

# Mikhala Stepek

Greater Philadelphia Area

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## EDUCATION

### University of Miami

Coral Gables, Florida

*Bachelor of Science in Business Administration*

May 2024

*Business Analytics and Business Technology – Double major*

*Minor in Spanish*

- **GPA:** 3.9 / 4.0
- **Honors:** Foote Fellow Honors Program, Presidential Scholarship Recipient, Dean's Scholar
- **Relevant Coursework:** AI Programming, Optimization, Data Visualization, Database Management, Python for Fintech, Computer Simulation Systems, Tech Project Management

## WORK & LEADERSHIP EXPERIENCE

### Mars Incorporated

McLean, Virginia

*Executive Technology and Computing Intern*

May 2023 – August 2023

- Translated business requests for PowerBI developer, led development meetings, collaborated cross functionally to collect data sources, designed UX/UI for PowerBI dashboard, created tutorial for use
- Manage and update employee data using Microsoft Excel and edited team SharePoint website
- Created monthly tech videos and newsletters with iMovie and Poppulo, distributing them to hundreds of associates, effectively communicating tech trends and promote digital adoption

### La Terraza del Cristina

Seville, Spain

*Business Development Intern*

January 2023 – May 2023

- Designed and documented social media strategy by creating and scheduling posts using Instagram and Notion, consulting marketing team to analyze engagement, and using insights to refine strategy
- Developed new products by curating and uploading product information and marketing to WordPress websites, Airbnb, GetYourGuide, Viator, and Instagram
- Managed customer communications on seven email and online travel agency accounts, organized company Google Calendar, answered questions about services, and aided in hosting events
- Documented onboarding and productivity guidelines to increase efficiency for future interns

### University of Miami

Coral Gables, Florida

Peer Tutor: MS Excel, Tableau, Calculus, Statistics

September 2021 – December 2022

- Analyzed learning habits to provide study strategies tailored to individual students' needs

### University of Miami

Coral Gables, Florida

*Database Management Systems (Class Project)*

August 2022 – December 2022

- Created an ERD and relational diagram to model a publishing company, then used SQL to create and populate a coordinating database, and to author analytical queries for insights on publishing success

## SKILLS, ACTIVITIES & INTERESTS

**Skills:** R, Tableau, MYSQL, Python, Microsoft Excel, SIMIO, MATLAB, Google Cloud, Microsoft Azure, Prolog, ProjectLibre, WordPress, C++ and java (beginner), Spanish, FluidUI

**Activities:** Academic Mentor, UThrift, EcoReps, Data Analytics Student Association, Depop Reseller

**Interests:** Environmentalism, International Travel, Wellness, Cooking, Music Festivals