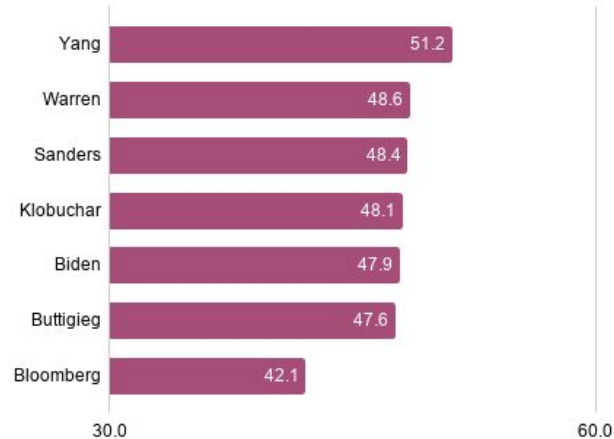
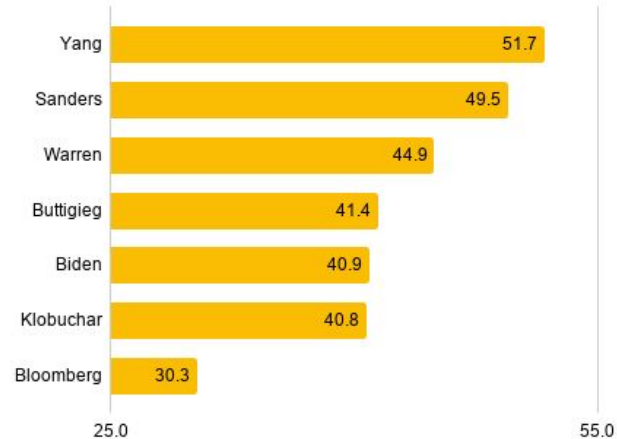


# Yang Trumps Trump

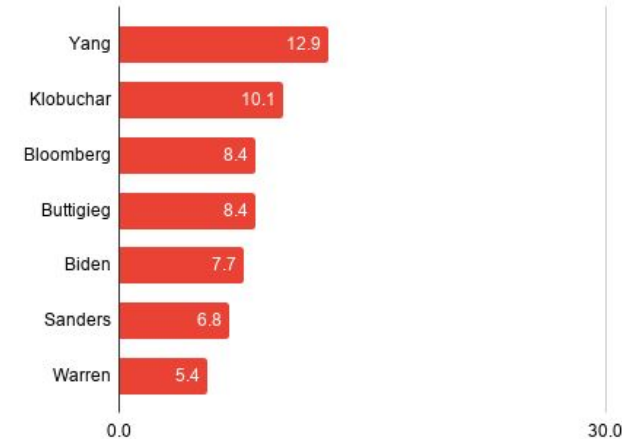
Electability Score



Favorability Score for Disaffected Voters



Favorability Score for Trump Voters



From “A Data Scientist’s Take On Electability and the Democratic Candidates”

by Benamy Yashar <http://bit.ly/2OnXCD8>



Favorability Score...

Clinton Voters: **90**

Trump Voters: **13**

Disaffected Voters: **52**

My electability model gives the highest overall score to dark horse Democratic candidate Andrew Yang. It also suggests that, should Yang win, his coalition would look the most different from Clinton’s. His favorability among Clinton voters is the lowest of these candidates, but his favorability scores for Trump and disaffected voters were the highest by a notable margin.



Yang’s strength among Trump and disaffected voters may be explained by this status as a nontraditional Washington outsider with heterodox policy positions, whose campaign slogan is “Not left, not right, forward.” Many Obama voters went to the polls in 2008 and 2012 looking for “hope and change”. In 2016, many of them stayed home or turned to Donald Trump when they didn’t find that in Clinton. 39% of voters said that ability to bring change was the most important quality for the president, and 82% of those voters chose Trump<sup>1</sup>. So Yang may be appealing to many voters who are, again, looking for a major change agent in the White House.