short version**

Faniko can scale by:

- ✓ Entering the NSFW-friendly creator economy
  - ✓ Building better tools than the competition
  - ✓ Taking less %
  - ✓ Being faster, cleaner, and more creator-friendly
  - ✓ Focusing on a niche
  - ✓ Making payouts fast
  - ✓ Allowing SFW + NSFW instead of only NSFW
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## **If you want, I can help you build:**

- UX/UI flow
- Monetization model
- Creator sign-up process
- Onboarding funnel
- DM automation
- Pricing pages
- Discovery feed
- Fan subscription logic
- PPV system
- Creator dashboard
- Database models
- Full business plan
- Go-to-market strategy
- Pitch deck

Now that you have routing and two screens, here's what to build next — in order:

Stage	Feature	Purpose
✅ Stage 1	Routing, Home, Creator Signup	done
🔧 Stage 2	Creator registration form	collect email, username, upload ID (manual for now)
🔧 Stage 3	Login/auth system	use Supabase or Clerk for quick setup
🔧 Stage 4	Creator dashboard	basic analytics + content upload mock
🔧 Stage 5	Viewer explore page	list of creators with profiles
🔧 Stage 6	Payments	integrate Stripe or crypto payout flow
🔧 Stage 7	Moderation tools & admin panel	prevent spam, verify accounts