



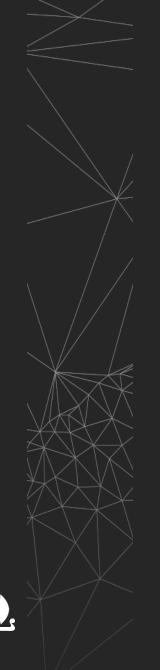
Mobile application of the centre of career and employment of Tyumen State Unversity

#### The head:

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#### Performed by:

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## PROBLEMATICS

- The tutors as well as the students and graduates don't know about actual vacancies in the university;
- Absence of the informing measures upon social events;
- Absence of the corporate leading of the vacancy data bases;
- Workload of staff of the centre of career and employment of Tyumen State Unversity concerning issues of cooperation between employers and students.



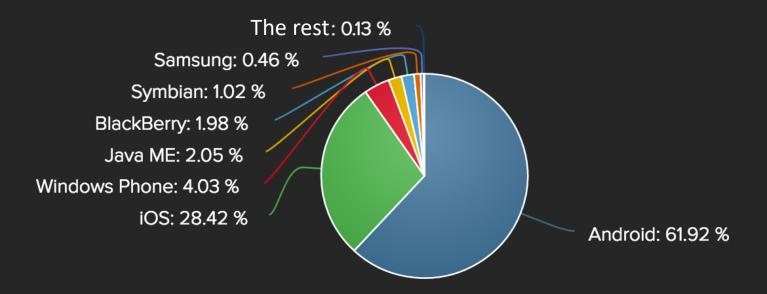
## **SURVEY OF ANALOGUES**

- 1. HeadHunter
- 2. SuperJob
- 3. Rabota.ru
- 4. Monster
- 5. JobFine





#### ANALYSIS AND CHOICE OF MOBILE OS



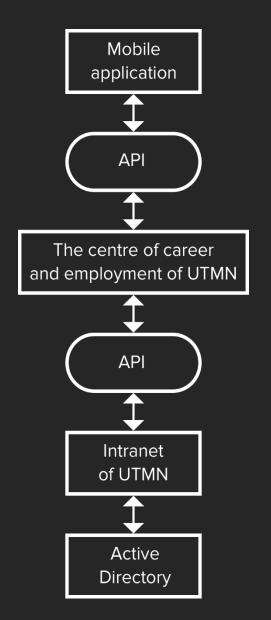
The key operational systems seem to be Android and iOS. Total audience reach: 90,34%





#### **SYSTEM INTERACTION**

The mobile application interacts with the centre of career and employment of Tyumen State Unversity via API







## THE IMPLEMENTATION METHOD

Native application or web application?





## THE IMPLEMENTATION METHOD

	Native application	Web application
Pros	Fast functioning of the application	Fast and simple product development
	Push-technologies' availability	
	Efficient use of resources	Cross-platform
Cons	High costs associated with the development	Demand for permanent Internet access
	Difficulties with the application updating	Demand for higher productivity of equipment used



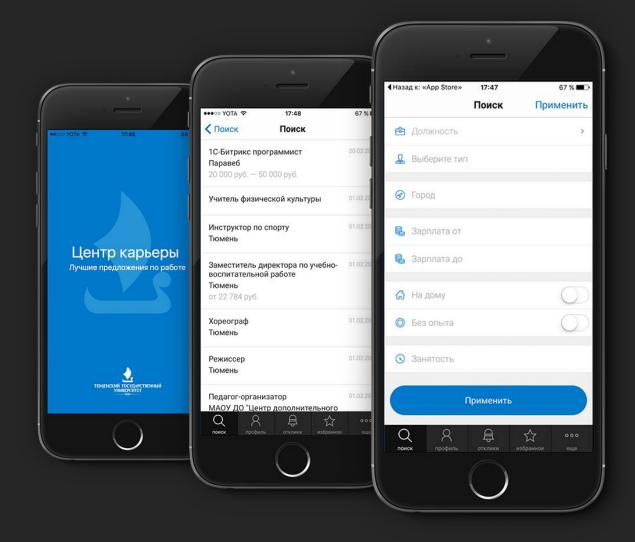


#### CHOICE OF THE METHOD AND TOOLS

- Software platform Xamarin;
- Xamarin.IOS the library of classes for C#, providing the access to iOS SDK;
- Xamarin.Android the library of classes for C#, providing the access to Android SDK;
- Development framework Xamarin Studio.



### **APPLICATION INTERFACE**

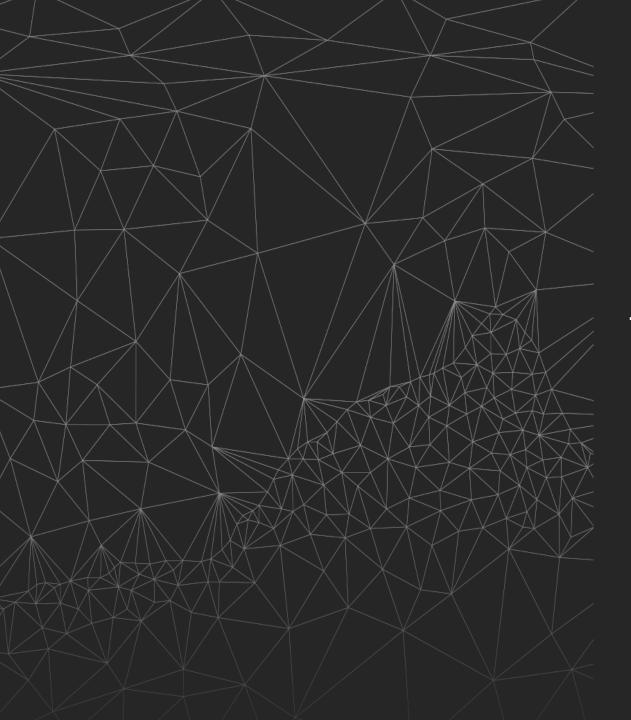






#### **ADVANTAGES**

- Possibility of the practicum search;
- Unlimited free use;
- Members only;
- Corporate management of all vacancies and practicums;
- Authorization through the use of accounts of the UTMN intranetwork.



# THANK YOU FOR ATTENTION