

# #Marché - Les hôtels capsules

## Résumé

Le marché mondial des hôtels capsule a atteint 97,8 millions de dollars en 2022. Le groupe IMARC prévoit que le marché atteindra 309,9 millions de dollars en 2028, en affichant un taux de croissance (TCAC) de 10,2% pendant 2023-2028.

Un hôtel capsule ou un hôtel à capsule est une installation d'hébergement compacte équipée d'installations de base.

Les tendances du marché des hôtels capsule incluent une croissance significative de l'industrie du voyage et du tourisme à travers le monde, créant une perspective positive pour le marché. Il y a une préférence croissante pour l'hygiène, le confort, les hébergements économiques et abordables lors des voyages, ce qui alimente la croissance du marché. De plus, l'adoption généralisée du produit parmi les Millenials et les voyageurs solo pour les aventures, les expéditions de voyage et la découverte de la culture des destinations favorise la croissance du marché. Diverses avancées technologiques, telles que l'intégration d'applications pour smartphone pour accéder à des capsules personnelles et à des pods intelligents, propulsent la croissance du marché.

De plus, l'utilisation de l'intelligence artificielle (IA) dans les hôtels capsule pour surveiller la santé et prédire les préférences alimentaires des invités a un impact positif sur la croissance du marché.

## Articles

<https://www.imarcgroup.com/capsule-hotel-market#:~:text=The global capsule hotel market,facility equipped with basic amenities.>

## Market Overview:

The global capsule hotel market size reached US\$ 97.8 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 309.9 Million by 2028, exhibiting a growth rate (CAGR) of 10.2% during 2023-2028.

A capsule hotel, or pod hotel, refers to a compact accommodation facility equipped with basic amenities. These capsules are integrated within hotels and are arranged in rows and furnished with a locker facility, alarm clock, common washrooms, charging sockets and single or double beds. The bookings for capsule hotels are usually made through online and offline booking modes. The capsules are manufactured using metal, wood and rigid materials, such as plastic and fiberglass. Capsule hotels provide enhanced comfort, privacy, safety and convenience to the travelers. In comparison to business hotels, capsule hotels are more cost-efficient and offer spacious common areas, baths and theatre rooms.

#### Global Capsule Hotel Market Size, 2023-2028 (in Million US\$)

202320242025202620272028050100150200

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2023	159	159
2024	168	168
2025	176	176
2026	185	185
2027	193	193
2028	200	200

[www.imarcgroup.com](http://www.imarcgroup.com)

**Note:** Information in the above chart consists of dummy data and is only shown here for representation purpose. Kindly contact us for the actual market size and trends.

**To get more information about this market, [Request Sample](#)**

#### Capsule Hotel Market Trends:

Significant growth in the travel and tourism industry across the globe is creating a positive outlook for the market. There is an increasing consumer preference for hygiene,

comfort, cost-effective and budget-friendly accommodation while traveling, which is driving the market toward growth. Additionally, the widespread product adoption among millennials and solo travelers for adventure, travel expeditions and exploring the culture of destinations is favoring the market growth. Various technological advancements, such as the integration of smartphone applications to access personal capsules and smart pods, are providing a thrust to the market growth. These technologies also offer soundless alarm systems that gradually raise sleeping guests into seated positions while brightening the ambient lights. In line with this, the utilization of artificial intelligence (AI) in capsule hotels to monitor health and predict the food preferences of the guests is positively impacting the market growth. Other factors, including rising expenditure capacities of the consumers, along with the implementation of various government initiatives for promoting travel and tourism, are anticipated to drive the market toward growth.

### **Key Market Segmentation:**

IMARC Group provides an analysis of the key trends in each sub-segment of the global capsule hotel market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on traveler type, booking mode, age group and application.

#### **Breakup by Traveler Type:**

- Solo
- Group

#### **Breakup by Booking Mode:**

- Online Booking
- Offline Booking

#### **Breakup by Age Group:**

- Generation X
- Generation Y
- Generation Z

#### **Breakup by Application:**

#### **Global Capsule Hotel Market Share, By Application (in %)**

Office WorkersTouristsOthers40%30%30%

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Office Workers	40
Tourists	30
Others	30

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- Office Workers
- Tourists
- Others

**Breakup by Region:**

**Global Capsule Hotel Market Share, By Region (in Million US\$)**

North AmericaLatin AmericaEuropeAsia-PacificMiddle East & Africa

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**To get more information on the regional analysis of this market, [Request Sample](#)**

- North America
  - United States
  - Canada
- Asia-Pacific
  - China
  - Japan
  - India
  - South Korea
  - Australia


- Indonesia
- Others
- Europe
  - Germany
  - France
  - United Kingdom
  - Italy
  - Spain
  - Russia
  - Others
- Latin America
  - Brazil
  - Mexico
  - Others
- Middle East and Africa

### **Competitive Landscape:**

The competitive landscape of the industry has also been examined along with the profiles of the key players being CubeHotelsGroup, De Bedstee Capsules Hotel B.V., Hippo Pod, inBox Capsule Hotel, Mayu Tokyo Woman, Nadeshiko Hotel, Pangea Pod Hotel, Riccarton Capsule Hotel, St Christopher's Inns, The Bed KLCC, The Capsule Hotel and Urban Pod Pvt Ltd.

#### **Capsule Hotels Market**

Japan is one of the most expensive countries in the world to live and work in. According to an Atlas and Boots study, the capital city Tokyo jumped six places from number 11 to number 5 in the 2016

 <https://www.futuremarketinsights.com/reports/capsule-hotels-sector>



